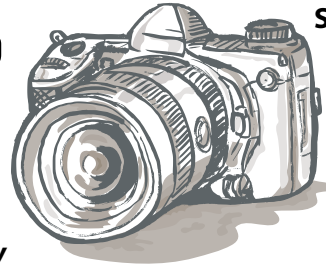


MENOMONEE FALLS RECREATION DEPARTMENT

MENOMONEE FALLS CAMERA CLUB

Newsletter

People with an interest in the Art of Photography



SEPTEMBER 2023
Our 48th Year
Volume #501



Meetings are the first Tuesday of the Month, at 7:00 pm.
We hold meetings via ZOOM, with two in-person meetings this coming year.
Visit us at www.falls-photo.org • www.facebook.com/MFCCUA

VIRTUAL MEETING SEPT 5, 2023 7:00pm

Show & Tell Patty Grindley and Clint Wesel.

Program is "Storing, Backup and Passwords" presented by Jeff. Basic "housekeeping" for the many images we've accumulated.

FIELD TRIP. Sept 15–Oct. 29

China Lights "Nature's Glow"

If interested, see details on page 4.

FIELD TRIP. Sept 20 (Wednesday)
Flight for Life" 6:30–8:30pm

— Kettle Moraine EAA Chapter 1158 (310 Aerial Dr, West Bend). Great photo options—weather permitting.

FIELD TRIP. Sept 24 (Sunday) 6:00–8:30pm Union Grove

"Modine-Benstead Observatory,"

Rain date: Sept 26 (Tuesday) Brian Jensen offered to give our group a private presentation.

Part of the night will be on Astrophotography and the other part will allow time for the members to look at the Moon, Jupiter and Saturn through the telescopes

• CALL FOR IMAGES FOR PSA CLUB SHOWCASE

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SUMMER EVENTS!



Submitted By Ellen Hanrahan I picked this image because... 1) no images had been submitted; and 2) I actually had an image or two that I could use. Ah, well, it's a new year for the club... and some great images on the horizon. I've also included a few very candid images of our picnic in July!

CAMERA CLUB OFFICERS

President	Clint Wesel	262-227-4751	clint1226@hotmail.com
Vice-President	Linnea Koenigs	262-388-0210	linneakoenigs@gmail.com
Treasurer	Patrick Lynch	262-787-8539	plynch@wi.rr.com
Newsletter	Ellen Hanrahan	262-677-4501	hanrahan.ln@att.net
Sec./Web Admin.	Jeff Klug	262-893-3500	kpw1255@gmail.com

Club News & Administrative

OCTOBER MEETING

The October virtual meeting will be Tuesday, Oct. 3rd.

Show & Tell: Bernard Hall and Chris Laudani

We need to collect 7 images for the **PSA Club Showcase**. Each club can submit 7 images (no more than one per member). Maybe you have an image you would like to submit. We'll view the images in November. Our **Program** will be "Creative Floral Portraits with Textures and Plug-Ins" with guest Hazel Meredith.

Field Trip: Oct 24 (Saturday), "WACCO Birds of Prey" 9–11:30am.

UPCOMING MEETINGS

Nov 7, 2023: Show & Tell: Linnea Koenigs and Jane Hirst

Program: "Fill Flash" — led by Jim Kurovsky.

No Field Trip scheduled

If interested in attending our meeting email to kpw1255@gmail.com and an invitation will be sent.

WACCO News

WACCO (Wisconsin Area Camera Clubs Organization) is comprised of 19 Camera Clubs throughout Wisconsin and sponsor several events throughout the year, including 2 competitions. Jeff Klug is our WACCO delegate, Pat Lynch is 2nd delegate and Ken Warning is our alternate.

The WACCO web site address is: www.wicameraclubs.org

• DIGITAL FORUM MEETING

Digital Forum meets the 4th Saturday of each month, 10am to Noon. The next Digital Forum is **September 23**. We discuss anything about photography, equipment, processing, etc. and invite anyone to join the meeting. Please submit questions or comments to: waccoprogram@gmail.com.

Meetings are found in one place on the WACCO website with the link below taking you to the Digital Forum page on the Wisconsin Area Camera Club Organization website. You can access recent, as well as previous meetings:

<http://www.wicameraclubs.org/digital-forum-1#/dfmeeting>

• **DELEGATES MEETING: Saturday – November 5, 2022** • 9am–11am Delegates Meeting. This will be a Zoom meeting. Delegates will be notified a few days before the meeting. **11:30am–4:00pm Virtual Fall Competition**

Welcome to WACCO, the Umbrella for Wisconsin Area Camera Clubs
The purpose of WACCO is to promote the art and science of photography and its various branches through study and entertainment.

We offer various programs including seminars given by nationally recognized professional photographers, workshops, exhibition opportunities, and competitions. WACCO has been in existence since 1982 with approximately 20 clubs in Wisconsin that are a part of WACCO. Find a club near you



PSA News

PSA (Photographic Society of America) is comprised of individuals, camera clubs, businesses and advocates to promote the art of photography.

MFC is a member. PSA's web site: www.psa-photo.org

PSA-Wisconsin Chapter meets three times a year. Contact Jeff Klug or check the Chapter's website:

<http://www.psa-wisconsin.org>

All chapter meetings via ZOOM. An Invitation to the Zoom meeting will be sent a few days before the Sunday meeting.

You must be a member of the Photographic Society of America (PSA) and also a member of the PSA-Wisconsin Chapter to attend meetings.

Annual dues for PSA-WI are \$5 per year with no other fees for virtual meetings.

There is a fee for joining the national PSA group. For more info click www.psa-photo.org.

PSA CLUB REP—JEFF KLUG

For any questions regarding PSA, please contact Jeff Klug.

The PSA main website has been redone and is now active so check it out!

PSA and the Wisconsin Chapter

PSA (Photographic Society of America) is a worldwide non-profit organization for anyone with an interest in photography. PSA members include casual shutterbugs, serious amateurs, and professional photographers.

Our Mission: To promote the art and science of photography as a means of communication, image appreciation and cultural exchange.

Provide education, information, inspiration and opportunity to all persons interested in photography.

Foster personal growth and expression, creativity, excellence and ethical conduct in all aspects of photographic endeavor.

From the President

Welcome everyone! Hope everyone had a wonderful summer and was able to get out and get some fantastic pictures. With that being said, welcome to the Menomonee Falls Camera Club! Here at our Camera Club we encourage participation to showcase and highlight each individuals talents in photography. We're not here to compete against one another, but to learn from one another on how we can improve our overall photography skills.

Talking about learning, our wonderful newsletter is an extremely valuable resource. It tells you about upcoming events, outings, and other camera related information.

My goal: I like to challenge all our Menomonee Falls Camera Club members to get out and participate in the President's Monthly Challenges. Some of these challenges, I hope, pushes you a little bit to be creative and think outside the box, while trying to give you a variety of several different types of photography.

PRESIDENT'S MONTHLY CHALLENGE: NEW RULES; Each monthly challenge pictures need to be taken during the month of the challenge. (Begins the first of the month and ends the last day of the month).

Please, no going back in your archives to find the photos. I'm trying to encourage and promote people getting out monthly to take "new" pictures.

September Monthly Challenge: The September Challenge is *100 Years Old*. For this, anything 100 years old or older is suitable. (Examples; a person, buildings, trees, cars, and etc.)

October Monthly Challenge: October is Fall Time Colors. For this, anything that has some beautiful colors. (Examples; trees, pumpkins, and etc.)

Thanks... — Clint

THE PHOTO CHALLENGES FOR 2023-2024 ARE:

September	100 Years Old
October	Fall Time Colors
November	Downtown
December	Holiday Decorations
January	Cold Weather
February	Low Light
March	Close-ups
April	Smartphone
May	Flowers & Plants
June	Abandoned
July	\$1 Million
August	Favorite Picture



THE PRESIDENT'S CHALLENGE IMAGES ARE USED EACH MONTH IN THE NEWSLETTER AND AS A SLIDESHOW.

Ellen and I will use the images to show in the newsletter and display in a slideshow each meeting. Please email 1–8 pictures to Ellen and me prior to each newsletter. Ellen will supply the deadline dates which you will find on the monthly calendar at the end of the newsletter. If you miss the newsletter date by a couple of days, I can still work it into the slideshow. We are hoping for the monthly pictures taken and sized to 2100 pixels on the long edge.

Send newsletter images to: hanrahan.ln@att.net
 Send slideshow images to: clint1226@hotmail.com

INTERACTIVE PDF LINKS

Click on the links and you will be taken to the hyperlink, email or reference point.



Facebook

Check Facebook for current info: the **Menomonee Falls Camera Club UA**—available to the general public to promote our organization, showcase our photos and seek new members.

The **Menomonee Falls Camera Club UA Group** is private.

Members can share tips, comments and ask question of other members. An Administrator needs to verify your request.

Rec Dept. Print of the Month

Don Gorzek will be our contact to continue to display our Print of the Month in the Rec Department entrance.

Please continue to submit images for the website and Facebook to promote our club.

ART'S CAMERAS PLUS

<http://www.artscameras.com>

Please check out Art's Camera Plus for great help in your next purchase of camera equipment.

4981 S. 76th Street, Greenfield, WI
 414 727-0234

MIKE CRIVELLO'S CAMERA

<http://mikecrivellos.com>

Please check out Mike Crivello's for great help in your next purchase of camera equipment.

Mike Crivello's Camera
 18110 W. Bluemound Road,
 Brookfield, WI • 262-782-4303
mccc@mikecrivellos.com

Photographic Interest

HAZEL MEREDITH OCTOBER GUEST SPEAKER:



Hazel Meredith, an award-winning photographer and a sought-after teacher, speaker, and competition judge is back with another. She began teaching in 2007, and now does seminars at camera clubs and conferences across the U.S.—both in-person and virtual. She offers her own workshops and webinars, and has done webinars for several software companies.

Tonights topic will be *“Creative Floral Portraits with Textures and Plug-Ins.”* Hazel loves the creative aspect of photography and post-processing, especially the use of textures and software to create unique images, and we

always gain new insight into her demos.

She is actively involved with the photographic community, and has held leadership roles and received honorary distinctions from several organizations.

www.MeredithImages.com www.MeredithImages.wordpress.com
www.Facebook.com/MeredithImages

CHINA LIGHTS | SEPTEMBER 15–OCTOBER 29, 2023

China Lights *“Nature’s Glow”* returns with multiple shows every Tuesday through Sunday at the Boerner Botanical Gardens.

This year lantern shows will take place each night at 5:30pm, 7:00pm and 8:30pm. Visitors must purchase tickets for a specific time and date.

To purchase tickets and learn more about the China Lights Festival visit <https://www.chinalights.org>

DOORS OPEN MILWAUKEE | SEPTEMBER 23–24

Stay tuned for 2023 program information! A full list of sites will be available to view September 1, 2023. There will be 125+ free and open access sites, as well as ticketed tours of unique sites and topics throughout the weekend.

Ticketed tour sale for members begins **Sept 6** and for the general public on **Sept 13**. <https://historicmilwaukee.org/doors-open/>

ADOBE MAX– THE CREATIVITY CONFERENCE: OCT. 18–20

Now open for inspiration. Ignite your creativity and learn the latest tools and trends in design, video, photography, 3D, generative AI, and more.

The Conference will be both in-person and online! The virtual event is still **FREE** and covers the gamut—Photoshop, Lightroom and Lightroom Classic, Video and all things Adobe. To find out about the virtual event: <https://www.adobe.com/max.html>

PHOTOSHOP VIRTUAL SUMMIT 5 | OCT 30–NOV 3

Once again an incredible team made up of 20 of the world’s best and most experienced Photoshop teachers for this one-of-a-kind event. Your instructors for this online conference include best-selling authors, Adobe MAX Masters, Adobe Certified Instructors, and members of the Photoshop Hall of Fame.

Learn from experts such as Bert Monroy, Matt Kloskowski, Corey Barker, Ben Willmore, and many others.

https://www.pssummit.com/?r_done=1

MEMBER ZOOM MEETING UPDATE

To all our members:

I needed to create a new meeting/webinar for our group for the next year. In doing this, I added everyone as a panelist so I do not have to bring you into the meeting.

You will still get a notice a day before and an hour before the meeting. You probably already received a notice from Zoom about being a panelist. This email should have had a calendar notice you could add to your calendar; otherwise, you will get the standard notice before each meeting.

—Jeffrey Klug



2023-2024 DUES
\$20/PERSON
\$25/FAMILY

We have a variety of guest speakers this year and we are also planning a face-to-face Pizza Party at the Rec Center as well as the July get-together at the Picnic in the Park!

You may now pay your dues by **PayPal, Credit card, Debit card, or check**. The form you will need to pay by check is also available at the link below. Just download the form, fill in the information and mail to the address indicated.

Click the dues payment you need for the renewal of your club membership. Membership dues run from September to July.

It is now easy to renew. We want everyone to **renew by November 1st**; otherwise, you will be removed from the Zoom meeting.

Here is the link to pay your dues by PayPal, Credit Card, Debit card or check:

<https://www.falls-photo.org/about-us#/membership-payment/>



Waiting to hear the Door Prize winner—Gale Clapper.

JULY ICE CREAM SOCIAL

The easiest way to submit images for either the Newsletter or Digital Slide Show is to size them at 2100 pixels on the long side.

WISCONSIN PSA CLUB SHOWCASE—3RD PLACE!



2023 Wisconsin PSA Clubs Showcase Third Place Club – Menomonee Falls CC



Joe Higdon: SPLIT ROCK LIGHTHOUSE B/W • Pat Lynch: SATURDAY NIGHT BATH • Jeffrey Ewig: BREAKWATER WAVE
Patty Grindley: BOG DWELLERS • Priscilla Farrell: IKEBANA MUMS • Ian Dickmannl: CAMPFIRE • Jessie Buchholz: SPRING SONG

Continue to visit our various websites: Menomonee Falls Camera Club • Facebook (Menomonee Falls Camera Club UA & Menomonee Falls Camera Club UA Group), Wisconsin Camera Clubs & the Photographic Society of America for the latest in club news.

Club Notes

ALL-MEMBER SHOW 2024 "TO BE DETERMINED"

We are still in need of a theme for our All-member Show in June. If you have ideas, let us know.

SHOW & TELL

Happy to say that we've filled all this year's meetings with our members. If interested, we ask each presenter to plan on spending **about 7 minutes** on their digital presentation.

ALLIED DIGITAL PHOTO SUPPORTS OUR CLUB:

Allied Digital Photo in Germantown gives our members a 15% discount on all in-house printing. PLEASE SUPPORT THIS BUSINESS.

Welcome
Back!

ClickCon Notes from Jim Hayes from 2023 ClickCon Conference

Jim attended the ClickCon Conference in Chicago August 1-4, and was kind enough to provide some of his notes for others who may be thinking of attending next year's conference.

Pre-Opening remarks by Ashley Duffy of Zeller Property advised that most properties in Chicago are copyrighted. Photos from public places, like sidewalks are ok, but photographers need permission in privately owned or managed properties. The Illinois Film Office will assist in obtaining permissions, or provide information on who to contact for a specific site. Public parks do have a property management company.

Keynote by Scott Kelby addressed Adobe's New Generative Fill

Points of note: Content aware fill uses material already in the image. Generative fill creates material. • Generative will take out the reflection in glasses. • Leave text box blank to remove something or want to expand. • Use text when you want to add something or you want to change something.

Tony Corbell Light and Shadow session

Key points: Think and see like a movie maker • Light like a movie maker Tell a story like a movie maker • Shoot what you enjoy. • Beauty is in the eye of the checkbook holder.

Foundation of light: Quality • Quantity • Direction

Da Vinci's Treatise on Lighting says the best light is when the shadow is as long as the person is tall. • Try shooting everything till you find what you like. Who gets to decide if it's art?

Gary Hill - Understanding Lighting

Color: Even flash units have variations in color. Ambient light inside have multiple color sources. Leaves, grass, buildings all cast a color.. • Gray card/white card to remove color cast with Reference images. • Morning light is cool. Evening is warm.

Pattern: Rembrandt (45 degree), • Butterfly/Paramount, loop (approx 30 degree angle) • Split (one side lit, other in shade.)

Quantity: The camera cannot see its own raw files. Camera histogram comes from camera jpg. Therefore he recommends using a light meter.

Quality— 99% of shots are soft light: Traditional female portrait contrast is 1-2 stops, men 3-4 stops. More contrast more sculpting.

Slight under exposure improves saturation.

Judy Host - After Capture Texture

Process in Lightroom, then put in Photoshop to add texture layer. • Dodge and burn with texture layer. • Frequently, she starts editing not knowing where it will go. The hardest point is knowing when to quit. Sometimes works six different ways, throws the edits out and starts over. Sometimes the image needs nothing—hard, but best to move on. Time on project can be from 10 minutes to four days

Photographed text docs, or other objects, even carpet patterns used for blending. Wall paper and wrapping paper photograph to make textures. Multiple textures require separate layers for each.

A client has to see a work to understand the final product. Show it to them in large size.

If you don't practice you'll never be good.

Classes are taught by professionals in many different subject areas. Check out the details at <https://clickcon.us>.

WACCO FALL 2023 COMPETITION

The Fall Competition will be hosted by WACCO on Saturday, November 4, 2023

This is a Virtual Competition at 11:30am

The Deadline is October 15, 2023 (Midnight)

All images, including print divisions, must be uploaded by midnight of stated deadline (**October 15, 2023**).

Fees are paid at time of upload via PayPal.

Competition Uploader: www.wicameraclubs.org/competition (uploader is open)

Complete Rules and Instructions can be found on the Competition page of the WACCO website.

By submitting images, the entrant permits WACCO to reproduce all or part of the entered material free of charge for display on the WACCO website and for use in the PSA Councils Challenge and/or display in media related to the competitions. The works will not be used in a commercial context.

8 DIVISIONS—3 images per division.

\$4.00 Fee per division

PROJECTED NATURE	PROJECTED OPEN	PROJECTED OPEN
Monochrome Nature Projected	Limited Monochrome Open Projected *	Color Open Projected
Color Nature Projected	Monochrome Open Projected	Open Special Theme
Nature Special Theme	Limited Color Open Projected *	* New Divisions—See Below

SPECIAL THEME DIVISION DEFINITIONS

Nature Projected — Natural Landscape

The subject matter is a landscape image that does not rely on close-up detail to impart the nature story. Images that include roads, fences, mown or cultivated fields, or any other human element are prohibited. The appearance of the "Hand of Man" is prohibited. The subject should not be moved to a studio environment but should be depicted in its natural surroundings. No mounted subjects are allowed. Furthermore, no manipulation is allowed except for cropping, exposure adjustments, and dust sensor removal. No cloning to add or delete elements to the composition is allowed.

Open Projected— Urban Landscape

The urbanscape image typically depicts scenes from city life instead of country or rural life. Allowable images include the grand cityscape, buildings, bridges, street scenes, etc.

For a detailed account of the Competition Division Descriptions, go to:

<https://static1.squarespace.com/static/54628bf8e4b01d7732a99bac/t/62fa7c7595214360e31c1060/1660583029537/Competition+announcement+Fall+2022-2.pdf>

From the Newsletter Editor

I have taken up temporary residence on page 7 to give Jim Hayes the needed room to present his notes from a conference he attended. Anytime anyone wants to send notes or information regarding activities or experiences, I am willing to move. This is your newsletter and it's nice to here from the other members of the group.

We have some great guest speakers this year, some repeats, some new, on a variety of topics. Hazel Meredith returns next month with "Creative Floral Portraits with Textures and Plug-Ins;" member Jim Kurovsky on "Fill Flash;" "Storm Photography" with Mike Mezeul; an "Image Critique" with Lewis Katz; "Getting it All in Focus;" with Mike Moats as well as our favorite recurring themes. Quite a year in store... so welcome back!—Ellen



SEPTEMBER



SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	4	5	6	7
<p>WACCO BIRDS OF PREY PHOTO SHOOT Saturday, October 21 • 9 –11:30am • Schlitz Audubon Nature Center. The maximum number of people will be 40 and so sign up early at the WACCO website.</p>					1	2
3	4	5	6	7	8	9
	 LABOR DAY	MFCC VIRTUAL MEETING 7:00pm				
10	11	12	13	14	15	16
					FIELD TRIP CHINA LIGHTS "Nature's Glow" Starts Sep 15 thru Oct 29	
17	18	19	20	21	22	23
			FIELD TRIP "Flight for Life" 6:30–8:30pm Kettle Moraine EAA Chapter, West Bend		Challenge Images to Ellen for Newsletter	DIGITAL FORUM 10:00am DOORS OPEN MILWAUKE
24	25	26	27	28	29	30
FIELD TRIP 6:00–8:30pm Union Grove "Modine- Benstead Observatory" DOORS OPEN MILWAUKE		RAIN DATE 6:00–8:30pm Union Grove "Modine- Benstead Observatory"	Challenge Images to Clint for Slideshow			