

MENOMONEE FALLS RECREATION DEPARTMENT
CAMERA CLUB NEWSLETTER

Member of Photographic Society of America

President: Scott Galaska, 251-7915 Vice-Pres: Jaye Theurich, 781-4286 Secretary: Phil Davis, 781-0939 Treasurer: Sue Richardson, 251-4837	Board Members: Jon Mosciki Bill Reitz Bob Ruffing
----------------------------------------------------------------------------------------------------------------------------------------------------	------------------------------------------------------------

The Menomonee Falls Camera Club will hold its first meeting of the 1983-1984 year on Tuesday, September 6, 1983 at 7:15 p.m. in the Menomonee Falls North High School faculty dining room.

The program for the first meeting will include member registration for the upcoming year including the collection of annual dues of \$6.00, a slide program on "Existing Light Photography" from Eastman-Kodak, a review of slides and prints taken by members during the summer of 1983 and a discussion period for answering members' questions.

The Camera Club is an activity of the Menomonee Falls Recreation Department and is a member of the Photographic Society of America. It is open to photographers of all skill levels and meets on the first Tuesday of every month during the school year. Annual dues are \$6.00, payable at the first meeting. The dues entitle you to all club activities during the year and place your name on the club newsletter distribution. Club activities include slide tape presentations, guest lectures, tours, "white elephant" sale, a merit award program, monthly photo assignments and more. New members are welcome. If you know of anyone interested, let them know about the meeting and encourage them to attend.

Eastman-Kodak's slide tape presentation, "Existing Light Photography", opens up whole new horizons for the photographer. Forget the tripod and flash unit. New high speed films make shots possible by handholding your camera that you may have never thought possible. Ice shows, night skylines, sporting events, fireworks and more have become much simpler to photograph. Special considerations for existing light photography include: 1) Focus carefully - dim light makes focusing difficult and shallow depth of field leaves little room for focusing error; 2) Check film color balance - for the most natural colors match the film to the light source or use the proper filtration for the best results; 3) Film speed - higher film speeds permit the use of smaller aperture and faster shutter speeds to maximize depth of field and reduce focusing problems; 4) Brace yourself - when high shutter speeds are not possible, brace yourself against a wall, column or railing for extra steadiness. You may have luck with very slow shutter speeds using this technique.

We are looking forward to another interesting year. Remember, this newsletter may be used as a marketplace for your used photo equipment or as a bulletin board for upcoming photographic events that may be of interest to the club members. Call Phil Davis with items that fall into these categories.

See you all on September 6! Don't forget to bring 6 of your best slides or prints from your summer shooting.

October, 1983

No. 77

MENOMONEE FALLS RECREATION DEPARTMENT
CAMERA CLUB NEWSLETTER

Member of Photographic Society of America

President:	Scott Galaska	- 251-7915	Board Members:
Vice-Pres:	Jaye Theurich	- 781-4286	Jon Mosciki
Secretary:	Phil Davis	- 781-0939	Bill Reitz
Treasurer:	Sue Richardson	- 251-4837	Bob Ruffing

The next meeting of the Menomonee Falls Camera Club will be held on Tuesday, October 4, 1983, at 7:15 p.m. in the Menomonee Falls North High School faculty dining room.

Club members, Jon Mosciki and Bill Reitz, will present a program on "Improving Your Color Slides." In addition to the main program, we will review the slides you took using existing light techniques discussed at last month's meeting.

During last month's meeting, the "Image Makers Invitational" program was discussed. Each member may enter four slides in one or more of the following categories: portraiture, nature or contemporary. Awards will be presented for best of show and honorable mention in each category. The awards meeting will be held on Saturday, November 12, 1983, at 1:00 p.m. at U.W.-Whitewater. Discussions on organizing camera clubs in Southeastern Wisconsin will also be held at this meeting. All members are invited to attend. Additional information will be available at the meeting.

The monthly newsletter will be distributed only to paid up members of the club starting next month. Dues which are \$6.00 per year may be paid to Sue Richardson at the October 4th meeting.

To intensify colors in your photographs, move in close to your subject. This will help to eliminate distracting weaker color elements, fills the frame with color and minimizes the effect of scattered light. Be careful of camera shake--it is more noticeable in close-ups. A gray polarizing filter will also improve color saturation. It removes the polarized wavelengths of light that create glare while leaving other subject colors unaffected.

Don't forget to bring 4-6 slides or snapshots from last month's assignment. See you all on October 4, 1983.

MENOMONEE FALLS RECREATION DEPARTMENT
CAMERA CLUB NEWSLETTER

Member of Photographic Society of America

President: Scott Galaska - 251-7915
Vice-Pres: Jaye Theurich - 781-4286
Secretary: Phil Davis - 781-0939
Treasurer: Sue Richardson - 251-4837

Board Members:
Jon Mosciki
Bill Reitz
Bob Ruffing

The Menomonee Falls Camera Club will meet on November 1, 1983 at 7:00 p.m. at the Menomonee Falls North High School. The program for the evening will be a tour of Risser Color Service, 5330 West Electric Avenue in Milwaukee. The tour is scheduled to begin at 7:30 p.m. Car pools will be arranged at the High School and will leave shortly after 7:00 p.m. If it is more convenient, club members can drive directly to Risser. Please be there promptly at 7:30 p.m.

The Board of Directors and Officers of the club met to plan the activities for the remainder of the year and have come up with an exciting schedule. However, a main goal of the club is to get more participation from individual members. Workshops and "learning" sessions will be emphasized with a little less emphasis on slide tape presentations. To help the club achieve this objective requires each member to be willing to participate - i.e. ask questions, offer tips and/or advice, complete monthly assignments, participate in Merit Award program and any number of other ways of taking an active part in club activities.

In order to stimulate interest in the Merit Award Program, monthly assignments will be selected from the various categories in the program. Select one of the categories and take some shots for the club to see at the December meeting. The categories for December are: (1) Shooting Position, (10) Motion or (17) Directional Sunlight. Bring 4-6 of your best to the December meeting for discussion.

During the day, light changes in three important ways; intensity, color and direction. Since directional sunlight is one of the shooting categories for December, what are some things we should look for? Generally, early or late day sun is more versatile. When the sun is low in the sky, it can be used as front light, side light or back light simply by changing one's point of view. Side lighting adds depth, dimension and texture to a scene while front lighting will highlight details within the scene and provide for greater color saturation. Strong front lighting should be avoided for portraits because subjects tend to squint - taking away from the end results. Back lighting can be used to make an otherwise dull picture exciting. It can be used to produce a silhouette or to add a glowing rim to a face. It can exaggerate depth by creating long shadows that stretch from the background to the foreground of the scene. These are only a few thoughts and as you can see a number of possibilities are out there. Take some shots - experiment - have fun. Bring your results in for all of us to see.

MENOMONEE FALLS RECREATION DEPARTMENT
CAMERA CLUB NEWSLETTER

Member of Photographic Society of America

President: Scott Galaska - 251-7915
Vice-Pres: Jaye Theurich - 781-4286
Secretary: Phil Davis - 781-0939
Treasurer: Sue Richardson - 251-4837

Board Members:
Jon Mosciki
Bill Reitz
Bob Ruffing

The Menomonee Falls Camera Club will meet on December 6, 1983 at 7:15 p.m. in the Menomonee Falls North High School faculty dining room.

The officers and Board of Directors met on November 29, 1983 to select the projector best suited for the club and to discuss the advantages and disadvantages of participating in the Wisconsin Area Camera Clubs Association. After much deliberation, a projector was selected and Scott Galaska will proceed with the purchase. The advantages of joining the Wisconsin Area Camera Clubs Association are worthy of our consideration. These advantages will be presented to the club members at the next meeting and the club members will make the final decision. Additional discussion about future club programs and activities followed.

The December meeting will be the first of a three part program to demonstrate how to photograph people. The first segment will be presented by Jaye Theurich and will concentrate on the various techniques used in posing people including individual and group situations. Lighting techniques will be presented as the second segment which will be followed by an actual shooting workshop in February.

Your assignment for December should be brought in for viewing by the club members. (1) Shooting position, (10) Motion or (17) Directional Sunlight were the categories. Remember your participation in the monthly assignments is an important factor in making a successful meeting.

The assignment for January should be selected from one of the following categories: (2) Depth of Field, (11) Weather, or (25) Photo Essay. Get busy and take some shots!

At some time or other, we will all photograph people. Many times, however, the people being photographed stiffen up and unnatural pictures result. A common solution to this problem, although it is not always easily accomplished, is to get the person to relax. Engage them in some light conversation and compliment them on their appearance and the way they look. Whether you are taking a formal portrait, an informal portrait or a candid shot, there are a number of guidelines and techniques to be considered. Don't miss the December 6th meeting - Jay Theurich will describe and illustrate some of the techniques she has found to be most useful in her work.

MENOMONEE FALLS RECREATION DEPARTMENT
CAMERA CLUB NEWSLETTER

Member of Photographic Society of America

President: Scott Galaska - 251-7915
Vice-Pres: Jaye Theurich - 781-4286
Secretary: Phil Davis - 781-0939
Treasurer: Sue Richardson - 251-4837

Board Members:
Steve Haynes
Jon Mosciki
Bill Reitz

The next meeting of the Menomonee Falls Camera Club will be on January 3, 1984 at 7:15 p.m. in the Menomonee Falls North High School faculty dining room.

The second part of our three-part program on how to photograph people will concentrate on lighting techniques. Ken Cina will discuss and demonstrate several approaches to lighting that can be used to produce the photographs we are looking for. Jaye Theurich's presentation in December was very informative and well done. We all appreciate Jaye's efforts.

The monthly assignment for January includes selecting photos from one of the following three Merit Award categories: (2) Depth of Field, (11) Weather, or (25) Photo essay. Bring some of your recent shots for viewing at the meeting. We always need photos to make this part of our program a success. Also, don't forget to continue your work on the Merit Award Program. We hope to have several members participate in the program this year.

One rule of lighting techniques is never to use more light sources than are necessary. It is essential to be fully aware of the effect that each individual light source is creating, and how the sources affect each other. The first step is to properly position the main light source since it is responsible for creating the basic form of the face and it will determine how and where additional light sources will be used. In a majority of portrait photographs, the lighting should be arranged in such a way as to not draw attention to itself. The intent is to create a natural quality in the results. Developing an ability to produce a variety of effects and moods by controlling the lighting used can be a big advantage to the photographer. The best photographs will result not only from good lighting techniques, but also in the proper application of those techniques. Ken Cina will provide more details at the next meeting.

Here's wishing each of you a **HAPPY, HEALTHY AND PROSPEROUS 1984!**

MENOMONEE FALLS RECREATION DEPARTMENT
CAMERA CLUB NEWSLETTER

Member of Photographic Society of America

President: Scott Galaska - 251-7915
 Vice-Pres: Jaye Theurich - 781-4286
 Secretary: Phil Davis - 781-0939
 Treasurer: Sue Richardson - 251-4837

Board Members:
 Steve Haynes
 Jon Mosciki
 Bill Reitz

The next meeting of the Menomonee Falls Camera Club will be on February 7, 1984 at 7:15 p.m. in the Menomonee Falls North High School faculty dining room.

February's meeting will be a workshop that has been designed to permit us to put into practice what we learned at our previous two meetings. Jaye Theurich presented techniques to be used in photographing people at our December meeting and Jon Mosciki and Ken Cina demonstrated lighting equipment and techniques last month. Five different lighting set-ups will be available for your use. Because of time limitations, February's meeting is limited to members only. Each member will be given a worksheet to guide them through the five set-ups. After all assignments have been completed, members may shoot additional pictures at set-ups of their choice.

Each person should bring their camera, flash unit, tripod and PC cord, if available. Shutter speeds and aperture settings for the following film will be provided: ASA 100 Print Film, ASA 64 Slide Film, and ASA 125 Black and White Film. A 50MM standard lens can be used. However, if you have a short telephoto lens, or a zoom lens that covers the 80 - 105 range, bring those along as well.

Models from a Milwaukee modeling agency are volunteering their time and talent in exchange for a few photos from each member that can be used in their personal portfolios. In no case are members to use any of the pictures taken for any other purpose without previously obtaining written permission or a model release from the individuals photographed. In order to protect the rights of those volunteering to help us with this project and to protect the camera club, there should be no exceptions to this procedure.

The monthly assignment for March is to take photos in one or more of the following merit award categories: (4) Strong Color; (14) Framing-Cropping; or (24) Creative Shadows. We will view these pictures as well as some of your best shots taken of the models. Please bring at least five or six shots of the models so each will receive an adequate number.

Some thoughts you might want to keep in mind as you photograph models include: the relationship between a photographer and a model can be quite varied and sometimes complex. If a picture is to be more than just a picture of a person, the photographer must attempt to develop a genuine rapport with the model. Models must be able to relax and project their personalities in front of a camera for a number of different photographers. The photographer should help create the proper atmosphere so the model can provide the expressions needed for the shot. Models do not suddenly stop being human beings. They need to be encouraged and made to feel that they are "looking great." Directing a model primarily involves creating a mood in which the model can relax - to bring out their personality and put themselves into the session to make it productive. It is probably best to avoid the use of very specific instructions -- Allow for some spontaneity.

Bring lots of film and have fun!

MENOMONEE FALLS RECREATION DEPARTMENT
CAMERA CLUB NEWSLETTER

Member of Photographic Society of America

President: Scott Galaska - 251-7915
Vice-Pres: Jaye Theurich - 781-4286
Secretary: Phil Davis - 781-0939
Treasurer: Sue Richardson - 251-4837

Board Members:
Steve Haynes
Jon Mosciki
Bill Reitz

The next meeting of the Menomonee Falls Camera Club will be on March 6, 1984 at 7:15 p.m. in the Menomonee Falls North High School Faculty dining room.

Several models from a Milwaukee modeling agency provided an opportunity for many of us to photograph "live" subjects. The evening was a big success and the club is grateful to those members who worked extra hard to set up the various shooting spots. For those of you who took pictures, please bring five or six of your best slides or prints so we can see the results and give the models some pictures in return for their cooperation and effort in making the session possible.

A representative from the Frames on the Run Shop at 10503 North Avenue in Milwaukee will be at the March meeting to return the pictures submitted for matting. Members should be prepared to pay for the work they submitted at the meeting. In addition, the representative will discuss photo enhancement through matting and framing techniques. Some of the topics discussed will include: inlays, V-grooves, multiple opening mats, color coordination and the design and use of a variety of matting materials. We should be able to pick up some good ideas about what to do with all of those pictures we have been taking -- particularly those favorite shots we'd like others to see.

As a reminder, the assignment for March included pictures from the following Merit Award Program categories: (4) Strong Color; (14) Framing-Cropping; or (24) Creative Shadows. We need to have slides and prints from all of you to demonstrate these categories. The assignment for May includes shots from these categories: (8) Flash; (13) Landscape - Size and Space; (20) Reflections. Plan ahead and bring several pictures to the May meeting.

Landscapes are not restricted to land, but can include sky, water, and buildings. Landscapes are not synonymous with panoramas. Wide angle panoramas too often result in a cluttered mishmash showing everything and revealing nothing. Many good landscape photographs succeed because of a narrower viewpoint. There are several special considerations to keep in mind when photographing landscapes. First, choose a dominant subject. Next, compose carefully, considering foreground, background perspective and horizon position. Look for unusual weather conditions to add life to a scene. Finally, you will want to have landscapes in sharp focus from front to back. Use the smallest aperture possible. (Summarized from KODAK'S POCKET GUIDE to 35 MM PHOTOGRAPHY, 1983).

MENOMONEE FALLS RECREATION DEPARTMENT
CAMERA CLUB NEWSLETTER

Member of Photographic Society of America

President: Scott Galaska - 251-7915
 Vice-Pres: Jaye Theurich - 781-4286
 Secretary: Phil Davis - 781-0939
 Treasurer: Sue Richardson - 251-4837

Board Members:
 Steve Haynes
 Jon Mosciki
 Bill Rietz

The next meeting of the Menomonee Falls Camera Club will be on April 3, 1984 at 7:15 p.m. in the Menomonee Falls North High School Faculty dining room.

The main program for the April meeting will be a demonstration and discussion of the Polachrome System by Mr. Randal Harlan, Polaroid's Area Representative. Mr. Harlan will take pictures, develop and mount them and show them on the screen. If time permits, a slide presentation on "The Effective Use of Flash," will be shown as a follow-up to our earlier session during which many of us photographed live models. As a reminder, if any of you have pictures of the models that you wish to have forwarded to the models, bring them to the meeting.

The Merit Award categories for the April assignment were inadvertently omitted from last month's newsletter. They are: (6) Shutters, (16) Nature Close-ups and (27) Texture.

If you have shots from these categories, please bring them to the April meeting. The assignment for the May meeting includes the following categories: (8) Flash; (13) Landscape - Size and Space; (20) Reflections.

As spring arrives, many of us will turn our attention to shooting early flowers and buds to record the event. Flowers generally occupy the scale of reproduction from one-tenth life-size for large plants to slightly greater than life-size for details of stamens and petals. A flower is generally not always in the best position for photographing. Decide on the general composition you want before setting up the camera. That will determine your technique and how much you have to alter the background, surroundings and position of the flower. Obviously, if you choose an extreme close-up, the background will not be important since the flower itself will become the background. A plain, uncluttered background is nearly always best, and for most flowers, a dark background is usually more effective than a light one. Most flower photography will consist of a bloom filling a large part of the frame with a complementary background. Shooting against the sky is only frequently effective. At the close distances that are usually employed for photographing flowers, the depth of field is limited and it is not always possible to have the entire flower in focus. It may be necessary to pull back slightly and accept a lower magnification to achieve sharpness from front to back. Stopping the lens down gives greater depth of field but will require a slower shutter speed and the slightest of breezes can cause movement and a blurred picture. A shelter consisting of a piece of cardboard or a sheet of plastic can be used to protect the flower from the wind and provide a better opportunity for getting a good shot.

Remember to review all of your recent slides and consider them for entry in the upcoming Wisconsin Area Camera Club competition on May 12th. We would like to have as many pictures as possible from the club. We are still in need of volunteers to help run the program; be prepared to sign up at the April meeting.

MENOMONEE FALLS RECREATION DEPARTMENT
CAMERA CLUB NEWSLETTER

Member of Photographic Society of America

President: Scott Galaska - 251-7915
Vice-Pres: Jaye Theurich - 781-4286
Secretary: Phil Davis - 781-0939
Treasurer: Sue Richardson - 251-4837

Board Members:
Steve Haynes
Jon Mosciki
Bill Rietz

The next meeting of the Menomonee Falls Camera Club will be on May 1, 1984 at 7:15 p.m. in the Menomonee Falls North High School Faculty dining room.

The May program will be presented by Mr. Robert Schaap, the area representative for the Photographic Society of America. He is a 5-Star exhibitor and an instructor in photography at the University of Wisconsin-Waukesha. His presentation will be on nature photography. Several club members have attended Mr. Schaap's classes and find his work to be very informative and interesting.

Remember to sort through your slides for entry in the Wisconsin Area Camera Club competition on May 12, 1984. You may enter up to four slides for the single entry fee. There is still a need to have some help in holding the show. The time and place are not known at this time. You will be contacted as soon as this information is available. If you have some time, your assistance will be appreciated.

The merit award categories included: (8) Flash; (13) Landscape - Size and Space; (20) Reflections. Bring several shots to the meeting for all to see. The final meeting of the current season will be in June. The assignment for June includes the following categories: (9) Low Light; (15) Black and White; (22) Diminishing Size. Let's make the last meeting a big success with respect to viewing the works of all members.

The June meeting will be the last opportunity to submit Merit Award Projects for the year. The entries will be reviewed during the summer and returned at the first meeting next fall. Get busy and wrap up all those projects!

MENOMONEE FALLS RECREATION DEPARTMENT
CAMERA CLUB NEWSLETTER

Member of Photographic Society of America

President:	Scott Galaska - 251-7915	Board Members:
Vice-Pres:	Jaye Theurich - 781-4286	Steve Haynes
Secretary:	Phil Davis - 781-0939	Jon Mosciki
Treasurer:	Sue Richardson - 251-4837	Bill Rietz

The final meeting for the 1983-84 year of the Menomonee Falls Camera Club will be at 7:15 p.m., Tuesday, June 5, 1984, in the Menomonee Falls North Faculty dining room.

Our program for the evening will be a 16mm movie titled, "The Way I See It." The film looks at four experienced photographers and describes how they got started, how and why they selected their specialty and some of the tricks of the trade they have discovered over the years. The four areas covered are: people photography, nature photography, action photography and scenic photography. We will explore how each of these photographers sees what is unique and beautiful to him or her and how to record that image. Be sure your pictures are saying, "The Way I See It."

This month's photo assignment covered the following Merit Award categories: (9) Low light, (15) Black and white, and (22) Diminishing size. Please bring in several of your shots for us to see at the meeting.

Since this is the last meeting of the year, the club will hold its annual election. If you'd like to be considered for one of the offices, contact the president or one of the other officers. New officers provide new ideas for the club and help it to stimulate the membership.

If you have any photo equipment you are no longer using, bring it to our "white elephant" sale that will be held during the break and after our June meeting. If you are looking for some extra piece of equipment, be prepared to "deal."

All of you who have been working on the Merit Award program should bring your completed projects to this meeting. All projects will be submitted to the judges and will be returned at our first meeting next fall.

Have a pleasant summer--take lots of photographs and plan to show them next fall when we resume our meetings.