

MENOMONEE FALLS RECREATION DEPARTMENT
CAMERA CLUB NEWSLETTER

Member of Photographic Society of America

President:	Jaye Theurich - 781-4286	Board Members:
Vice President:		Steve Haynes
Secretary:	Phil Davis - 781-0939	Jon Mosciki
Treasurer:	Sue Richardson - 251-4837	Bill Rietz

The first meeting of the 1984-1985 year of the Menomonee Falls Camera Club will be at 7:15 p.m., Tuesday, September 4, 1984, in the Menomonee Falls North High School Faculty Dining Room. The Officers and Board Members held a meeting on August 28, 1984 to plan the events for the year. The program will be reviewed briefly at the first meeting.

The program for the first meeting will be quite different from anything we have done at past meetings. We need help from each of you in order for it to be a success. We are going to have a slide critique session and must have six slides from each of you. The slides will be critiqued by a photographer outside of our club. He will view each slide and tell us what is good about it and what could have been done to make it better. No one will know whose slide is being discussed except the maker. Please don't be hesitant about bringing in your slides. Plan to learn from your own slides as well as from those of your fellow club members.

We hope that each of you had a pleasant summer and are looking forward to seeing you all at the meeting. If you have met others who are interested in photography, bring them to the first meeting. We are looking forward to an exciting year and many opportunities to learn how to improve our photographic skills.

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The next meeting of the Menomonee Falls Camera Club will be at 7:15 p.m., Tuesday, October 2, 1984, in the Menomonee Falls North High School Faculty Dining Room.

Our program for the evening will be a movie from Eastman-Kodak that explores the operations of a professional photo finishing laboratory. The entire process is discussed including the rigorous quality control procedures that are followed to produce top photos consistently.

Last month's program was very successful and each of you that brought in your slides deserves credit for that success. We are going to call on you again this month to bring in any photos you worked on this summer that involved special techniques or experimentation on your part. The exchange of this kind of information adds greatly to the interest of our club.

As a reminder, members of our club have been invited to attend the October 25, 1984 Image Makers Club meeting. The meeting will be at 7:15 p.m. in the basement of the First Savings and Loan in the Westbrook Plaza in Waukesha. Westbrook Plaza is located on Highway 18 just south of I-94.

Those of you that plan to enter slides or prints in the Wisconsin Area Camera Club Organization (WACCO) competition on November 3, should be getting your entries ready. Remember slides and prints, black-and-white and color are welcomed. Further details will be available at the meeting. Hope to see you there.

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The next meeting of the Menomonee Falls Camera Club will be at 7:15 p.m., Tuesday, November 6, 1984 in the Menomonee Falls North High School Faculty Dining Room.

The program for the evening will feature Mr. Richard Hill, a member of the Audubon Camera Club. Mr. Hill is one of the top nature photographers in our area. His presentation for the evening will be on close-up nature photography with a discussion of both natural and artificial light. All nature photographers should plan to attend for some valuable tips on capturing those favorite nature shots.

The assignment for this meeting is to bring slides and/or prints of subject matter suitable for the Menomonee Falls Project. Consider re-shooting some of your previous subjects to reflect the different seasons of the year. Or consider day versus night renditions of the same subject.

If you have not paid your dues for the current season, please plan to do so at the November meeting.

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The next meeting of the Menomonee Falls Camera Club will be at 7:15 p.m., Tuesday, December 4, 1984, in the Menomonee Falls North High School Faculty Dining Room.

Although we are well into the year, we want to welcome all you new members! We have had more new members join this year than we have had in the past several years. For the information of the new members, you are encouraged to ask questions and offer suggestions about the operations of the club as well as photography techniques and equipment. Contributions from individual members is a key ingredient in making our organization interesting and successful.

The program for December will be presented by Mr. Jim Baily, a writer for Modern Photography. The program is on electronic flash photography. The interrelationships between electronic flash equipment and today's cameras will be discussed along with techniques for using the equipment in a variety of situations. Be prepared to ask those nagging questions you have had about electronic flash photography.

The assignment for December is to continue taking slides or pictures of subject matters that can be used for the Menomonee Falls project. We have been getting quite a few contributions to the project but there are a number of you that have not yet submitted your work.

In flash photography, correct exposure is determined by the power of the flash unit and the distance between the unit and the subject being photographed. The distance is easily measured; but determining the power, or range, of a flash unit can be more complex. To simplify this calculation, the manufacturers assign each flash unit guide numbers that mathematically relate exposure to distance.

To determine the f-stop for proper exposure, divide the guide number by the flash-to-subject distance - for example, if the unit's guide number is 40 and the subject is 10 feet away from the unit, the correct aperture is f/4. The guide numbers vary with the speed of the film being used. A unit with a guide number of 50 with film having a 25 speed rating will have a guide number of 100 with film rated 100ASA and about 200 with film rated 400ASA. Most manufacturers list their unit's guide numbers for all common film speeds. (Taken from Life Library of Photography, Revised Edition, Photographer's Handbook.)

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The next meeting of the Menomonee Falls Camera Club will be Tuesday, February 5, 1985, at 7:15 p.m., in the Menomonee Falls North High School Faculty Dining Room.

Jerry Emmerich, Jr., of the Image Maker Camera Club, will be our guest speaker at this meeting. Mr. Emmerich will present a discussion on the art of judging photography. The ideas presented should provide each of us with new insights on what makes good pictures in the eye of a judge and what we can do to improve our own efforts.

"Quiet Moments" is the theme of our assignment for February. Each of us can define quiet moments in our own individual style and often a photograph can express that feeling much more clearly than any other communication medium. How do you describe "quiet moments"? Bring in your favorite examples and let them describe it for all of us.

Have any of you captured those Menomonee Falls area pictures with the snow? Remember, seasonal variations in shots of scenes around the area may be used in the Menomonee Falls project.

Also, if any of you have completed your shooting for the Merit Award program, start getting the shots together so they can be turned in and evaluated by the judges.

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Happy New Year to each of you!

The next meeting of the Menomonee Falls Camera Club will be at 7:15 p.m., Tuesday, January 8, 1985, in the Menomonee Falls North High School Faculty Dining Room.

The program for January will be presented by Mr. Larry Stout, a member of our club. His presentation will be on sports photography. During the baseball season, Larry is the Milwaukee Brewers photographer and in the off-season he covers football, track, and other sporting events.

The assignment for January is to bring in some of those shots that you took during the year-end holiday season. There should be a few shots of the results of the snow storm! Also, we are continuing to need pictures for the Menomonee Falls project.

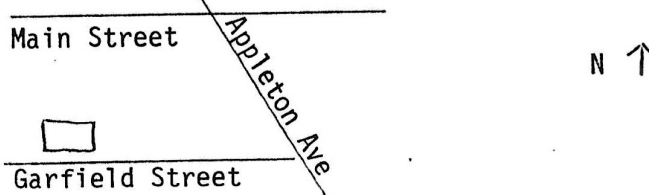
Looking ahead, the shooting assignment for February will be to capture those "Quiet Moments" with your camera. Let's all be creative and come up with some good shots to display for our fellow club members.

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The next meeting of the Menomonee Falls Camera Club will be on Tuesday, March 5, 1985, at 7:15 p.m. in the Menomonee Falls North High School Community Room. NOTE: This is a change in meeting rooms. The Community Room can be more easily accessed from the Garfield Street entrance to the school. Adequate parking is also available at that entrance.



Ken Cina, from our club, will demonstrate lighting techniques used in taking portraits. Ken has developed his techniques from much practice and by attending several workshops, notably those held in Michigan. Be sure to attend if you are interested in learning the basics of portraiture.

The Wisconsin Area Camera Club competition will be held early in April. Entry forms and detailed information will be available at the meeting. Begin searching your files for those special shots and get them ready to enter. Remember, slides, prints, black and white and color are eligible.

The assignment for the March meeting is to bring in some shots that illustrate our recent weather conditions. If any of you have been fortunate enough to travel to warmer climates, bring some of those in and make the rest of us envious.

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The next meeting of the Menomonee Falls Camera Club will be on Tuesday, April 2, 1985, at 7:15 p.m. in the Menomonee Falls North High School Community Room.

As a follow-up to last month's meeting, which featured a presentation by Ken Cina on lighting techniques used for taking portraits, club members will have the opportunity to take portraits using several lighting setups. Members should bring cameras, tripods and plenty of film. Tungsten slide film or black and white film is recommended. If you have a light meter, bring that along also.

On April 18, members will have an opportunity to photograph the sport of fencing. The session will be held at Longfellow Junior High School. Bob Ruffing will provide more information at this month's meeting.

The next WACCO competition will be held on Saturday, April 20, 1985, at the Midway Motor Lodge on North Port Washington Road. Competition begins at 1 p.m. and a banquet will follow at 6 p.m. Those wishing to enter black and white and/or color slides and prints should review the rules before submitting entries. All entry forms and fees must be received by Saturday, April 13, 1985. Members are reminded that they do not have to enter in order to attend. A showing of the competitive winners and an awards ceremony will follow the dinner.

Because this month's meeting will be a shooting session, there is no assignment for the evening. Next month we will view the portraits taken at this month's meeting.

Plastic name tags were distributed at last month's meeting. For those who missed the meeting, plan to bring \$2.00 for your name tag. If one was not ordered and you would like one, contact one of the officers.

On Wednesday, May 8, 1985, arrangements have been made to allow a shooting session of downtown Milwaukee at night from the First Wisconsin Building. Further information will be made available at the next meeting.

FOR SALE: Minolta XG-9 Body - \$75.00. Call Bill Rietz on 251-7106 if you are interested.

Anyone looking for foam rubber to use for padding in a camera case or camera bag might want to inquire at Foam Rubber Products, 131 South First Street, Milwaukee, 272-3562. We have been told that they will cut the material to any size or thickness!

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The next meeting of the Menomonee Falls Camera Club will be on Tuesday, May 7, 1985, at 7:15 p.m., in the Menomonee Falls North High School Community Room.

The program for the meeting will be a discussion of Twilight Shooting. Several tips will be provided to help improve your photography as the sun begins to set and for the period that follows. The purpose of this discussion is to prepare you for the Wednesday, May 8, 1985, shooting session from the top of the First Wisconsin Building in downtown Milwaukee. We will meet at 7:00 p.m. in the Audio Visual Room at the First Wisconsin Center. Parking is available south of the Center and is free after 6:00 p.m. There is a ramp that leads from the parking garage to the Center. Sunset is scheduled for 8:00 p.m. Snacks and beverages will be served. Bring your cameras, tripods, cable releases and lots of film.

We had a very good turn-out at last month's session. We thank the models for their time and patience. Those of you who took pictures should bring several acceptable prints or slides to give to the models. Also, please bring several shots in for the whole club to view at our meeting.

Another reminder about the plastic name tags - if you have not picked yours up yet, plan to do so by bringing \$2.00 to Tuesday's meeting. If you did not have a name tag ordered and would like one, please contact one of the officers. After you receive the name tag, don't forget to wear it at the meetings - including the May 8 session.

This will be the final meeting for submitting entries in the Merit Award program. Please have all pictures identified as to category and be sure your name and address is included on each photo or slide.

Officers will be elected at the June meeting. If anyone is interested in becoming an officer of our club, let one of the current officers know of your interest.

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The next meeting of the Menomonee Falls Camera Club will be on Tuesday, June 4, 1985, at 7:15 p.m., in the Menomonee Falls North High School Community Room. This will be the final meeting for the year.

The election of officers for next year will be held at this meeting. Often, new ideas come from new members, so everyone is urged to consider serving as one of our officers. Anyone interested in serving the club as Vice President, Secretary or Treasurer should contact Dick Knisbeck or Bill Rietz and inform them of the position in which they have an interest.

All members who took advantage of the shooting session on May 8 at the First Wisconsin Center should bring in several slides for the members to view. If some of your results are not what you expected or seem to demonstrate a particular problem, bring those along as well. We can learn to improve this way. We had an excellent turnout and should have lots of slides to review.

The main program for this meeting is called "The Language of Light," a Kodak slide presentation. Light is one of the most important tools in photography. In this program, we will explore the full range of light and see illustrations of the effective use of the various qualities of light. This is a new program from Kodak and should be quite interesting.

Do you have any old equipment that is not being used? Are you looking for an additional item but not necessarily a new one? Bring your "stuff" to the White Elephant sale that will be held during this meeting. Be prepared to deal - who knows what "goodies" you may find.

One final comment, in our efforts to keep a high interest level for both the expert photographer as well as the beginner, we strive to provide a balance of activities covering the entire range of experience. This is sometimes difficult to do without some repetition. The officers are open for suggestions regarding content of future programs. Please submit your ideas at this final meeting so we can consider them in planning next year's programs.

Have a great summer, see you next fall!