

MENOMONEE FALLS RECREATION DEPARTMENT  
CAMERA CLUB NEWSLETTER

Member of Photographic Society of America,  
Wisconsin Area Camera Club Organization

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President:	Steve Haynes	251-3791	Board Members:
Vice President:	Jon Mosciki	464-6479	Jaye Theurich
Secretary:	Phil Davis	781-0939	Bill Rietz
Treasurer:	Sue Richardson	251-4837	

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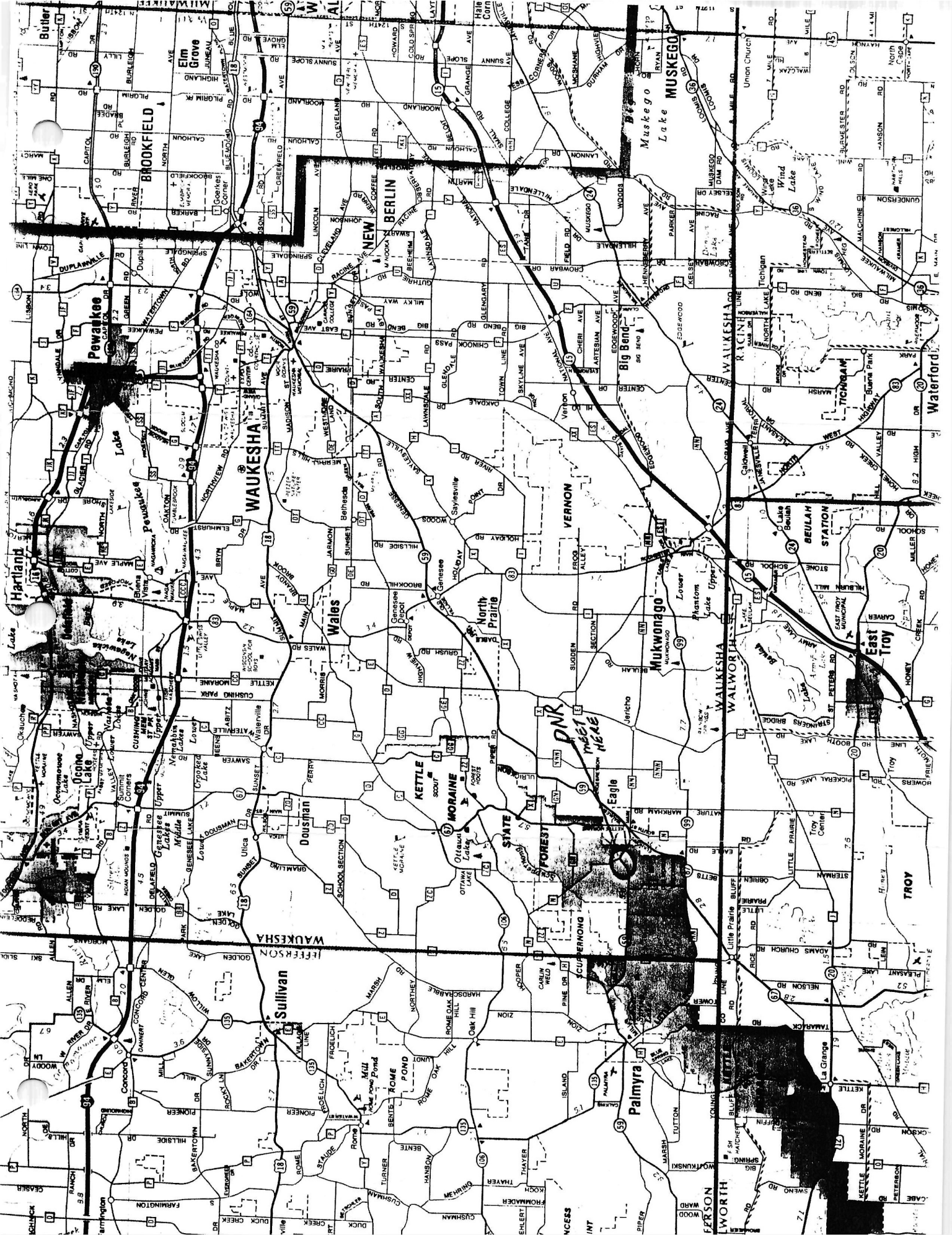
School is open! The summer of 1985 has come and gone! That means it's time for the Menomonee Falls Camera Club to meet again. The first meeting of the new season will be on September 3, 1985, at 7:15 p.m. The meeting will be in the Community Room of the Menomonee Falls North Middle School (formerly the Menomonee Falls North high School).

The program for our first meeting is, "The Photographer and the Film," an Eastman-Kodak presentation. Various characteristics of films are discussed and we will be shown why some films are better than others to meet certain needs or conditions. The presentation will help you to answer the question "Which film should I use?"

Where is your name tag? Do you remember what you did with it following our last meeting? Look for it so you can wear it to this year's meetings and other club functions.

Also, each member should bring four to six of the slides or prints you captured during the summer. Remember, your participation in the club's activities makes it a much more interesting evening for all.

Although the summer seemed short, we hope you all had an enjoyable summer season. As in the past, if you have made new acquaintances who are interested in photography, encourage them to attend our first meeting, or better yet, bring them along. Once again, we are looking forward to new opportunities to improve our skills in photography.



IMPORTANT NOTICE FOR MEMBERS OF THE FALLS  
CAMERA CLUB

The Menomonee Falls Camera Club is having a NATURE PHOTOGRAPHY OUTING.

WHEN: SUNDAY----September 29, 1985

PLACE: Southern Kettle Moraine State Forest(West of Eagle)

TIME: Meet at 9:00 A.M. At The DNR Headquarters Off Highway 59, approximately 1.5 miles west of Eagle, Wi.(see map enclosed). Plan on paying \$3.00 for a daily State Park sticker unless you already have an annual state sticker.

CAR POOLING: For those interested in carpooling meet in the North Middle School parking lot(next to old Lincoln School Bldg.) at 8:10 A.M.----It takes about 45minutes to get to Eagle from here.

LUNCH: Bring a bag lunch--We'll eat out back of the DNR Bldg.

WHAT TO BRING: Camera, of course!!!

Film --Slide film preferred so we can view the results at a future meeting.  
Film choice--A.S.A. 64/ or 200 best.

Lenses - Wide Angle, Tele, Tele-zoom, Macros

Also bring any close-up accessories you may own as well as your electronic flash!

COME JOIN US AND HAVE A FUN DAY!!!!!!!!!!!!

Any questions , call Dick Knisbeck at 255-1719.

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The next meeting of the Menomonee Falls Camera Club will be on Tuesday, October 1, 1985, at 7:15 p.m. in the Community Room at the Menomonee Falls North Middle School (formerly the Menomonee Falls North High School). The notice for the first meeting was apparently lost in the U.S. Mail and was not distributed by the Menomonee Falls Recreation Department. Should anyone be interested, copies will be available at the October meeting.

Our originally scheduled program on a special technique for preparing and combining slides will be rescheduled for a later date because of a conflict in the presenter's schedule. Instead, the program will concern itself with the use of electronic flash. If you have a flash unit, please bring it with you to the meeting. We will measure its flash output.

The members of the board have scheduled two competitions within the club for club members during the year. The action was taken as a direct result of the survey of members taken last Spring. This year's first competition will be on October 8, 1985. The session will be at 7:15 p.m. at the Menomonee Falls North Middle School in the Community Room. The board encourages all members to participate. Entries in color slides, color prints and black and white prints will be accepted. Detailed rules for the competition are attached.

A recent article pointed out that one of the main reasons for poor photos is lazy photographers. According to the author, laziness in the photographer can take several forms. The first is not taking a shot that should have been taken but was not because it required a little effort. We are often too busy having fun or are preoccupied with other activities and don't want to be bothered with taking a photo. A second form of laziness is careless shooting; for example, shooting a roll of film and finding out later that you had set the incorrect ASA rating on your camera. Finally, the author cites the stand-up-and-shoot syndrome. All shots are taken from the same vantage point, offering nothing new or no variety. In your shots, climb up on a bench, kneel down, lie on the ground, take shots from various positions and you will find that your photos will convey a new freshness and will produce much more dramatic effects. Laziness as illustrated here seems rather simple and it would seem that it could be easily overcome. However, that isn't the case. Most of us take the easy way and frequently fall back into careless, lazy ways. Perhaps now that you are aware of some of the pitfalls of laziness, you can set your objectives to overcome at least one of them. Give it a try - what have you got to lose?

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The November meeting of the Menomonee Falls Camera Club will be a tour of the photography section of the Milwaukee Journal Company. Club members wishing to carpool should meet at the parking lot on the North side of the Menomonee Falls North Middle School at 6:30 on November 5, 1985. Departure for the Journal Building will be at 6:45 p.m. Anyone planning to drive directly to the Journal should plan to arrive before 7:15 p.m. and meet in the lobby at 333 West State Street.

Anyone that is planning to become a member of the club should plan to pay their annual dues no later than the December 3, 1985 meeting. Following that meeting, the mailing list will be revised to include only those people who have paid their dues. All other names will be removed from the club's mailing list.

As a reminder, even if you are not entering the Wisconsin Area Camera Club Organization (WACCO) competition in November, you are encouraged to attend the session, observe the judging and participate in the banquet. We would like to have as many club members present as possible. Call Steve Haynes if you need more information.

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The next meeting of the Menomonee Falls Camera Club will be on Tuesday, December 3, 1985, at 7:15 p.m. The meeting will be in the Community Room of the Menomonee Falls North Middle School.

Our meeting will feature Jaye Theurich and Steve Haynes demonstrating glassware photography and table top photography. Table top and glassware photography both provide excellent opportunities for developing photographic techniques that can be done inside during the winter months.

Jaye and Steve will illustrate how table top and glassware photography can be done by nearly anyone, and with a minimum of equipment. They are challenging and fun, and offer interesting ways to learn about the effects of lighting. The program will consist of a lecture and then a hands-on shooting session. Each member is requested to bring the following equipment: camera; a telephoto lens (less than 150mm) or a 200mm telephoto lens if you have one; a tripod; a cable release; and some Tungsten slide film (ASA 160).

Our club members did very well in the WACCO's Fall Competition held in November. There were thirteen members from our club who entered into the competition. Altogether, a total of 97 people entered the competition. Over 70 people attended the banquet, making the day a real success. Participating as a competitor or as an observer in a competition offers an individual the opportunity to see a variety of photographs and photographic techniques. It is an excellent chance for you to compare your work with the work of others in the area. WACCO's Spring Competition will be held in April, 1986. The categories for the Spring Competition will be : Nature; Photo Journalism; Night Scenes; and Pictorial. There is a lot of time before April, so get your shots organized, pick out your favorites and plan to enter the competition. Both you and the WACCO organization will benefit from your participation.

Please remember that all dues for the 1985-86 season must be paid by the December 3, 1985 meeting. Names of individuals currently on the membership list that have not paid their dues will be removed and those people will no longer receive the monthly newsletter. Make your check payable for six dollars to the Menomonee Falls Camera Club and bring it to the meeting!

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Happy New Year!

The next meeting of the Menomonee Falls Camera Club will be on Tuesday, January 7, 1986, at 7:15 p.m. The meeting will be in the Community Room of the Menomonee Falls North Middle School.

The program will be a slide presentation prepared by the Photographic Society of America discussing "Better Pictures From a Judge's Point of View." The program is designed for both the beginner and advanced photographer. It features the main points covered by judges and what things impress them the most. Techniques of lighting and their contributions to successful pictures are reviewed.

The response to the December glassware-table top shooting session was very good. All members who participated are encouraged to bring six to eight of your best shots to the January meeting so that the entire Club can see the results.

The "Hometown" competition that was discussed at the December meeting will require the use of Fuji slide film. The officers and directors of the Club will select the slides to be submitted. The more slides that are taken, the better will be our chances of obtaining better shots. Everyone should plan to bring in 5-15 slides during the next couple of months.

Several short courses in photography are being offered at the University of Wisconsin-Waukesha County Center beginning in January. Some are:

Basic Camera Skills	Wednesdays, January 8-29 or Mondays, February 17 - March 3
Intermediate Camera Skills	Wednesdays, February 5-25
Flash Photography	Mondays, January 20, and February 3 and 10

Call 414-521-5200 for further information if you are interested.

Those of you interested in competition should be getting prepared for the second Tuesday in March for our Club's local competition. Also, the Wisconsin Area Camera Club Organization will hold its Spring competition in April.

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The next meeting of the Menomonee Falls Camera Club will be on Tuesday, February 4, 1986, at 7:15 p.m. The meeting will be in the Community Room of the Menomonee Falls North Middle School.

The meeting will feature Mr. Robert D. Schaap, regional representative of the Photographic Society of America and Vice President of the Wisconsin Area Camera Club Organization. Mr. Schaap will present a program on DIAZO, a technique that uses graphic arts film to enhance or improve slides. The techniques will be demonstrated and sources of the film will be included in the presentation. Contemporary and/or "modern art" type slides are often prepared using this technique.

Members are requested to bring slides or prints that portray photojournalism to the meeting for viewing. Photojournalism is the use of a series of pictures that is seen in a particular sequence to create a story. The way in which the pictures are taken requires a different approach on the part of the photographer because it is the way the pictures work together, and the sequence in which they are seen, that becomes more important than the purely visual impact of a single image. The photographer must have a far more journalistic attitude to his subject and must be able to recognize the most significant aspects of a situation in terms of the story itself before he can begin to consider its visual terms.

The aim is to take pictures in such a way that each successive image unfolds a little more of the story, enabling the viewer to follow the progress of events with the help of the pictures alone. The preparation for the story and the degree of involvement must be much greater for a photographer embarking on this type of assignment than for the normal coverage of an event.

On March 11, 1986, the Spring Competition for all club members will be held. Select some of your best slides and prints and be prepared to enter them. Following on April 26, 1986, we will participate in the WACCO competition. Club members are encouraged to enter their work in both competitions. Much valuable experience can be gained through these competitive events.

The deadline for Fuji's "There's No Place Like Home" club contest is June 3, 1986. Slides depicting scenes and activities describing our community are requested.

The subject area for March is "Night Scenes." Get out and take some night shots and bring them in for all of us to see.



March, 1986

No. 102

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The next meeting of the Menomonee Falls Camera Club will be on Tuesday, March 4, 1986, at 7:15 p.m. The meeting will be in the Community Room of the Menomonee Falls North Middle School.

"Creativity in the Camera" is the feature slide presentation for the evening program. Grace Lanclot, a member of the PSA is the presenter. She will show us how to see and interpret many subjects in a creative way by using various lenses. Lens accessories and selective focus techniques will also be demonstrated.

The subject of March's assignment was "Night Scenes" and each club member is asked to bring several samples, either slides or prints, covering this subject. Remember the success and interest level at each meeting is dependent upon your participation.

A final reminder, club competition will be held on March 11, 1986. Let's have a lot of entries so that the evening is worthwhile for everyone. This competition can serve as a warm-up for the WACCO competition presently scheduled for April 26, 1986. There will be more details available later and at this month's meeting.

All slides that are to be considered for entry in the Fuji "There's No Place Like Home" club contest must be submitted by June 3, 1986.

The assignment for the April meeting is for Nature and Pictorial subjects. If you have been unable to get nature shots this winter check through your files and bring some of those in from last summer and last fall that you have been saving.

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The next meeting of the Menomonee Falls Camera Club will be on April 1, 1986. The program for the evening will be a presentation at the Milwaukee Journal building. Members wishing to car pool should plan to meet at the North parking lot of the Menomonee Falls North Middle School. Plan to leave at 6:45 sharp. Others should be in the journal lobby before 7:30 p.m. Mr. Erwin Gebhard of the journal will present several posing and lighting techniques that we will use at our shooting session scheduled for the May meeting.

The deadline for entries in the Wisconsin Area Camera Club Organization's (WACCO) Spring Competition is April 22, 1986. Entries should be mailed to:

Betty Hamilton  
315 Westminister Drive  
Waukesha, Wisconsin 53186

The entry fee is \$3.00 for each division you wish to enter. The judging will begin at 1:00 p.m. on April 26, 1986 at the Marriott Hotel, 375 South Mooreland Road in Brookfield, Wisconsin. The banquet will feature Fried Chicken and Roast Beef being served at 6:00 p.m. The complete cost of the dinner is \$13.15. The prize winners will be announced immediately after dinner. Anyone that needs entry forms should contact Steve Haynes on 251-3791. Let's have a good representation of our club at this competition.

All of you are urged to continue taking shots of your hometown to be considered for entry in the Fuji Club Contest. Entries must be submitted by June 3, 1986.

In a recent article in the Milwaukee Journal, D. J. Herda asked the question "What is the difference between a bad photo and a photographic work of art?" When pressed for an answer in a single word the author cited composition as the key. Composition in photography involves the arrangement of the three main elements of every photograph - the subject, the background, and the foreground. Composition like art is subjective and will vary with each individual's tastes. One must be aware of the elements involved and use his or her unique sense of where and how each of the three elements are treated in each photograph. There are no hard and fast rules for composing a scene.

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The Menomonee Falls Camera Club will meet on May 6, 1986 at the Menomonee Falls North Middle School. The meeting will be at 7:15 p.m. in the Community Room.

The evening's program will consist of a shooting session. Arrangements have been made to have models available in several lighting situations. Some of the techniques that we discussed last month at the Milwaukee Journal will be used at the meeting. Please bring cameras, film, tripods, flash units and PC cords. Ample time will be available for everyone to take lots of shots. In order to repay the models for their time and effort the club will send several prints and/or slides to each model. Keep this in mind as you shoot and plan to bring some of your better shots to the June meeting.

As a reminder, all pictures for the Fuji, "There's No Place Like Home," contest must be submitted at the June meeting.

The annual "white elephant" sale will also be held at the June meeting. Look through your camera bag and closets and see if you don't have a couple of working items that you no longer use and bring them to the June meeting.

Plans are being completed for a WACCO summer field trip. More detailed information will be available at the next two club meetings. Anyone interested should inquire at those meetings.

A final note. As you all know the success of the club depends upon the effort of our officers. June is election time. Any member interested in serving as an officer for 1986 - 1987, should notify one of the current officers of their interest. New officers introduce new ideas and may perhaps stimulate renewed interest in the club. Think about it!

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The next meeting of the Menomonee Falls Camera Club will be on Tuesday, June 3, 1986. The meeting will be held in the Community Room of the Menomonee Falls North Middle School. This is the last regularly scheduled meeting for this year.

*JOHN WATSON OF MONARK STUDIOS*

The program for the evening will consist of a "critique" session by a ~~member of the Milwaukee Journal Staff~~. The photos taken by club members at May's model shooting session will be evaluated. All members who participated are asked to bring several of their shots in so that we can all learn from the experience. Also remember to bring shots in for the models.

Because the April meeting was at the Milwaukee Journal and the May session was a shooting session, there was no opportunity to view April's assignment. Consequently, all members who took Nature and/or Pictorial shots for the April assignment are encouraged to bring them in for viewing at this meeting.

Our last meeting means that its time to elect officer's for next year. Anyone interested in serving as an officer for the upcoming year should contact Bill Rietz on 251-7106.

Any slides that you wish to submit for Fuji's "There's No Place Like Home" club contest should be properly labeled and brought to the meeting.

Another feature of our final meeting is the Annual White Elephant Sale. Bring all of those unused items in, maybe a fellow club member has a need for some of those things you no longer need or use.