

Menomonee Falls Recreation Department

# Camera Club

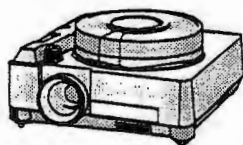
Vol. No.206 - September 1996  
Meetings first Tuesday  
of each month - 7:15 p.m.  
North Jr. High Community Room  
N88 W16750 Garfield Drive

President: John Moienaar  
Vice-president: Steve Haynes  
Treasurer: Bob Schwan  
Secretary / Newsletter: Mark Mathu

251-0967  
251-3791  
786-5449  
251-8274

#### Board Members

Jon Moscicki 464-6479  
Jeff Klug 628-1255  
Bill Rietz 251-7106

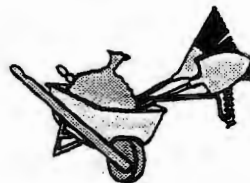


## WELCOME BACK!

The Wisconsin Area Camera Clubs Organization (WACCO), an umbrella organization representing camera clubs in Wisconsin, hosts an annual photography competition which gets entries from around the world. Please join us on Tuesday, September 3 at our

regular meeting spot — the Menomonee Falls North Junior High Community Room — to view the winners and honorable mentions from this year's exhibition. Viewing the winners of this contest is an excellent chance to get ideas to improve your photo taking!

This meeting is the kick-off of another year for the Menomonee Falls Recreation Department Camera Club. Annual dues of \$10.00 will be collected at the meeting. If you have friends who are interested in photography but have never joined a camera club, encourage them to come to the meeting and check us out!



## ADVANCED PHOTO SYSTEM IS HERE!

A review of the Advanced Photo System (APS) is also on the September agenda.

Club member Jon Moscicki will try out a friend's camera, and will give his views of the benefits and drawbacks of the new film format.

*APS film is readily available, but slow deliveries of cameras have made the APS manufacturers delay their big, expensive U.S. advertising campaigns until midsummer or even late summer. They hope by the*

*time the ads run, consumers will be able to find cameras to buy, rather than being frustrated by wanting new, heavily promoted new products that aren't obtainable.*

*Why are there ANY delivery problems with a system that has been under development for so long, by the top manufacturers in the photo industry? Industry observers say there are three main reasons: technical problems with certain camera models, larger than expected orders from retailers, and a huge demand for APS cameras in Japan, causing some manufacturers to concentrate on stocking dealers shelves in Japan before shipping cameras to the U.S. or European markets.*

## CAMERA REPAIR SERVICE HAS MOVED!

Camera Repair Service, the company whose name says it all, has moved to 7211 W Burleigh Street. It's only a short distance from their old location on Lisbon Avenue. Their new phone number is 444-0789.

*[Camera Repair Service comes highly recommended by many of our club members - Editor]*



## WHAT'S NEW IN PHOTOGRAPHY?

### Nikon's

#### Introduces F-5:

Nikon Corp. said it would launch a new, state-of-the-art single-lens reflex camera

later this year that it hopes will become a standard for professional use into the next century. The F-5, to be launched in October, offers a range of breakthrough features such as a fast auto-focus operation and a fast film-advance speed, allowing photographers to take a series of shots in quick succession, Nikon said. Nikon will sell the F-5 from October for \$3,000.

#### Fuji Photo buys photo labs:

Japan's Fuji Photo Film Co. has beat out bitter trade rival Eastman Kodak in a bid to purchase six US photofinishing plants and a distribution



network from Wal-Mart Stores Inc., the largest US retailer.

Under the new agreement, Fuji will develop and print photos for 1,500 Wal-Mart photo outlets. The acquisition of the Wal-Mart plants is expected to boost Fuji Photo's share in the US color photographic paper market to nearly 10 percent. Fuji Photo Film USA, which employs about 1,000 people, currently holds an estimated 5 percent to 6 percent share of that market.

#### \$350 Digital Camera:

Eastman Kodak Co. unveiled a compact new digital camera aimed at home computer users which it expects will sell for less than \$350 in the United States.

Small enough to fit into a shirt pocket, the Kodak Digital Science DC20 enables users to take pictures, then use a

personal computer to insert them in items like calendars, party invitations or business letters, or to send the images via online services to friends or relatives.

#### Medium Format Film:

Kodak announced a new high speed, medium format color negative film to professional portrait/social photographers attending the Professional Photographers of America Annual Trade Show. Kodak Pro 1000 professional film uses the company's innovative T-Grain technology to deliver very sharp, fine grain color prints. Planned for fall delivery, the film will be available in five-roll pro-paks. Kodak Pro 1000 film uses Kodak Flexicolor chemicals for process C-41.

## UPCOMING MEETINGS:

Here's a glimpse at some of the programs in the works for this year:



**October 1:**  
**Underwater**  
**photography.** We'll have a guest from Underwater

Connections Company address the group on equipment and techniques used in this unique branch of photography.

**November 5: Night**  
**photography.** We'll assemble at the North Jr. High Community Room and head to downtown Menomonee Falls to try night photography first hand.



#### **March 4: Model Shoot.**

Arguable the most popular program of each camera club year, we'll be meeting at Klug's Photo World for studio photography. We're planning on using subjects from a local modeling school and might extend the invitation to participate to another area photography club.



Other topics under consideration for future programs include **table top**, **automobile**, and **aerial** photography.

If you have an idea for an interesting program topic, please talk to club president John Molenaar at the September meeting.

Menomonee Falls Recreation Department

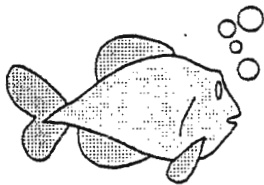
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Vol. No.207 - October 1996  
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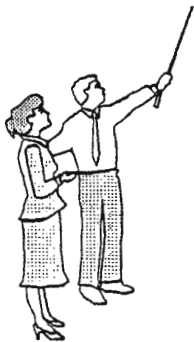
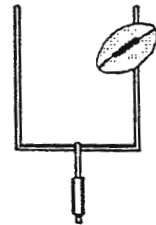


## UNDERWATER PHOTOGRAPHY

Please join us at 7:15 pm Tuesday, October 1 for the monthly meeting of the Menomonee Falls Camera Club. This month's meeting will feature Colin Zyluka, a scuba diver who has been practicing underwater photography since 1993. Colin is also an instructor of advanced scuba diving and

underwater photography classes at the Underwater Connection on Appleton Avenue.

Mr. Zyluka will demonstrate special equipment used for underwater photography, plus show some of his underwater work. Some of the slides will be local work, while others will be from his experiences in the Caribbean and other tropical locations.



## PLEASE BRING A GUEST!

All camera club members are encouraged to invite guests to the October meeting. Both people who have an interest in photography and may be considering joining our club and others who may enjoy the underwater photography presentation are welcome.

## AUDUBON CENTER CLUB INVITES OUR CLUB TO OCTOBER MEETING

Bill Planta (354-3990), president of the Schlitz Audubon Center Nature Photography Club has graciously extended an invitation to our club to join them for their October meeting. Martin Dybbems will speak on capturing images of mushroom and fungi on film. Martin is coordinating the Milwaukee Public Museum's mushroom photo competition, which was discussed at our September meeting. The club meets at 7:30pm at the Schlitz Audubon Center, 1111 E. Brown Deer Rd., Milwaukee.

## WHAT GETS MISSED...

If you missed our September club meeting, you missed an excellent presentation of the winners of the 1996 Wisconsin Circuit International Exhibition. You also missed information on the mushroom photography contest sponsored by the Milwaukee Public Museum. See what you miss when you're not there?

More importantly, our club misses something when you're not present. We miss you!

# GET THEM WHILE YOU CAN!

## TIPS FOR BETTER BABY PICTURES

### Get close

When you're not close enough, busy backgrounds distract from your baby. Fill a third or more of the photo area with your baby.

### Try at a distance

Try the other extreme. Go far away. Your child's experiences are greatly dictated by the environment. Demonstrate a contrast in sizes by photographing your baby framed in a doorway or asleep on the couch.

### Arrange the scene

When looking in the viewfinder, place your child off center in the picture. This creates a more natural feel without detracting from the point of interest.

### Keep the background simple

To keep the concentration solely on your child, make sure the background does not detract from the subject. A simple background keeps the focus on your baby. Use this approach for baby portraits.

### Make it colorful

Notice the colors around your child. Yellows and reds are warm colors and tend to stand out, while blues are cooler and better suit a background. Practice tells you which colors better complement your baby's moods.

### Take vertical pictures, too

Turn your camera sideways when photographing your child standing or sitting. This lets you move closer and adds variety to your picture-taking.

### Show your baby in action

Follow your baby's movements reaching, grasping, crawling. Try coaching your baby from behind the camera - toss a ball across the floor and catch your baby in pursuit, or take a picture while having a tug-of-war over a pillow.

### Get down

Get down to child level. Once you are on their level, children tend to be less inhibited. Plus, you have a better view of their features. Experiment with other ways of looking at your child. Peek through the bars of the crib, or lie below your baby's high chair.

### Capture feelings

Crying, frowning, and giggling are all part of being a baby. Capture every emotion your child has to offer. Have your child interact with other people to help bring these expressions to the surface.

### Take extra pictures

Take several shots of your child to increase your chances of catching the moment. Experiment. Find the one that best shows your baby or use them all to tell a story.

**SUGGESTED EXPOSURES FOR EXISTING-LIGHT PICTURES**

Picture Subjects	KODACHROME 64 (Daylight) EKTACHROME 100 HC (Daylight) KODAK GOLD 100 T-MAX 100 Professional	EKTACHROME 200 (Daylight) EKTACHROME 160 (Tungsten) normal processing KODACHROME 200 KODAK GOLD 200 PLUS-X Pan	EKTACHROME 400 (Daylight) normal processing EKTACHROME 200 (Daylight) EKTACHROME 160 (Tungsten) with push-processing* KODAK GOLD 400 TRI-X Pan T-MAX 400 Professional	ROYAL GOLD 1000 T-MAX P3200 Professional EKTACHROME P/800/1600 Professional (Daylight) at EI 800** EKTACHROME 400 (Daylight)* with push-processing
Home interiors at night Areas with bright light Areas with average light	1/15 sec f/2 1/4 sec f/2.8	1/30 sec f/2 1/15 sec f/2	1/30 sec f/2.8 1/30 sec f/2	1/30 sec f/4 1/30 sec f/2.8
Interiors with bright fluorescent lights <sup>1</sup>	1/30 sec f/2.8	1/30 sec f/4	1/60 sec f/4	1/60 sec f/5.6
Indoor and outdoor Christmas lighting at night, Christmas trees	1 sec f/4	1 sec f/5.6	1/15 sec f/2	1/30 sec f/2
Ice shows, circuses, and stage shows - for spotlighted acts only	1/60 sec f/2.8	1/125 sec f/2.8	1/250 sec f/2.8	1/250 sec f/4
Basketball, hockey, bowling	1/30 sec f/2	1/60 sec f/2	1/125 sec f/2	1/125 sec f/2.8
Night football, baseball, racetracks, boxing <sup>2</sup>	1/30 sec f/2.8	1/60 sec f/2.8	1/125 sec f/2.8	1/250 sec f/2.8
Brightly lighted downtown street scenes (Wet streets make interesting reflections.)	1/30 sec f/2	1/30 sec f/2.8	1/60 sec f/2.8	1/60 sec f/4
Brightly lighted nightclub or theater districts - Las Vegas or Times Square	1/30 sec f/2.8	1/30 sec f/4	1/60 sec f/4	1/125 sec f/4
Store windows at night	1/30 sec f/2.8	1/30 sec f/4	1/60 sec f/4	1/60 sec f/5.6
Floodlighted buildings, fountains, monuments	1 sec f/4	1/2 sec f/4	1/15 sec f/2	1/30 sec f/2
Fairs, amusement parks at night	1/15 sec f/2	1/30 sec f/2	1/30 sec f/2.8	1/60 sec f/2.8
Skyline-10 minutes after sunset	1/30 sec f/4	1/60 sec f/4	1/60 sec f/5.6	1/125 sec f/5.6
Burning buildings, bonfires, campfires	1/30 sec f/2.8	1/30 sec f/4	1/60 sec f/4	1/125 sec f/4

Menomonee Falls Camera Club

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Aerial fireworks displays - Keep camera shutter open on BULB for several bursts.	f/8	f/11	f/16	f/22
Niagara Falls	15 sec f/5.6	8 sec f/5.6	4 sec f/5.6	4 sec f/8 4
White lights	30 sec f/5.6	15 sec f/5.6	8 sec f/5.6	sec f/5.6 8
Light colored lights	30 sec f/4	30 sec f/5.6	15 sec f/5.6	sec f/5.6
Dark colored lights				

NOTES: These suggested exposures apply to daylight and tungsten color films. When you take color pictures under tungsten illumination, they look more natural when you use tungsten film. Daylight film produces pictures more orange, or warmth, in color. You can use ROYAL GOLD Films in both kinds of light.

Use a tripod or other firm support with shutter speeds slower than 1/30 second.

\* You can increase the speed of KODAK EKTACHROME 400, 200, and 160 Films in 135 size 2 times by having them push-processed when you return the film for processing.

\*\* KODAK EKTACHROME P800/1600 Professional Film (Daylight) can be rated at EI 800 with 1-stop push-processing (Push 1), at EI 1600 with 2-stop push processing arranged by your photo dealer, and sometimes even at EI 3200. To use the EI 1600 film speed, merely decrease suggested exposure in this column by one stop, at EI 3200 decrease exposure by two stops.

<sup>1</sup> Tungsten color film is not recommended for use with fluorescent light. Shutter speeds of 1/60 second or longer are recommended for uniform and adequate exposure with fluorescent lighting.

<sup>2</sup> Shutter speeds 1/125 second or longer are recommended for uniform and adequate exposure with lighting from multi-vapor or mercury vapor high-intensity discharge lamps.

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## FIELD TRIP: NIGHT PHOTOGRAPHY

The monthly meeting of the Menomonee Falls Camera Club will be held on Tuesday November 5 at 7:00 pm (note early start time — please be prompt!)

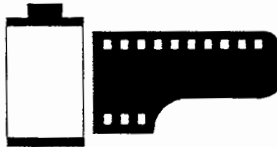


The timetable and agenda is:

- 7:00 Welcome at the North Junior High Community Room
- 7:05 Kodak Night photography program
- 7:35 Depart individually or as group to take photos

*Possible Menomonee Falls subjects include lighted spots such as Lake Park towers, Saint Anthony's Church, Bridges on Main and Roosevelt Streets, the new Harley-Davidson sign at the old Briggs & Stratton plant, Marcus movie theater, other lit up locations.*

- 8:35 Return for coffee and snacks to discuss picture results



Consider bringing the following items with you for the field trip: camera [and instruction booklet], film of your choice, tripod, small pocket flashlight, and a small notepad to record notes on exposure and composition.

Don't forget to dress warm — gloves and a hat are recommended. It will be a moonless night; sunset is at 4:38 pm and moonrise will be 1:45 am. [As a starting point, I've included Kodak's table of recommended exposures for existing light situations. - Editor]



## 1996 MUSHROOM PHOTOGRAPHIC COMPETITION

The Milwaukee Public Museum's 1996 Best of Fair winner was Lawrence A. Michael of Butler WI, "Toad's Eye View". Three Menomonee Falls Camera Club members entered the contest which included 154 slides from 34 participants. Sixteen slides were judged winners. One Winner from our club was Richard

Knisbeck's "Amanita Virosa" entry in the Pictorial Division. His wife Rosalie won Division III honorable mention for "Sunlit Pair". Congratulations Dick for helping to keep our club in focus.

Next years contest is scheduled for a likely deadline of Sept 3, 1997. Keep on the look out for that next winner mushroom.



## WACCO FALL COMPETITION

The Wisconsin Area Camera Clubs Organization will host the fall photo competition on **Saturday November 2**. The contest will feature over 600 entries in arches & columns, antiques & collectibles, sports, wildflowers, nature, and open categories. The entry deadline is October 26, so by the time you get this newsletter it's probably too late to enter. However, it's not too late to plan on attending the judging!



**When:** Saturday, November 2  
**Where:** Best Western Midway Hotel Milwaukee / Airport, 5105 S. Howell Ave, Milwaukee (414/769-2100)  
**Time:** 12:30 pm competition in the Symposium Room

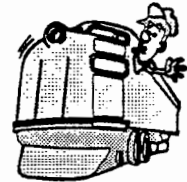
A banquet will be held after the judging. Call Jeff Klug at 414/628-1255 for menu details.

Categories for future WACCO competitions include Faces In Inanimate Objects, Lighthouses, Bridges, and Birds in spring 1997 and Backlight, Sunrise/Sunset, Architecture, and Wild Animals in fall 1997.

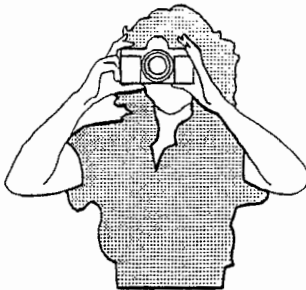
## MODEL RAILROAD PHOTOGRAPHY

On **Friday November 1**, Jeff Wilson, Associate Editor of *Model Railroader* magazine, will discuss techniques, equipment, and other tips to photograph your model railroad, a hobby made difficult because of small scales, lighting conditions, and close proximities involved with model layouts.

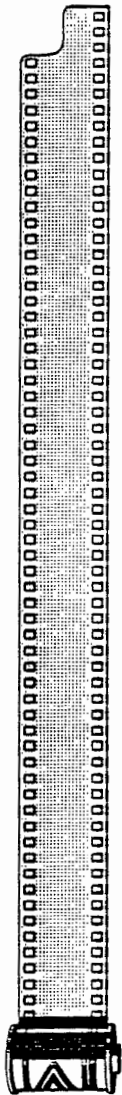
The presentation is sponsored by the Association of Railroad Clubs and will be held at the Milwaukee School of Engineering Student Center, 1025 N. Broadway, Milwaukee. Doors open at 7:00 pm and the program begins at 7:30 pm. A presentation on constructing a portable model railroad will precede the photography presentation. The program is free to the general public; donations are accepted.



## WHAT'S UP IN DECEMBER?



The topic of the December meeting will be Discussion With Experts: Shopping For A Camera For Christmas, and Effective Flash Photography For Christmas. An added field trip could be to the Milwaukee Art Museum between November and the end of December on a Thursday evening (open until 9:00pm) to view black & white photography.





Menomonee Falls Recreation Department

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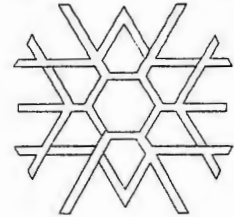
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N88 W16750 Garfield Drive

**Officers**

President: Steve Haynes 251-3791  
Treasurer: Bob Schwan 786-5449  
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V.P. / Newsletter: Mark Mathu 251-8274

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Bill Rietz 251-7106  
Jeff Klug 1-628-0555  
Roger Crill 1-284-6627



## PHOTO COMPOSITION TO BE HIGHLIGHT OF DECEMBER 6 MEETING ...

Our monthly meeting will feature camera club member Jay Theurich, who will give a presentation on photo composition. Photographic composition is the selection and arrangement of subjects within the picture area.

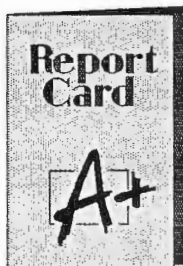
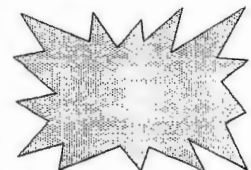
Some arrangements are made by placing figures or objects in certain positions. Others are made by choosing a point of view. You may move your camera a few inches or a few feet and change the composition decidedly. Some chance shots may turn out to have good composition, but

most good pictures are created. How do you create a picture? First, you must become familiar with some principles of composition. Then you will realize that most pictures with good composition are the result of careful and sensitive looking -- and sometimes patient waiting.

So, for one month at least, we can put aside our concerns about f-stops, guide numbers, and the other technical aspects of our hobby, and concentrate on the essence of photography -- pleasing images.

## ... FLASH SYNCHRONIZATION TO BE DISCUSSED ALSO

With the winter holiday season upon us, the amount of indoor flash photography taken by most photographers increases dramatically. The use of flash without understanding the basics of how your flash unit and camera work together can open the door for all sorts of unexpected results in your holiday photos. Camera Club president Steve Haynes will be giving a brief presentation about one of these problems -- flash synchronization -- at our next meeting.



## IT'S A POP QUIZ!

The questions on the next page, from *Grundberg's Goof Proof Photography Guide*, test your knowledge of fundamental photographic relationships. While they may seem hypothetical or even theoretical, they actually relate to real-life picture taking situations. They are designed to cover a broad spectrum of photographic problems, so even if you don't get an answer right, you'll learn something new that you can use in your photography. Some of the answers

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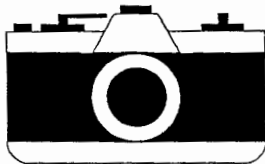
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## A CAMERA IN YOUR STOCKING?

The past few years have seen great changes in the photography market. Point and shoot cameras — some for less than \$100 — are now available with features that were unheard of a decade ago. Microchip technology has transformed the single lens reflex camera. And now the Advanced Photo System is here.

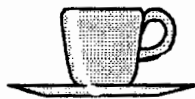


This month's topic is "Shopping For A Camera For Christmas" Our special guest speaker is professional photographer Pierre Coutore. If you or your family is considering photo equipment this holiday season, this program is for you! Please join us on Tuesday December 3 for this program. Guests are welcome.

Heck, even if you aren't considering purchasing a new camera this holiday season show up anyway! Any time the letters "APS" are mentioned at a club meeting it's guaranteed to ignite a lively debate!

Time permitting, we plan to view the existing light photographs from the November meeting. Please bring examples of your work.

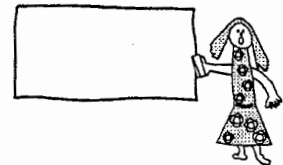
## THANKS, CUP-A-JAVA!



The Menomonee Falls Camera Club would like to give a special "Thank You" to Cup-A-Java for providing hot coffee for our club after we returned from our night photography field trip. Next time you stop in their shop let them know you appreciate their gesture. Cup-A-Java is located in the Falls Plaza III shopping center on Appleton Avenue a few doors down from Bear's Photography.

## PHOTOGRAPHY SEMINAR

The Wisconsin Area Camera Clubs Organization (WACCO) will present an all-day seminar of four photographic programs on Saturday March 15. The cost is only \$20 and includes lunch.



A flyer with program and registration details is included with this newsletter. Seating is limited, so sign up early!

## WHAT'S NEW IN PHOTOGRAPHY?

### Camera Shops Lead in Theft Survey

With the start of the year's busiest shopping season upon us, a new study warns retailers that they lose billions each year to theft.

In 1995, retailers lost \$27 billion, or 1.9 percent of total sales, due to the combination of employee and customer theft, administrative error and vendor fraud, according to the 1996 National Retail Security Survey released by the University of Florida's Security Research Project.

The largest share of that loss, \$10.4 billion, came from employee theft. Customers -- shoplifters -- were estimated to have stolen more than \$9.7 billion.

Retail segments with the highest levels of losses were camera and photo, with 5.5 percent; optical, with 3.9 percent; and recorded music and video, with 2.5 percent.

### City Stories: 150 Years of Milwaukee Photography

In celebration of Milwaukee's Sesquicentennial, an unprecedented collection of photographs from Milwaukee's first 150 years will be shown at the Milwaukee Art Museum through December 29. Tom Bamberger, MAM adjunct curator of photography, and his assistant Tim Evans have gone through more than a quarter-of-a-million photographs from nearly 70 private and public collections to assemble the exhibition, perhaps the most extensive picture research project ever done about Milwaukee.

Unlike most historical photography exhibitions, the majority of the images in City Stories will be original vintage photographs, not copies. And instead of being shown chronologically, the photographs will be installed thematically salon-style (floor to ceiling), using the following categories: commerce, industrial form, leisure, cityscape, labor, the public, law and order, and government. Thus the relationships between photographs within one theme become more revealing. For instance, 19th-century police mug shots with hand-written notations about the transgressors' crimes will be shown next to modern photographs from surveillance cameras showing individuals caught in the act of robbing banks. And Paul Hornung's famous horizontal leap into the end zone at County Stadium in 1964 is accompanied by a photograph of a woman giving birth while watching the Green Bay Packers lose to the Dallas Cowboys in the 1996 playoff game.

### Tamron Offers Rebates / Free Goods with Purchase of Certain Lenses

Tamron Industries, Inc. is promoting its core lenses to the consumer through rebates and free goods.

Customers who purchase a Tamron AF200-400mm F/5.6 LD (IF) by December 31 will receive their choice of a Tamron Action Monopod (\$99.00 retail value) or a Tamron Shoulder Tote Bag (\$78.00 retail value). The Action Monopod features a pan/tilt head with quick release plate, bubble level and built-in carry strap. The

Shoulder Tote Bag is black leatherette with a padded bottom, carry strap and a roomy front pocket for film, filters or other accessories. The Shoulder Tote also conveniently accommodates the lens with a camera body attached.

When customers purchase one of Tamron's Aspherical zoom lenses (AF24-70mm F/3.3-5.6, AF28-80mm F/3.5-5.6, or AF/MF28-200mm F/3.8-5.6--model #AF71-700) by December 31, they will be eligible for a \$20.00 rebate on their next Tamron AF zoom lens purchased by March 31, 1997.

When customers purchase Tamron's new AF28-200mm F/3.8-5.6 LD Aspherical (IF) Super--model #AF17-700 by December 31, 1996, they will be eligible for a \$20.00 rebate on a Tamron AF20-40mm F/2.7-3.5 Aspherical (IF), AF200-400mm F/5.6 LD (IF) or the new AF90mm F/2.8 1:1 Macro lens purchased by March 31, 1997.

The \$20.00 Rebate Certificate is transferable to a third party and is good for the purchase of any Tamron AF zoom lens (or specific lenses in the case of the AF28-200mm Super promo) by March 31, 1997.

When customers purchase two lenses at the same time, they automatically qualify for the rebate. Both promotions require that the User Survey in the box be completely filled out and mailed with a copy of the original dated sales receipt to Tamron by January 31, 1997. The User Surveys are used by Tamron to compile important data for future marketing strategies.

## Menomonee Falls Camera Club

lens is being used, the effective focal length will become 100 mm. If a 100-300 mm zoom is used, the effective focal length will be 200-600 mm. These 4 element AF teleconverters are priced inexpensively, while maintaining excellent quality.

The second of these are the Phoenix C/D7 Auto-Focus Teleconverters. These teleconverters are for the photographer that wants the

optimum quality from his/her camera and lens- These are 7 element teleconverters as opposed to our regular AP teleconverters which are 4 element, The C/D7 AF Teleconverters are extremely lightweight and compact. They compliment the Phoenix lens line perfectly. Although the regular 4 element AF teleconverters are sharp, the 7 element ones are superior.

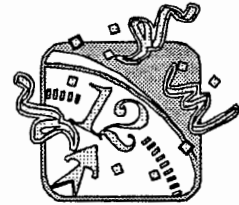
**PSA Conference:** The Photographic Society of America 1997 International Conference will take place September 1-6, 1997 at the Pheasant Run Resort in St. Charles, Illinois. For information about the International Conference please contact Richard Frieders, FPSA, Conventions Vice President, 1305 Foxglove Drive, Batavia, IL 60510.

Menomonee Falls Recreation Department

# Camera Club

Vol. No.210 - January 1997  
Meetings first Tuesday  
of each month - 7:15 p.m.  
North Jr. High Community Room  
N88 W16750 Garfield Drive

President: John Molenaar	251-0967	Board Members	
Vice-president: Steve Haynes	251-3791	Jon Moscicki	464-6479
Treasurer: Bob Schwan	786-5449	Jeff Klug	628-1255
Secretary / Newsletter: Mark Mathu	251-8274	Bill Rietz	251-7106



Happy New Year!

## A "HANDS ON" DEMONSTRATION: RETOUCHING PHOTOGRAPHS



Retouching is the handiwork done on negatives, prints, or transparencies to improve their appearance. The object of such handiwork may be as simple as hiding pinholes or scratches, or as complex as the total reconstruction of major areas of a photograph. The art of retouching lies in doing these things in such a way that the photographic quality is not altered, and the work does not show up in the final image.



Retouching calls for visual and mechanical skills that are difficult to acquire simply through reading instructions. The rudiments are best learned with the aid of a teacher. Proficiency then comes by practice.

Please join us join Tuesday, January 7 at the Menomonee Falls North Junior High Community Room, when our club welcomes professional photographer Sue Schneider. Sue will give pointers on how to successfully touch up black-and-white prints.

As an added feature, club members will have a chance to retouch an actual photograph after Sue's presentation. In order to participate, you will need a retouching brush. A limited number of brushes will be available for the paltry sum of \$2.00 the night of the meeting.

## ABOUT LAST MONTH'S PROGRAM...

The Menomonee Falls Camera Club would like to thank Pierre Coutore from Colony Camera Shop for joining us for the December meeting. Pierre brought in a wide array of the latest Minolta cameras, lenses, and accessories, including several APS cameras. His presentation was an exciting combination of facts, hands-on demonstrations, and

**MINOLTA**

commentary on the various systems. Colony Camera is located at 8807 West North Avenue in Wauwatosa.

*Thanks*

## DON'T FORGET

The Wisconsin Area Camera Clubs Organization is hosting an all-day seminar on March 15! Information on the program was included in last month's newsletter. Seating is limited, so sign up today!

## WHAT'S NEW IN PHOTOGRAPHY?

### Contax Autofocus

Optical quality doesn't take a back seat with this autofocus: The Contax AX single-lens reflex camera is first to move the film within the body. The pentaprism and mirror for the viewfinder, shutter, and film move together as one unit. This brings your shot into focus faster than an autofocus lens could. Plus, moving the film back into the body extends the lens' focal length, enhancing its macro-focus capability. List price: \$2,975.

### Digital Camera Prices Fall Below \$200



An ideal gift for the home-computer user just became even more affordable. Eastman Kodak Company announced that the Kodak DC20 Digital Camera--which is compact enough to fit in a shirt pocket and as easy to use as any point-and-shoot camera--is now available at an estimated street price of \$199.

Introduced earlier this year, the DC20 camera is designed for personal picture taking and for sharing images on-line. The camera lets people take digital pictures by simply clicking a shutter button, and download them immediately by clicking a mouse.

### Fuji's Large Format Film Innovations

Roll film in the 120/220 format is the standard fodder for many serious shooters, and by making the smallest of hardware changes, Fuji has made loading these cameras a more foolproof process. For its new Easy Loading System, Fuji redesigned the traditional plastic take-up spool by placing a small hook in the spool's slot. The other half of this equation is a corresponding hole in the paper leader of Fuji roll films. The hook in the spool catches that hole, and, voilà, no more fumbling with slippery paper leaders that won't sit in a spool. By making the new take-up spool compatible with all other brands of roll film, Fuji scores a coup: They've made a significant improvement without obsoleting existing

systems--probably the hardest type of innovation to bring about. Congratulations, Fuji!

On another film front, Fuji introduced a new 4x5 film-holder system that's currently not destined for our shores but is nevertheless worthy of mention. The Fujifilm QuickChange film pack is loaded with eight sheets of 4x5, and each sheet of film is loaded into a plastic sleeve. All eight sleeves fit into a film pack that you slip into a dedicated holder. Shoot one frame, and by pulling a tab, you bring the next into position. Shoot the eight frames, remove the film pack and bring it to a lab. Forget a darkroom, forget bulky sheet-film holders, forget loading and unloading them! Fuji's system is fast, easy and a reincarnation of the Grafmatic film holder of days gone by. The film pack and sleeves are also designed for easy recycling with no paper labels attached. This new product will make some food and aerial photographers very happy. Now, if only we can get Fuji to introduce the system in the U.S!

### Tamron / Bronica Photo Contest

Tamron will host a photo contest for Tamron and Bronica users during 1997. The deadline for submissions is June 30, 1997.

"Get Published" 1997 is open to amateurs and professionals. Submit as many 8x10 or duplicate transparencies as you wish. (Entries cannot be returned). Images must be taken with a Tamron lens or Bronica camera to qualify. Two Grand Prize winners will be selected. Each will have their choice of a Tamron AF28-105mm f/2.8 LD Aspherical (IF) or the equivalent list price value of Bronica products. Finalists will be awarded \$100 towards any Tamron or Bronica product.

Please contact Tamron Industries, Inc. at 516/694-8700 for a complete set of contest rules.

□

Menomonee Falls Recreation Department

# Camera Club

Vol. No.211 - February 1997

**Meetings first Tuesday  
of each month - 7:15 p.m.**

North Jr. High Community Room  
N88 W16750 Garfield Drive

President: John Molenaar  
Vice-president: Steve Haynes  
Treasurer: Bob Schwan  
Secretary / Newsletter: Mark Mathu

251-0967  
251-3791  
786-5449  
251-8274

Board Members  
Jon Moscicki 464-6479  
Jeff Klug 628-1255  
Bill Rietz 251-7106



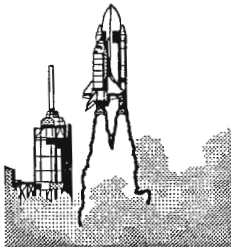
## PORTRAIT PHOTOGRAPHY

The February meeting of the Menomonee Falls Camera Club will feature "Instructions in Model Shoot Photography, a video by Monte Zucker, the romantic photographer of the 90's. See how Monte uses his classic posing and lighting techniques to bring his images to life. The meeting is Tuesday February 4 in the North Junior High Community Room.

A reminder: Gary Stankiwicz volunteered to bring the treat and John Molenaar the coffee supplies.

## MODEL SHOOT IDEAS

As usual, our March meeting will be a model shoot, held on location at Klug's Photo World. Club member Bill Reitz would like members to bring ideas for the model set-ups to the February meeting. Please discuss them with Bill and he can see if they can be incorporated in this year's model shoot.



## A SHUTTLE LAUNCH?

We are hoping to have club member Jeff Klug exhibit some of the photography he did at a recent launch of the Space Shuttle. Hopefully his work will be ready at the February meeting, otherwise watch this newsletter for the place and time!

## PHOTOGRAPHY SEMINAR

The Wisconsin Area Camera Clubs Organization (WACCO) will present a one-day seminar of four photographic programs on Saturday, March 15. The seminar will be held at the UW-Waukesha campus. See the attached flyer for all the details. If you haven't signed up yet, do so quickly — spaces are reserved on a first-come, first-served basis.



## WACCO SPRING EXHIBITION/COMPETITION

The WACCO Semi-Annual Exhibition/Competition will be held May 3. The entry divisions for the competition include :

- General Slide: *Faces In Inanimate Objects; Lighthouses; Bridges; Open.*
- Nature Slide: *Birds*  Color Print  Black And White Print

Entry cards and full details will be presented at a future club meeting. The entry deadline is April 26.



### Changes To General Slide Division:

There is a slight change in the competition this year. In an effort to encourage more entry-level photographers to come forward and exhibit their work, the General Slide division has been split into two classes: *Class A* for the most experienced exhibitors and *Class B* for lower experience levels. It is WACCO's intent that entrants who have been recognized in past competitions compete in Class A.

If you wish to enter in Class A, there are no changes from the way you have been filling out your entry card. If you wish to participate in Class B, all that needs to be done differently is to mark a "B" to the right

of the General Slide box on the entry card. Entry cards without the "B" designation will be judged as Class A.

This change only applies only to the General Slide division. Other divisions will be entered and judged as in the past. The top Class A and Class B entry (along with the top Nature, Color, and Black And White entries) will be eligible to win the coveted "Best Of Show" award.



In addition, a slight change has been made in the judging procedure to more closely conform to standard judging practice. Details of this change will be given at an upcoming club meeting.

## WHAT'S NEW IN PHOTOGRAPHY?

### New! Agfacolor HDC 400:

With the new Agfacolor HDC 400, Agfa is launching the next generation of 35 mm films for the amateur segment.

Technological advances made in the films for the Advanced Photo System have been used in these films. These improvements will also be introduced in lower-speed films later in 1997.

As in the case of Agfa's Futura films for APS, the development

work focused on the color, which is the single most important film property for the user. Thanks to the use of new yellow, magenta and cyan color couplers, the color saturation of the films has been markedly increased.

### Phoenix teleconverters:

Phoenix Corporation of America, has introduced its brand new line of AF Teleconverters under the Phoenix brand name. These

teleconverters are manufactured in Japan and are for auto-focus cameras. They are available for the Minolta AF, Nikon AF, Canon EOS and Pentax AF series of cameras. They are extremely lightweight for ease of use. Two (2), types of teleconverters are available. Both series come with a pouch.

The first of these are 4 element, 2X teleconverters. These double the focal length of the prime lens used. If a standard 50 mm

Menomonee Falls Recreation Department

# Camera Club

Vol. No.212 - March 1997  
Meetings first Tuesday  
of each month - 7:15 p.m.  
North Jr. High Community Room  
N88 W16750 Garfield Drive

President: John Molenaar  
Vice-president: Steve Haynes  
Treasurer: Bob Schwan  
Secretary / Newsletter: Mark Mathu

251-0967  
251-3791  
786-5449  
251-8274

Board Members  
Jon Moscicki 464-6479  
Jeff Klug 628-1255  
Bill Rietz 251-7106



## MODEL SHOOT

The March Meeting of the Menomonee Falls Camera Club will be held at Klug's Photo World in Hubertus at 7:00 pm on Tuesday March 4. The meeting will be a model shoot held at the Photo World studios. Club members should bring their cameras and some normal speed (ISO 100-200) daylight film.



The Camera Club would like to thank Jeff Klug for offering to host this month's meeting at his studio. Directions to his studio are on page two of this newsletter.

## A MESSAGE FROM OUR CLUB PRESIDENT...

Club President John Molenaar sent me the following note for inclusion in the newsletter. The Board of Directors are planning the program schedule for the remainder of the year and he encourages all club members to put their ideas forward:

*"I visited the domes this past weekend. Would club members like to visit the domes? Would club members like to visit the botanical gardens?"*

*"I would encourage each member to call my home number at anytime during the day between 8 and 5:30 with one idea. Those ideas would be subject for consideration at the upcoming Board of Director's meeting."*

## "CAT" LENSES

© New York Institute of Photography 211 East 43rd Street, Dept. WWW New York, NY 10017

"Cat" lens stands for catadioptric lens. That's a mouthful, so let's call them "cats." What is a "cat" lens? It's a mirror lens and it's used in place of very long lenses. Let's say, you have a regular 500mm lens. This means that the focal length - the distance from the lens to the film plane - is 500mm. This translates into nearly 20 inches. So a true 500mm long lens would have to be almost 20 inches long. By using the magic of modern optics, a design called the "telephoto" reduces this length of about ten inches. That's still fairly long. (By the way, for the techie, when

we refer to the distance "from the lens," we really mean from the rear nodal point of the lens. Now that you heard it, forget it!)

The cat lens reduces the length of the lens considerably farther. In a cat lens, the light 1.) hits a parabolic mirror at the back (camera-end) of the lens, 2.) is reflected to a small mirror in the center of the front, and 3.)



## Menomonee Falls Camera Club

is reflected back into the camera and onto the film. So the 500mm light path is folded in a cat lens into three separate paths, and the total length of the lens is reduced to less than five inches. That's the big advantage of a cat lens - it's much shorter (and therefore lighter) than the equivalent telephoto or long lens.

Should you buy one? They're often much less expensive than equivalent telephotos. So this is one consideration.

But realize this: A cat lens is a compromise. The best cat cannot produce as sharp an image as the best equivalent telephoto. The image a cat produces is very good, however. So the difference may not be worth the difference in cost for most of your shooting. (Note that when you watch the professional sports photographer on the sidelines at the football game, baseball game, or tennis match, he or she usually uses a regular telephoto, not a cat. Why? One reason is to get the absolutely sharpest image possible.)

An even bigger disadvantage of a cat lens is that the focal length is fixed - and usually it's not very fast. Typically, it's fixed at  $f/8$  or  $f/11$ . This means you can't "open up" the lens to let in more light. If it's fixed at  $f/8$ , that's it. It's  $f/8$ . This has a number of ramifications. First, you can't use aperture as a creative tool to vary depth of field. It's fixed.

### *Directions to Klug's Photo World:*

*From Menomonee Falls High School, take Appleton Avenue (Highway 175) north 6 miles to Holy Hill Road (Highway 167). Turn left (west) on Holy Hill Road and travel 3 miles. Klug's Photo World is located on the right side of the road, 4298 Highway 167. The driveway is located 50 feet before the parking lot for the Apple Barn - if you pass the Apple Barn sign on the right side of the road, you've gone too far! The phone number of the studio is 628-1255.*

Second, because the aperture is fairly small, you often need a fairly long exposure except in bright sunshine. (This is probably the biggest reason that sports photographers don't use them.)

So, should you buy one? Our advice is this: If you are taking a once-in-a-lifetime safari trip to a place like Africa, and you want a long-focal-length lens that will get tight shots of distant animals, we suggest a cat. But if you are a serious nature photographer and often stalk elusive animals, or if you are a serious sports photographer who frequently shoots the local football game or track meet, we suggest you save up and get a good telephoto.

## WHAT'S NEW IN PHOTOGRAPHY?



### Kodak, Others Sell 4 Million APS Cameras In 1996, Below Estimates

Eastman Kodak Co. said the photo industry sold 4 million advanced photo system cameras worldwide in 1996. That's less than the 6 million cameras the photo industry initially expected to sell, analysts said. The shortfall reflects manufacturing capacity constraints.

Kodak, Fuji Photo Film Co., Canon Inc., Nikon Inc. and Minolta Co. spent six years creating a 24-millimeter film standard intended to make good photography easier and to bridge the gap between traditional and digital photography. Those companies and licensees unveiled the camera and film under various brand names last February and began shipping in April.



Kodak sold some 2 million of its Advantix brand cameras in 1996, less than the 2.5 million it had hoped to sell. The Rochester, New York-based photo company had trouble filling orders last spring and summer because its plant was unable to meet demand.

Companies are counting on the new format to boost sales in the slow-growing photo market by 5% in the next two years. Consumers using the advanced photo system go through film 40% faster than those using 35mm cameras, Kodak said.

Some 50 models of the advanced photo system camera are available industrywide. Kodak expects the new format to account for 20% of all film sales and 80% of all camera sales by 2000.

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Menomonee Falls Recreation Department

# Camera Club

Vol. No.213 - April 1997  
Meetings first Tuesday  
of each month - 7:15 p.m.  
North Jr. High Community Room  
N88 W16750 Garfield Drive

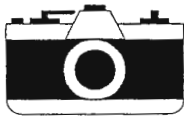
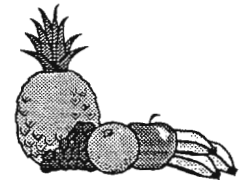
President: John Molenaar	251-0967	Board Members	
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Secretary / Newsletter: Mark Mathu	251-8274	Bill Rietz	251-7106



## TABLETOP PHOTOGRAPHY

In its simplest form, tabletop photography consists of arranging a scene on a table or other suitable surface and photographing it. Popular subjects include model trains, ships, planes, and boats; figures made of clay or pipe cleaners; kitchen utensils, fruits and vegetables adorned with cartoon faces; flower arrangements; tools, machine parts, and gears; and toys and puppets.

From a technical viewpoint, the problems with tabletop photography are relatively few. Use slow shutter speeds and small lens openings if you need depth of field; because subject movement is no problem. There's no need to work in haste, because there's no model fidgeting, no need to 'beat the weather' before the light goes bad. If you need more lights or different lights, put them where you want them.



All members of the Menomonee Falls Camera Club are encouraged to attend our unique April program on tabletop photography. Please bring your camera and tripod, and film of your liking to the April first meeting. Special guests at this meeting will be a **bunch of raisins** and a **gaggle of geese**:

The **raisins** are the California Raisins! As a matter of fact, we've got so many raisins coming it looks like we'll need two tables just to pose them all! Volunteers will be needed to pose them for the tabletop, so if you can stop by about fifteen minutes early it would be much appreciated.

The **geese** are 50lb statues that can be dressed in outfits for the season. Three of them are stopping by, and we'll be dressing them up for a variety of seasons. Again, we could use a little help getting them into the Community Room, so if you could stop by a little early, it would be much appreciated. Club members may also bring any other tabletop items that they would like to photograph.

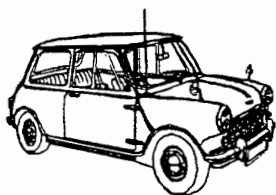


## MODEL PHOTOGRAPHY RESULTS

Club members who took pictures at last month's model shoot should bring their work to this month's meeting. Part of the meeting will be devoted to viewing the images taken by our membership. This will be a good chance to review what worked and what didn't work. We will select several photos and hopefully make 8"x10" enlargements as a "thank-you" for our models. Again, the club would like to thank Jeff Klug for letting us use his photography studio.

## ELECTIONS ARE APPROACHING

Elections for next years' officers will be held at our June meeting. Members are encouraged to talk to John Molenaar about their thoughts on nominations for the new year. Remember! We are an all-volunteer club, and we need everyone's input to guarantee that our club has another successful year! If you are thinking of serving on next year's Board, please let john know!

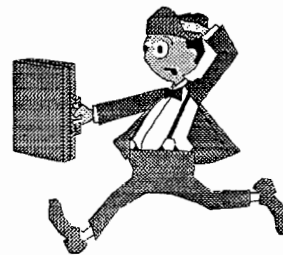


### A MAY PREVIEW...

Our May meeting will be a field trip to the Worzella Photography Studio at 7606 W. Mequon Road. We'll be making car pool plans for the trip at this month's meeting.

### ...AND WHAT YOU MISSED IN MARCH

The all-day photography at UW-Waukesha went off without a hitch on Saturday March 15. Club President John Molenaar thought the highlight was the session on digital photography and the explanation for modifying pictures with computer software. That session followed two morning sessions that were well attended, with excellent speakers, and skill building events.



## New Film Expands Opportunities for Black & White Photography

### Film Compatible with C-41 Processing

*[I got his press release right from Kodak, so I apologize to all Fuji Film fans for this article's definite bias towards the film in the yellow-and-black box! - Mark]*

Eastman Kodak Company announced a new professional black-and-white film designed for developing in conventional C-41 color chemistry. Now, commercial and portrait photographers can have their black-and-white film processed with the same ease and reliability as color negative film.

### **Kodak Professional T-Max black-and-white film**

**T400 CN** is a 400 speed black-and-white film that provides superb image quality when exposed between 50 EI and 800 EI – without push or pull processing. It can also be push processed up to two stops for exposure freedom at 1600 or 3200 EI, or for increased image contrast at any speed. Exposed at 400 EI, Kodak T400 CN produces black-and-white images with overall image quality on par with premium black-and-white films such as Kodak T-Max 100. While the true speed of the film is slightly higher than 400, images exposed at all recommended speeds maintain a similar contrast

index and remarkable detail in both highlights and shadows.

The outstanding image quality and superior exposure latitude of Kodak T400 CN are the result of its advanced chromogenic dye-cloud image structure. It also has a better shelf life than other chromogenic black-and-white films, and has post-processing durability and latent image keeping ability similar to Kodak Ektapress Gold 400 professional film. Processed T400 CN yields an almost grainless dye-cloud image, instead of a coarser silver-grain image, and overexposed images exhibit progressively finer grain.

Kodak T400 CN will provide very consistent results when processed in most C-41 labs. For increased lab productivity, both Kodak T400 CN and color negative film can be processed simultaneously. It can be printed on traditional black-and-white papers, Kodak Ektamax RA professional paper, and all color negative papers, including those used in automated processors. The film's density range is optimized for printing on color negative print paper or on contrast grade 2-3 black-and-white print paper, and it responds well to variable contrast printing filters.

*Menomonee Falls Recreation Department*

# Camera Club

Vol. No.214 - May 1997  
Meetings first Tuesday  
of each month - 7:15 p.m.  
North Jr. High Community Room  
N88 W16750 Garfield Drive

President: John Molenaar	251-0967	Board Members	
Vice-president: Steve Haynes	251-3791	Jon Moscicki	464-6479
Treasurer: Bob Schwan	786-5449	Jeff Klug	628-1255
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## A STUDIO TOUR

I'm proud to announce that the May meeting is a field trip to the **Worzella Photography Studio**, 7606 W. Mequon Road. For those wanting to car pool or simply drive together from the North Jr. High School parking lot, departure time is **6:30pm sharp**; or meet at Wozella's at **7:00 pm**. The studio is normally closed at that time and they are having someone there special just for us. Their phone number is **242-3663**.

At this meeting, we will make decisions regarding or annual photography display at the **Maude Shunk Library**. Options include a member's best image from one of the events held by our club in the past year – including table top photography (raisin, geese), existing light photography, and the ever-popular model shoot. Members may suggest additional ideas such as comet sightings or others areas of interest during the past year.

Also, nominations and the election will be discussed and a final slate of Officers and Directors for the upcoming year will be selected.

## LAST MONTH'S MEETING HIGHLIGHTS

Four members from the **Milwaukee Camera Club** joined our meeting and brought their portrait work from the March photo shoot held at **Klug's Photo World**. Three display boards were set up to show the results and copies of pictures were turned over to **Bill Rietz** to give to the models.

Three table top displays were set up for the table top shoot. Displays were as planned: one goose, many raisins in the sand with a blue background, and antique items with a vase of flowers. Members of both clubs enjoyed themselves and took pictures until late in the meeting time.

The club is especially grateful to the members who helped make last month's meeting such a success – **Bill Rietz** for making sure that our models got copies of our work from the March meeting; and **John Mosicki** and **Jeff Klug** for bringing photo equipment for the table-top shoot.

## SIX COMMANDMENTS OF BASEBALL PHOTOGRAPHY

© New York Institute of Photography

[Editor's note: With the summer month's upon us, I thought I'd dedicate a big portion of this newsletter to photographing outdoor sports. These Six Commandments are valid for just about any action team sport — be it football, soccer, hockey, basketball, or volleyball. I hope everyone finds it good reading, even those whose primary interest in photography is not outdoor action.]



### 1. Get as close to the action as you can.

Wherever possible — in big stadium or sandlot seats — try to nearly fill the frame with your subject rather than have him or her show up as a distant speck.

How close is close enough? The closer the better. You probably can get right on the sidelines — or in the first row of seats — at a sandlot, Little League, or high-school game. For college games, semi-pro, or spring-training Big League games, you can usually get pretty close — especially if you apply some added charm or “weight.”

### 2. Show the ball in the picture.

When you shoot an action photo, whether it's the batter taking a mighty swing or a close play at first base, the picture is much more effective if it shows the ball too. Or, if you're shooting the outfielder circling under a fly ball, try to capture the ball in the same picture so that we see the subject of the fielder's concentration.



### 3. Use fast film.

ISO 400 is good, 800 is better, and 1000 or 3200 is often even better — or absolutely necessary. You want fast film because you want to use the fastest possible shutter speed to stop the action. But what about graininess? For years photographers worried about excess grain the way mothers worried about polio. Science has made both ills a thing of the past. [I loved that comment! — Ed.]

### 4. Show the player's facial expression, if possible.

In photojournalism, they call this a “reaction shot.” It's the look of triumph or tragedy written indelibly on the player's face. It's what every good photo editor looks for in pictures that will make tomorrow's sports section. And reaction shots — facial expressions — will make your baseball pictures too. What types of facial expressions? We've already referred to the look of

triumph or tragedy — on television, what they refer to as the look of “agony or ecstasy.” That's what you want to capture in your picture: The joyous grin of the batter as he watches the ball sail over the fence. The exultation of the pitcher after he throws a third strike. The look of disgust as the batter slams his bat down after striking out. The cheers — or dejection — of the waiting players in the dugout as they watch their teammate get a crucial hit...or strike out. The grimace of distress on the pitcher's face as the umpire calls “Ball Four.” And, of course, the angry look of the coach as he argues with the umpire.

### 5. Anticipate where the action will be.

We've just referred to the “critical moment.” Those of you familiar with the works of Henri Cartier Bresson know he thought that every great photo resulted from capturing, what he called, the decisive moment. Let's refer to it in baseball as the critical moment. While we've said you can't always capture the critical moment, you certainly should try. And this means anticipating where the action is likely to occur.



If you want to photograph a runner who's on first, either set yourself up near first base (to get shots of pick-off attempts) or near third base (to get the runner if there's a hit). If your subject is the batter, either get as close as you can to the batter's box (so you can have a good angle to record the mighty swing) or close to first base (where you can grab a shot after he or she connects with the ball...or strikes out). What about that “over-the-umpire's-shoulder” shot from behind home plate that we mentioned earlier? It's a great position for using a long lens to capture the pitcher's grimacing facial expressions as he delivers the ball (or watches it sail over his head), but not a great position to capture the batter's face. A bit off to the side (toward first base) is better for this.

### 6. And finally, be prepared for the unexpected.

While it's great to be able to follow all five of the prior Commandments, they're not a straitjacket. Be alert for the possibility of something that makes a good picture, even though it's elsewhere on the field and you couldn't possibly anticipate it. In the words of the Boy Scouts, “Be prepared.”



Menomonee Falls Recreation Department

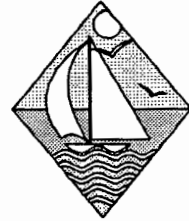
# Camera Club

Vol. No.215 - June 1997  
Meetings first Tuesday  
of each month - 7:15 p.m.  
North Jr. High Community Room  
N88 W16750 Garfield Drive

President: John Molenaar  
Vice-president: Steve Haynes  
Treasurer: Bob Schwan  
Secretary / Newsletter: Mark Mathu

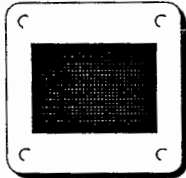
251-0967  
251-3791  
786-5449  
251-8274

Board Members  
Jon Moscicki 464-6479  
Jeff Klug 628-1255  
Bill Rietz 251-7106



## LAST MEETING BEFORE SUMMER BREAK

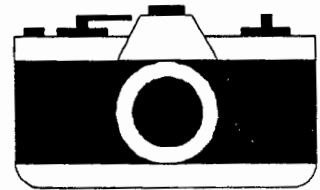
The June meeting of the Menomonee Falls Camera Club will be the last one before we take a two-month break for the summer months. There are many things planned for this meeting, so I hope you can make it. Here's some of the highlights:



### Photo Judging / Library Display:

The camera club will have a display at the Maude Shunk Library during the month of August. Club members are encouraged to bring images to the meeting for judging. The club as a whole will judge the entries and select which ones should be put in the display case. Both slides and prints are acceptable — however, the individual photographer is responsible for supplying a 8"x10" or larger print for the display case. It would be ideal if the slides were of subjects covered during the past year's events, such as night, table top, or portrait photography. Other images may be entered; the topic should be of general interest to people since the winners will be in the public library.

In addition, the display case will contain a display typical and unusual photographic equipment. If you have something which is appropriate for the display, please contact Bill Rietz at the number given above, or talk to him at the upcoming meeting. The camera club thanks you for your help in this endeavor.



### Elections:

June is also the time for the ever-important club elections. Your camera club is an all-volunteer organization which relies on the help of all members to keep it running smoothly. If you have been involved in the club for several years but haven't been involved with the guidance of our organization, I encourage you to consider volunteering yourself to help out with next year's activities.

Just a warning — Everyone not present at the June meeting is at the risk of being nominated for vacant positions! That ought to get you to show up at the meeting.

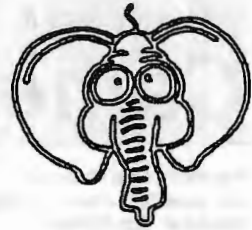
### Ice Cream & Cake Social:

To celebrate the end of another year of the camera club, we'll have treats after the judging.

*Continued on next page...*

**White Elephant Sale:**

June is also the "white elephant" sale month. If you have a piece of photo equipment that has been doing nothing but gathering dust in your camera bag, or if you have been looking for a particular piece of equipment, this sale is for you! Please bring any items for sale or trade to the meeting. We will have tables set up for you, and you can negotiate a deal during the Ice Cream & Cake Social.



**SWMCC:**

This summer, as in past years, some of our members will be car pooling to the Southwestern Michigan Camera Club's *Summer Weekend of Photography*, held at Hope College, Holland MI, July 24-27, 1997. No matter what your current level of skill and knowledge or what equipment you have, this weekend will provide an opportunity to avail yourself of valuable knowledge, interesting photographic opportunities, good fellowship, and a trade show. Class information and car pool details will be discussed at our meeting.

**Even More...**

We will also discuss plans for a possible summer field trip to the Bristol Renaissance Faire. The tentative date is August 10, 1997.

**NEXT YEAR'S MEETINGS**

Planning has already begun for next years' programs. As always, meetings are held on the first Tuesday of the Month at the north Junior High Community Room. Here's some of the planned events:

- **September 2:** The Winners and select Honorable Mention entries from the WACCO's Wisconsin Circuit will be exhibited to the club.
- **October 7:** Steve Haynes is arranging to have a photographer who has spent time photographing in Antarctica give a presentation to our club. Steve is the person who had Colin Zyluka of the Underwater Connection on Appleton Avenue give the excellent program on underwater photography last October.

## CAMERA SAFETY

Going on a trip this summer? Here's some advice that fellow photographer David Jacobson has collected over the years on ways to keep your camera equipment safe while traveling.

**One problem is being robbed, i.e. you are carrying it and someone takes it away from you.**

1. Make like a mother with a diaper bag, and put the camera in the diaper bag.
2. Get any bag that does not look like a camera bag. Domke's are supposed to be good. Some of the Tamracs and similar ones seem to scream "Expensive camera equipment!"
3. Put the strap over the opposite shoulder as the side the camera is on.
4. I've heard really bad stories of robbers in some parts of the world. I think it was Venice, Italy where they are supposed to be really bad. One guy will come up and throw some catsup or similar substance on you. The next guy will come up and talk about how awful that guy was and pretend to be helpful. He will offer to help you clean off your clothes. When you set down your camera, he grabs it and runs. Never, never let go of your equipment, no matter what happens.
5. I've also heard stories of robbers with razor sharp knives that will cut through shoulder straps, grab your equipment and run. Perhaps keeping your equipment to the front would help, but I wish I had a better suggestion.
6. I've heard recommendations (not serious, I presume) that you carry a Nikon F5 and hit the robber with it.
7. Put black electrical tape over the identifying brand marks on your equipment. Apparently the value of

various name brands is known to robbers on the street. They are more likely to go after Leica, Nikon, Canon, etc., than unrecognizable stuff.

**Burglary of hotel rooms. Here are some suggestions I've heard.**

1. Get a very sturdy piece of luggage and a sturdy chain and lock.
2. Put the stuff in the luggage and chain and lock it to some unmovable object in your room.
3. Find a piece of luggage that forces entry from the top. Put the camera in the bottom, and cover it completely with dirty underwear.
4. I've heard both do and don't check expensive items at the desk.

**Theft while snoozing, etc.**

1. I knew one guy who did lots of sleeping in train stations and the like. He was afraid thieves would snatch his stuff while he slept. So he got some 1/16th inch steel cable covered with plastic, put loops in the ends (crimp doodads), and got some locks. He would lock the stuff to his body or around a post. It sounds flaky to me, but this is a true story. I saw his cables myself.

Remember, I make no suggestions myself, and no guarantees. This is just a list of all the ideas I can recall having heard in the last several years.