



Menomonee Falls Recreation Department

# Camera Club Newsletter

September 2002

Volume #270  
Our 27th Year

*People with an Interest in the Art of Photography*

Meetings held the First Tuesday of the Month, 7:00 pm, Room 106  
at the Menomonee Falls Community Center, Phone 262-255-8460

**The next meeting will be: Tuesday, September 3rd, at  
7:00pm.**

Welcome back from the summer break. We hope you all had lots of chances to get out and exercise your photographic skills.

And a special welcome to any new members. We hope you enjoy your time with our club. Please feel free to contact any current member if you have any questions or concerns. We are here to help each other.

Your board members and officers have planned a great year. See the schedule inside.

For our first meeting this

season, we will be viewing the International Salon Slide Program. This is always an outstanding slide show.

In addition to our normal WACCO Fall Competition, we will have an additional competition this fall. WACCO is joining with CACCA (Chicago Area Camera Clubs Association) to sponsor the First CACCA/WACCO Challenge which will be held on October 13, 2002. There will be 4 print divisions (large color, small color, large monochrome, small monochrome) and 2 slide divisions (pictorial, nature). Entry forms will be available at the meet-

ings.

WACCO and Fuji Film are sponsoring a day-long seminar on Sunday, Nov 10, 2002, by Wildlife and Nature Photographer Bill Silliker, Jr. The seminar will be held at UW-Waukesha and runs from 9:30am to 4:00 pm. Cost is only \$20.

Bill is a professional wildlife and nature photographer, instructor, author, and columnist. You can learn more about him at his website [www.camerahunter.com](http://www.camerahunter.com). More information and registration forms will be available at the meetings.

## Inside this issue:

October Meeting	2
The Year at a Glance	2
Of Photographic Interest?	3
WACCO/PSA News	3
Member Portrait	4
Back to the Basics	4

## Congratulations to ...

- ♦ *Don Gorzek, the Grand-prize winner in the 2002 Milwaukee Journal Sentinel Snapshot Contest*
- ♦ *Also to Laura Gorzek, his daughter, who was the first-place color winner*

## Camera Club Board Members & Officers

### Board Members:

Jon Moscicki	....	414-464-6479
Jeff Klug	.....	262-628-1255
Bill Rietz	.....	262-251-7106
Don Gorzek	.....	262-251-8073

### Officers:

President: Virginia Wick	.....	262-252-8989
Vice President: Tom Gentz	....	262-255-7830
Treasurer: Sandy Berg	.....	262-628-3050
Newsletter: Carole Bailey	.....	262-790-1956

## October Meeting

Our October meeting will be held on October 1st.

For the first part of the meeting, Don Gorzek will give us an overview of camera lenses—different types, and when and how to use them. As always, Don has a lot of great experience to share with us.

In addition to Don's presentation, Jeff Klug will be bringing a tabletop photo setup for member shooting. So bring your camera, tripod, film, and your

lenses. Also feel free to bring any props that you might like to shoot or share with your fellow club members. Jeff will be bringing his 'famous' window setup. Always provides a great background for super shots.

Don and Jeff will help you with any questions you may have either during the presentation or during the shoot.



Steve Haynes will also have details about our Saturday field trip to the Hartford Car Museum. These field trips are a good opportunity to get photographs at places you may not feel comfortable shooting alone.

We will be asking for volunteers to help with the WACCO Fall 2002 Competition to be held on Nov 2, so check your calendars.

## The Year at a Glance

Your club board members and officers have set up the following schedule for meetings and fieldtrips for the next year. We may need to make some changes as the year goes on, depending on speaker availability and other opportunities that may arise.

Oct 1, 2002: Lenses. Different types, when and how to use them by Don Gorzek. Photo setup for shooting, provided by Jeff Klug.

**October Saturday Field Trip to Hartford Car Museum.** Steve Haynes is making the arrangements. Details will be provided at the October meeting and should also be in the October Newsletter.

Nov 2, 2002: Saturday WACCO Fall Competition at UW-Waukesha. Co-hosted by our Club.

Nov 5, 2002: Digital Cameras and demonstration of digital software and CD's available for interested users.

Dec 3, 2002: PSA Region 21 Showcase Judging, followed by a showing of the winners and honorable mentions of the CACCAWACCO Challenge

Jan 7, 2003: Tabletop Photo Workshop. Set ups and planning by Don Gorzek. Bring your camera for this one.

Feb 4, 2003: Critique of member slides and prints. Plus member submission of up to 10 Zoo slides for the March slide show.

Mar 4, 2003: Member Slide Show composed of slides members submit at the Feb 4th meeting.

Apr 1, 2003: Part 1—Model make-up for different types of photography by Virginia Wick. Part 2—Photography Round Table Discussion.

May 6, 2003: Model Shoot at Klugs

Photo World.

Jun 3, 2003: Election of Club officers for the 2003—2004 season. We'll also have an outdoor River Walk, weather permitting.

**June Saturday Field Trip to Boerner Botanical Garden.** Steve Haynes is making the arrangements.

Jul 1, 2003: Print selection for the Library Exhibit and our yearly end-of-year Ice-Cream social

People rarely succeed  
at anything unless they  
have fun doing it.

## Of Photographic Interest?

Here is a sample of the many events that will take place in our area during the next month or so. Perhaps you may find some photographic opportunities at one or more of these events.

Aug 31-Sep 1: Old World Wisconsin—Civil War Encampment.

Aug 31-Sep 1: EAA, Oskosh, Good Ol' Days, vintage aircraft weekend. (920-426-4800)

Sep 6-8: Spooner—Railroad Heritage Festival (1-800-367-3306)

Sep 6-8: Henry Maier Festival Park—Indian Summer Festival

Sep 6-8: Beloit—Heritage Days, tours of historic neighborhoods, buildings, and museums (1-800-423-5648)

Sep 7-8: Prairie DuChien—Villa Louis Carriage Classic (equine festival) (1-608-326-2721)

Sep 7-8: Marsh Haven Nature Center in Waupun—Living History Rendez-

vous (1-920-887-9899)

Sep 7-8: Wilmot Dog Show and Obedience Trials (262-654-4831)

Sep 13-15: Henry Maier Festival Park—Arabian Fest.

Sep 15: Beloit—Autorama car show, classics, collectibles, street rods, trucks (608-365-6671)

Sep 21: Pere Marquette Park—Milwaukee River Challenge (regatta races) (414-297-9855)

Sep 21: Necedah—Whooping Crane Festival (2nd Annual Fall Flight of the Necedah Whooping Cranes) (1-608-562-2101)

Sep 21-22: Mitchell Park Domes—Wisconsin Orchid Society Show.

Sep 21-22: Cederburg Wine & Harvest Festival (1-800-237-2874)

Sep 21-22: Pepin—Laura Ingalls Wilder Days, pageant, historic reenact-

ment (715-442-3011)

Sep 22: Brookfield—Gerlach Nature Photography Seminar (call 1-906-439-5991 for availability)

Sep 28-29: Jefferson—Fall car Show for classics and collectibles (1-608-244-8416)

Sep 29: Racine—Tour of Historic Places (1-262-634-0734)

Oct 7: Closing date for CACCA/WACCO Challenge

Oct 13: Judging for CACCA/WACCO Challenge

Oct 26: Closing date for slides for Fall 2002 WACCO Competition.

Nov 2: WACCO Competition, UW-Waukesha

Nov 10: UW-Waukesha—Bill Silliker, Jr. One-Day Seminar. Information at our club meetings.



## WACCO / PSA News

WACCO (Wisconsin Area Camera Clubs Organization) is comprised of 17 separate Camera Clubs throughout Wisconsin. They hold two statewide competitions a year.

Jeff Klug and Bill Reitz are our WACCO representatives.

The Fall WACCO Competition will be held on Saturday, November 2, 2002, at UW-Waukesha, starting at 11:30am. Special categories for this competition are:

General Slide: Photojournalism/  
Sports

Nature Slide: Wild Animal

Slides must be received by October 26, 2002. Prints may be delivered the day of the competition between 10am and 11am. Information and entry forms will be available at our meetings.

Our club will co-host this event. We need volunteers to help with the competition. More information will be available at the meetings.

This year, for the first time, WACCO is joining with CACCA (Chicago Area Camera Clubs Association) to sponsor a joint CACCA/WACCO Chal-

lenge. All slides and prints must be received by October 7, 2002. Judging will be on October 13, 2002. Information and entry forms will be available at our meetings.

PSA (Photographic Society of America) has a Wisconsin chapter. Bill Reitz is our representative.

PSA is the group that sponsors the yearly Showcase Judging. Our club voted for our entries at the July meeting. We get our chance to vote on all entries at our December 2002 meeting.

**Menomonee Falls  
Recreation Department**

**Camera Club Notes**

Dues are \$15 Per year (or \$20 for married couples.) Please pay Sandy Berg at one of our meetings.

Engraved plastic Menomonee Falls Camera Club name tags are available for a cost of \$5 Please see Steve Haynes To order one.

## Member Portrait

Every month we will be introducing you to one of your fellow Camera Club Members. Carole Bailey, your newsletter editor, volunteered to be the first.

This will be my third year with the Menomonee Falls Camera Club. I also joined the Wehr Nature Center Camera Club about a year and a half ago. Both clubs offer me different experiences and I plan on staying active with both clubs.

This position of Newsletter writer is the first position I've held in either Camera Club.

Two years ago, I saw the notice about the MFCC in the Menomonee Falls Recreation brochure. It made me think that perhaps photography might be a fun hobby for when I retire in a few years. So I came to the club to see what it was all about. It seemed interesting, so I bought a 'starter' 35m camera and began taking photographs late in 2000.

In addition to belonging to the 2 camera clubs, I started taking introductory photo classes at UW\_Waukesha, and also have attended a few day-long seminars in the area. I am still learning how to use my camera and trying not to get too discouraged with my slow progress. For now, I am taking mostly nature shots using 35m slide film.

## Back to the Basics

Each month we will cover some of the basics of photography. This month we will discuss how to mark your slide and print entries for competition.

### SLIDES:

Mark a "thumbspot" (a dark circle - I like the little 1/4 inch dots I bought at the map store) on the lower left corner of the slide as you view it. (Normally the shiny side of the slide.) On this same side, put the title and the Class and Category codes (depending upon the competition).

On the other side put your name and address. (Tiny return address labels (Avery 5267—1/2 X 1-3/4) work reasonably well. You should

also include your club name for WACCO competitions.

### PRINTS:

The new WACCO rules call for 3 size mats or boards: 8x10, 11x14, and 16x20.

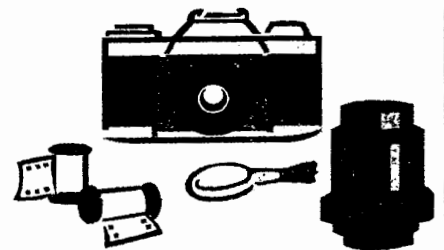
Large prints (color or monochrome) must measure larger than 8x10 and be mounted on the 16x20 mat or board. Small prints can be any size from 3x5 up to 8x10 and must be mounted on either a 8x10 or 11x14 mat or board.

On the back clearly mark your name, address, and print title. Also place a large and dark arrow pointing the 'up' direction for the print. Please make sure that this arrow is

easily visible in the darkened room where these prints are judged.

### OTHER COMPETITION RULES:

Some competitions have rules different than stated here. Read all information that is with the competition announcement to be sure that you follow directions.





# Camera Club Newsletter

October 2002

Volume #271  
Our 27th Year

*People with an Interest in the Art of Photography*

Meetings held the First Tuesday of the Month, 7:00 pm, Room 106  
at the Menomonee Falls Community Center, Phone 262-255-8460

## The next meeting will be: Tuesday, October 1st, at 7:00pm.

For the first part of the meeting, Don Gorzek will give us an overview of camera lenses—different types, and when and how to use them. In addition to Don's presentation, Jeff Klug will be bringing a tabletop photo setup for member shooting. So bring your camera, tripod, film, and your lenses. Also feel free to bring any props that you might like to shoot or share with your fellow club members. Jeff will be bringing his 'famous' window setup. Always provides a great background for super shots. Don and Jeff will help you with any questions you may have either

during the presentation or during the shoot.

Our outing to the Wisconsin Automotive Museum in Hartford will be on Saturday, October 5th. This is the largest auto museum in Wisconsin with over 95 vintage automobiles on display. The featured car is the Kissel which was manufactured in Hartford from 1906 through 1931. There are 19 Kissel luxury cars on display.

Anyone interested in a light breakfast and a cup of coffee are invited to meet at Perc's Place, 47 N. Main Street (half a block north of Hwy 60 on Main Street) at 8:45

AM. We will meet and enter the museum at 9:30 AM. The museum's address is 147 N. Rural Street. It is just north of Hwy 60, a few blocks west of Hwy 83. The fee is \$4 per person. We expect to be at the museum for one and a-half to two hours. Of course you can stay longer if you desire. For those who want to join us, we plan to have lunch at the Mine Shaft, a popular restaurant in Hartford.

The museum is inside so you will want to use a flash. If you have a tripod you will want to bring it. You also may find a telephoto lens useful.

**SEE YOU AT THE MUSEUM.**

### Inside this issue:

November Meeting	2
Club News and Future Events	2
Of Photographic Interest?	3
WACCO/PSA News	3
Member Portraits	4
Back to the Basics	4

### Congratulations to ...

- ◆ Lynn Drumm, for having one of her photographs published in the Channel 4 Weather Calendar
- ◆ Virginia Wick for having sold her first photograph. Her photograph that had been in the Rec Department window was purchased for use in the Senior Kitchen/Activity Room.

## Camera Club Board Members & Officers

### Board Members:

Jon Moscicki	....	414-464-6479
Jeff Klug	.....	262-628-1255
Bill Rietz	.....	262-251-7106
Don Gorzek	.....	262-251-8073

### Officers:

President: Virginia Wick	.....	262-252-8989
Vice President: Tom Gentz	....	262-255-7830
Treasurer: Sandy Berg	.....	262-628-3050
Newsletter: Carole Bailey	.....	262-790-1956

## November Meeting

Our November meeting will be held on November 5th.

The topic of the evening will be Digital Cameras and Digital Photographic Software. Several of our members will share information and their experiences with us.

They will demonstrate some hints on using some of the software. There is a CD that contains 36 exercises that they picked up at a summer conference. Copies of that CD will be avail-

able at the November meeting for a cost of \$1. You must sign up at the September or October meetings if you want a copy.

For those members that do any digital enhancing, please be prepared for a "show and tell" session to share what you have done.

WACCO and Fuji Film are sponsoring a day-long

seminar on Sunday, Nov 10, 2002, by Wildlife and Nature Photographer Bill Silliker, Jr. The seminar will be held at UW-Waukesha and runs from 9:30am to 4:00 pm. Cost is only \$20.

Bill is a professional wildlife and nature photographer, instructor, author, and columnist. You can learn more about him at his website [www.camerahunter.com](http://www.camerahunter.com). More information and registration forms will be available at the meetings.



## Club News and Future Events

Our September meeting was well attended. Since this was our first meeting of the season, we had some administrative tasks to get out of the way.

It was proposed and passed that we change our Constitution and Bylaws so that we now have an official "Board of Governors" that consist of all current and past officers. One of these members will serve as Secretary and facilitate all Club business with the Menomonee Falls Recreation Department, including mailing list, budget, etc. Bill Rietz is our current Secretary. These changes were made to help ensure that our club continues to operate regardless of change in membership.

The **WACCO Fall Competition at UW-Waukesha will be held on Saturday, Nov 2** Co-hosted by our Club. We had a sign-up sheet at our September meeting for volunteers to help out at this competition. If you haven't already signed up, please do so at the October meeting.

When entering any of the WACCO competitions, please make sure that none of your entries have the same name as any previous winner. WACCO tracks all winners for special awards, and if you have a new winner with the same name as a previous winner, you will not get credit for it. It is OK to have entries titled "BLUE" and "BLUE 2". These are sufficiently different for WACCO to track.

Remember our **Member Zoo Slide Show** scheduled for our March-2003 meeting. We will be collecting up to 10 slides taken at our Milwaukee County Zoo, or any other zoo. These slides will be collected at our February meeting and then put into a slide show for presentation in March. Fall is a beautiful time at the Zoo. Or you can get very interesting (although the selection of outside animals is limited) shots during the Winter. Also remember that the Milwaukee County Zoo usually has evening hours during the Holiday time. The Zoo is beautifully decorated with lights and seasonal decorations. Lots of opportunities for

creativity.

The Friends of Retzer Nature Center are having their Annual Photography Contest on Sunday Nov 10th. Prints only, matted or mounted, up to and including 8x10. Photographs must have been taken at Retzer Nature Center. There are 4 separate categories: "People, Activities, & Events", "Plants, Flowers, & Trees", "Scenery", and "Wildlife in a Natural Setting". You may submit up to 2 entries in each category. Entry fee is \$3. If you have questions, please call Bobbie Brandenburg—(262) 691-2504.

Make the mistakes of  
yesterday your lessons  
for today.

## Of Photographic Interest?

Here is a sample of the many events that will take place in our area during the next month or so. Perhaps you may find some photographic opportunities at one or more of these events.

Sept 28-29: Greenbush Wade House Civil War Weekend. 920/526-3271

Sept 28-29: Racine Tour of Historic Places. Homes and buildings of architectural significance. 262/634-0734

Oct 5: Nekoosa Giant Pumpkin Festival at Riverside Park. Pumpkin weigh-in, car show, antique tractor show. 800/554-4484

Oct 5-6: Eagle River Cranberry Fest. Cranberry bog tours, chain saw carvings, antique market. At the Fairgrounds. 800/359-6315

Oct 6: Chilton Fall Spectacular at Ledge View Nature Center. 800/937-9123

Oct 7: Closing date for CACCA/

WACCO Challenge

Oct 12: Ripon Pumpkin Fest. Custom car show, pumpkin weigh-in, decorating, and seed spitting contest. 920/748-7466

Oct 12-13: Eagle Old World Wisconsin—Autumn on the Farms. 262/594-6300

Oct 12-13: Washington Island Cider Pressing Party & Fall Festival at the Farm Museum. 920/847-2156

Oct 12-13: Waukesha Civil War "Days of Glories Past" at Cutler Park. 262/549-6154

Oct 12-13: Wisconsin Dells Riverside & Great Northern Railway's 50th Anniversary. 608/254-6367

Oct 12-13: Coon Valley Norskedalen's Civil War Heritage Weekend. 608/452-3157

Oct 13: Judging for CACCA/WACCO Challenge

Oct 19: Appleton Romp in the Swamp at the Gordon Bubolz Nature Preserve. 920/731-6041

Oct 26: Closing date for slides for Fall 2002 WACCO Competition.

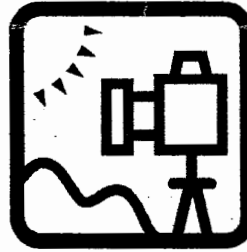
Oct 26: High Cliff State Park Great Pumpkin Walk. Wagon rides, costume contest, candlelit trail walks. 920/989-1106

Nov 1-2: Green Bay World's Toughest Rodeo. One of the top national touring rodeos. 920/494-3401

Nov 2: WACCO Competition, UW-Waukesha

Nov 9: Osceola Sleddog Musher's Rendezvous at Shillberg's Brookside Campground. 715/294-3189

Nov 10: UW-Waukesha—Bill Silliker, Jr. One-Day Seminar. Information at our club meetings.



## WACCO / PSA News

WACCO (Wisconsin Area Camera Clubs Organization) is comprised of 17 separate Camera Clubs throughout Wisconsin. They hold two statewide competitions a year.

Jeff Klug and Bill Reitz are our WACCO representatives.

The Fall WACCO Competition will be held on Saturday, November 2, 2002, at UW-Waukesha, starting at 11:30am. Special categories for this competition are:

General Slide: Photojournalism/  
Sports

Nature Slide: Wild Animal

Slides must be received by October 26, 2002. Prints may be delivered the day of the competition between 10am and 11am. Information and entry forms will be available at our meetings.

Our club will co-host this event. We need volunteers to help with the competition. More information will be available at the meetings.

This year, for the first time, WACCO is joining with CACCA (Chicago Area Camera Clubs Association) to sponsor a joint CACCA/WACCO Challenge. Prints and slides that have previously won are eligible for this

competition. All slides and prints must be received by October 7, 2002. Judging will be on October 13, 2002.

**Al Christenson will be at our Oct 1st meeting to collect entries for the WACCO/CACCA Challenge.**

PSA (Photographic Society of America) has a Wisconsin chapter. Bill Reitz is our representative.

PSA is the group that sponsors the yearly Showcase Judging. Our club voted for our entries at the July meeting. We get our chance to vote on all entries at our December 2002 meeting.

**Menomonee Falls  
Recreation Department**

**Camera Club Notes**

Dues are \$15 Per year (or \$20 for married couples.) Please pay Sandy Berg at one of our meetings if you have not yet done so.

Please bring your camera to all of our meetings. Sometimes we will have opportunities to shoot. But we will always have opportunities to share information about our equipment with other members.

## Member Portraits

Every month we will be introducing you to one or two of your fellow Camera Club Members. This months portraits are Jyoti Sengupta and Virginia Wick.

Jyoti is a brand new member. He has been taking photographs for 25 years. His primary interest is nature photography using 35mm slide and color film. Welcome Jyoti!

Virginia is our current President. She has been with our club since September 1999. She began pursuing photography as a hobby about 3-1/2 years ago. She spent 18 years working in the cosmetic industry doing product promotion, before/after glamour photo sessions and product display. But never behind the camera. These experiences increased her interest in visual imagery. So in June of 1999 she took a basic photography class through a local recreation department, and was on her way. She prefers 35mm prints and slides. She also does a little digital, "...because I feel it being forced upon me.". Her favorite subjects are table-top and working with models.

## Back to the Basics

Each month This space will cover some of the basics of photography. The topic this month is Composition: Purpose and Message.

As photographers, we all want our viewers to be interested in our photographs, so we need to give them something to be interested in.

A lot of people own cameras, but few are good photographers. Most take 'pictures' to record events: birthdays, vacations, kids growing up, family pets, etc. They are interested in these photographs because of the personal history they record. But others not as emotionally involved in the events may not be as interested. Ever sit through rolls and rolls of a friend's vacation showing various family members in front

## Composition: Purpose and Message

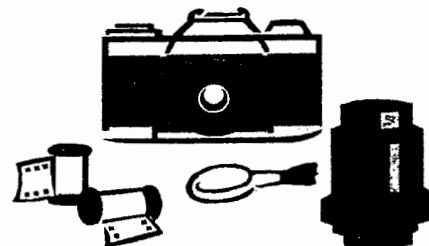
of famous landmarks? Not terrifically exciting.

To compose a photograph that will be interesting to your viewers, you need to ask yourself "What is the purpose of this photograph? What point am I trying to get across to my viewers? What story am I trying to tell? What feeling am I trying to convey?" If you cannot answer these questions, then maybe you need to rethink your shot.

Once you have decided on the purpose of the photograph, then you need to determine how best to get that message across to your viewers. What do you include in the frame? What do you exclude? Do you fill the frame or do you leave 'empty' space to convey a certain feeling? Do you limit your depth of field to minimize the background or

foreground, or do you want everything in focus? From what perspective do you shoot? Once you have decided the purpose of your photograph, these choices should be fairly easy.

I am reminded of a story about an old wood carver. When asked how he turns a hunk of wood into a duck, he replied "Why, I just cut away the pieces that don't look like a duck." And that's what we photographers need to do, too.







Menomonee Falls Recreation Department

# Camera Club Newsletter

November 2002

Volume #272  
Our 27th Year

*People with an Interest in the Art of Photography*

Meetings held the First Tuesday of the Month, 7:00 pm, Room 106  
at the Menomonee Falls Community Center, Phone 262-255-8460

## The next meeting will be: Tuesday, November 5th, at 7:00pm.

The topic of the evening will be Digital Cameras and Digital Photographic Software. Several of our members will share information and their experiences with us.

They will distribute copies of a CD that contains 36 exercises that they picked up at a summer conference. (You need to have signed up at a meeting to receive your copy. Cost is \$1.) During the meeting they will demonstrate some of the exercises.

For those members that do any digital enhancing, please be prepared for a "show and tell" ses-

sion to share what you have done.

This is a good time for those of us who already have digital cameras to share experiences with each other. Please bring your digital camera.

It is also a great opportunity for those of us who have not yet gotten into digital to learn more about this topic. It appears that digital is the future, and we should all be knowledgeable about the technology and options.

WACCO and Fuji Film are sponsoring a day-long seminar on Sunday, Nov 10, 2002, by Wildlife and Nature Photographer Bill Silliker, Jr. The seminar will be held at UW-Waukesha and runs from 9:30am to 4:00 pm. Cost is only \$20.

Bill is a professional wildlife and nature photographer, instructor, author, and columnist. You can learn more about him at his website [www.camerahunter.com](http://www.camerahunter.com). More information and registration forms will be available at the meetings.

### Inside this issue:

December Meeting	2
Club News and Future Events	2
Of Photographic Interest?	3
WACCO/PSA News	3
Member Portraits	4
Back to the Basics	4

### Congratulations to ...

- ◆ *Lynn Drumm, for having one of her photographs published in the Wisconsin Humane Society Calendar. This is the second month in a row that she had one of her photographs accepted for publication.*

## Camera Club Board Members & Officers

### Board Members:

Jon Moscicki .... 414-464-6479  
 Jeff Klug ..... 262-628-1255  
 Bill Rietz ..... 262-251-7106  
 Don Gorzek ..... 262-251-8073

### Officers:

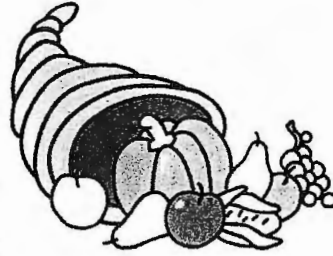
President: Virginia Wick ..... 262-252-8989  
 Vice President: Tom Gentz .... 262-255-7830  
 Treasurer: Sandy Berg ..... 262-628-3050  
 Newsletter: Carole Bailey ..... 262-790-1956

## December Meeting

Our December meeting will be held on December 3rd.

We will be judging the PSA Region 21 Showcase. These are the slides from a number of Wisconsin Camera Clubs. Our club selected 7 slides from our members during our meeting last August. Each of the other participating clubs did the same. And now we get to see what members of other clubs are doing. The room will be

dark during the judging, so please bring a small flashlight so that you can see your scoresheet during the slide show. Also bring along a pencil or pen for scoring. We all get to vote on all of the slides, except those submitted from our club. The final winners will be determined after all of the clubs have completed their voting. After judging, we will have a show



of the winners and honorable mentions from the first CACCA/WACCO Challenge that took place in mid-October.

We usually celebrate the holidays at our December meeting by providing some special treats for our socializing time. We will let you know more about it at our November meeting.

## Club News and Future Events

We had 27 members and 2 guests attend our October meeting.

Don Gorzek gave a fascinating presentation on lenses, how they work and what you can do when you know how they work. He showed us how to turn our 35mm cameras into pin-hole cameras for fun. He also showed us some special effects we could get by using the optical features of our lenses.

The **WACCO Fall Competition at UW-Waukesha will be held on Saturday, Nov 2**. We are co-hosing this competition. If you signed up to help, or if you didn't and would like to help, please show up at 9:45am ready for work.

When entering any of the WACCO competitions, please make sure that none of your entries have the same name as any previous winner. WACCO tracks all winners for special awards, and if you have a new winner with the same name as a previous winner, you will not get credit for it. It

is OK to have entries titled "BLUE" and "BLUE 2". These are sufficiently different for WACCO to track.

We switched our March and April meetings. So **we will be having our Member Zoo Slide Show at our April 2003 meeting**. This will give you an extra month to take slides. We will be collecting up to 10 slides taken at our Milwaukee County Zoo, or any other zoo at our March meeting. You may bring them in earlier if you are not going to be at our March meeting. Virginia will be collecting them. Several of us will then put them into a slide show for presentation in April. Fall is a beautiful time at the Zoo. Or you can get very interesting (although the selection of outside animals is limited) shots during the Winter. Also remember that the Milwaukee County Zoo usually has evening hours during the Holiday time. The Zoo is beautifully decorated with lights and seasonal decorations. (See the details in the *Of Photographic Interest?* Column.) Lots of opportunities for creativity.

The Friends of Retzer Nature Center are having their Annual Photography Contest on Sunday Nov 10th. Prints only, matted or mounted, up to and including 8x10. Photographs must have been taken at Retzer Nature Center. There are 4 separate categories: "People, Activities, & Events", "Plants, Flowers, & Trees", "Scenery", and "Wildlife in a Natural Setting". You may submit up to 2 entries in each category. Entry fee is \$3. If you have questions, please call Bobbie Brandenburg—(262) 691-2504.

Avoid shortcuts. They always take too much time in the long run.

## Of Photographic Interest?

Here is a sample of the many events that will take place in our area during the next month or so. Perhaps you may find some photographic opportunities at one or more of these events.

Nov 1-2: Green Bay World's Toughest Rodeo. One of the top national touring rodeos. 920/494-3401

Nov 2: WACCO Competition, UW-Waukesha

Nov 9: Osceola Sleddog Musher's Rendezvous at Shillberg's Brookside Campground. 715/294-3189

Nov 10: UW-Waukesha—Bill Silliker, Jr. One-Day Seminar. Information at our club meetings.

Nov 14: Mikwaukee Holiday Lights Festival. Animated lighting displays come to life in 3 downtown parks. Many downtown buildings will have rooftop lighting. 414/220-4700

Nov 15-17: Sturgeon Bay Christmas by the Bay, Tree lighting, hay and carriage rides, Santa parade at 10am Saturday 920/743-6246

Nov 21: 7th Annual Country Christmas Light Show. Every night through Dec 30th, 5-10pm. County Inn Hotel & Conference Center, Waukesha 262/970-5000

Nov 23: Milwaukee Christmas Parade, 9:30am, travels west on Kilbourn from Prospect to 4th. 262/786-3338

Nov 24: Historic Downtown Waukesha Jaycees' Annual Christmas Parade. 4pm 262/549-6154

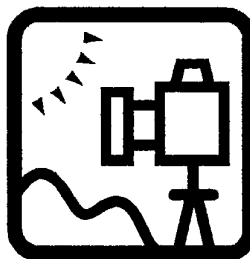
Nov 26: Appleton Christmas Parade, largest nighttime Christmas parade in Wisconsin. Starts at 6:30pm. 920/954-9112

Nov 29—Dec 1: Green Bay New Zoo—Walk the Wild Lights! Thou-

sands of twinkling lights and holiday light displays 4-9pm. 920/434-7841

Nov 29—Dec 1: Plymouth Holiday gathering and Christmas Walk. Tour a local home, decorated for the holiday. Horse-drawn carriage rides, carolers, Paratd Friday 7pm. 888-693-8263

Dec 6-7: Milwaukee's Historic third Ward Christmas in the Ward. Santa, carriage rides, carolers, street entertainers, Tree lighting on Friday evening, followed by fireworks. 414/273-1173



**Dec 6-7, 13-14, 20-21: Holiday Night Lights at the Milwaukee County Zoo. 6-9pm. A great opportunity to take slides for our Member Zoo slide show. 414/256-5412**

## WACCO / PSA News

WACCO (Wisconsin Area Camera Clubs Organization) is comprised of 17 separate Camera Clubs throughout Wisconsin. They hold two statewide competitions a year.

Jeff Klug and Bill Reitz are our WACCO representatives.

The Fall WACCO Competition will be held on Saturday, November 2, 2002, at UW-Waukesha, starting at 11:30am. Special categories for this competition are:

General Slide: Photojournalism/Sports

Nature Slide: Wild Animal

Slides must be received by October 26, 2002. Prints may be delivered the day of the competition between 10am and 11am. Information and entry forms will be available at our meetings.

Our club will co-host this event. Those members who have signed up to help should be at UW-Waukesha by 9:45. If you have not signed up to help, but find yourself free for that day, feel free to show up at 9:45 and we'll find something for you to do.

PSA (Photographic Society of America) has a Wisconsin chapter. Bill Reitz is our club's representative.

PSA is the group that sponsors the yearly Showcase Judging. Our club voted for our entries at the July meeting. We get our chance to vote on all entries at our December 2002 meeting.

PSA published a monthly photographer's magazine titled PSA Journal. A Milwaukee area photographer, Dr Yong-ran Zhu, has had several articles and photographs published in the magazine over the past year. Cost of membership, which includes the magazine, is \$48/year. Let Bill know if you'd be interested in joining. He can get you the information.

**Menomonee Falls  
Recreation Department**

**Camera Club Notes**

Dues are \$15 Per year (or \$20 for married couples.) Thanks to most of our members who have already paid.

Attendance at our meetings has been very good. We would like to keep our meetings fun to keep you all attending. Please feel free to share any comments you may have about improving our meetings with any of your officers or Board Members.

## Member Portraits

Every month we will be introducing you to one or two of your fellow Camera Club Members. This month's portrait is Tom Gentz.

Tom has been with our club for about 2-1/2 years. He is serving as our current Vice-President. He has been taking photographs as long as he can remember. One of the reasons he got started is the 'fine art' aspect of photography. He prefers using 35mm slide film and taking photographs of people and nature.

His advice to the rest of us is "never turn your passion into your livelihood". To quote Tom, "This may sound strange at first glance; however, take it from someone who's done it with his passion. It would be ok if you got to do the stuff you like even most of the time. The sad reality is that it turns into a JOB that sooner or later you will lose the drive and passion you once had."

Tom tries to always have a camera with him to capture moments that otherwise would be lost to him. He has missed opportunities in the past and does not want that to happen again.

## Back to the Basics

Each month This space will cover some of the basics of photography. The topic this month is Composition: Orientation and Placement.

When I refer to 'orientation', I mean whether the frame is taken horizontally or vertically. These are also sometimes referred to as landscape and portrait. The horizontal format can project a feeling of peace or serenity. The vertical format projects more majesty or strength. However, the frame needs to fit the subject. We often think that tall objects will fit better in the vertical and wide objects will work better in the horizontal. But don't just automatically use that framing. When setting up a shot, try both the horizontal and vertical orientation. You might find a whole new feeling using the oppo-

## Composition: Orientation and Placement

site orientation.

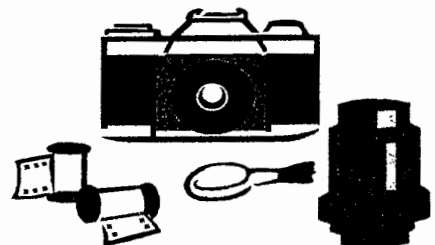
The point of interest in your photograph should, for the most part, be placed using the 'rule of thirds'. The one exception to this is in architecture. There the rule is to center the architectural feature that you are shooting. However, as creative photographers, we break these rules as often as not. But we do need to be aware of what we are doing.

When shooting something in action, be that a bird flying, a person running, or a police car racing with its lights flashing, we need to make sure that there is room in the frame for that action to continue.

When setting up shots of people in scenic places, consider having the people face towards the scenic point

of interest instead of facing towards the camera. You will get a more cohesive and natural-looking photograph.

Selecting your orientation to fit the subject and feeling you want to convey and placing your objects in psychologically comfortable positions within your frame should result in pleasing photographs.





# Camera Club Newsletter

December 2002

Volume #273  
Our 27th Year

*People with an Interest in the Art of Photography*

Meetings held the First Tuesday of the Month, 7:00 pm, Room 106  
at the Menomonee Falls Community Center, Phone 262-255-8460

**The next meeting will be: Tuesday, December 3rd, at 7:00pm.**

### Inside this issue:

At the December meeting we will be judging the PSA Region 21 Showcase. These are the slides from a number of Wisconsin Camera Clubs. Our club selected 7 slides from our members during our meeting last August. Each of the other participating clubs did the same. And now we get to see what members of other clubs are doing.

The room will be dark during the judging, so **please**

**bring a small flash-light** so that you can see your score sheet during the slide show. Also bring along a pencil or pen for scoring. We get to vote on all of the slides except those submitted from our club. The final winners will be determined after all of the clubs have completed their voting.

After judging, we will have a show of the winners and honorable mentions from the first CACCA/WACCO Challenge that took place in mid-



October.

We will be celebrating the holidays at this meeting with some special treats for our socializing time.

We have also decided to have a group photo taken at this meeting. So put on your fancy duds, run a comb through your hair, and come with a smile on your face.

January Meeting	2
Club News and Future Events	2
Of Photographic Interest?	3
WACCO/PSA News	3
Member Portraits	4
Back to the Basics	4

### Congratulations to ... Winners in the WACCO Fall 2002 Competition:

- ♦ *Nancy Grefenhagen for winning Best of Division in Color Prints and Best Open in Black & White Prints.*
- ♦ *Bill Reitz for winning Best Open in Color Prints.*
- ♦ *Jyoti Sengupta for winning Best Wild Animal in the Nature Slides Category.*

## Camera Club Board Members & Officers

### Board Members:

Jon Moscicki	.....	414-464-6479
Jeff Klug	.....	262-628-1255
Bill Rietz	.....	262-251-7106
Don Gorzek	.....	262-251-8073

### Officers:

President: Virginia Wick	.....	262-252-8989
Vice President: Tom Gentz	.....	262-255-7830
Treasurer: Sandy Berg	.....	262-628-3050
Newsletter: Carole Bailey	.....	262-790-1956

## January 2003 Meeting

It doesn't hardly seem like we should be talking about 2003 meetings yet, but we have only a month left yet in 2002. How time flies ...

Our January meeting will be held on Tuesday, January 7th, 2003. We will be having our annual tabletop photography sessions. Don Gorzek and Jeff Klug usually bring in a variety of backgrounds, lighting options, and some props.

Bring your camera, tripod, daylight film, lenses, and any props that you would like to try. Dried flowers, old jewelry, glassware (both clear and colored), and old toys and stuffed animals have been interesting in past sessions.

So look through your 'treasures' and see if there is anything you'd like to bring to photograph.

We'd also like to remind you all that there are only a few more months to gather your Zoo slides

for our April 2003 member slide show.



## Club News and Future Events

We had a full house again at our November meeting to hear Jon Moscicki and Jeff Klug talk about digital photography.

Jon showed us an interesting variety of digital equipment options available today. He shared two web site addresses for those of us interested: He got some of the information for his presentation from:

[www.steves-digicam.com](http://www.steves-digicam.com)

And [www.epinions.com](http://www.epinions.com) has a variety of digital equipment and the range of current prices from different companies. This site also contains opinions about each company from current and former customers. So you can do some research on the companies before you order from them.

Jeff demonstrated the PhotoShop software and showed us how easy and quickly he could manipulate the images.

It was a very interesting meeting, even for people with no experience

with digital photography.

We switched our March and April meetings. So **we will be having our Member Zoo Slide Show at our April 2003 meeting.** This will give you an extra month to take slides. At our March meeting, we will be collecting up to 10 slides taken at our Milwaukee County Zoo or any other zoo. You may bring them in earlier if you are not going to be at our March meeting. Virginia will be collecting them. Several of us will then put them into a slide show for presentation in April. You can get very interesting (although the selection of outside animals is limited) shots during the winter. Also remember that the Milwaukee County Zoo has evening hours during the Holiday time. The Zoo is beautifully decorated with lights and seasonal decorations. (See the details in the *Of Photographic Interest?* Column.) Lots of opportunities for creativity.

Bob Schapp, a professional photogra-

pher with over 30 years experience, and the current president of WACCO, teaches photography workshops at UW-Waukesha. This winter's sessions include:

- Basic 35mm SLR Photography
- Evaluating Your Photographs
- Photographic Composition
- The Art of Seeing
- Flash Photography
- Digital Photography

Registration forms will be available at the December meeting. Or contact Donald Bracco at UW-Waukesha.

Happiness lies in the  
joy of achievement and  
the thrill of creative  
effort.

## Of Photographic Interest?

Here is a sample of the many events that will take place in our area during the next month or so. Perhaps you may find some photographic opportunities at one or more of these events.

Dec 5-8: Hurley Red Light Snowmobile Rally, Downtown Hurley. 715/561-4334.

Dec 5-15: YWCA Festival of Trees. Dozens of decorated trees lined up between classic locomotives, National Railroad Museum, Green Bay. 920/437-7632

Dec 6, 15, 20: Candlelight Walking Tours. Travel back to Christmas Eve in 1836, 1871, and 1905 with costumed Guides. Heritage Hill State Park (similar to Old World Wisconsin), Green Bay. 920/448-5150

Dec 6-7: Milwaukee's Historic Third Ward Christmas in the Ward. Santa, carriage rides, carolers, street entertainers, Tree lighting on Friday evening,

followed by fireworks. 414/273-1173

Dec 7: Hometown Holiday Gathering, 4pm, Downtown Waukesha. 262/549-6154

Dec 7-8: Old World Wisconsin Christmas through the Years, 11am-4pm.

Dec 9 (Monday): Christmas in the Air. EAA's annual holiday open house with free admission, entertainment and refreshments. Oshkosh. 920/426-6869

Nov 29 and weekends through the Holidays: Orchard Country Winery Sleigh Rides, Fish Creek. 920/743-2352

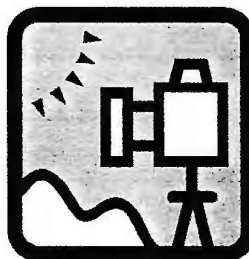
**Dec 6-7, 13-14, 20-21: Holiday Night Lights at the Milwaukee County Zoo. 6-9pm. A great opportunity to take slides for our Member Zoo slide show. 414/256-5412**

**Dec 6-8, 13-15, 20-22: New Zoo**

**Walk the Wild Lights. 4pm-9pm zoo and holiday decorations. Green Bay Zoo. (A chance to get Zoo pictures at a zoo other than our own Milwaukee County Zoo!) 920/434-7841**

Dec 28, Manitowish Waters—Winter Biathlon. 7K ski race followed by a 3K snowshoe romp. North Lakeland Discovery Center. 715/543-2085

Dec 28-29: Medford Northwoods Challenge Sno-Cross Race. Top drivers and machines compete in 2 days of racing. Taylor County Fairgrounds. 888/682-9567



Feb 1, 2003: Trip to the Chicago Art Institute sponsored by UW-Waukesha. 8:00am—5:00pm, motor coach and admission \$55.

Contact Donald Bracco at UW-Waukesha.

## WACCO / PSA News

WACCO (Wisconsin Area Camera Clubs Organization) is comprised of 17 Camera Clubs throughout Wisconsin. They hold two state-wide competitions a year.

Jeff Klug and Bill Rietz are our WACCO representatives.

The Fall WACCO Competition was held on Saturday, November 2, 2002. In addition to the winners listed on the first page of this newsletter, we had quite a few other members win Honorable Mention. A total of 24 HM's were won by: Jeff Klug, Lynn Drum, Bill Rietz, Nancy Grefenhagen, Ed Kolinski, Betty Jusak, Fritz Jusak,

Carole Bailey, Jaye Theurich, and Virginia Wick.

WACCO is looking for nominees for the May election for the positions of Vice President, Treasurer, and Secretary. Nominations are due in February. Let Bill Rietz know if you are interested.

The Spring 2003 WACCO competition will be held at UW-Waukesha the end of March or beginning of April 2003. The special categories are **Portraits** (in General) and **Insects/Spiders** (in Nature).

Also, it is early, but mark your calendars: WACCO will be hosting a day-long seminar here on November 1,

2003, with André Gallant. Mr Gallant is an internationally recognized travel photographer, teacher, and writer.

PSA (Photographic Society of America) is an organization of individuals, camera clubs, and businesses. Our Club is a member. Bill Rietz is our contact.

PSA publishes a monthly photographer's magazine titled PSA Journal. Cost of an individual membership, which includes the magazine, is \$42/year. Let Bill know if you'd be interested in joining. He can provide you with information about PSA and a membership application.

**Menomonee Falls  
Recreation Department**

**Camera Club Notes**

Dues are \$15 Per year (or \$20 for married couples.) **This will be the last newsletter for members who have not yet paid this year's dues.**

Our club will be sponsoring the WACCO Large Color Print Plaque for the next 4 competitions. This is a way to get our club's name advertised, as well as to help WACCO keep competition fees down.

## Member Portraits

Every month we will be introducing you to one or two of your fellow Camera Club Members. This month's portraits are Lynn Drumm and Dominic Keogh.

Lynn has been with our club since September 2001. She has been taking photographs for most of her life. Her Grandmother gave her her first camera when she was only 5. She was always interested in documenting events. She also likes finding interesting ways of viewing subjects. She shoots mostly 35mm prints, both color and B&W. She is just starting to work with slides and would like to get into digital "just for fun". She prefers taking shots of nature, waterfalls, children, and also enjoys macro photography. Lynn encourages all of us to have fun with our cameras.

Dominic has been with our club about a year. He also belongs to IFPO (International Freelance Photographers Organization). He has been taking photographs on and off for 20 years. His Irish language teacher in high school originally got him interested. He takes mostly 35mm color slides, 645 color slides and is experimenting with 6x7 color slides. He prefers landscapes and travel photography. Dominic is originally from Ireland and has lived in Japan. He's been in the US for 8 years. He loves to travel with his camera and says that, for him, photography is an escape from the fast pace of life. He thinks there's nothing better than the challenge of capturing the image he visualizes in his mind. He is still searching for his 'perfect' picture.

## Back to the Basics

Each month This space will cover some of the basics of photography. The topic this month is Composition: Lighting.

The word "photography" means "writing with light". Light is critical to taking good photographs

Light can be either natural, from sunlight or moonlight, or artificial, from man-made lighting. Each different type of light source produces a different quality of light.

In addition to the source, there are 4 main types of lighting:

Front lighting is probably the most common. This is where the light source comes from behind the camera and shines on the subject. This often gives the best colors and provides few shadows.

Back lighting is where the light

source comes from in front of the camera and the subject is between the light and the camera. This normally results in your subject being a silhouette, but can be effective, especially with translucent subjects, such as leaves and stained glass.

Side lighting is where the light source comes from one side or in some cases from both sides. This will produce exaggerated shadows and a great deal of textural information.

Most photographers prefer diffused lighting such as you get on an overcast day or in the shade. This eliminates harsh shadows and will produce a more subtle result.

I found an excellent quote in John Hedgecoe's "New Introductory Photography Course" -

## Composition: Lighting

"Contrary to popular opinion, a sunny day does not guarantee good pictures. The art of photography depends on the quality of light, not the quantity. It is the direction of light that counts, and how much it is diffused—how shadow falls on a subject, how the light affects the intensity of its colors, and the level of detail that the light reveals."





**bill rietz**

---

**From:** <KPW1255@aol.com>  
**To:** <brietz@execpc.com>  
**Sent:** Tuesday, December 10, 2002 12:17  
**Attach:** MFCC 2b.jpg  
**Subject:** MFCC group photo  
Bill

Here is a copy of the club photo. Let me know what you think.

Jeff

---





# Camera Club Newsletter

January 2003

Volume #274  
Our 27th Year

*People with an Interest in the Art of Photography*

Meetings held the First Tuesday of the Month, 7:00 pm, Room 106  
at the Menomonee Falls Community Center, Phone 262-255-8460

**The next meeting will be: Tuesday, January 7th, at 7:00pm.**

Well, here it is almost 2003. Your Board members hope that you have had a happy and healthy Holiday season and will have a great year in 2003.

Our January meeting will be held on Tuesday, January 7th, 2003. We will be having our annual tabletop photography sessions. Don Gorzek will be bringing in a variety of backgrounds, lighting options, and some props.

**Bring your camera, tripod, daylight film, lenses, and any props that you would like to try.**

Dried flowers, fresh flowers, old jewelry, glassware (both clear and colored), and old toys and stuffed animals have been interesting in past sessions.

So look through your 'treasures' and see if there is anything you'd like to bring to photograph and to share with the rest of the club.



We'd also like to remind you all that there are only a few more months to gather your Zoo slides for our April 2003 member slide show. There is more information about this in the Club News article.

### Inside this issue:

February Meeting	2
Club News and Future Events	2
Of Photographic Interest?	3
WACCO/PSA News	3
Member Portraits	4
Back to the Basics	4

### Congratulations to ...

- ♦ *Everyone who has challenged their photographic skills over the past year.*
- ♦ *All members who have learned new techniques or have visited new locales for photo opportunities.*
- ♦ *Those members who have shared their knowledge or techniques with those less experienced.*

## Camera Club Board Members & Officers

### Board Members:

Jon Moscicki ..... 414-464-6479  
 Jeff Klug ..... 262-628-1255  
 Bill Rietz ..... 262-251-7106  
 Don Gorzek ..... 262-251-8073

### Officers:

President: Virginia Wick ..... 262-252-8989  
 Vice President: Tom Gentz .... 262-255-7830  
 Treasurer: Sandy Berg ..... 262-628-3050  
 Newsletter: Carole Bailey ..... 262-790-1956

## February 2003 Meeting

At our February meeting we will be reviewing member slides and prints and discussing what judges look for during competition.

Members can bring in up to 3 slides and/or 3 prints for evaluation. In case we get too many to evaluate during the meeting, we will make sure that every member gets at least one evaluation. You may want to consider numbering your slides and/or prints so that we start with the one you are most interested in getting evaluated.

We have not yet decided whether we should get someone from outside of our club to do the evaluations, or if we should have our fellow members do the evaluating. We will discuss this during the January meeting and see how the majority of the members feel. So think about this before our January meeting.



This will be a great opportunity to hear what judges are looking for, and to get suggestions on improving your composition and design skills. So start looking through your work and select slides and/or prints for this meeting.

## Club News and Future Events

We had about 25 members at our December meeting to judge the PSA Region 21 Showcase. We had the chance to judge 98 of the best slides from the 14 participating clubs. Then we saw the top slides and prints from the first CACCA / WACCO competition. All in all, it was a very interesting program.

During the program, we all feasted on the great snacks set up by Steve Haynes.

### Member ZOO Slide Show

We will be having our Member Zoo Slide Show at our April 2003 meeting. At our March meeting, we will be collecting slides taken at our Milwaukee County Zoo or any other zoo. You may bring them in earlier if you are not going to be at our March meeting.

We would like to have at least 160 slides. We will accept at least 10

slides from every member. If you have more, feel free to enter them, but please mark your favorite 10. So if we do get too many slides, we may have to limit each member to 10 slides. Also please remember to include the thumbprint (in the lower left corner of the slide as you view it up towards the light) and your name so that we can return your slides to you after the show.

Virginia will be collecting them. Several of us will then put them into a slide show for presentation in April. You can get very interesting (although the selection of outside animals is limited) shots during the winter.

\*\*\*\*\*

Bob Schapp, a professional photographer with over 30 years experience, and the current president of WACCO, teaches photography workshops at UW-

Waukesha. This winter's sessions include:

- Basic 35mm SLR Photography
- Evaluating Your Photographs
- Photographic Composition
- The Art of Seeing
- Flash Photography
- Digital Photography

Registration forms will be available at the Club meetings. Or contact Donald Bracco at UW-Waukesha.

Luck is what happens  
when preparation  
meets opportunity.

## Of Photographic Interest?

Here is a sample of the many events that will take place in our area during the next month or so. Perhaps you may find some photographic opportunities at one or more of these events.

Dec 28: Manitowish Waters—Winter Biathlon. 7K ski race followed by a 3K snowshoe romp. North Lakeland Discovery Center. 715/543-2085

Dec 28-29: Medford Northwoods Challenge Sno-Cross Race. Top drivers and machines compete in 2 days of racing. Taylor County Fairgrounds. 888/682-9567

Jan 4-5: Solon Springs (Douglas Co.) Empire 130 Sled Dog Races, 6-8 dog teams race in a loop covering 24 and 33 miles each day. 715-466-4025

Jan 11-12: Plymouth Classic Race of Champions (snowmobile racing) at the Fairgrounds. 920-892-2100

Jan 17-19: Fort Atkinson SnowFORT Winter festival with snow fort building competitions. 888-SEE-FORT

Jan 17-19: Waukesha Winter JanBo-ree. Art Festival, snow angel contest, ice sculpting. 800-366-847

Jan 18-19: Prairie Du Sac Eagle Watching Days. Bus tours every half hour 9am—2pm to three sites along the river where the eagles congregate. 800-683-2453

Jan 18-19: Wisconsin Dells 13th Annual Flake Out Festival. A variety of outdoor activities including snow and ice sculpting. 800-223-3557

Jan 25-26: Land O' Lakes Snow Sculpture Weekend. Business owners and residents build beautiful and humorous snow sculptures. Free carriage rides. Downtown. 800-236-3432

Jan 29-Feb 1: Lake Geneva Winterfest and US National Snow Sculpting Competition. Judging is Saturday from noon to 2pm with award presentation at 3pm. 800-345-1020

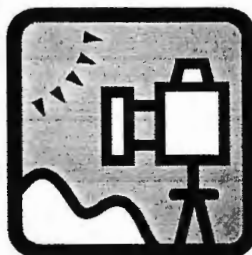
Jan 31-Feb 2: Wausau Badger State Winter Games. 13th annual Olympic-style winter sports festival. 888-948-4748

Feb 1: Trip to the Chicago Art Institute sponsored by UW-Waukesha. 8:00am—5:00pm, motor coach and admission \$55. Contact Donald Bracco at UW-Waukesha.

Feb 1-2: Madison's Annual Kites on Ice on the Monona Terrace Convention Center. 608-241-1930

Feb 1-2: Cedarburg Winter Festival includes bed and barrel races on ice, hayrides, ice sculptures sled dog weight pulling contest. Downtown. 800-237-2874

Feb 1-2: Merrill Pine River Run Sled Dog Races. IS-DRA-sanctioned races with more than 100 mushers competing during the weekend. 715-536-9815



## WACCO / PSA News

WACCO (Wisconsin Area Camera Clubs Organization) is comprised of 17 Camera Clubs throughout Wisconsin. They hold two state-wide competitions a year. Jeff Klug and Bill Rietz are our WACCO representatives.

WACCO has a new web site with news and information on current and future events. The address is

[www.wisc-camera.org](http://www.wisc-camera.org).

WACCO is looking for nominees for the May election for the positions of Vice President, Treasurer, and Secretary. Nominations are due in Febru-

ary. Let Bill Rietz know if you are interested.

The Spring 2003 WACCO competition will be held at UW-Waukesha the end of March or beginning of April 2003. The special categories are **Portraits** (in General) and **Insects/Spiders** (in Nature).

Also, it is early, but mark your calendars: WACCO will be hosting a day-long seminar here on November 1, 2003, with Andre Gallant. Mr Gallant is an internationally recognized travel photographer, teacher, and writer.

PSA (Photographic Society of America) is an organization of individuals,

camera clubs, and businesses. Our Club is a member. Bill Rietz is our contact.

PSA's web site for news and information on events is:

[www.psa-photo.org](http://www.psa-photo.org)

PSA publishes a monthly photographer's magazine titled PSA Journal. Cost of an individual membership, which includes the magazine, is \$42/year. Let Bill know if you'd be interested in joining. He can provide you with information about PSA and a membership application.

**Menomonee Falls  
Recreation Department**

**Camera Club Notes**

If there are any new members that have joined since September, please see Sandy Berg if you'd like copies of previous newsletters.

Our club will be sponsoring the WACCO Large Color Print Plaque for the next 4 competitions. This is a way to get our club's name advertised, as well as to help WACCO keep competition fees down.

## Member Portraits

Every month we will be introducing you to one or two of your fellow Camera Club Members. This month's portrait is Sandy Berg.

Sandy has been with the Menomonee Falls Camera Club since the early 80's, with a few years off during the 90's. She is currently serving as our Club Treasurer.

Her interest in photography started during the early 1980's with the arrival of her first grandchild. She uses digital, 35mm color prints, and 35mm color prints, and feels each has its place. She particularly enjoys taking photographs of people, especially groups of people on stairs (as those of you on our downtown fieldtrip last summer can attest to). She also enjoys interesting outdoor settings using existing light.

Her involvement in our club has been an incentive for her to continue to learn new things and to try out new ideas. She is now starting to get back into slides and is enjoying the challenge.

## Back to the Basics

Each month This space will cover some of the basics of photography. The topic this month is Composition: Simplify.

One of the most common errors novice photographers make is including too much in their photographs. Our basic instinct is to include what we see. But this often results in a cluttered and busy photograph where too many elements compete with our 'center of interest'. We need to identify what we want as our main subject and then work to eliminate the extraneous elements. There are several ways we can do this.

We can eliminate competing elements by filling the frame with our

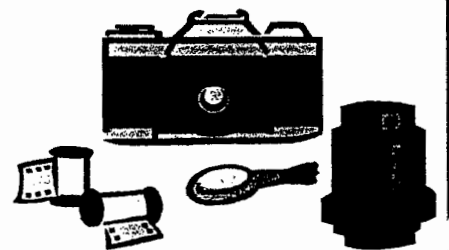
subject. We do this by moving closer or by using a telephoto or macro lens. This can be very effective, especially when our center of interest is a discrete object, like a flower, or a portion of the whole, like architectural details.

However, in some cases we do want to keep the surrounding elements to create the mood or sense of location. But we need to do something to keep them from distracting the viewer. We can do this by using focal length to place foreground or background non-essential elements out of focus. This can be particularly effective for portraits of people or animals, or for outdoor scenes with disruptive elements, like

## Composition: Simplify

signs, utility poles, or foreground foliage.

Painters create their art by continually adding elements to their blank canvas until they get the result they want. We, as photographers, already start with everything. And what we need to do is eliminate elements until we have the result we want.





# Camera Club Newsletter

February 2003

Volume #275  
Our 27th Year

*People with an Interest in the Art of Photography*

Meetings held the First Tuesday of the Month, 7:00 pm, Room 106  
at the Menomonee Falls Community Center, Phone 262-255-8460

**The next meeting will be: Tuesday, February 4th, at 7:00pm.**

**Inside this issue:**

At our February meeting we will be reviewing member slides and prints and discussing what judges look for during competition.

**Members can bring in up to 3 slides and/or 3 prints for evaluation.** In case we get too many to evaluate during the meeting, we will make sure that every member gets at least one evaluation. You may want to consider numbering your slides and/or prints so that we start with the one you are most interested in getting evalu-

ated.

At our January meeting we discussed how we wanted to do the evaluations. We decided that we have plenty of experienced judges in our club that could help evaluate. We may even open it up to all members for comments, suggestions, etc.

This will be a great opportunity to hear what judges are looking for, and to get suggestions on improving your composition and design skills. So collect and mark the slides and/or



prints for this meeting.

Refreshments for this meeting:

- Nancy Graf: sweet
- Jyoti S.: soda
- Sandy Berg: salty

March Meeting	2
Club News and Future Events	2
Of Photographic Interest?	3
WACCO/PSA News	3
Member Portraits	4
Back to the Basics	4

**Congratulations to ...**

♦ *Richard Knisbeck for having two of his prints of the new Art Museum selected for the 2003 Art Museum calendar. One of his prints made the cover and also the month of May. A second print was selected for January. Copies of the calendar are available at the Art Museum.*

## Camera Club Board Members & Officers

**Board Members:**

- Jon Moscicki .... 414-464-6479
- Jeff Klug ..... 262-628-1255
- Bill Rietz ..... 262-251-7106
- Don Gorzek ..... 262-251-8073

**Officers:**

- President: Virginia Wick ..... 262-252-8989
- Vice President: Tom Gentz .... 262-255-7830
- Treasurer: Sandy Berg ..... 262-628-3050
- Newsletter: Carole Bailey ..... 262-790-1956

## March 2003 Meeting

At our March meeting we will be having several different sessions. For the first, our president, Virginia Wick, will be giving us a brief presentation on makeup for digital photography models. She will be available to answer any questions you may have about model makeup.

The second will be a round table discussion on photography topics. We will discuss this at the February meeting and see if we can come up with a few topics that will

be of interest to the members.

Then if we still have time remaining, Jeff Klug and Bill Reitz are looking at presenting a short video.

Remember, this is the meeting where you need to turn in your zoo slides for our April meeting Member Slide Show. The slides can be from our Mil-



waukee Zoo or from any other zoo. This is the first time we have tried having an all-member show slide. If this works out, we could schedule this as an annual activity.

All slides for the WACCO Spring 2003 Competition must be received by March 29, 2003. There is more information in the WACCO/PSA News article.

## Club News and Future Events

We had a full house again for our January tabletop photo shoot sessions. Everyone had fun shooting various glassware, dried flowers, and M&M's in different lighting with various backgrounds and creative setups. A REAL BIG thanks to Don Gorzek for hauling in a full van-load of lighting and various setups.

### Member ZOO Slide Show

We will be having our Member Zoo Slide Show at our April 2003 meeting. At our March meeting, we will be collecting slides taken at our Milwaukee County Zoo or any other zoo. You may bring them in earlier if you are not going to be at our March meeting.

We would like to have at least 160 slides. We will accept at least 10 slides from every member. If you have more, feel free to enter them, but please mark your favorite 10.

We took a poll at the January meeting and it did not seem like we had more than 10 members planning on bringing in zoo slides. So if you have more, please bring them in at the March meeting. Also please remember to include the thumbprint (in the lower left corner of the slide as you view it up towards the light) and your name so that we can return your slides to you after the show.

Virginia will be collecting them. Several of us will then put them into a slide show for presentation in April. You can get very interesting (although the selection of outside animals is limited) shots during the winter.

\*\*\*\*\*

Door County Creative Photography Workshops is offering a workshop to the Tuscany region of Italy on September 14-30, 2003. Cost \$3095. They are also holding Darkroom and Field Workshops

for Black & White on June 7-9 and again on Oct 25-27, 2003. Cost \$295. You can contact them at [anderson@dcwis.com](mailto:anderson@dcwis.com) or 920-854-4119

Adventure Canada also has several interesting photographic tours. Scotland, Ireland & Wales on May 3-13, 2003. Lake Baikal including Russia's Central Forest Biosphere Reserve on June 19-29, 2003. Hudson Bay to Greenland on July 24-August 3, 2003. See their web site at [www.adventurecanada.com](http://www.adventurecanada.com) for more information.

Most people are about  
as happy as they make  
up their minds to be.

## Of Photographic Interest?

Here is a sample of the many events that will take place in our area during the next month or so. Perhaps you may find some photographic opportunities at one or more of these events.

Jan 29-Feb 1: Lake Geneva Winterfest and US National Snow Sculpting Competition. Judging is Saturday from noon to 2pm with award presentation at 3pm. 800-345-1020

Jan 31-Feb 2: Wausau Badger State Winter Games. 13th annual Olympic-style winter sports festival. 888-948-4748

Feb 1: Trip to the Chicago Art Institute sponsored by UW-Waukesha. 8:00am—5:00pm, motor coach and admission \$55. Contact Donald Bracco at UW-Waukesha.

Feb 1-2: Madison's Annual Kites on Ice on the Monona Terrace Convention Center. 608-241-1930

Feb 1-2: Cedarburg Winter Festival includes bed and barrel races on ice, hayrides, ice sculptures sled dog weight pulling contest. Downtown. 800-237-2874

Feb 1-2: Merrill Pine River Run Sled Dog Races. ISDRA-sanctioned races with more than 100 mushers competing during the weekend. 715-536-9815

Feb 7-8: Eau Claire Slivermine Invitational Ski Jumping Tournament. 888-523-3866

Feb 8-9: Iron River Battle Axe Open Sled Dog Races. Multiple races. ISDRA Sanctioned. 715-372-8889

Feb 7-9: Hudson Hot Air Affair. More than 50 hot air ballons, fireworks. 888-257-2332

Feb 15: Sturgeon Bay Ice Scape. Ice carving, carriage rides. 800-301-6695

Feb 15-16: Eagle River Klondike Days. Voyageur encampment and fur-trade rendezvous, lumberjack competition. 800-359-6315

Feb 15-16: Park Falls Flambeau International Sled Dog races. 715-762-1400

Feb 20-22 Cable to Hayward American Birkebeiner Cross Country Ski Race. 800-872-2753

Feb 22-23: Bayfield Apostle Islands Sled Dog Races. 3 races, including a 10-mile 'recreation' class race. 800-447-4094



## WACCO / PSA News

WACCO (Wisconsin Area Camera Clubs Organization) is comprised of 17 Camera Clubs throughout Wisconsin. They hold two state-wide competitions a year. Jeff Klug and Bill Rietz are our WACCO representatives.

WACCO has a new web site with news and information on current and future events. The address is

[www.wisc-camera.org](http://www.wisc-camera.org).

WACCO is looking for nominees for the May election for the positions of Vice President, Treasurer, and Secretary. Nominations are due in Febru-

ary. Let Bill Rietz know if you are interested.

The Spring 2003 WACCO competition will be held at UW-Waukesha on Saturday, April 5, 2003. The special categories are **Portraits, people or animals** (in General) and **Insects/Spiders** (in Nature).

Also, it is early, but mark your calendars: WACCO will be hosting a day-long seminar here on November 1, 2003, with Andre Gallant. Mr Gallant is an internationally recognized travel photographer, teacher, and writer.

PSA (Photographic Society of America) is an organization of individuals,

camera clubs, and businesses. Our Club is a member. Bill Rietz is our contact.

PSA's web site for news and information on events is:

[www.psa-photo.org](http://www.psa-photo.org)

PSA publishes a monthly photographer's magazine titled PSA Journal. Cost of an individual membership, which includes the magazine, is \$45/year. Let Bill know if you'd be interested in joining. He can provide you with information about PSA and a membership application.



**Menomonee Falls  
Recreation Department**

**Camera Club Notes**

We would like to thank Jim Reit for his many years of providing us with coffee and paper products for our treats at the meeting. Jim would like to retire from this responsibility.

We are looking for another dedicated and helpful club member who would be willing to take over for Jim. Please see Virginia Wick if you would be interested in helping out our club.

## Member Portraits

Every month we will be introducing you to one or two of your fellow Camera Club Members. This month's portrait is Ed Kolinski.

Ed has been with our club since 1985. He also currently belongs to the Wehr Nature Center Club and the Riveredge Camera Club (Photographers Anonymous). He was president of the Wehr Nature Center Club for 3 years and the President of the former Schultz Audubon Camera Club. He is also on the WACCO Board of Directors as a delegate.

He has been taking photographs for 25 years. He was an oil and water color artist and took photographs to use as models for his painting. Over time he discovered that he enjoyed the taking photographs as much as the painting. So now he mostly just takes photographs.

He shoots 35m film, both prints and slides, color and black & white. He prefers nature subjects, macro photography of wildflowers, insects and fungi, landscapes and seascapes.

His advice to all of us is: Enjoy the joys of photography; enjoy the beauty of nature. And give back more than you get!

## Back to the Basics

Each month This space will cover some of the basics of photography. The topic this month is Design: Perspective.

The real world is 3-dimensional, but photographs are only 2-dimensional. One of the challenges of a photographer is to help the viewer replace the missing 3rd dimension, depth. Perspective is the technique we can use to do this.

Perspective indicates how close or how far away objects are from us and from each other. When our eyes see these visual hints, our minds then fill in the assumptions of depth that the perspective suggests.

There are five different perspective techniques that photographers can use:

Linear perspective is perhaps the

most common. Lines that we know to be parallel appear to get closer together as they get further away. We see this used often with roads, paths, and architectural structures.

Diminishing scale refers to similar objects looking smaller the further away they are. This technique is most effective when photographing multiple objects equally distant from each other, like telephone poles or fence posts.

Selective focus can be used to place some objects out of focus by using a wide aperture. The resulting difference in sharpness suggests that the objects are different distances from the viewer.

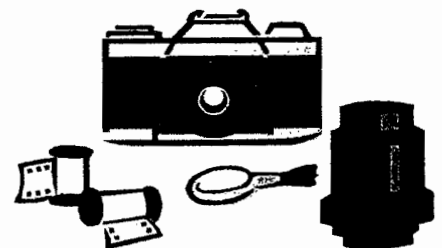
Aerial perspective is caused by atmospheric conditions like fog, rain, or haze. Objects closer to the lens

## Design: Perspective

appear sharper and more colorful than those in the distance.

The last perspective technique is overlapping forms. Objects closer to the lens will partially cover objects behind it. The viewer will then perceive the obscured objects as being further away.

We can use each of these techniques separately or together to convey the illusion of depth, thereby bringing our photographs to life.





Menomonee Falls Recreation Department

# Camera Club Newsletter

March 2003

Volume #276  
Our 27th Year

*People with an Interest in the Art of Photography*

Meetings held the First Tuesday of the Month, 7:00 pm, Room 106  
at the Menomonee Falls Community Center, Phone 262-255-8460

**The next meeting will be: Tuesday, March 4th, at 7:00pm.**

**Inside this issue:**

At our March meeting we will be having several short sessions.

For the first, our president, Virginia Wick, will be giving us a brief presentation on makeup for digital photography models. She will be available to answer any questions you may have about model makeup.

We will then have a round table discussion on photography topics. At the last meeting we had some questions about light meters and flash units. So we will probably start our discussions with these topics. If you have a

light meter, or external flash unit, please bring them in and share with the rest of us how you use them.

During the time remaining, Jeff and Bill R will present several short video hints on using Adobe Photoshop.

This is the meeting where you need to **turn in your zoo slides for our April meeting Member Slide Show.** The slides can be from our Milwaukee Zoo or

from any other zoo.

This is the first time we have tried having an all-member show slide. If this works out, we could schedule this as an annual activity.



Refreshments for this meeting:

Carole B: sweet

Ed K: soda

Richard K: salty

April Meeting	2
Club News and Future Events	2
Of Photographic Interest?	3
WACCO/PSA News	3
Member Portraits	4
Back to the Basics	4

**A special thanks to:**

• *Everyone who brought in slides and/or prints for our evaluation last meeting. We hope that you all learned how to improve your skills.*

• *Jeff Klug, who did a great job moderating the evaluations.*

## Camera Club Board Members & Officers

**Board Members:**

Jon Moscicki	.....	414-464-6479
Jeff Klug	.....	262-628-1255
Bill Rietz	.....	262-251-7106
Don Gorzek	.....	262-251-8073

**Officers:**

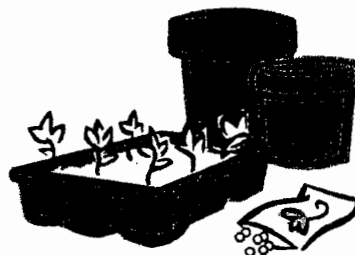
President: Virginia Wick	.....	262-252-8989
Vice President: Tom Gentz	.....	262-255-7830
Treasurer: Sandy Berg	.....	262-628-3050
Newsletter: Carole Bailey	.....	262-790-1956

## April 2003 Meeting

At our April meeting, we will be presenting our First Annual All-Member Slide Show. This topic this year is the Zoo. We are collecting slides taken at either our Milwaukee County Zoo or at any other zoo. Virginia and Carole will be putting together a slide show from members slides that they have submitted.

We would like to have at least 160 slides. We will accept at least 10 slides from every

member. If you have more, feel free to enter them, but please mark your favorite 10. Also, please remember to include the thumbprint (on the lower left corner of the slide as you view it) and you name so that we can return your slides to you after the show.



After the slide show, we will have a short discussion about whether we would like to make this an annual event. And if so, we will discuss topics for next year.

So if the Zoo just isn't "your thing", think about other topics that may be of more interest to you.

## Club News and Future Events

We had a great time at the February meeting. Several members brought slides and/or prints to be evaluated by the entire group. A special thanks to Jeff for printing and bringing card stock numbers for all of the members so that we could all score the slides and prints. We had some great discussions and hopefully members learned a bit about improving their photographic skills.

\*\*\*\*\*

Door County Creative Photography Workshops is offering a workshop to the Tuscany region of Italy on September 14-30, 2003. Cost \$3095. They are also holding Darkroom and Field Workshops for Black & White on June 7-9 and again on Oct 25-27, 2003. Cost \$295. You can contact them at

anderson@dcwis.com or 920-854-4119

Adventure Canada also has several interesting photographic tours. Scotland, Ireland & Wales on May 3-13, 2003. Lake Baikal including Russia's Central Forest Biosphere Reserve on June 19-29, 2003. Hudson Bay to Greenland on July 24-August 3, 2003. See their web site at [www.adventurecanada.com](http://www.adventurecanada.com) for more information.

Rick Hobbs Photography is presenting 2 1-day George Lepp Seminars in the Minnesota Convention Center on May 3-4, 2003. The Saturday session is titled "Optimizing the Possibilities". The Sunday session is titled "The Desktop Digital Darkroom". You can contact them at their website:

[www.rickhobbs.com](http://www.rickhobbs.com) or at 651-994-4778. You can find some other interesting workshops on their website.

Mark your calendars for this year's SWMCCC Summer Weekend of Photography held at Hope College in Holland, Michigan. The dates this year are July 24-27, 2003. They have a wide range of sessions to choose from, ranging from beginners to advanced. 616-392-6606 after 7pm CST.

Unless you try to do something beyond what you have already mastered, you will never grow.

## Of Photographic Interest?

Here is a sample of the many events that will take place in our area during the next month or so. Perhaps you may find some photographic opportunities at one or more of these events.

Feb 22-Mar 2: UW Oshkosh: Winter Carnival, includes Ice Sculpture and Snow Sculpture competitions. 920-424-1234

Mar 1: Appleton "Adopt a Bucket" - You can personalize a sap bucket, then tap, drill, and hang your bucket on a maple tree. Gordon Bubolz Nature Preserve. 920-731-6041

Mar 1: Ogema (Price County) Timm's Hill Trudge snowshoe race/walk. 800-269-4505

Mar 7-9: Cable, WSA sanctioned Hill Cross Snowmobile Racing. 715-798-4999

Mar 8: Cable, Lakewoods Hot Air Balloon Rally and Snowshoe Race. 800-255-5937

Mar 8-9: Salon Springs, Sled Dog Races. See 6-8 dog teams race in both 24 and 33 mile races on both days. 715-466-4025

Mar 15: Appleton Maple Syrup Saturday. Tour the Preserve's sugar bushes, view the sugar making process. Gordon Bubolz Nature Preserve. 920-731-6041

Mar 15: Milwaukee St Patrick's Day Parate. Starts at noon and usually lasts about 90 minutes. Downtown. 414-276-6696

Mar 15: Prairie Du Chien St Patrick's Day Parade. Blackhawk

Ave 800-732-1673

Mar 15: Sturgeon Bay St. Patrick's Day Parade. Downtown. 920-743-6246

Mar 23, Sheboygan Maywood Flapjack Day. Guided tour of the sugar bush. Entertainment, horse-drawn carriage rides. Maywood Environmental Park. 920-459-3906

Mar 27-Apr 6: Wausau Avalanche Days. Annual downhill skiing and snowboarding competition, entertainment, and other activities. Granite Peak. 715-845-2846

Mar 30: Chilton Maple Syrup Sunday. Free tours of the sugarbush

all day. Ledge View Nature Center. 920-849-7094



## WACCO / PSA News

WACCO (Wisconsin Area Camera Clubs Organization) is comprised of 17 Camera Clubs throughout Wisconsin. They hold two state-wide competitions a year. Jeff Klug and Bill Rietz are our WACCO representatives.

WACCO has a new web site with news and information on current and future events. The address is [www.wisc-camera.org](http://www.wisc-camera.org).

The Spring 2003 WACCO competition will be held at UW-Waukesha on Saturday, April 5, 2003, starting at 11:30am. Slides, all entry forms, and all fees must be received by March 29, 2003. (You may bring in your

slides and entry forms to the March meeting and we will get them into the competition for you.) Prints may be delivered from 10am to 11am the morning of the competition. The special categories are **Portraits, people or animals** (in General) and **Insects/ Spiders** (in Nature).

Also, it is early, but mark your calendars: WACCO will be hosting a day-long seminar here on Saturday, November 1, 2003, with Andre Gallant. Mr Gallant is an internationally recognized travel photographer, teacher, and writer. The Fall WACCO competition is tentatively scheduled for Sunday, November 2, 2003.

PSA (Photographic Society of America) is an organization of individuals, camera clubs, and businesses. Our Club is a member. Bill Rietz is our contact.

PSA's web site for news and information on events is:

[www.psa-photo.org](http://www.psa-photo.org)

PSA publishes a monthly photographer's magazine titled PSA Journal. Cost of an individual membership, which includes the magazine, is \$45/year. Let Bill know if you'd be interested in joining. He can provide you with information about PSA and a membership application.

**Menomonee Falls  
Recreation Department**

**Camera Club Notes**

We would like to thank Jim Reit for his many years of providing us with coffee and paper products for our treats at the meeting. Jim would like to retire from this responsibility.

We are looking for another dedicated and helpful club member who would be willing to take over for Jim. Please see Virginia Wick if you would be interested in helping out our club.

## Member Portraits

Every month we will be introducing you to one or two of your fellow Camera Club Members. This month's portrait is Richard Knisbeck.

Richard has been with our club since it was formed 27 years ago. He is also a member of the Wehr Nature Center Camera Club, Riveredge Photographers Anonymous, and a member of the Wisconsin Chapter of PSA. He is currently the VP at Wehr and Chairman of the Youth Photography Showcase, Wisconsin Chapter PSA.

His interest in photography started over 50 years ago when he started taking pictures of people with a small plastic camera. He got his first 35mm camera at 15 (an Argus C3), then graduated to a 2-1/2 twin lens reflex Minolta Autocord as a high school Junior. He currently is shooting Nikon and Minolta, and Nikon Digital.

His favorite subject is nature, mostly scapes and close-ups, but lately his interests have returned to people and everyday objects.

His advice to aspiring photographers is to shoot for yourself, shoot what you like, what appeals to you, not what might appeal to judges. Study the masters and you'll find a number of great pictures where all of the 'rules' were broken. Most important is light: quality, quantity, and direction. Most of all, have fun!

## Back to the Basics

Each month This space will cover some of the basics of photography. The topic this month is Design: Leading Lines.

One method of drawing attention to the object of a photograph is the use of leading lines. Lines can be found just about everywhere: roads, buildings, fences, and rivers are the most common. The viewer's attention is naturally drawn along these lines. They can pull together the background and foreground, and add interest to the photograph.

But make sure that these lines lead into the picture and not out of it. When there are strong lines

in a photograph that lead out of the frame, the viewer's eye naturally follows the line right out of your photograph. Which may not be what you want.

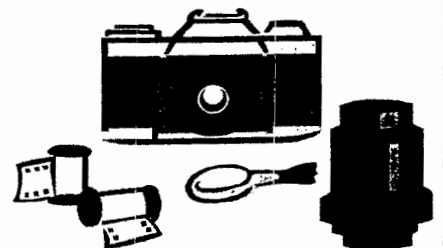
Different lines evoke different feelings. Vertical lines suggest strength and dignity. Horizontal lines are more serene and peaceful. Diagonal lines suggest motion or action. And curved lines are graceful or charming.

Placing leading lines in your photograph that divide the area unequally creates a more pleasing photograph. (That's why we try to never put the horizon in the middle of the photograph.) The more interesting portion of your photograph should be in the lar-

## Design: Leading Lines

ger area. Move yourself around until the lines in your photograph are lined up to focus attention where you want it to be.

And one last caution about leading lines. Remember that our eyes are used to reading (and seeing) things left to right. You want any leading lines in your photograph to work with this, not against it.





# Camera Club Newsletter

April 2003

Volume #277  
Our 27th Year

*People with an Interest in the Art of Photography*

Meetings held the First Tuesday of the Month, 7:00 pm, Room 106  
at the Menomonee Falls Community Center, Phone 262-255-8460

## The next meeting will be: Tuesday, April 1st, at 7:00pm.

## Inside this issue:

At our April meeting, we will be presenting our First Annual All-Member Slide Show. This topic this year is the Zoo. All of our club members were invited to contribute slides taken at our Milwaukee County Zoo or at other Zoos. Virginia and Carole put these slides together for the show you will see at this meeting. The first preview looked pretty good. Come to the meeting and see the final show.

After the slide show, we will have a short discussion about whether we would like to make this an annual event. And if so, we will discuss topics for next year. So if the Zoo just isn't "your thing", think about other topics that may be of more interest to you.

Also, for this meeting please bring slides and/or prints from our field trips over the past year: our downtown Milwaukee tour, the Zoo trip (if you

haven't already contributed them to our Zoo slide show), and the Car Museum.



Refreshments for this meeting:

- Jean Sommers: sweet
- Gary Schommer: soda
- Nancy Graf: salty

May Meeting	2
Club News and Future Events	2
Of Photographic Interest?	3
WACCO/PSA News	3
Member Portraits	4
Back to the Basics	4

**A special thanks to all the contributors to our Zoo Slide Show:**

- Carole Bailey
- Sandy Berg
- Bill Freisleben
- Steve Haynes
- Jeff Klug
- Richard Knisbeck
- Ed Kolinski
- Bill Rietz
- Jyoti Sengupta
- Jaye Theurich

## Camera Club Board Members & Officers

### Board Members:

Jon Moscicki ....	414-464-6479
Jeff Klug .....	262-628-1255
Bill Rietz .....	262-251-7106
Don Gorzek .....	262-251-8073

### Officers:

President: Virginia Wick .....	262-252-8989
Vice President: Tom Gentz ....	262-255-7830
Treasurer: Sandy Berg .....	262-628-3050
Newsletter: Carole Bailey .....	262-790-1956

## May 2003 Meeting

Our May meeting will be held on Tuesday, May 6, 2003. This will be our annual model shoot at Klug's Photo World, courtesy of Jeff Klug.

This is always a great opportunity to photograph models. Bring your camera, film, and a tripod if you want. Jeff sometimes has a few other setups for those not interested in shooting models. Or

if the day is clear, he has a great view out back for sunset photos, depending, of course, on the cooperation of Mother Nature.

There will be more information about this at our April meeting.

And, as always, please plan on bringing print copies of your photographs to the June meeting. The models do not

receive any payment for their time. We 'pay' them for their contributions by giving them the results of the shoot.



## Club News and Future Events

Our March meeting was held during one of our infrequent snows this winter. But we did have 17 hearty souls who ventured out. Virginia had some interesting insights into model makeup for digital photography. Our roundtable discussions revolved around light meters and flash units. It was very informative. Bill had a video tape with lots of helpful hints on using Adobe Photoshop. Several of the members stayed late to watch.

\*\*\*\*\*

Door County Creative Photography Workshops is offering a workshop to the Tuscany region of Italy on September 14-30, 2003. Cost \$3095. They are also holding Darkroom and Field Workshops for Black & White on June 7-9 and again

on Oct 25-27, 2003. Cost \$295. You can contact them at [anderson@dcwis.com](mailto:anderson@dcwis.com) or 920-854-4119

Rick Hobbs Photography is presenting 2 1-day George Lepp Seminars in the Minnesota Convention Center on May 3-4, 2003. The Saturday session is titled "Optimizing the Possibilities". The Sunday session is titled "The Desktop Digital Darkroom". You can contact them at their website: [www.rickhobbs.com](http://www.rickhobbs.com) or at 651-994-4778.

Mark your calendars for this year's SWMCCC Summer Weekend of Photography held at Hope College in Holland, Michigan. The dates this year are July 24-27, 2003. They have a wide range of sessions to choose from, ranging from

beginners to advanced. 616-392-6606 after 7pm CST.

Leadership Menomonee Falls is a group of concerned citizens of the village and they are looking for photographs (preferably digital) of our Menomonee Falls parks. They want to highlight the character and charm of our park system on a web site they are working on. If you have anything you can contribute, please contact Mary Ann at 255-3042 or [mwoelfel@wi.rr.com](mailto:mwoelfel@wi.rr.com).

It takes both rain  
and sunshine to make  
a rainbow.

## Of Photographic Interest?

Here is a sample of the many events that will take place in our area during the next month or so. Perhaps you may find some photographic opportunities at one or more of these events.

Mar 27-Apr 6: Wausau Avalanche Days. Annual downhill skiing and snowboarding competition, entertainment, and other activities. Granite Peak. 715-845-2846

Apr 5: Stevens Point AURO Powwow. Experience the rich and colorful culture of Native American tribes from several states. 715/436-3576

Apr 5-6: Burlington Wisconsin Yo-Yo Convention & Contest. The only convention of its type in the country. 262/763-3946

Apr 12-13: Kohler Wisconsin Spring Garden Market. Ongoing

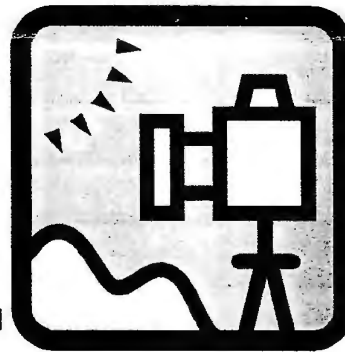
demonstrations and workshops. 800/344-2838

Apr 19-20: Pickett Steam & Gas Engine Swap Meet. Engine or steam related antiques. 920/379-5057

Apr 26: Fond du Lac Harley Ride for Pride. Hundreds of motorcyclists ride through the Fond du Lac area on a fundraising mission. 800/937-9123

Apr 26: Navarino Nature Center Earth Day. Wagon rides, wildlife display. 715/758-6999

Apr 26-27: Green County Depot Days. County wide celebration of its railroad heritage. Displays, tours of restored railroad depots. 888/222-9111



Apr 26-27: Horicon Marsh Melodies—Native American Heritage. A variety of exhibits, activities, and tours focusing on local Native American History. Mound tours. 800/937-9123

Apr 27: Milwaukee Dinosaur Dash. Annual 5K walk/run through downtown Milwaukee. 414/278-2770

Apr 27: Oshkosh Chippers Wood Carving Show. Exhibits and demonstrations from 100 woodcarvers. 920/235-6324

Apr 27: West Bend Antique Market. Inside and outside dealers. 262/723-5651

May 3-4: Brookfield Civil War Days. Reenactment. 262/784-0857

## WACCO / PSA News

WACCO (Wisconsin Area Camera Clubs Organization) is comprised of 17 Camera Clubs throughout Wisconsin. They hold two state-wide competitions a year. Jeff Klug and Bill Rietz are our WACCO representatives.

WACCO has a new web site with news and information on current and future events. The address is [www.wisc-camera.org](http://www.wisc-camera.org).

The Spring 2003 WACCO competition will be held at UW-Waukesha on Saturday, April 5, 2003, starting at 11:30am. Slides, all entry forms, and all fees must be received by March 29, 2003. However, Nancy Greifen-

hagen will be at our April 1st meeting and will pick up any members' slides at that meeting. Prints may be delivered from 10am to 11am the morning of the competition. The special categories are **Portraits, people or animals** (in General) and **Insects/Spiders** (in Nature).

Also, it is early, but mark your calendars: WACCO will be hosting a day-long seminar here on Saturday, November 1, 2003, with Andre Gallant. Mr Gallant is an internationally recognized travel photographer, teacher, and writer. The Fall WACCO competition is tentatively scheduled for Sunday, November 2, 2003.

PSA (Photographic Society of America) is an organization of individuals, camera clubs, and businesses. Our Club is a member. Bill Rietz is our contact.

PSA's web site for news and information on events is:

[www.psa-photo.org](http://www.psa-photo.org)

PSA publishes a monthly photographer's magazine titled PSA Journal. Cost of an individual membership, which includes the magazine, is \$45/year. Let Bill know if you'd be interested in joining. He can provide you with information about PSA and a membership application.



**Menomonee Falls  
Recreation Department**

**Camera Club Notes**

We would like to thank Jim Reit for his many years of providing us with coffee and paper products for our treats at the meeting. Jim would like to retire from this responsibility. We are looking for another dedicated and helpful club member who would be willing to take over for Jim.

We are also looking for a volunteer interested in serving as Vice President next year.

Please see Virginia Wick or Bill Rietz if you are interested in helping our club with either of these positions.

## Member Portraits

Every month we will be introducing you to one or two of your fellow Camera Club Members. This month's portraits are Nancy Graf and Nancy Greifenhagen.

Nancy Graf has been with our club for a little over a year. She's been doing photography for over 5 years. She started taking vacation shots and pictures of her daughter. Positive responses to her efforts encouraged her to take a stronger interest in photography. She prefers using 35mm print film. She is mostly interested in nature subjects.

Nancy Greifenhagen has been with our club for over 4 years now and was our president last year. She also belongs to NANPA and NPPA. She has been taking photographs for about 20 years. Her first camera was a gift, and once she got started, she has been taking photographs ever since. She mostly shoots 35mm slide film. Her favorite subjects are fires (she is the 'official' photographer for the Menomonee Falls Fire Department and puts together a slide show for them yearly), western themes, and landscapes. Her advice to the rest of us is to "Shoot every chance you get!"

## Back to the Basics

Each month This space will cover some of the basics of photography. The topic this month is Design: Shapes

Of all of the components of photographic design, perhaps shape is the most basic. Our minds can recognize most objects by shape alone, even if the coloring, texture, and details have been muted or even eliminated. Some of the more dramatic photographs I've seen are silhouettes: animals, plants, trees, or people that are back-lit or side-lit. All of the distracting elements are eliminated, allowing the eye to focus solely on the shape of the subject.

But silhouettes are not the only way in which we can use shapes to improve our photographs.

To emphasize the shape of an object, shoot low to frame the subject against the sky. Or use a shorter focal length to put the background out of focus. Either technique will eliminate distracting elements and allow the shape of your subject to dominate.

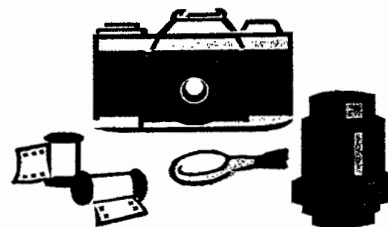
We can also use the contrast between the shape of our subject and the shape of the background to make our photographs more interesting. For example, a human shape can be more dramatic when photographed in front of geometric shapes (buildings) than when photographed in front of other people.

Our eyes tend to group objects of like shape together. So we can use repeating shapes, of same or different sizes, to create a sort of 'visual motion' to guide the viewer's eye

## Design: Shapes

through our photograph. The similar shapes can be either the subject of the photograph (like a school of fish) or they can be used to direct attention towards the subject (like a row of formal columns leading into a garden).

Shapes are everywhere. We have to learn to recognize them and to use them to improve the impact of our photographs.





# Camera Club Newsletter

May 2003

Volume #278  
Our 27th Year

*People with an Interest in the Art of Photography*

Meetings held the First Tuesday of the Month, 7:00 pm, Room 106  
at the Menomonee Falls Community Center, Phone 262-255-8460

## The next meeting will be: Tuesday, May 6, at 6:30pm.

Our May meeting will be held on Tuesday, May 6, 2003. This will be our annual model shoot at Klug's Photo World, courtesy of Jeff Klug. **Please note that we will be starting at 6:30pm to give us a little more time with the natural light.**

We will have several models as well as a Harley-Davidson motorcycle available. If the motorcycle won't fit into Jeff's studio, we will have to work with it

outside. Bring your camera, film, and a tripod if you want. And, as always, please plan on bringing print copies of your photographs to the June meeting. The models do not receive any payment for their time. We 'pay' them for their contributions by giving them the results of the shoot.

The address of Klug's Photo World is

4230 Hwy 167, Hubertus. You can get there by taking Appleton Avenue up to Hwy 167, then turn west and drive for about 5 minutes or so. His studio is on the north side of 167. The sign into his studio is quite small, but right past the driveway, there is a large red barn where you can park.



Refreshments for this meeting will be provided by Jeff.

## Inside this issue:

June Meeting	2
Club News and Future Events	2
Of Photographic Interest?	3
WACCO/PSA News	3
Member Portraits	4
Back to the Basics	4

## Congratulations to ...

- Dr. Steven Reyer for winning Second Place in Cederburg's Time and Time Again Historic Places Photo Contest. He also was awarded 6 honorable mentions.
- Dr. Reyer also took Third Place in Photographic Magazines February 2003 "Creatures" Contest with his great photo of a camel's face.

## Camera Club Board Members & Officers

### Board Members:

Jon Moscicki .... 414-464-6479  
 Jeff Klug ..... 262-628-1255  
 Bill Rietz ..... 262-251-7106  
 Don Gorzek ..... 262-251-8073

### Officers:

President: Virginia Wick ..... 262-252-8989  
 Vice President: Tom Gentz .... 262-255-7830  
 Treasurer: Sandy Berg ..... 262-628-3050  
 Newsletter: Carole Bailey ..... 262-790-1956

## June 2003 Meeting

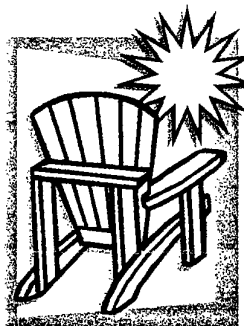
Our June meeting will be held on Tuesday, June 3, 2003. We will hold elections for Club Officers for next year. Our year runs from August through July. And the person elected to the Vice-President position automatically assumes the President position the following year. So Tom Gentz will be our President for the 2003-2004 year. Sandy Berg agreed to run

again for Treasurer, and Carole Bailey agreed to run again for Newsletter Editor. We are still looking for a candidate for Vice-President.

After elections, weather permitting, we will go on an outdoor river walk, right outside of the Community Center.

**Please bring your camera, film and tripod.**

We also have a Saturday Field Trip to Boerner Botanical Gardens scheduled for June. Steve Haynes will be making the arrangements. Details should be available in the next newsletter.



## Club News and Future Events

There were about 27 members at our April meeting to view our First Annual All-Member Slide Show titled "Zoo-lightful". Thanks to the 10 members who submitted Zoo slides, it was a great show! Special thanks to Virginia Wick for the great choice of accompanying music. After the show, several members shared slides and prints from some of our earlier field trips. To close out the meeting, Bill Reitz showed a short slide show on composition.

\*\*\*\*\*

Travel Visions is offering a trip to Churchill on Oct 24 to Nov 3, 2003, to photograph Polar Bears. Cost is \$2499 + tax per person/double from Winnipeg. Includes 5 full days of polar bear viewing from Tundra Buggies. Trip is limited to 14 par-

ticipants. 414/543-6767

This year's SWMCCC Summer Weekend of Photography will be held at Hope College in Holland, Michigan on July 24-27, 2003. They have a wide range of sessions to choose from, ranging from beginners to advanced. 616-392-6606 after 7pm CST.

Leadership Menomonee Falls is a group of concerned citizens of the village and they are looking for photographs (preferably digital) of our Menomonee Falls parks. They want to highlight the character and charm of our park system on a web site they are working on. If you have anything you can contribute, please contact Mary Ann at 255-3042 or mwoelfel@wi.rr.com.

Black River Publishing is hav-

ing their 15th annual "Outdoor Grandeur" photo contest with a \$1000 prize to the grand winner. Deadline date is June 30, 2003. [www.brpub.com](http://www.brpub.com)

Jyoti Sengupta has a few brand new filters available for sale:

- Nikon A2, 81A 72mm warming filter.
- Nikon A2, 81A 62mm warming filter.
- B+W 81A 62mm MRC warming filter.
- B+W 81A 52mm MRC warming filter.

Please call him at 262/252-4419 or 262/271-0715 if you are interested.

The price of success  
is perseverance. The  
price of failure comes  
cheaper.

## Of Photographic Interest?

Here is a sample of the many events that will take place in our area during the next month or so. Perhaps you may find some photographic opportunities at one or more of these events.

Apr 26-27: Green County Depot Days. County wide celebration of its railroad heritage. Displays, tours of restored railroad depots. 888/222-9111

Apr 26-27: Horicon Marsh Melodies—Native American Heritage. A variety of exhibits, activities, and tours focusing on local Native American History. Mound tours. 800/937-9123

Apr 27: West Bend Antique Market. Inside and outside dealers. 262/723-5651

May 3-4: Brookfield Civil War Days. Reenactment. 262/784-

0857

May 3-4: Horicon Marsh Melodies—Splendor of Wildflowers Weekend. Hike the Horicon Marsh woodlands with experts to identify spring wildflowers. 800/937-9123

May 10: Baraboo Crane Fest. Tours of the world's cranes, crane flight demonstrations. 608/356-9462

May 10: Sturgeon Bay Shipyard Tours. Tour Bay Shipbuilding and Palmer Johnson facilities. 800/301-6695

May 10-11: Gay Mills Spring Festival. Tour apple orchards in bloom, 608/735-4810

May 17: Eagle Sheep Shearing (Old World Wisconsin) Follow woll

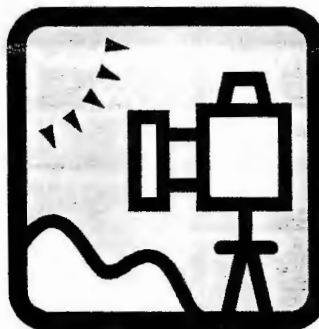
processing from sheep to shawl. 262/594-6300

May 17-18: Sturgeon Bay Door County Lighthouse Walk. Self guided tour of 6 mainland lighthouses. Boat tours to and past island lighthouses. 800/527-3529

May 17-18: Sturgeon Bay Lighthouse Trolley Tour. Tour 5 historic lighthouse aboard an old-fashioned trolley. Limited seating. 920/868-1100

May 24-26: Ho-Chunk Nation Pow-Wow. Features Native American food, music, and dancing. 715/284-9343

May 29-Jun 1: Milwaukee Riversplash. Downtown celebration along the river. 414/297-9855



## WACCO / PSA News

WACCO (Wisconsin Area Camera Clubs Organization) is comprised of 17 Camera Clubs throughout Wisconsin. They hold two state-wide competitions a year. Jeff Klug and Bill Rietz are our WACCO representatives.

WACCO has a new web site with news and information on current and future events. The address is

[www.wisc-camera.org](http://www.wisc-camera.org).

The Spring 2003 WACCO competition was held at UW-Waukesha on Saturday, April 5, 2003. Following is a list of the winners from our club:

Nancy Greifenhagen: Best General Nature Slide for *Trees & Fog West*

Coast. Richard Knisbeck: Best Nature Small Prints for *Dragonfly Waiting*, Best Nature Large Monochrome Prints for *Monarch on Coneflower*, and Alternate Nature Large Color Prints for *Grand Canyon Cloud*. Jeff Klug: Alternate Nature Large Monochrome Prints for *Death Valley*.

Also, it is early, but mark your calendars: WACCO will be hosting a day-long seminar here on Saturday, November 1, 2003, with Andre Gallant. Mr Gallant is an internationally recognized travel photographer, teacher, and writer. The Fall WACCO competition is tentatively scheduled for Sunday, November 2, 2003.

PSA (Photographic Society of America) is an organization of individuals, camera clubs, and businesses. Our Club is a member. Bill Rietz is our contact.

PSA's web site for news and information on events is:

[www.psa-photo.org](http://www.psa-photo.org)

PSA publishes a monthly photographer's magazine titled *PSA Journal*. Cost of an individual membership, which includes the magazine, is \$45/year. Let Bill know if you'd be interested in joining. He can provide you with information about PSA and a membership application.

**Menomonee Falls  
Recreation Department**

**Camera Club Notes**

We would like to thank Jim Reit for his many years of providing us with coffee and paper products for our treats at the meeting. Jim will be retiring from this job after this year. Jyoti Sengupta has agreed to take over this task. Thanks, Jyoti!

Due to the new Menomonee Falls Library facilities, we are looking at splitting our annual show into smaller quarterly shows with maybe 10 prints per quarter. Our club is also looking at purchasing some hardware to safely hang our prints. Several members are now looking at alternatives.

## Member Portraits

Every month we will be introducing you to one or two of your fellow Camera Club Members. This month's portrait is Bill Rietz.

Bill has been a member of our club for over 20 years. Since serving as our President, he has been active in promoting our club in our community with the semiannual library exhibit, the picture of the month in the Community Center, and he designed our club flyer.

He started his photography hobby with a 127 Kodak Brownie and received a 35mm camera as an 8th grade graduation present. He spent his junior and senior high school years as newspaper and year book photographer.

During his career as manager of an engineering design group, he was also responsible for all the department photographic needs.

He is one of our club's representatives to the Wisconsin Area Camera Club Organization (WACCO). He has served as president of WACCO for 4 years and is an ongoing member of the Competition Committee.

He does all of his own monochrome printing, and is now exploring the world of digital imaging. Landscapes and portraits are his favorite subject.

## Back to the Basics

Each month This space will cover some of the basics of photography. The topic this month is Design: Color.

Of all of the design elements of a photograph, it is perhaps color that produces the greatest emotional response from the viewer.

Some colors attract more attention than others. Bright primary colors, especially reds, are seen even if they cover only a small area of the image. Other colors, especially blues, tend to retreat in the picture and do not command the viewer's attention.

The combination of colors that you decide to include in your photograph will determine the message that you send to your viewers. If you include lots of bright, contrasting colors, it will create the perception of excitement,

movement, or chaos. (Think circus parade, kids in brightly colored clothes on a playground.) If you include different hues of the same color family, you will create a more peaceful scene. (Think sunsets with their oranges or pinks, or early morning misty scenes with their grey greens.) If you include a bright splash of color in an otherwise more muted scene, it will automatically make the bright colored object the center of attention. (Think a pink flower in a white flower garden, or a bright yellow-gold fish in a blue-green pond.)

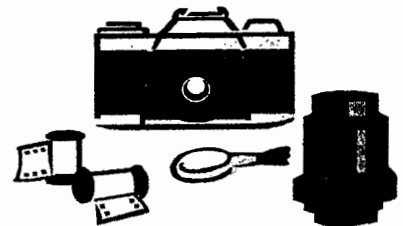
There are a few things you need to know about color before you can master using color in the design of your photographs:

1. A color will appear more intense when surrounded by a darker contrasting color and less intense when surrounded by a paler hue.

## Design: Color

2. Warm colors (reds, oranges, bright pinks) seem to come forward towards the viewer. Cooler colors (blues, greens) seem to recede.
3. Colors are usually much more intense in digital images.

So for all of us who are color photographers, it is important that we recognize that our use of color will greatly affect the impact our images have on our viewers.





Menomonee Falls Recreation Department

# Camera Club Newsletter

June 2003

Volume #279  
Our 27th Year

*People with an Interest in the Art of Photography*

Meetings held the First Tuesday of the Month, 7:00 pm, Room 106  
at the Menomonee Falls Community Center, Phone 262-255-8460

## The next meeting will be: Tuesday, June 3, at 7:00 pm.

Our June meeting will be held on Tuesday, June 3, 2003. We will hold elections for Club Officers for next year. Our year runs from August through July. And the person elected to the Vice-President position automatically assumes the President position the following year. So Tom Gentz will be our President for the 2003-2004 year. Jyoti Sengupta agreed to run for Vice-President. Sandy Berg agreed

to run again for Treasurer, and Carole Bailey agreed to run again for Newsletter Editor.

After elections, Ed Kolinski will be sharing tips on photographing flowers with us.

We also have a Saturday Field Trip to Boerner Botanical Gardens scheduled for either June 7 or June 21. Those inter-



ested can discuss this at our June meeting. If you'd like more information about the Gardens, please see their web site at [www.county-parks.com](http://www.county-parks.com).

Refreshments for this meeting:

Bill Rietz: sweet  
Virginia Wick: soda  
Carole Bailey: salty

## Inside this issue:

July Meeting	2
Club News and Future Events	2
Of Photographic Interest?	3
WACCO/PSA News	3
Member Portraits	4
Back to the Basics	4

## \*\*\* Club Survey \*\*\*

We have included a survey along with this newsletter. Please fill it out and return it at the June or July meeting. Your input will help the officers and board members put together a program to please you.

Thanks

## Camera Club Board Members & Officers

### Board Members:

Jon Moscicki ....	414-464-6479
Jeff Klug .....	262-628-1255
Bill Rietz .....	262-251-7106
Don Gorzek .....	262-251-8073

### Officers:

President: Virginia Wick .....	262-252-8989
Vice President: Tom Gentz ....	262-255-7830
Treasurer: Sandy Berg .....	262-628-3050
Newsletter: Carole Bailey .....	262-790-1956

## July 2003 Meeting

Our July meeting will be held on Tuesday, July 1, 2003. This will be our last meeting of the year and our annual Ice-Cream Social.

We will also select prints for our Menomonee Falls Library Exhibit. Bring in your favorite prints and the club members will select those to be displayed in the library.

Due to the new Menomonee Falls Library facilities, we are looking at splitting our annual show into smaller quarterly shows with maybe 10 prints per quarter. Our club is also looking at purchasing some hardware to safely hang our prints. Several members are now looking at alternatives. We will

review our options at this meeting.



This will be our last meeting of the year. We do not have a meeting in August; The officers and board members use the time to meet and plan out the program for the coming year.

## Club News and Future Events

We had a real good turn-out at Jeff's studio in May for our annual model shoot. The Harley was a great hit! Just a few reminders about the images taken during the session:

1. Please bring copies of the prints to our June meeting. We do not pay our models and the only compensation they get is our prints.
2. You may enter any images taken in competition, but you may not sell the images.

\*\*\*\*\*

Travel Visions is offering a trip to Churchill on Oct 24 to Nov 3, 2003, to photograph Polar Bears. Cost is \$2499 + tax per person/double from Winnipeg. Includes 5 full days of polar bear viewing from Tundra Bug-

gies. Trip is limited to 14 participants. 414/543-6767

This year's SWMCCC Summer Weekend of Photography will be held at Hope College in Holland, Michigan on July 24-27, 2003. They have a wide range of sessions to choose from, ranging from beginners to advanced. 616-392-6606 after 7pm CST.

Leadership Menomonee Falls is a group of concerned citizens of the village and they are looking for photographs (preferably digital) of our Menomonee Falls parks. They want to highlight the character and charm of our park system on a web site they are working on. If you have anything you can contribute, please contact Mary Ann at 255-3042 or mwoelfel@wi.rr.com.

Black River Publishing is having their 15th annual "Outdoor Grandeur" photo contest with a \$1000 prize to the grand winner. Deadline date is June 30, 2003. [www.brpub.com](http://www.brpub.com)

Kohl's Department Stores personal travel department is putting together a day-long bus trip up to the Cranberry Festival on Sept 27, 2003. You will be on your own once we get there. Non-Kohl's employees are welcome to attend. 262-703-2132

If you are constantly looking back, chances are pretty good you'll fall into a hole ahead.

## Of Photographic Interest?

Here is a sample of the many events that will take place in our area during the next month or so. Perhaps you may find some photographic opportunities at one or more of these events.

May 29-Jun 1: Milwaukee Riversplash. Downtown celebration along the river. 414/297-9855

Jun 7: Madison Wright and Like 2003: Tour private homes and public buildings designed by Frank Lloyd Wright and other similar architects. 608/287-0339

Jun 7: Milwaukee Highland Games/Scottish Fest. Bagpipe bands, Highland dancing, unique athletic events. Old Heidelberg Park. 262/796-0807

Jun 7-8: Cedarburg Sone & Century House Tour. Self-guided 2.5 hour tour features several historic

residences in or near Cedarburg. 800/237-2874

Jun 8: Milwaukee Miller Ride for the Arts. All routes start and finish at the Marcus Center for the Performing Arts. 414/276-RIDE

Jun 12-15: Prairie DuChien Prairie Villa Rendezvous. Buckskinners and fur trade re-enactment. 800/732-1673

Jun 12-15: West Allis Western Days. State Fair Park. 262/821-8716

Jun 14-15: Columbus Carriage Classic. Parade of horses, authentic and replica carriages and drivers in period attire. Competitions. 920/623-5325

Jun 15: Sheboygan Falls Wings and Wheels. Antique steam en-

gines, historic and military aircraft, classic cars, antique and modern fire engines, horse-drawn wagon, steam engine, plane rides. 920/467-6151

Jun 18-22: Monroe Balloon Rally. 30 international balloon teams compete. 608/325-7648

June 20-22: Milwaukee Lakefront Festival of the Arts. 414/224-3850

Jun 20-22: Richland Center Wisconsin High School Rodeo Finals. 800/422-1318

Jun 20-22: Tomah Super National Truck & Tractor Pulls. 800/948-6624

Jun 28-29: Green Bay French & Indian War Encampment. Historic re-enactment. Heritage Hill State Historical Park. 800/721-5150



## WACCO / PSA News

WACCO (Wisconsin Area Camera Clubs Organization) is comprised of 17 Camera Clubs throughout Wisconsin. They hold two state-wide competitions a year. Jeff Klug and Bill Rietz are our WACCO representatives.

WACCO has a new web site with news and information on current and future events. The address is

[www.wisc-camera.org](http://www.wisc-camera.org).

Also, it is early, but mark your calendars: WACCO will be host-

ing a day-long seminar here on Saturday, November 1, 2003, with Andre Gallant. Mr Gallant is an internationally recognized travel photographer, teacher, and writer.

The Fall WACCO competition is tentatively scheduled for Sunday, November 2, 2003.

PSA (Photographic Society of America) is an organization of individuals, camera clubs, and businesses. Our Club is a member. Bill Rietz is our contact.

PSA's web site for news and information on events is:

[www.psa-photo.org](http://www.psa-photo.org)

PSA publishes a monthly photographer's magazine titled PSA Journal. Cost of an individual membership, which includes the magazine, is \$45/year. Let Bill know if you'd be interested in joining. He can provide you with information about PSA and a membership application.



**Menomonee Falls  
Recreation Department**

**Camera Club Notes**

*A few reminders:*

Our annual selection of prints for the library exhibit is coming up in our July meeting. Now is the time to look through your prints and select those you want to exhibit.

If you do not have a Menomonee Falls Camera Club name-tag, and would like one, please see Steve Haynes. He can get you one with your very own name on it for the low, low cost of \$5.

## Member Portraits

Every month we will be introducing you to one or two of your fellow Camera Club Members. This month's portrait is Jon Moscicki.

Jon has been a member of our club for over 20 years. He has served as President twice, Vice-President, Treasurer, and did our newsletter for 3 years.

He has been taking photographs for about 40 years. He started when he was working on his high-school newspaper. Later he started assisting a fellow photographer at weddings, and over time became the primary photographer at weddings. This allowed him to use his skills and all of his photographic equipment. He also pulled his son into wedding photography with him and they became a well-tuned team. He has many fond memories of working weddings with his son.

He prefers digital and medium format. His favorite subjects (surprise here) are weddings and churches.

As one of our in-club digital experts, he feels that digital has opened a whole new world for him. He feels that he is finally able to get the results he has always strived for.

## Back to the Basics

Each month This space will cover some of the basics of photography. The topic this month is Design: Texture.

Touch is an important part of how we experience the world around us. If we can include some visual sense of touch in our images, we can create photographs that will be more interesting to the viewer. The way we do this is by adding texture. Texture can be defined as the visual interpretation of the tactile surface characteristics of an object. What this means, in English, is catching the shadows and light of a surface so that the viewer can imagine what it would be like to touch.

All objects have surfaces that can be very interesting. Some textures can tell us the age of an object (think rust, peeling paint, an old woman's hands), some can tell us the hardness or soft-

ness of an object (think rocks, dandelion puffs, a sand beach), and some can tell us the roughness/smoothness of the object (think sandpaper, rough bark, marbles). We can include these textures as part of our image, or as the main subject.

The best way to highlight the texture of any surface is to use a light source from the side, rather than straight-on. The side light will emphasize the shadows, angles, curves, and highlights of any surface. This will help to add that 3rd dimension to the image that we had mentioned in an earlier column, and will help to make the image 'come alive' for the viewer. This, in part, is why, landscapes taken at dawn and dusk, when the sun is low in the sky, are usually more pleasing than those taken at mid-day with the sun straight overhead.

But even though texture is an impor-

## Design: Texture

tant part of a photograph, there are instances in which we may not want to emphasize it. This is especially true in portraits, where you want to minimize facial blemishes, wrinkles, etc., unless your intent is to show weathered facial characteristics.

So, be aware of texture in your images, the angle of your light source, and use both to get the image you want.



# Menomonee Falls Camera Club Programs 2002-2003 Evaluation

G= good F=fair P=poor

<u>Date: program</u>	<u>Evaluation</u>
September 3, 2002: International salon Slide Program	<input type="checkbox"/>
October 1, 2002: Lenses, different types and how to use them by Don Gorzek	<input type="checkbox"/>
November 5, 2002: Digital: Cameras and Equipment & Software Demos	<input type="checkbox"/>
December 3, 2002: PSA Region 21 Showcase Judging	<input type="checkbox"/>
Christmas refreshment	<input type="checkbox"/>
January 7, 2003: Table Top Workshops, set ups by Don Gorzek	<input type="checkbox"/>
February 4, 2003: Critique of member slides & prints	<input type="checkbox"/>
March 4, 2003: Model Make-up Tips for Digital Photography	<input type="checkbox"/>
Light Meters/Flash Units Roundtable discussion	<input type="checkbox"/>
Photo Shop Tips	<input type="checkbox"/>
April 1, 2003: Member Slide Show - Zoo	<input type="checkbox"/>
May 6, 2003: Model Shoot at Klugs Photo World	<input type="checkbox"/>
June 3, 2003: Elections, Ed Kolinski's tips on shooting flowers	<input type="checkbox"/>
July 1, 2003: Print selection for the Library Exhibit	<input type="checkbox"/>
Ice-Cream Social	<input type="checkbox"/>
<u>Field Trips:</u>	
June, 2002: Downtown Milwaukee Walk	<input type="checkbox"/>
September, 2002: Milwaukee County Zoo	<input type="checkbox"/>
October, 2002: Hartford Car Museum	<input type="checkbox"/>
June, 2003: Boerner Botanical Gardens	<input type="checkbox"/>





Menomonee Falls Recreation Department

# Camera Club Newsletter

July 2003

Volume #280  
Our 27th Year

*People with an Interest in the Art of Photography*

Meetings held the First Tuesday of the Month, 7:00 pm, Room 106  
at the Menomonee Falls Community Center, Phone 262-255-8460

## The next meeting will be: Tuesday, July 1, at 7:00 pm.

Our July meeting will be held on Tuesday, July 1, 2003. This will be our last meeting of the year and our annual Ice Cream Social.

We will also select prints for our Menomonee Falls Library Exhibit. Bring in your favorite prints and the club members will select those to be displayed in the library. Prints need to be either 11x14 or 16x20 and mounted. Because of the display location in the new library, the prints

will hang in a place where the public can reach them. So expect that they will get touched and keep this in mind when selecting your prints. Don Gorzek has designed some nifty new holders that we will be using to hang the prints in the display area.

We will also be viewing a 30-minute video on Scenic Photography.



We do not have a meeting in August; The officers and board members use the time to meet and plan out the program for the coming year. If you have not yet filled out an evaluation for this year's program, please do so at the July meeting. Your input is critical to your officers and board members in setting up a new program for next year.

## Inside this issue:

August Meeting	2
Club News and Future Events	2
Of Photographic Interest?	3
WACCO/PSA News	3
Member Portraits	4
Back to the Basics	4

## Special Thanks To:

Sharon Whitman of Pop's Frozen Custard in Historic Menomonee Falls for donating the ice cream and fixings for our July Ice Cream Social.

This is the second year that she has sponsored our Ice Cream Social. Please consider patronizing Pop's as a way of thanking them for treating us.

## Camera Club Board Members & Officers

### Board Members:

Jon Moscicki	.....	414-464-6479
Jeff Klug	.....	262-628-1255
Bill Rietz	.....	262-251-7106
Don Gorzek	.....	262-251-8073

### Officers:

President: Virginia Wick	.....	262-252-8989
Vice President: Tom Gentz	....	262-255-7830
Treasurer: Sandy Berg	.....	262-628-3050
Newsletter: Carole Bailey	.....	262-790-1956

## August 2003 Yearly Planning Meeting

Our yearly planning meeting will be held on August 5th, in Room 106 of the Menomonee Falls Community Center starting at 7pm.

All Club Officers are expected to attend. Board members and former Club Officers are also welcome to attend and help us set up a program for our next year, which runs from September to July. The rest of the members get a month off.

Bring your ideas and calendar. The evaluations that have been filled out by our members will be available and we will use these as a starting point in setting up our program for next year. This process can sometime run a bit long, so please be prepared to stay until we have completed the planning for all 11 meetings.



## Club News and Future Events

We had about 26 members at our June meeting to hear an interesting presentation by Ed Kolinski about photographing flowers and equipment options for taking close-up or macro photographs. He gave us lots of information about low-cost alternatives to expensive macro lenses that will allow us to take good close-up photos.

\*\*\*\*\*

Travel Visions is offering a trip to Churchill on Oct 24 to Nov 3, 2003, to photograph Polar Bears. Cost is \$2499 + tax per person/double from Winnipeg. Includes 5 full days of polar bear viewing from Tundra Buggies. Trip is limited to 14 participants. 414/543-6767

This year's SWMCCC Summer

Weekend of Photography will be held at Hope College in Holland, Michigan on July 24-27, 2003. They have a wide range of sessions to choose from, ranging from beginners to advanced. 616-392-6606 after 7pm CST.

Black River Publishing is having their 15th annual "Outdoor Grandeur" photo contest with a \$1000 prize to the grand winner. Deadline date is June 30, 2003. [www.brpub.com](http://www.brpub.com)

Kohl's Department Stores personal travel department is putting together a day-long bus trip up to the Cranberry Festival on Sept 27, 2003. You will be on your own once we get there. Non-Kohl's employees are wel-

come to attend. 262-703-2132

Wisconsin Wetlands Association is sponsoring a "Wetlands Up-Close" photo contest. The contest runs from April 22 to October 13, 2003 and offers cash prizes for the top 3 images. Winners will also be featured on an educational wetlands poster. For more information, see their web site at [www.wiscwetlands.org](http://www.wiscwetlands.org) or call Jeffrey Potter at 608/250-9971.

May you always find  
new roads to travel,  
new horizons to  
explore, new dreams to  
call your own.

## Of Photographic Interest?

Here is a sample of the many events that will take place in our area during the next month or so. Perhaps you may find some photographic opportunities at one or more of these events.

Jun 28-29: Green Bay French & Indian War Encampment. Historic re-enactment. Heritage Hill State Historical Park. 800/721-5150

July 4: Old World Wisconsin 1876 Independence Day Celebration. 262/594-6300

July 4: Sheboygan Great Cardboard Boat Regatta. Boats made of cardboard race in the Sheboygan Harbor. 920/458-6144

July 8-12: Milwaukee Great Circus Parade Festival Week. Various activities in Veterans Park followed by the Parade on July 13. 608/356-8341

July 10-12: Spooner Heart of the North Rodeo. Professional rodeo, parade. 800/367-3306

July 11-13: Iola Old car Show & Swap Meet. Midwest's largest car show. 715/445-4000

July 12-13: Greenbush Sawmill Days. Local craftsmen demonstrate old-time woodwork techniques. Wade House 920/526-3271

July 15-Aug 18: Wisconsin Rapids State Water Ski Show Tournament. Largest water ski show tournament in the world. 800/554-4484

July 19-20: Waukesha Skyfest Hot Air Balloon rally. Competition with launches Fri & Sat at 6:30am. Balloon Glow Fri & Sat 8:30pm. 800/366-8474

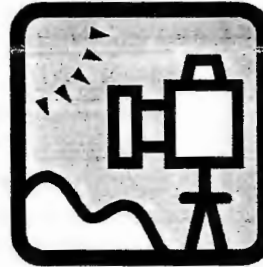
July 25-26: Cedar Grove Holland Festival. Dutch celebration featuring street scrubbing, klompen dancing, wooden shoe races. 920/457-9495

July 29-Aug 4: Oshkosh EAA AirVenture. 800/236-4800

Aug 8-10: Hartford Hot Air Balloon Rally: Launches Sat 6:30am, 6:30pm, Sun 6:30am. Night Glow Fri & Sat 8:30pm. 262/524-8763

Aug 23-24: Greenbush Buffalo Bill's Wild West Show. Reenactment of the original that visited Sheboygan County more than 100 years ago. 920/526-3271

Aug 30-31: Old World Wisconsin Civil War Encampment. 262/594-6300



## WACCO / PSA News

WACCO (Wisconsin Area Camera Clubs Organization) is comprised of 17 Camera Clubs throughout Wisconsin. They hold two state-wide competitions a year. Jeff Klug and Bill Rietz are our WACCO representatives.

WACCO has a new web site with news and information on current and future events. The address is

[www.wisc-camera.org](http://www.wisc-camera.org).

Also, it is early, but mark your calendars: WACCO will be hosting a day-long seminar here on Saturday, November 1, 2003,

with Andre Gallant. Mr Gallant is an internationally recognized travel photographer, teacher, and writer.

The Fall WACCO competition is tentatively scheduled for Sunday, November 2, 2003. Special categories are "Open—Domestic Flowers" and "Nature—Fungi and Mushrooms"

PSA (Photographic Society of America) is an organization of individuals, camera clubs, and businesses. Our Club is a mem-

ber. Bill Rietz is our contact.

PSA's web site for news and information on events is:

[www.psa-photo.org](http://www.psa-photo.org)

PSA publishes a monthly photographer's magazine titled PSA Journal. Cost of an individual membership, which includes the magazine, is \$45/year. Let Bill know if you'd be interested in joining. He can provide you with information about PSA and a membership application.

**Menomonee Falls  
Recreation Department**

**Camera Club Notes**

Here are your Club Officers  
for next year:

President: Tom Gentz

Vice President: Jyoti  
Sengupta

Treasurer: Sandy Berg

Newsletter: Carole Bailey

## Member Portraits

Every month we will be introducing you to one or two of your fellow Camera Club Members. This month's portrait is Steve Reyer.

Steve joined our club in April. He has been a Professor of Electrical Engineering at MSOE for 19 years, and taught for 9 years before that at UW-Milwaukee. He has a Doctorate (Ph.D.) in Electrical Engineering.

Steve bought his first SLR camera, a Canon EOS D60 digital, in September, 2002, which piqued his interest in photography. Prior to that he used two small point-and-shoot cameras for a few years—a pocket 35mm camera and an old 1/3 megapixel digital (really!) - for vacations snapshots and the like.

With his old digital, he took many photos of down Milwaukee buildings, and started a website devoted to historic buildings. It has been featured in the Milwaukee Journal-Sentinel and Milwaukee Magazine. One of his early panoramas of Milwaukee's skyline was published in a New York music magazine. His new Canon SLR digital has afforded Steve the chance to capture images the way he wants. Several of his accomplishments have been noted in earlier editions of this newsletter. Some of his Cedarburg contest photos will be on exhibit at the Cedarburg Cultural Center until August.

Steve hasn't settled on any particular area of photographic interest; he is just enjoying whatever images intrigue him.

## Back to the Basics

Each month This space will cover some of the basics of photography. The topic this month is How to Photograph Fireworks.

With the 4th of July coming up, I thought I'd share an article I found on [www.takegreatpictures.com](http://www.takegreatpictures.com) with you. Here is an excerpt:

Photographs of fireworks are spectacular, colorful, and fairly easy to do once you know the tricks. For best results, you will need: an SLR camera, tripod, cable release, 1-2 rolls of film, a long lens, and plenty of patience. Since you don't know exactly when the fireworks will explode, and you are aiming to capture their trails, you will need to hold the camera shutter open for 2-30 seconds. Compact cameras don't offer this long exposure feature so you will need an SLR camera with a manual exposure mode called 'Bulb'.

To get sharp images, you must keep the camera perfectly still. Propping your camera on a wall, car-top or table may suffice, but nothing beats a good, solid tripod. You'll also need a cable release to activate the shutter without touching and moving the camera.

Despite the low light, the best film is actually slow film as it holds stronger colors. Use 50 or 100-speed print film.

Waterfront settings are good as you can include the reflections of the fireworks in your shot. Cityscapes, landmarks, or people add context to the shot, but remember that they'll come out as silhouettes, so don't include faces or other details. High viewpoints, upwind from the smoke, are usually best. Get there early to secure your spot and select a lens (usually a telephoto) that will fill the frame with trails. Use the first burst to focus the

## How to Photograph Fireworks

lens (don't rely on your 'infinity' setting).

To photograph the fireworks, open the shutter. That's it. Shoot off a whole roll of film to get a few good shots. Try different apertures (f8 is the safest) and different zoom settings. Include only a few bursts to fill up the frame; too many will look messy. To reduce the effect of street lighting, cover the lens between bursts with your hand, a black card, or a black cap.

Have fun!!

