

Camera Club Newsletter

September 2006

Volume #314
Our 31st Year

People with an Interest in the Art of Photography

Meetings held the First Tuesday of the Month, 7:00 pm, Room 106
at the Menomonee Falls Community Center, Phone 262-255-8460

www.falls-photo.org

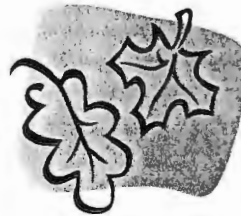
The next meeting will be: Tuesday, September 5, at 7:00pm.

I hope you all had a very enjoyable summer with lots of photographic opportunities. I was able to make two of our three summer field trips: Lap- ham Peak State Park and the Renaissance Faire. There were about 10 or 12 mem- bers at each of these field trips and every- one seemed to have a good time. If you have any ideas for future field trips, please let one of us know.

Now we are ready to start our next year's program. Our next meeting will be held

on Tuesday, September 5th. Our program for this month will be a presentation of "How to use Lenses" by Don Gorzek. Don presented a similar program to our club members 3 or 4 years ago, and it was most interesting. Don always has some new and exciting techniques to share with us.

Your board met in Au- gust to plan the pro- grams for the coming year. I've included the tentative program on page 2 of this newslet- ter. We hope that you find the content inter- esting and varied.



Refreshments for this meeting:

Sweet: Diane Jaeger & Jeanette Lubitz

Salty: Steve Haynes & Carole Bailey

Soda: Devinder Sangha and Steve Haynes

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A Special Thanks to:

Nancy Graf, who did a great job as Club President last year.

And to:

Sande Berg, who has done a great job as Treasurer over the past several years.

Camera Club Board Members & Officers

Board Members:

Jon Moscicki 414-464-6479
Jeff Klug 262-628-1255
Bill Rietz 262-251-7106
Jon Gorzek 262-251-8073

Officers:

President: Steve Reyer 262-242-4553
Vice-President: Ken Warning... 262-894-0465
Treasurer: Bill Reitz 262-251-7106
Newsletter: Carole Bailey 262-790-1956
Web Admin: Dan Weiss 414-744-0855

October Meeting

Our October meeting will be held on October 3th. We will be having an **evaluation of digital images or prints on the subject of "What I Did Last Summer"**. You may bring in up to 4 digital images or prints that you took over the summer. (It appears that very few of our members are still taking film/slide images, so we will be discontinuing evaluations of slide images.) We are especially looking for ones taken at any of our club field trips: Old

World Wisconsin in June, Lapham Peak State Park in July, or the Renaissance Faire in August. But you can bring in any other images that you took over the summer if you'd rather get some feedback on them.

We will also be having a **Fall color field trip to Parfreys Glenn** on Saturday, October 21, 2006. Steven Haynes graciously agreed to coordinate this field

trip. There will be more information about this during our meetings and in the October newsletter. So mark your calendars and save this Saturday.



The Year at a Glance

Your club board and officers met in August and set up the following schedule for meetings for this next year. We may need to make some changes as the year goes on, depending on speaker availability and other opportunities that may arise.

Nov 7, 2006: Outside presenter Doug Edmunds, a local professional photographer. Topic announced later.

Dec 5, 2006: Show by Jyoti Sengupta. Holiday refreshments coordinated by Virginia Wick. Also print selection for January library exhibit.

Jan 2, 2007: Our annual Table-top photography workshop. New and exciting setups by Don Gorzek and Jeff Klug. Jan 13th field trip to MSOE Hockey Game coordinated by Steven Reyer.

Feb 6, 2007: Digital program to be announced later. Field trip to

Cedarburg Winterfest. Date to be announced.

Mar 6, 2007: To be announced

Apr 3, 2007: Round table discussion.

May 1, 2007: Preparation for Model Shoot—lighting, posing, equipment. May 19th field trip along the Milwaukee River Walk coordinated by Steve Haynes.

Jun 5, 2005: Model Shoot at Klugs Photo World.

Jul 10, 2006: Election of Officers for 2007-08. Club Digital Show—"My Back Yard". Annual "Ice Cream Social". Print selection for August library exhibit.

Camera Club name tags are available. \$6.00 Please clearly print your name and give to Steve Haynes.

Member Web Sites:

Nancy Greifenhagen—www.SpiritWolfPhotography.com

Devinder Sangha—www.pbase.com/devinder

Jon Moscicki—www.moscicki.com

Don Gorzek—www.dongorzek.com

Marcia Messman-Getto—www.natureandtravelimages.com

Phil Block—www.blockphotos.com

Joe Higdon—www.pbase.com/jhigdon/joe

Club site—www.falls-photo.org

You miss 100 percent of
the shots you never
take.

Of Photographic Interest?

Here is a sample of the many events that will take place in our area during the next month or so. Perhaps you may find some photographic opportunities at one or more of these events.

Sept 1—Oct 31, 2005: Adell Corn Maze, Pumpkins & Llama tours. 920-994-9294

Sept 1-3, 2006: Prairie du Sac Wisconsin State Cow Chip Throw. Flying cow pies and lots of run, music, art & craft fair, parade. 608-643-4317

Sept 2-3, 2006: Eagle Civil War Encampment at Old World Wisconsin. Meet and mingle with soldiers from the 3rd Wisconsin Veteran Volunteer Infantry. 262-594-6300

Sept 2-4, 2006: Sheboygan Dairyland Surf Classic. The largest freshwater surfing competition in the world. 920-457-1209

Sept 3, 2006: Cedarburg Maxwell Street Days. Antiques, collectibles, afters, food, & music. 800-237-2874

Sept 6-27, 2006: Bayfield Apostle Islands Lighthouse Celebration. Annual event features daily lighthouse cruises and tours of the seven historic Apostle Islands lights. 800-779-4487

Sept 8-9, 2006: Glendale Oktoberfest at Old Heidelberg Park. Annual fall festival featuring brass bands, Bavarian folk dancers and everything German. 414-964-4221

Sept 8-10, 2006: Milwaukee Indian Summer Festival. The largest Native American festival in the country. 877-302-2812

Sept 9-10, 2006: Beloit Heritage Days: Tours of historic neighborhoods, buildings, cemetery and museums. 800-423-5648

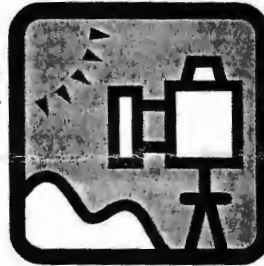
Sept 9-10, 2006: Greendale Trimborn Farm Harvest of Art & Crafts. Showcases the work of more than 100 Midwest artists and craftspeople on a historic 1860's farmsite. 414-529-7744

Sept 16, 2006: Milwaukee River Challenge: Rowing regatta features races on the river along the RiverWalk. 414-297-9855

Sept 16-17, 2006: Green Bay Botanical Garden—Renaissance Herb Faire: Visit a time of lords and ladies, knights in armor, minstrels, myths, and herbs. Programs and an open market of period crafts and merchandise. 877-355-4224

Sept 23, 2006: Eagle Old World Wedding at Old World Wisconsin. 262-594-6300

Sept 23-24, 2006: Greenbush Wade House Civil War Weekend. Biggest and best Civil War reenactment in Wisconsin. 866-944-7483



For more information on these and other great events, please visit www.travelwisconsin.com

WACCO / PSA News

WACCO (Wisconsin Area Camera Clubs Organization) is comprised of 15 or 16 Camera Clubs throughout Wisconsin. They hold two state-wide competitions a year. Bill Rietz and Don Gorzak are our WACCO representatives. Jeff Klug is Treasurer and Nancy Griefenhagen is Vice-President.

WACCO has a web site with news and information on current and future events. The address is:

www.wisc-camera.org

The Fall WACCO Competition will be held on Saturday, November 4, 2004. The location will be announced shortly. **Our club has agreed to**

host this competition, so we will need volunteers to help. The special categories for that competition are:

General Slide: Domesticated Flowers, defined as "A cultivated flower such as, but not limited to, roses, tulips, etc."

Nature Slide: Fungi / Mushrooms, defined as "The non-flowering plants subdivision of the Thallophyta which are devoid of chlorophyll, reproduce chiefly by asexual means, and obtain nourishment either as a parasite on living organisms or as a saprophyte on dead organic matter. They include molds, mildews, rusts, mushrooms,

and puffballs."

PSA (Photographic Society of America) is an organization of individuals, camera clubs, and businesses. Our club is a member; Bill Rietz is our contact. PSA's web site for news and informations on events is:

www.psa-photo.org

PSA publishes a monthly photographer's magazine titled PSA Journal. The cost of an individual membership, which includes the magazine, is \$45/year. Let Bill know if you'd be interested in joining.

**Menomonee Falls
Recreation Department**

Camera Club Notes

Special Reminder

Our club's yearly dues are due every September. The dues are \$15 per member or a special rate of \$20 for two members living at the same address.

Please pay Bill Rietz at our September meeting.

Thanks,

Your Board & Officers

Odds & Ends

Dan Weiss has been working with our board of directors and club officers to set up our **club web site**. Its address is: www.falls-photo.org. He will be posting our newsletter on the site in case you lose your copy or want to look back a few months. He is also willing to add a link to our members' web sites if they would like. Please contact him at web-lackey@falls-photo.org or dan-weiss@wi.rr.com.

He is working with Ken Warning on setting up some guidelines for accepting member images for display on the site. Ken agreed to review all submissions and forward them to Dan for display on the site. As soon as we get the guidelines set, we will let you know.

Also, we are looking at sending out our **club newsletter via email**. This will save us over \$5 per member in postage and copying fees. So when you pay your dues for this coming year (see reminder at left), you will be asked for your email address. Please consider doing this and help us keep our membership dues low.

We didn't get many **prints of our dog models** from last June's photo shoot at Jeff's. If you have good doggie images, please bring prints to thank these models (and their owners).

Back to the Basics

Each month I will use this column to cover some of the basics of photography. This month I will review how to mark your slide and print entries for competition.

SLIDES:

All slides must be 2"x2" only. Mark a "thumbspot" (a dark circle - I like the little 1/4 inch dots I bought at the map store) on the lower left corner of the slide as you view it. (Normally the shiny side of the slide.) On this same side, put the title and the Class and Category codes (depending upon the competition).

On the other side put your name and address. (Tiny return address labels (Avery 5267—1/2 X 1-3/4) work reasonably well. You should also include your club name for WACCO competitions.

PRINTS:

The new WACCO rules call for 3 size mats or boards: 8x10, 11x14, and 16x20. No framed prints will be accepted.

Large prints (color or monochrome) must measure larger than 8x12 and be mounted on the 16x20 mat or board.

Small prints can be any size from 3.5x5 up to 8x10 and must be mounted on either a 8x10 or 11x14 mat or board.

On the back clearly mark your name, address, and print title. Also place a large and dark arrow pointing the 'up' direction for the print. Please make sure that this arrow is easily visible in the darkened room where these prints are judged.

DIGITAL:

The digital images should be a maximum of 1024 (Width) x 768

(Height) or 7.5" (Height) x 10" (Width) @ 100dpi. Each should be JPEG format with a maximum file size of 1.4mb. They must be on a CD which should have your Name, Phone number, and E-mail address on it. The images should be put into folders labeled for the category entered (General or Nature). Each image should be labeled with Category, Entry #, Title. Where the category would be "G" for General and "N" for Nature, the entry # from the report card, and the title of the image with an underscore between each item as shown:

Example:

G_1_Milwaukee Art Museum.jpeg





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www.falls-photo.org

The next meeting will be: Tuesday, October 3, at 7:00pm.

Our October meeting will be held on October 3rd in the **Cafeteria** down the hall from our normal meeting room. Signs will be posted.

We will be having an **evaluation of digital images or prints on the subject of "What I Did Last Summer"**.

You may bring in up to 4 digital images (sized to 1024 x 768) or prints that you took over the summer. (If you are still taking slides, Don Gorzek offered to scan them to a CD for you. His number is below.) We are especially looking for ones taken at any of our club field trips: Old World Wis-

consin in June, Lapham Peak State Park in July, or the Renaissance Faire in August. But you can bring in any other images that you took over the summer if you'd rather get some feedback on them.

We will also be having a **Fall color field trip to the Parfreys Glenn area** on Saturday, October 14, 2006. Steven Haynes graciously agreed to coordinate this field trip. The date may change, depending upon the fall colors. We hope to finalize this date at the October 3rd meeting.

Our library exhibit will remain up during the month of October by

special request of the Library Board to support their 100 Year Celebration. If you have not yet had a change to view it, this will give you some extra time.



Refreshments for this meeting:

Sweet: Virginia Wick & Carole Bailey

Salty: Ginny Schultz & John Doerley (sp?)

Soda: Nancy Griefenhagen and Roger Crill

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Club News & Future Events 2

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Reminder

!!!!!!!

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Vice-President: Ken Warning... 262-894-0465
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Newsletter: Carole Bailey 262-790-1956
Web Admin: Dan Weiss 414-744-0855

The October meeting will be in the Cafeteria.

November Meeting

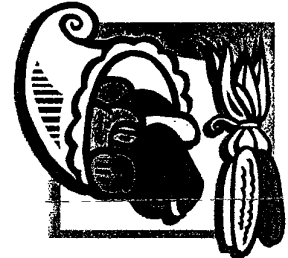
The November meeting is scheduled for Tuesday, November 7, 2006. We will be having an outside presenter, Doug Edmunds, who is a local professional photographer. He is still reviewing possible topics. Hopefully, we will have more information for you at the October meeting.

Saturday, November 4th, is the date of the WACCO Fall Competition. Our club will be hosting this event, so we will need volunteers. Ken Warning, our Vice President,

has agreed to coordinate volunteers. Please give him a call at 262-894-0465 or send him an email at Kwarning@wi.rr.com if you have time to help out during this event.

We are also hoping that many of our members will enter their images in this competition. We have made strong showings in the past and would like to keep this up. Competing in these WACCO competitions is a good way for each of us to get some input on our im-

ages and compare our work with those of our peers. You can pick up entry forms at the October meeting if you do not already have them.



Club News & Future Events

We had 56 people at our September meeting, including 3 new members and 3 guests.

Our 3 new members are:

Claes Akerblom

Lynn Butenhoff

Jane Storts

Please search them out at the October meeting and introduce yourself.

Don Gorzek gave a presentation on lenses at our September meeting. For some of us it was a review, but for many of us it was a great explanation of how different lenses work.

Dan Weiss has been working with our board to set up our **club web site**. Its address is: www.falls-photo.org. He will be posting our newsletter on the site. A little over half of our members have agreed to stop receiving a hardcopy of this newsletter and will instead be re-

ceiving an email notifying them of when the Newsletter has been posted. This should save our club a significant amount of money. Postage costs are about \$5 per year per member.

He is also willing to add a link to our members' web sites if they would like. Please contact him at web-lackey@falls-photo.org or dan-weiss@wi.rr.com.

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Marcia Messman-Getto—
www.natureandtravelimages.com

Phil Block—www.blockphotos.com

Joe Higdon—www.pbase.com/jhigdon/joe

Club site—www.falls-photo.org

The real voyage of
discovery consists not in
making new landscapes, but
in having new eyes.

Of Photographic Interest?

Here is a sample of the many events that will take place in our area during the next month or so. Perhaps you may find some photographic opportunities at one or more of these events.

Sept 1—Oct 31, 2005: Adell Corn Maze, Pumpkins & Llama tours. 920-994-9294

Oct 1, 2006: Racine Wind Point Lighthouse Tour to the Top. Climb to the top of this 108-foot lighthouse for a view of Lake Michigan. Reservations required. 800-272-2463

Oct 7-8, 2006: Green Bay French & Indian War Encampment. French & British soldiers & families of the mid-18th century in a living history encampment. Hazelwood Historic House Museum. 920-437-1840

Oct 7-8, 2006: Nekoosa Giant Pumpkin Festival. See half-ton pumpkins and 200-pound watermelons. Craft fair, flea market, antique cars & trac-

tor show and more. 715-335-6830

Oct 13-15, 2006: Celebrating the Arts in Ozaukee County. Self-guided studio tours & Gallery walk featuring over 60 local artists. Includes: Cedarburg, Grafton, Mequon, Theinsville, Newburg, and Port Washington. www.cedarburgartistguild.com

Oct 14-15, 2006: Eagle Autumn on the Farms. Take part in historic rituals of autumn just as our rural ancestors did. Old World Wisconsin. 262-594-6300

Oct 14-15, 2006: Union Grove Half Point Rendezvous. Re-enactors representing 2 centuries will share history with visitors. Old Settler's Park. 262-878-2870

Oct 20, 2006: Frans Lanting, famous nature photographer, day workshop (\$50) and evening program (\$15). Held at Lawrence University in Appleton. 920-779-6433

Oct 21-22, 2006: East Troy Falls Col-

ors Spectacular, East Troy Electric Railroad. Enjoy our fall colors aboard Wisconsin's only electric railroad. Train stops at the Elegant Farmer where kids can select a pumpkin. 262-642-3263

Oct 21-22, 2006: Wisconsin Dells Autumn Harvest Festival. Annual celebration includes craft fair, farmer's market, scarecrow stuffing, pumpkin decorating, hayrides, pony rides and more. 800-223-3557

Oct 30, 2006: La Crosse Mississippi Queen Shore Stop. Share in the grandeur of the steamboat era as the "Mississippi Queen" makes a shore stop in Lacrosse at Riverside Park. 800-658-9424



For more information on these and other great events, please visit www.travelwisconsin.com

WACCO / PSA News

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WACCO has a web site with news and information on current and future events. The address is:

www.wisc-camera.org

The Fall WACCO Competition will be held on Saturday, November 4, 2006, at the Waukesha State Bank (I-94, Exit 282, Oconomowoc) - Lower level.

Our club has agreed to host this competition, so we will need volunteers to help. See the information under 'November Meeting' on page 2 for more information. Entry forms, slides, and digital images are due by Oct 28th. The special categories for that competition are:

General Slide: Domesticated Flowers, defined as "A cultivated flower such as, but not limited to, roses, tulips, etc."

Nature Slide: Fungi / Mushrooms, defined as "The non-flowering plants subdivision of the Thallophyta which are devoid of chlorophyll, reproduce chiefly by asexual means, and obtain nourishment either as a parasite on living organisms or as a saprophyte

on dead organic matter. They include molds, mildews, rusts, mushrooms, and puffballs."

PSA (Photographic Society of America) is an organization of individuals, camera clubs, and businesses. Our club is a member; Bill Rietz is our contact. PSA's web site for news and information on events is:

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PSA publishes a monthly photographer's magazine titled PSA Journal. The cost of an individual membership, which includes the magazine, is \$45/year. Let Bill know if you'd be interested in joining.

**Menomonee Falls
Recreation Department**

Camera Club Notes

Special Reminder

Our club's yearly dues are due every September. The dues are \$15 per member or a special rate of \$20 for two members living at the same address.

If you are one of the few who did not pay at the September meeting, please pay at the October meeting or contact Bill Rietz to make arrangements for paying.

Thanks,

Your Board & Officers

Odds & Ends

If you still have any images of the models (either 2-legged or 4-legged) from the May model shoot at Jeff's, please bring copies of the prints to the meetings. These prints are the only payment these models receive. Please be generous.

The following members have signed up to provide a print of the month for the MF Recreation Office window:

October 2006—Tom Gentz

November 2006—Marcia Messman-Getto

December 2006—Jyoti Sengupta

January 2007—Richard Knisbeck

February 2007—Devinder Sangha

Bill would like to get at least 6 more volunteers so that we have pictures through August. Please let him know if you are interested.

Back to the Basics

Over the past year or so, I have started hearing a new 'theme' in photography presentations, classes, and seminars. I've also been seeing this same 'theme' in photography magazine articles. I have grouped these all into a topic I will refer to as "Zen and the Art of Photography". This year, I will use this column to explore this topic and some of its variances.

Our reasons for getting into photography are probably as varied and unique as each of us are as individuals. Some of us are PASSIONATE about this art, spending a great deal of our time on it. Some of us think of photography as a casual hobby that we practice when we find time for it or have an opportunity presented to us. Others of us were once interested in, or maybe even passionate about, photography but have found our-

selves losing interest in it or spending less and less time practicing.

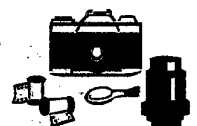
I hope that some of the information I will present in these columns will help give you a greater understanding of the relationship you have to your images and the options you have to grow as an artist.

Let me start out with a non-technical definition of 'Zen' so you have a basis for what I will be writing. 'Zen' is a complex philosophy for which there is no simple definition. But one of the many definitions is that Zen celebrates the profound beauty of the commonplace and the extraordinary in the ordinary. Zen values the direct experience above everything else and is concerned mostly with simplicity and naturalness.

As photographers, we attempt to

do these same things with our images. We capture what we see and show our viewers the beauty of our subject by choosing what is in our frame, how it is lighted and exposed, adjusted via process or software, and how it is ultimately presented to the viewer.

Because each of us is unique, each of us will have a different interpretation of what we see and how we make choices to convert that into our images. I am hoping that these columns will help each of you to understand how you approach photography and what you can do to put more of yourself into your images and in doing so, become a better (and hopefully happier) photographer.





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The next meeting will be: Tuesday, November 7th, at 7:00pm.

Our October meeting will be held on November 7th. **The meeting this month will be in Room #102.**

Our presenter for this meeting is Doug Edmunds, who is a local professional photographer.

He will be giving us a presentation he titles "Photography 101: Taking pictures vs. making a living with a camera."

Here is what he says: "This is a review of my personal journey from a passion for taking pictures to making it my job. I am sure there is a secret desire

(or not so secret) within each avid photographer to take this same journey. After 25 years of professional photography and running my own studio, I've learned some things that may be helpful in getting the most enjoyment and satisfaction out of your love for "taking pictures", no matter what level you're at."

Please remember that Saturday, November 4th, is the date of the WACCO Fall Competition. Our club will be hosting this event, so we will need volunteers. Ken Warning, our Vice

President, has agreed to coordinate volunteers. Please give him a call at 262-894-0465 or send him an email at Kwarning@wi.rr.com if you have time to help out during this event.



Refreshments for this meeting:

Sweet: Sandy Berg & Paul Moertl

Salty: Betty Jusak & Karen Hager

Soda: Claes Akerblum & Carole Bailey

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Reminder

WACCO fall competition is Nov 4th.

To volunteer to help at the competition, call Ken Warning.

And come to the competition on the 4th and see all of the images from other Wisconsin Photographers.

Camera Club Board Members & Officers

Board Members:

Jon Moscicki	414-464-6479
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December Meeting

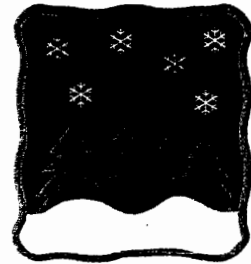
The December meeting is scheduled for Tuesday, December 5, 2006.

At this meeting, Jyoti will be presenting a show. We will also be selecting prints for the January exhibit in the Menomonee Falls Public Library. Prints must be mounted, may be matted, and cannot be framed. Prints can be of any size, but preferably mounted 11x14 or larger. The prints are

displayed in an area of the library where patrons have access to touch the pieces. We haven't had any problems so far, but we all need to be aware of the potential.

Because this is our holiday meeting, we will also be having our annual holiday refreshments, complements of the club treasury. Virginia Wick has graciously agreed to coordinate the fool again this year. There

will be more information in the next newsletter.



Club News & Future Events

We had 42 people at our October meeting, including 2 guests. We also had 6 new members join us: Troy Beasley, Lisa Bishop, Don Conrad, Terri Fishcher, Matt Rech, and Greg Yahr.

Everyone seems to enjoy the evaluation of member images. We had quite a few images to go through, so we were only able to give each image a minute or so. But, hopefully, the makers got some good feedback from all of our members. Special thanks to Jeff for providing the digital projector and for keeping us all on time.

Dan Weiss has been working with our board to set up our **club web site**. Its address is: www.falls-photo.org. He will be posting our newsletter on the site. He is willing to add a link to our members' web sites if they would like. Please contact him at web-lackey@falls-photo.org or dan-weiss@wi.rr.com. He is working with Ken Warning on

setting up some guidelines for accepting member images for display on the site. Ken agreed to review all submissions and forward them to Dan for display on the site. Guidelines for submission are available on the site

Francie from Allied Digital has offered our members 15% off of all film processing and film or digital printing. Just show your current camera club membership card.

The Great FrameUp in Menomonee Falls is also offering our club members between 15% and 25% off of their framing services. Just present your current camera club membership card for these great deals.

Camera Club name tags are available. \$6.00 Please clearly print your name and give to Steve Haynes.

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Club site—www.falls-photo.org

If you're not failing every now and again, it's a sure sign that you're not trying anything very innovative.
...Woody Allen

Of Photographic Interest?

Here is a sample of the many events that will take place in our area during the next month or so. Perhaps you may find some photographic opportunities at one or more of these events.

Oct 30, 2006: LaCrosse Mississippi Queen Shore Stop. Share in the grandeur of the steamboat era as the "Mississippi Queen" makes a shore stop in Riverside Park. 800-658-9424

Nov 3-4, 2006: La Crosse Bull Riding/Bull Fighting Spectacular. At the LaCrosse Center. 608-789-7400

Nov 11, 2006: Fort Atkinson Holiday Parade. A lighted evening parade, culminating in the arrival of Santa Claus. 888-SEE-FORT

Nov 11, 2006: Racine Downtown Holiday Parade. Holiday lights, costumed characters, marching bands, Santa Claus, Christmas carolers and more. 262-634-6002

Nov 11-12, 2006: Madison Winter Art

Festival. 140 Wisconsin fine artists and craftspeople, musical entertainment. Monona Terrace Convention Center. 608-798-4814

Nov 18, 2006: Baraboo Candy Company Holly Jolly Light Parade. Fifty lighted floats, novelty units and musical groups kick off the holiday season. 888-356-7995

Nov 18, 2006: Milwaukee Holiday Parade. The 80th annual parade will feature 100 units. 262-377-5935

Nov 19, 2006: Waukesha Christmas Walk and Parade. 100 units of marching bands, floats, novelty groups, the Dancing Grannies and more. 262-549-6154

Nov 21, 2006: Appleton Downtown Christmas Parade. The largest nighttime Christmas Parade in the country. 920-954-9112

Nov 24, 2006: Sun Prairie Holiday Tree Lighting. This holiday event includes music, carolers, horse drawn

wagon rides, and more. Tours are also available at the Historical Museum downtown. 608-837-4547

Nov 29—Dec 3, 2006: Cedarburg Christmas in the Country. Wisconsin's premier Christmas Arts & Crafts show featuring 75 artists. Cedar Creek Settlement. 800-237-2874

Dec 1-2, 2006: Milwaukee Christmas in the Ward. Enjoy the holiday spirit of the Historic Third Ward with Santa, carriage rides, carolers, street entertainers, and a variety of shops and galleries. Fireworks on Friday evening. 414-273-1173



For more information on these and other great events, please visit

www.travelwisconsin.com

WACCO / PSA News

WACCO (Wisconsin Area Camera Clubs Organization) is comprised of 15 or 16 Camera Clubs throughout Wisconsin. They hold two state-wide competitions a year. Bill Rietz and Don Gorzak are our WACCO representatives. Jeff Klug is Treasurer and Nancy Griefenhagen is Vice-President.

WACCO has a web site with news and information on current and future events. The address is:

www.wisc-camera.org

The Fall WACCO Competition will be held on Saturday, November 4, 2006, at the Waukesha State Bank (I-94, Exit 282, Oconomowoc) - Lower level.

Our club has agreed to host this competition, so we will need volunteers to help. (See information on page 1.) Entry forms, slides, and digital images are due by Oct 28th. The special categories for that competition are:

General Slide: Domesticated Flowers, defined as "A cultivated flower such as, but not limited to, roses, tulips, etc."

Nature Slide: Fungi / Mushrooms, defined as "The non-flowering plants subdivision of the Thallophyta which are devoid of chlorophyll, reproduce chiefly by asexual means, and obtain nourishment either as a parasite on living organisms or as a saprophyte on dead organic matter. They include

molds, mildews, rusts, mushrooms, and puffballs."

PSA (Photographic Society of America) is an organization of individuals, camera clubs, and businesses. Our club is a member; Bill Rietz is our contact. PSA's web site for news and information on events is:

www.psa-photo.org

PSA publishes a monthly photographer's magazine titled PSA Journal. The cost of an individual membership, which includes the magazine, is \$45/year. Let Bill know if you'd be interested in joining.

**Menomonee Falls
Recreation Department**

Camera Club Notes

Special Reminder

Our club's yearly dues are due every September. The dues are \$15 per member or a special rate of \$20 for two members living at the same address.

If you are one of the few who have not yet paid, please contact Bill Rietz to make arrangements for paying.

Thanks,

Your Board & Officers

Odds & Ends

The following members have signed up to provide a print of the month for the MF Recreation Office window:

November 2006—Marcia Messman-Getto

December 2006—Jyoti Sengupta

January 2007—Richard Knisbeck

February 2007—Devinder Sangha

March 2007—Nancy Graf

April 2007—Jeff Klug

May 2007—Mary Henricks

June 2007—Virginia Schults

July 2007—Virginia Wick

August 2007—Ed Kolinski

Please contact Bill Rietz if you have any questions about the format of these prints.

I had titled my "Back to the Basics" columns for this year "Zen and the Art of Photography". However one of our members mentioned to me that there are already 2 publications that use this title. I based my title on "Zen and the Art of Motorcycle Maintenance", not on either of the photography publications. So not wanting to infringe upon any existing copyrights, and not wanting to cause any unnecessary confusion, I am changing the title of my articles to "Becoming One with Your Photographs". ...carole

Back to the Basics

My theme for this column this year is "Becoming One with Your Photographs". (See above.) My theme for this month is Putting Emotion in your Photographs.

A snapshot can capture 'what is', but a photograph can capture much more - a feeling or mood, or a reflection of what the photographer was feeling. We need to learn to get past what our eye is seeing and try to understand what our heart is feeling. We need to make our images look like the experience felt. And how do we do this?

Before snapping the shutter, take some time to relate to what you are seeing, how you feel about it. What is it that you want your viewer to see and feel? Maybe before even setting up your camera, you need to take some time to wander around the area and 'get a feel' for what is happening.

(And now to the 'zen'-ish view...) All things, both animate and inanimate, have a life of their own. Think of the differences between a modern office building and one built a 100 years ago. Each of them project different images and have different things to offer. Think of the differences between a street in a small Amish village and one in downtown Milwaukee. Each of these streets have a separate and distinct life. We need to give ourselves time to understand the life (and the 'heart') of what we are viewing and then attempt to capture that image.

The weather can also influence how we feel about our subject. A field that is pretty common on a sunny day can appear mystical on a foggy morning. A cloudy sky may appear dull and lifeless until the clouds turn stormy with lightening. Then there is an element of power. What you want to capture are the feelings, and

not necessarily just the 'facts'.

We all learned the basics of exposure, composition, and lighting when we first started photographing. To get beyond being a basic photographer, we now need to get beyond the technical basics and start putting more of our selves into our photographs.

I would like to close this column with a quote from Freeman Patterson.

"Seeing, in the finest and broadest sense, means using your senses, your intellect and your emotions. It means encountering your subject matter with your whole being. It means looking beyond the labels of the things and discovering the remarkable world around you."





Camera Club Newsletter

December 2006

Volume #317
Our 31st Year

People with an Interest in the Art of Photography

Meetings held the First Tuesday of the Month, 7:00 pm, Room 106
at the Menomonee Falls Community Center, Phone 262-255-8460
www.falls-photo.org

The next meeting will be: Tuesday, December 5th, at 7:00pm.

Our December meeting will be held on December 5th. We should be back in our normal room for this meeting.

Jyoti has agreed to present one of his shows for us. He travels a lot and gets some great images. His shows are always very interesting.

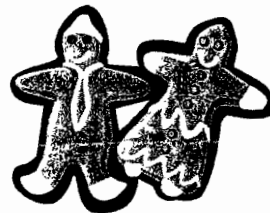
At this meeting, we will also be **selecting prints for the January exhibit** in the Menomonee Falls Public Library. Prints must be matted, and cannot be framed. Prints can be of any size, but need

to be mounted 11x14 or 16x20. The prints are displayed in an area of the library where patrons have access to touch the pieces. To date, we have not had any problems with this, but we all need to be aware of the potential.

We will also be taking our **annual club photo** at this meeting, so check your hair and makeup before leaving home. We all need to look spiffy for this.

And as always, we will be having our **holiday feast** at this meeting, complements of our club treasury. Virginia Wick has again graciously

agreed to coordinate the purchase and delivery of the main course. Members who are able are asked to bring home made cookies or other holiday treats for sharing and a possible 'exchange' at the end of the evening, provided that there are any goodies left.



Inside this issue:

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WACCO/PSA News	3
Odds & Ends	4
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**Congratulations
to
Lynn Drumm**

For having 3 of her photos selected for the First Finnish Laplund calendar

&

For having 5 of her photos selected for an Akita calendar.

Camera Club Board Members & Officers

Board Members:

Jon Moscicki	414-464-6479
Jeff Klug	262-628-1255
Bill Rietz	262-251-7106
Don Gorzek	262-251-8073

Officers:

President: Steve Reyer	262-242-4553
Vice-President: Ken Warning	...	262-894-0465
Treasurer: Bill Reitz	262-251-7106
Newsletter: Carole Bailey	262-790-1956
Web Admin: Dan Weiss	414-744-0855

January Meeting

The January meeting is scheduled for Tuesday, January 9th, 2007. Because the Community center will be closed on the 2nd, we have moved this meeting to the 9th.

This will be our annual tabletop photography workshop. Both Don Gorzek and Jeff Klug have new and exciting setups for us.

Bring your camera and tripod and any specialty filters you

may want to try. You also may bring any props that you are interested in shooting and sharing with other members. Some of our more favorite props are: fresh and dried flowers, glassware, fruits and vegetables, jewelry, antique anything, toys, dolls, and stuffed animals. If you have something that you'd like to shoot, feel free to bring it along.

Also, please mark Saturday,

January 13th on your calendar. Steve Reyer is coordinating a field trip to see the MSOE Hockey Game that day. He will have more information for us by the January newsletter.



Club News & Future Events

We had about 52 members at our November meeting, including 3 guests. Doug Edmunds gave a fascinating presentation and shared a lot of his images and techniques with us. He said he'd be happy to answer any questions you may have, or just chat. You can reach him at his web site: www.edmundsstudios.com

Dan Weiss has been maintaining our **club web site**. Its address is: www.falls-photo.org. He will be posting our newsletter on the site. Please contact him at web-lackey@falls-photo.org or dan-weiss@wi.rr.com if you have anything you'd like to contribute.

He and Ken Warning are working on setting up some guidelines for accepting member images for display on the site. Please see additional information on the web site if you'd like to have your images included.

Francie from Allied Digital has offered

our members 15% off of all film processing and film or digital printing. Just show your current camera club membership card.

The Great FrameUp in Menomonee Falls is also offering our club members between 15% and 25% off of their framing services. Just present your current camera club membership card for these great deals.

Camera Club name tags are available. \$6.00 Please clearly print your name and give to Steve Haynes.

Member Web Sites:

- Nancy Greifenhagen—www.SpiritWolfPhotography.com
- Devinder Sangha—www.pbase.com/devinder
- Jon Moscicki—www.moscicki.com
- Don Gorzek—www.dongorzek.com
- Marcia Messman-Getto—www.natureandtravelimages.com

Phil Block—www.blockphotos.com

Joe Higdon—www.pbase.com/jhigdon/joe

Jyoti Sengupta is one of the featured local photographers participating in a HOLIDAY PHOTO SHOW. It will run from Dec 1, 2006 through Jan 15, 2007, at the One-Way Café & Gallery (1425 Underwood Ave in downtown Wauwatosa) from 7am to 7pm daily. There will be a reception with refreshments on December 1, 2006, from 6-9pm. Other photographers in this show are Byron Becker, Evan Clarke, Thom R Feroah, Suzanne Garr, Jill Moore, George Senquist, and Yong-ran Zhu.

Experience is the name everyone gives to their mistakes.

Of Photographic Interest?

Here is a sample of the many events that will take place in our area during the next month or so. Perhaps you may find some photographic opportunities at one or more of these events.

Nov 24,25,26, Dec 1,2,3,8,9,10,1516, 17,22,23,29,30, 2006: Green Bay Botanical Garden "Garden of Lights". Over 150,000 lights with many unusual custom-designed botanical designs. 920-490-9457

Nov 29—Dec 3, 2006: Cedarburg Christmas in the Country. Wisconsin's premier Christmas Arts & Crafts show featuring 75 artists. Cedar Creek Settlement. 800-237-2874

Dec 1-2, 2006: Milwaukee Christmas in the Ward. Enjoy the holiday spirit of the Historic Third Ward with Santa, carriage rides, carolers, street entertainers, and a variety of shops and galleries. Fireworks on Friday evening. 414-273-1173

Dec 1-2, 2006: Cedarburg Silverbell Marketplace. More than 35 artisans will display their finest in this juried show. Gingerbread House competition. 800-237-2874

Dec 1,2,8,9,15,16, 2006: Milwaukee County Zoo Holiday Night Lights 6-9pm. Thousands of colored lights throughout the zoo can be viewed by walking or riding on the free hayride. The carousel and train rides will be running. 414-258-2333

Dec 2, 2006: Lake Geneva Children's Christmas Parade. A beautiful array of lights with cartoon characters, floats, bands, horses, clowns and of course Santa. 800-345-1020

Dec 9-10, 2006: Pleasant Prairie Jelly Belly Center Holiday Happenings. Santa, Rudolph, clowns, and other entertainment. 262-947-3800

Dec 23-30, 2006: Green Bay "A Child's Christmas" - Brown County Historical Society. The restored 1837 Greek-revival home is decked out for

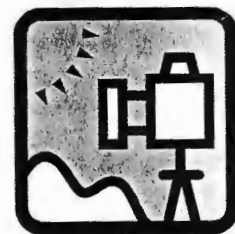
the holidays. Docent-led tours, refreshments and more. 920-437-1840

Dec 26-30, 2006: Oshkosh Kids' Days at EAA. Annual family event at the museum with special activities and presentations. 920-426-4800

Dec 31, 2007: La Crosse Skyrockers Fireworks at the Bluff. Midnight fireworks on Grandad Bluff light up the Mississippi Valley. Lots of other outdoor activities, too. 608-782-2366.

Jan 1, 2007: Sheboygan Polar Bear Swim. Music, brat fry, and refreshments. Northside Beach. 920-467-8436

For more information on these and other great events, please visit



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WACCO / PSA News

WACCO (Wisconsin Area Camera Clubs Organization) is comprised of 15 or 16 Camera Clubs throughout Wisconsin. They hold two state-wide competitions a year. Bill Rietz and Don Gorzak are our WACCO representatives. Jeff Klug is Treasurer and Nancy Griefenhagen is Vice-President.

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The Fall WACCO Competition was held on Saturday, November 4, 2006, at the Waukesha State Bank. A list of our club winners is on page 4 of this

newsletter.

The Spring WACCO Competition will be held on May 5, 2007. The special categories will be:

General Digital and Slide: Weather. This is defined as a condition of the atmosphere with respect to heat or cold, wetness or dryness, calm or storm, clearness or cloudiness.

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Start now to capture those great images for entering in the Spring competition

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PSA publishes a monthly photographer's magazine titled PSA Journal. The cost of an individual membership, which includes the magazine, is \$45/year. Let Bill know if you'd be interested in joining.

**Menomonee Falls
Recreation Department**

Camera Club Notes

Special Reminder

Our club's yearly dues are due every September. The dues are \$15 per member or a special rate of \$20 for two members living at the same address.

Members who haven't paid Bill Rietz by the December meeting will be dropped from our roster.

Thanks,

Your Board & Officers

Odds & Ends

Our club did extremely well in the Fall WACCO Competition held in early November. We had 13 or 14 members enter and our club received 2 Division Plaques, 3 Category Plaques, 2 Alternates, and 37 Honorable Mentions. Here is a list of our members' awards:

Carole Bailey—2 HM's

Troy Beasley—1 HM

Jesse Buchholz—3 HM's, ALT Nature Digital Fungi

Tom Buchholz—3 HM's

Roger Crill—3 HM's

Nancy Greifenhagen—4 HM's

Jeff Klug—7 HM's, ALT Lg Color Print, Best of Division Nature Digital

Ed Kolinski—1 HM

Steven Reyer—3 HM's, Best Open General Digital

Bill Rietz—5 HM's, Best of Division Small Mono Print

Gosia Schweiger—1 HM

Ken Warning—4 HM's, Best Flower General Digital, Best Nature Small Color Print

Back to the Basics

My theme for this column this year is "Becoming One with Your Photographs". My theme for this month is Photography as Art.

As photographers, we want to get beyond just showing what is on the other side of the camera lens. There is no great challenge in merely putting the camera on automatic and shooting what is there. If this pleased us, we wouldn't have invested in SLR's, multiple lenses and filters, or flash equipment. But, we do buy and use these cameras and accessories because we want to capture more than just what is there. We want to convert what we see into something more esthetically pleasing to us. We want to create art.

When we were beginning photographers, we learned the basic techniques of photography: composition, aperture settings, shutter

speeds, and lighting techniques. But to capture artistic photographs, we need to go beyond these basic techniques.

Each of us has our own tastes in art. Some of us like the more 'true to life' images. Some like the totally abstract. And some like the images somewhere in between. We each need to try some new techniques to find those that will help us capture the type of image that we are partial to.

Here are a few sample techniques you might like to try to get a more artistic image.

Shoot through your foreground. If you have an interesting foreground, try getting low and shooting through it rather than over it.

Use a slower shutter speed to capture the feeling of action during sporting events or when wildlife is

active. The images will not be sharp, but you may like what you get better.

When shooting in a complex environment, set your zoom lens to wide open and zoom throughout the entire range. Every new focal length shows a completely different image. This technique can work equally as well in fields of flowers as it can by a waterfall.

Have fun. Don't feel restricted by the 'right way' to frame and shoot images. Don't let the process become tedious. Put yourself into the photographing process and allow yourself the freedom to play with the various techniques. The most you can lose is a bit of your time. But, you may be pleasantly pleased with your results.





Camera Club Newsletter

January 2007

Volume #318
Our 31st Year

People with an Interest in the Art of Photography

Meetings held the First Tuesday of the Month, 7:00 pm, Room 106
at the Menomonee Falls Community Center, Phone 262-255-8460

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The next meeting will be: Tuesday, January 9th, at 7:00pm.

The January meeting is scheduled for Tuesday, January 9th, 2007. Because the Community Center will be closed on the 2nd, we have moved this meeting to the 9th.

This will be our annual table-top photography workshop. Both Don Gorzek and Jeff Klug have new and exciting setups for us.

Bring your camera and tripod and any specialty filters you may want to try. Also, **please bring any props that you are interested in shoot-**

ing and sharing with other members. Some of our more favorite props are: fresh and dried flowers, glassware, fruits and vegetables, jewelry, antique anything, toys, dolls, and stuffed animals. If you have something that you'd like to shoot, feel free to bring it along. Don and Jeff will have only a limited number of props. So for a more fun experience, please bring some props to share.

Also, please mark Saturday, January 13th on your calendar. Steve Reyer is coordinating a field trip to see the



MSOE Hockey Game that day. See the Odds & Ends column on page 4 for details.

Refreshments for this meeting:

Sweet: Jeannette Lubitz & Paul Moertl

Salty: Nancy Graf & Jon Moscicki

Soda: Jane Storts & Ken Cina

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Reminder

**This month's meeting is on
Jan 9th**

Camera Club Board Members & Officers

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Newsletter: Carole Bailey	262-790-1956
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**The Community Center is
CLOSED on the
2nd.**

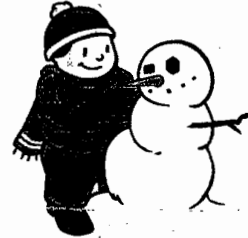
February Meeting

Our February meeting will be held on Tuesday, February 2, 2007. At this meeting, we have planned a presentation on digital photography. Bill Rietz has requested input from all members as to what sort of topics you would like to see covered. Please think about this and let him know what sort of information you'd like to see presented. Some of us are just getting started in digital and I'm sure we have lots of questions. This is a great chance to get some helpful advice from those members who

have a lot more experience with digital cameras and digital image software. And even for those of us with experience, the software and hardware is continually changing and new equipment is coming out all the time.

We will be having a club outing sometime the weekend of February 10 and 11. This is the weekend of the Cedarburg Winter Festival. We will decide on the actual date and time and other specifics

at our January meeting. Our club attended this festival last year and those who went had a great time and got some good images. The details of this outing will be in next month's newsletter.



Club News & Future Events

We had about 50 members at our December meeting. We have 2 new members: Jane Hirst and Mary Smith. Seek them out at our meetings and introduce yourself.

Special thanks to Jyoti for a very interesting digital nature program and to Virginia Wick for coordinating our holiday feast.

Dan Weiss has been maintaining our **club web site**. Its address is: www.falls-photo.org. He will be posting our newsletter on the site. Please contact him at web-lackey@falls-photo.org or dan-weiss@wi.rr.com if you have anything you'd like to contribute.

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Phil Block—www.blockphotos.com

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To find joy in work is to discover the fountain of youth.

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Here is a sample of the many events that will take place in our area during the next month or so. Perhaps you may find some photographic opportunities at one or more of these events.

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Jan 6, 2007: Bayfield Apostle Islands Sled Dog Training Race. Up to 20 sled dog teams race for position for the main event held in February. 800-447-4094

Jan 12-21, 2007: Eagle River World Championship Snowmobile Derby. 1400 plus entries compete for oval and sno-cross championships. 715-479-4424

Jan 19-21, 2007: Wisconsin Dells Flake Out Festival. Snow sculpting competition, ice carvings, mitten football, snowman-making competition

and more. 800-223-3557

Jan 20-21, 2007: Prairie du Sac Bald Eagle Watching Days. Guided bus tours, live release of bald eagles, Birds or Prey show, wildlife photography seminar and more. 800-683-2453

Jan 26-27, 2007: Medford Earl's Annual Jalopy Ride. 25th annual ride features vintage snowmobiles on the trails. 715-427-0253

Jan 27, 2007: Green Bay Winterfest on Broadway. Ice sculptures line the streets. Eskimo games, beer barrel racing, chili cook-off and more. 920-437-2531

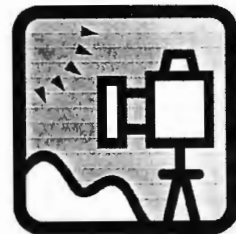
Jan 27, 2007: Oshkosh EAA Annual Skiplane Fly-in. If there is enough snow, an impressive array of skiplanes will fly in. 920-426-6135

Jan 27-28, 2007: Cassville Bald Eagle Days. 100-250 bald eagles winter at Cassville each year. Knowledgeable volunteers assist visitors with

locating eagles at outdoor observation decks in both Riverside Park and at Nelson Dewey State Park. Educational programs. 608-725-5855

Jan 27-28, 2007: Madison Kites on Ice. Colorful kites festoon the lakeshore. 608-276-9797

Jan 31-Feb 4, 2007: Lake Geneva Winterfest & US National Snow Sculpting Competition. 15 3-member teams from across the US sculpt 10-foot snow blocks throughout the week. Judging is Saturday noon-2pm. 800-345-1020



For more information on these and other great events, please visit

www.travelwisconsin.com

WACCO / PSA News

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**Menomonee Falls
Recreation Department**

Camera Club Notes

Special Reminder

Our monthly newsletter is now published on our club web site:

www.falls-photo.org

If you would like to discontinue getting this newsletter via 'snail mail', please let Bill Rietz know and he will send you an email when the newsletter is posted and will take you off our mailing list.

This will save your club copy and postage costs.

Odds & Ends

Saturday, January 13, 2007, is the date for our club outing to the **MSOE Men's Ice Hockey game**. The game will start at 2pm and is going to be held at the MSOE Kern Athletic Center at 1245 North Broadway (the corner of Broadway and Knapp). Steve Reyer is coordinating this outing. He will have some more specific directions and information available at the January club meeting.

Jeff took a **club photo** at our December meeting. Those members with email addresses were sent a copy. Jeff will be taking orders at the January meeting for those don't have an email address and want prints. If you want a print and will not be at the January meeting, please call Jeff.

Please remember to **bring props for our January table top shoot**. Don and Jeff will be providing several setups, but have limited props. See the article on page 1 for more information.

Back to the Basics

My theme for this column this year is "Becoming One with Your Photographs". My topic for this month is Motivation.

Some of us are passionate about our photography. But many of us have lost that initial passion we found when we got our first cameras, would like to recapture it, but don't quite know how. I'm hoping that this column will give you a few new things to try that will help. So here are a few ideas I found in a couple different articles:

Put aside your SLR and pick up a simple point-and-shoot. If you don't have one, you probably can borrow one from your kids or grandkids. Or you can pick up an inexpensive one for yourself. Forget all of the tedious technical aspects of photography and just get out and shoot. This may help you find the fun again.

Create your own photography pro-

ject ... sort of like what Steve Reyer did with his "A, B, C ..." poster. Choose a topic or theme that piques your interest and make it your own. Don't try to get too involved. The simpler it is, the better chance you have to complete it. Remember that you want to try to find something interesting enough to get you up and going on those cold Saturday mornings.

Enter photography competitions (other than our twice-a-year-WACCO competitions). Web searches should yield plenty of opportunities. And often the requirement of a competition is to shoot at specific locales ... a chance to shoot somewhere new. (Be careful though. Some competition sponsors require that you turn over all rights to the images you enter.)

Take a photography course, or a nature course, or an architecture

course, or even an art course. In a learning environment, you will pick up lots of new information and ideas from the teacher and from the other students.

Go to your public library or get online and read, read, read. Read about photography, art, architecture, nature, or anything else that interests you. All of this reading is bound to give you some new insights into things. Then take whatever interests you most and see how you can incorporate that into your photography.

Remember that the more you put into any activity, the more you will get out of it. So if you've lost that passion, try putting a little effort into regaining your initial love for photography.



Good luck !!



Camera Club Newsletter

February 2007

Volume #319
Our 31st Year

People with an Interest in the Art of Photography

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at the Menomonee Falls Community Center, Phone 262-255-8460

www.falls-photo.org

The next meeting will be: Tuesday, February 6th, at 7:00pm.

The February meeting is scheduled for Tuesday, February 6th, 2007.

At this meeting, we will be talking about digital photography and will discuss questions asked by those that responded to the questionnaire.

Some of us are just getting started in digital and I'm sure we have lots of questions. This is a great chance to get some helpful advice from those members who have a lot more experience with digital

cameras and digital image software. And even for those of us with experience, the software and hardware is continually changing and new equipment is coming out all the time.

We will be coordinating a field trip to the Cedarburg Winter Fest sometime the week-end of February 10-11. We will finalize the plans at the meeting on the 6th. If you are interested in going with us but cannot make the meeting, please contact one of the board or officers (listed

below) to get updated information.



Refreshments for this meeting:

Sweet: John Wiley & Greg Yahr

Salty: Ran Skaug & Jessie Buchholz

Soda: Diane Stargardt & Warren Ellmann

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Notice

Someone left a tripod at the January tabletop meeting.

Please contact Bill Rietz if this is yours.

Camera Club Board Members & Officers

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Jon Moscicki	414-464-6479
Jeff Klug	262-628-1255
Bill Rietz	262-251-7106
Don Gorzek	262-251-8073

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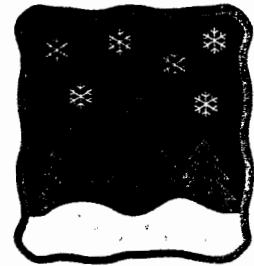
March Meeting

Our March meeting will be held on Tuesday, March 6, 2007.

At this meeting we are scheduled to have a Milwaukee Sentinel / Journal photographer speaking to us about photojournalism. Virginia Wick is coordinating this speaker. She does not yet have any details, but we will let you know as soon as she has more information.

This should be a very interesting insight into what a professional photojournalist does. Hopefully, we will get some good ideas on how we can capture some photojournalism-type images ourselves.

We hope to have more information about our speaker and the topics by our February meeting.



Club News & Future Events

We had about 36 members at our January tabletop shoot. I was sorry to have missed this meeting, but I heard that there were several new and exciting setups.

Special thanks (again) to Don Gorzek and Jeff Klug for their setups and to all members who brought props to share, especially to Ken Warning, who picked up some fresh flowers for us to shoot.

Dan Weiss has been maintaining our **club web site**. Its address is: www.falls-photo.org. He will be posting our newsletter on the site. Please contact him at web-lackey@falls-photo.org or dan-weiss@wi.rr.com if you have anything you'd like to contribute.

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- Phil Block—www.blockphotos.com
- Joe Higdon—www.pbase.com/jhigdon/joe

Pleasure in the job puts
perfection in the work.

Of Photographic Interest?

Here is a sample of the many events that will take place in our area during the next month or so. Perhaps you may find some photographic opportunities at one or more of these events.

Jan 31-Feb 4, 2007: Lake Geneva Winterfest & US National Snow Sculpting Competition. 15 3-member teams from across the US sculpt 10-foot snow blocks throughout the week. Judging is Saturday noon-2pm. 800-345-1020

Feb 2-4, 2007: Fish Creek Winter Festival. Traditional winter games plus "Kites over the Bay" on the ice of Green Bay. Much more. 888-577-1880

Feb 2-4, 2007: Hudson Hot Air Affair. 18th annual Affair will gather 50 hot air balloons for the largest winter ballooning show in the state. Friday torchlight parade and fireworks. 800-657-6775

Feb 3, 2007: Prairie DuChien Bald Eagle Appreciation Days. Live bald eagle programs and exhibits. Field trips to bald eagle watching locations. 800-732-1673

Feb 3-4, 2007: Iola Winter Carnival. Ski jumping plus other winter sports. 715-258-7343

Feb 3-4, 2007: Land O Lakes. Winter festival / Three Bear Winter Sled Dog Races. Sled dog races and winter games. 715-547-3541

Feb 3-4, 2007: Bayfield Apostle Islands Sled Dog Race. 12th annual race includes events for 8-dog and 6-dog teams over varying distances. 800-447-4094

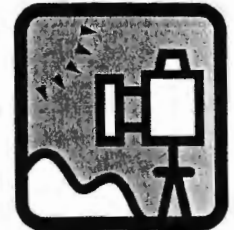
Feb 10-11, 2007: Cedarburg Winter Festival. Annual event included bed and barrel races, hayrides, ice sculptures, and much more. 800-237-2874

Feb 17, 2007: Oregon A-Z Farm Sheep Shearing. See the shearing process and other demonstrations.

608-835-5553

Feb 17-18, 2007: Eagle River Klondike Days. 1800's voyageur encampment, fur trade rendezvous, lumberjack competition, horse and dog weight-pull competition. 800-359-6315

Feb 22-24, 2007: Hayward American Birkebeiner Cross-Country Ski Event. 8,000 skiers of all ages and nationalities participate in the 51K Birkebeiner, the 26K Korteloet and other races. 800-872-2753



For more information on these and other great events, please visit

www.travelwisconsin.com

WACCO / PSA News

WACCO (Wisconsin Area Camera Clubs Organization) is comprised of 15 or 16 Camera Clubs throughout Wisconsin. They hold two state-wide competitions a year. Bill Rietz and Don Gorzak are our WACCO representatives. Jeff Klug is Treasurer and Nancy Griefenhagen is Vice-President.

WACCO has a web site with news and information on current and future events. The address is: www.wisc-camera.org

The Spring WACCO Competition will be held on May 5, 2007. The

special categories will be:

General Digital and Slide: Weather. This is defined as a condition of the atmosphere with respect to heat or cold, wetness or dryness, calm or storm, clearness or cloudiness.

Nature Digital and Slide: Wild Flower. Wild flowers are NOT cultivated. Cultivated flowers, such as roses and tulips are not eligible for competition in this category, nor are they eligible for the nature division.

Start now to capture those great images for entering in the Spring competition

PSA (Photographic Society of America) is an organization of individuals, camera clubs, and businesses. Our club is a member; Bill Rietz is our contact. PSA's web site for news and information on events is:

www.psa-photo.org

PSA publishes a monthly photographer's magazine titled PSA Journal. The cost of an individual membership, which includes the magazine, is \$45/year. Let Bill know if you'd be interested in joining.

**Menomonee Falls
Recreation Department**

Camera Club Notes

Special Reminder

Our monthly newsletter is now published on our club web site:

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Odds & Ends

Now is a good time to remind all of our members about our annual **All-Member Digital Show**.

Our theme this year is "Your Own Back Yard". We are looking for digital images taken in your back yard. (If you live in an apartment or condo with a limited or non-existent back yard, you may expand to include your neighborhood.) We are looking for creative images taken close to home. This will give you a good chance to 'explore' your yard. Try seeing what you can get with your macro lenses. Try 'artistic' images, abstracts, or architecture. Whatever looks interesting.

We will be collecting digital images at our June meeting. Jeff will compile them and we'll have our show at the July meeting. This is the 4th or 5th year we've done this and results have always been amazing.

Back to the Basics

My theme for this column is "Becoming One with Your Photographs". My topic for this month is Reducing Stress Through Photography.

We all live with some stress in our lives. And we all have our own ways to deal with this stress: exercise, relaxation techniques, recreation, or other calming activities. If we can figure out how to get sufficiently involved in the photographic process, we can use this to help reduce our stress levels.

To get to this Zen-like state (or 'flow') with your photography, you need to let go of other distractions and lose yourself in your surroundings. Observe the environment – look and listen and smell and feel with your eyes and your ears and your nose and your heart and your mind, indeed with your entire being. Concentrate on the beauty or the

simplicity or the patterns or the color or the grandeur, whatever your heart is 'seeing'.

I have heard this type of process called 'in the moment' or 'relaxed attentiveness'. The basic intent is to lose yourself in the experience, letting go of your inhibitions, worries, or other distractions. This is not always easy, but with practice, can be achieved.

The first thing you need to do is relax. Find some time when you can spend at least an hour without being interrupted. Gather your photographic equipment and find somewhere with a subject that interests you. This could be in your home with an interesting flower arrangement, or it could be in a local park or nature center, or any other place that interests you. Lay your equipment aside and just look at your subject. Ignore other distractions

and notice colors, textures, shapes, lighting, movement. Move around to get other views of your subject. Unfocus your eyes, then focus them again and concentrate on all parts of your subject. When you feel like you know your subject, then set up your equipment and shoot what interests you. The main goal of this exercise is to relax and observe your subject, not necessarily to get great photographs.

Once you have tried this exercise several times, it should become easier to 'lose' yourself in the process of observation, hopefully giving you a rest from your daily stress.





Camera Club Newsletter

March 2007

Volume #330
Our 31st Year

People with an Interest in the Art of Photography

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at the Menomonee Falls Community Center, Phone 262-255-8460

www.falls-photo.org

The next meeting will be: Tuesday, March 6th, at 7:00pm.

The March meeting is scheduled for Tuesday, March 6th, 2007. At this meeting we will be having an outside speaker. Kristyna Wentz-Graff is a Staff Photographer for the Milwaukee Journal Sentinel. She is a 1998 graduate of Cal State University—Fullerton and worked for the Orange County Register before coming to Milwaukee about a year ago. She is usually working on several different stories and projects of a social or cultural nature, recently finishing

a piece on housing for the mentally ill. She will begin her program with a 7-minute slide show with music and continue from there with an informal presentation with lots of time for questions and conversation. This looks like it will be a very interesting program, especially if you are interested in photo-journalism. Members who had prints in the January/February Library Exhibit can pick up their prints at the March meeting.



Refreshments for this meeting:

Sweet: John Wiley & Greg Yahr
Salty: Ran Skaug & Jessie Buchholz & Pieter Droegtlamp
Soda: Diane Stargardt & Warren Ellmann & Tom Gentz & Dave Bollech

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Note on Refreshments

Because our meeting last month was cancelled, and because I only had 3 people sign up for refreshments for the March meeting, I included all 9 people who signed up for either Feb or March for this month. If your name is 'left over' from last month and you cannot make it to the March meeting, please call me. Thanks, Carole

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Board Members:

Jon Moscicki 414-464-6479
Jeff Klug 262-628-1255
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Don Gorzek 262-251-8073

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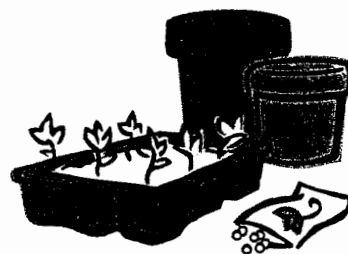
April Meeting

Our April meeting will be held on Tuesday, April 3, 2007.

This meeting is scheduled to be our round table discussion, where we discuss various photographic issues or questions our members have about equipment and techniques.

Since our February meeting was cancelled, we will include the discussions on digital in the April meeting.

These roundtables are usually very interesting and informative. We usually have about 40 or 50 members at each meeting, and together we have hundreds of years experience with photography. It is likely that any questions you may have can be answered by other of our members.



Club News & Future Events

Unfortunately, our February meeting had to be cancelled because the Menomonee Falls Recreation Department was closed due to the weather. Although we tried to get the word out in time, several of us (including me) didn't get the word, and showed up at the Community Center.

The Cedarburg Winter Fest field trip turn out was small, most likely due to the weather. But those attending had a good time.

Dan Weiss has been maintaining our **club web site**. Its address is: www.falls-photo.org. He will be posting our newsletter on the site. Please contact him at web-lackey@falls-photo.org or dan-weiss@wi.rr.com if you have anything you'd like to contribute.

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- Phil Block—www.blockphotos.com
- Joe Higdon—www.pbbase.com/jhigdon/joe

Life is what happens while you are making other plans.

**Menomonee Falls
Recreation Department**

Camera Club Notes

Special Reminder

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This will save your club copy and postage costs.

Odds & Ends

The **Wisconsin Circuit** will be held on Saturday, March 24th, at the Waukesha State Bank office in Oconomowoc (Hwy 67, just north of I-94 on the west side of the road). We are looking for volunteers to help with the competition. The judging starts at 9:00am and volunteers need to be available by 8:30am. Please let Bill Rietz know if you can help out. Spectators are also welcome.

Now is a good time to remind all of our members about our annual **All-Member Digital Show**.

Our theme this year is "Your Own Back Yard". We are looking for digital images taken in your back yard. (If you live in an apartment or condo with a limited or non-existent back yard, you may expand to include your neighborhood.) We are looking for creative images taken close to home. This will give you a good chance to 'explore' your yard. Try seeing what you can get with your macro lenses. Try 'artistic' images, abstracts, or architecture. Whatever looks interesting.

We will be collecting digital images at our June meeting. Jeff will compile them and we'll have our show at the July meeting. This is the 4th or 5th year we've done this and results have always been amazing.

Back to the Basics

My theme for this column is "Becoming One with Your Photographs". My topic for this month is Finding Your Special Places.

We all have enjoyed the dramatic and exotic images that photographers have brought back from their travels. It's all too easy for us to then lose our enthusiasm for shooting the common subjects that are available for us closer to home, even though we know it is possible to get fantastic images of commonplace things.

With some care, we can all find several local places that can be special to us. First you each need to identify what you enjoy shooting most: architecture, flowers, birds, landscapes, people, or something else. Next you need to do a little research to find several areas close to your home that will

provide subjects to inspire you. And finally, you need to visit these places frequently and shoot. This last part is the key.

Repeat visits to your special places will help you become more familiar with them. Use some of the techniques from previous months' columns to develop an emotional connection with these places. The change of seasons, weather, and differing times of day will provide a vast variety of subjects for you to shoot. I've heard it said that "any subject worth shooting is worth shooting over and over again". The better we know our subject, the easier it is to make good images.

And because your special places are easily accessible, you won't have to be afraid to take risks and experiment with some new tech-

niques or equipment. Make these places your own little 'laboratories'. Perhaps you can work on perfecting a technique that you will then be able to use when you do go on that "once in a lifetime" trip. Better to experiment here than there.

Serious photographers take time to practice with their subjects and techniques. And a lot of really good photographers have their specialty; very few people can be good at everything. Here's a chance for you to develop your very own specialty.





Camera Club Newsletter

April 2007

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Our 31st Year

People with an Interest in the Art of Photography

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Since our February meeting was cancelled, we will include the discussions on digital in this April meeting.

These roundtables are usually very interesting and informative. We usually have about 40 or 50 members at each meeting, and together we have hundreds of years experience with photography. It is likely that any questions you may have can be answered by other of our members.

So gather your questions, concerns or other comments about photography or equipment and bring them to this meeting.



Refreshments for this meeting:

Sweet: Lynn Biekenhoff & Carole Bailey

Salty: Diane Bentfield & Jennifer Haasch

Soda: Jon Moscicki & Dave Phillips

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Models Wanted

Our annual model shoot will be at Jeff's studio on June 5th. We will have outside settings and 2 different indoor background setups.

We are looking for models for this shoot. Do you know any high school or college age kids who would like to pose for us?

Please contact Bill or Jeff if you have any possibilities.

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May Meeting

The May meeting is scheduled to be held on Tuesday, May 1, 2007. Our presenter for this meeting is a fashion photographer who will help prepare us for our June model shoot.

Is portraiture one of your favorite subjects? Or do you avoid including humans in your frame? In either case, there should be something in this presentation that can help you become better or can help

make you more comfortable photographing people.

So think about what aspects of portrait photography you would like information on and bring your questions for our speaker.



Club News & Future Events

Our speaker for the March meeting, Kristyna Wentz-Graff was exceptionally interesting. She shared with us many of her images and the stories that went along with them. Many of our members stayed after the meeting to talk with her further.

We had about 40 members at this meeting along with 2 or 3 new members and 2 guests.

Dan Weiss has been maintaining our **club web site**. Its address is: www.falls-photo.org. He will be posting our newsletter on the site. Please contact him at web-lackey@falls-photo.org or dan-weiss@wi.rr.com if you have anything you'd like to contribute.

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Joe Higdon—www.pbase.com/jhigdon/joe

When your work speaks for
itself, don't interrupt.

Of Photographic Interest?

Here is a sample of the many events that will take place in our area during the next month or so. Perhaps you may find some photographic opportunities at one or more of these events.

March 31, 2007: Milwaukee Wisconsin News Photographers Association Convention at the Milwaukee Art Museum. Great speakers and fun door prizes.
www.wnpaonline.com

April 7-28, 2007: Mayville Guided Bird Watching Tours. Join groups to look for birds during the spring migration. Horicon National Wildlife Refuge Visitors Center. Saturdays only 9-11am. 920-387-2658

April 14-15, 2007: Manitowoc Horse-A-Rama—"Hoof Beats on the Lakeshore". Horse demonstrations, parade of stallions, pony and wagon rides. 920-682-9669

April 15, 2007: Stevens Point Festival of the Arts. More than 50 juried artists display and sell artwork in a variety of mediums. 715-366-4377

April 28, 2007: Pewaukee River Run. Canoe race down the Fox River from Pewaukee to Frame Park in Waukesha. Starts from Wisconsin Avenue. 262-691-1493

April 28-29, 2007: Brodhead Depot Days of Green County. Model railroad displays, parade, Nature Passport birding adventure, and much more. 608-455-1503

April 28-29, 2007: Jefferson Spring Car Show. Swap meet, car show, classics, collectibles, street rods and trucks. 608-244-8416

April 29, 2007: Oshkosh Mid-WI Chippers Carving. More than 100 carvers and vendors. Carving demonstrations. Judging. 920-

235-6324

April 29, 2007. Sheldon Conoe Race. Along the Jump River. Food, awards, canoes and shuttles available. From Wayside Park to Sheldon (10 miles). 715-452-5639

May 5, 2007. Eagle Early Morning Bird Walk. Join experienced bird-watchers and a guided bird walk in search of some 60 species routinely seen. Then enjoy a continental breakfast. Old World Wisconsin, reservations required. 262-594-2922



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Bank, Lower Level (Hwy 67 off of 194 West). The competition starts at 11:30. All visitors are welcome.

The special categories will be:

General Digital and Slide: Weather. This is defined as a condition of the atmosphere with respect to heat or cold, wetness or dryness, calm or storm, clearness or cloudiness.

Nature Digital and Slide: Wild Flower. Wild flowers are NOT cultivated. Cultivated flowers, such as roses and tulips are not eligible for competition in this category, nor are they eligible for the nature division.

You can get entry forms at the meeting or from the web site.

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You may turn in as many images as you'd like. Jeff will be selecting the final images from those turned in. Depending upon the number and variety of images submitted, he will decide which ones will end up in the final show. But everyone who submits any images will get at least one or two included. In past years, most members have submitted between 6 and 15 images, and we can usually fit most of them in.

We will be collecting these digital images at our June meeting. Jeff will compile them and we'll have our show at the July meeting. This is the 4th or 5th year we've done this and results have always been amazing.

Back to the Basics

My theme for this column is "Becoming One with Your Photographs". My topic for this month is Expanding Your Vision.

No matter how much we enjoy any one thing, after a time and with multiple repetitions, it becomes a bit boring, common, and not nearly as enjoyable. Think back to when you bought your last car (or great pair of shoes, or new designer purse, or whatever does it for you). Remember how excited you were to use it the first few times. But after a month or two, you've lost that enthusiasm and no now no longer even give it a second thought.

And so it becomes with your photography when you continue to shoot the same way you always have. Yes, it is true that by continually buying new equipment and accessories, you can maintain the excitement, but there are more economical ways to do this. You can try to find new and exciting ways to use the equipment you already have.

There are many articles listing ways we can expand our photographic vision. Here are a few:

Photograph something you've never photographed before. Look for new locations or new subjects. Try photographing at different times of the day - noon or twilight. Or try going out in the fog or in the rain.

Look for patterns or texture to photograph. You can use your normal locations and subjects, but focus way down to small areas where you can see the pattern and texture details.

Ignore the available subjects and look only for shapes and color. Once you have identified the shapes and color that appeal to you, then look again and photograph the parts of the subjects that give you the shapes and color you are

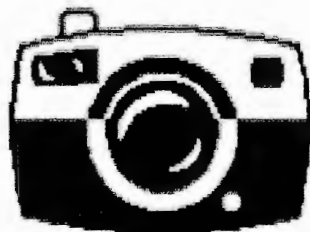
looking for.

Try wild experiments. Using digital, it will cost you nothing to fill a card and then erase whatever you do not like. Try shooting with a longer exposure out the side of a car while it is moving. Try doing the same while you are walking.

Try shooting in monochrome if you normally shoot color.

If none of these suggestions appeal to you, I'm sure that you will be able to find some other way to re-energize your enthusiasm for photography by expanding your vision and making it all new and fun again.





Camera Club Newsletter

May 2007

Volume #322
Our 31st Year

People with an Interest in the Art of Photography

Meetings held the First Tuesday of the Month, 7:00 pm, Room 106
at the Menomonee Falls Community Center, Phone 262-255-8460

www.falls-photo.org

The next meeting will be: Tuesday, May 1st, at 7:00pm.

The May meeting is scheduled to be held on Tuesday, May 1, 2007. Our presenter for this meeting is Nathan Harrmann. He is a fashion photographer from "M" magazine. He also does some free-lance model photography. He will help prepare us for our June model shoot.

Is portraiture one of your favorite subjects? Or do you avoid including humans in your frame? In either case, there should be something in this presentation that can help you become bet-

ter or can help make you more comfortable photographing people.

So think about what aspects of portrait photography you would like information on and bring your questions for our speaker.

This is also the time of year that we are looking for **candidates for the position of Vice President**. Every year we elect a Vice President who serves for 1 year and then assumes the position of President for the following year. If you are interested in serving your club in this position, please see Bill Rietz.

You may also turn in your digital images for our all member show in July. See "Odds & Ends" on page 4 for more information.



Refreshments for this meeting:

Sweet: John Wiley & Michael J Metasinec

Salty: Steve Haynes & Gosia Schweiger

Soda: Richard Knisbeck

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Models Wanted

Our annual model shoot will be at Jeff's studio on June 5th. We will have outside settings and 2 different indoor background setups.

We are looking for models for this shoot. Do you know any high school or college age kids who would like to pose for us?

Please contact Bill or Jeff if you have any possibilities.

Camera Club Board Members & Officers

Board Members:

Jon Moscicki	414-464-6479
Jeff Klug	262-628-1255
Bill Rietz	262-251-7106
Don Gorzek	262-251-8073

Officers:

President: Steve Reyer	262-242-4553
Vice-President: Ken Warning	...	262-894-0465
Treasurer: Bill Reitz	262-251-7106
Newsletter: Carole Bailey	262-790-1956
Web Admin: Dan Weiss	414-744-0855

June Meeting

Our June meeting is scheduled to be held on Tuesday, June 5th. This is our annual 'model shoot' at Jeff's studios, Klug's Photo World, located at 4230 Hwy 167, Hubertus. You can get there by taking Appleton Avenue up to Hwy 167, then turn west and go for about 5 minutes or so. His studio is on the north side of 167. The sign for his studio is a bit small and hidden by trees. Right past his driveway is a parking lot for his gallery. Please park in this lot.

You may arrive as early as 6pm to take advantage of the outside light. The models usually pose outside until the light gets too low (provided that Mother Nature cooperates). Then we move inside.

Bring your camera, tripod, and any filters you want to use.

Our models pose for us for free. We only ask that you provide 8x10 prints of some of your best shots for them. You can bring them in to the July meeting and we will make sure that they get them.

I will also provide some additional guidelines for shooting models in the next newsletter.



Club News & Future Events

We had about 45 members at our April meeting. Jeff gave us an overview of the new Adobe Light-Room software.

This software prepares digital images for printing and contains file management capabilities. You would still need CS2 for image enhancement.

Dan Weiss has been maintaining our **club web site**. Its address is: www.falls-photo.org. He will be posting our newsletter on the site. Please contact him at web-lackey@falls-photo.org or dan-weiss@wi.rr.com if you have anything you'd like to contribute.

Francie from Allied Digital has offered our members 15% off of all film processing and film or digital printing. Just show your current camera club membership card.

The Great FrameUp in Menomonee Falls is also offering our club members between 15% and 25% off of their framing services. Just present your current camera club membership card for these great deals.

Camera Club name tags are available. \$6.00 Please clearly print your name and give to Steve Haynes.

Dan Weiss (our web site coordinator) and Ken Warning (our VP) have updated the gallery submission guidelines. The main change is in the final resolution on the images as displayed in the gallery. Please see our web site for additional information.

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Devinder Sangha—www.pbase.com/devinder

Jon Moscicki—www.moscicki.com

Don Gorzek—www.dongorzek.com

Marcia Messman-Getto—
www.natureandtravelimages.com

Phil Block—www.blockphotos.com

Joe Higdon—www.pbase.com/jhigdon/joe

Time is what we want most,
but what we use worst.

Of Photographic Interest?

Here is a sample of the many events that will take place in our area during the next month or so. Perhaps you may find some photographic opportunities at one or more of these events.

May 5, 2007. Eagle Early Morning Bird Walk. Join experienced bird-watchers in a guided bird walk in search of some 60 species routinely seen. Then enjoy a continental breakfast. Old World Wisconsin, reservations required. 262-594-2922

May 5-6, 2007: Horicon Marsh Melodies—Native American Heritage. Authentic buckskinner's camp, a live archeological scientific dig, tour of prehistoric effigy mounds. 902-387-7860.

May 5-6, 2007: West Allis Cinco de Mayo Springfest. 2-day festival featuring a Mass, Mexican music, Mexican cultural groups and dis-

plays. Wisconsin State Fair Park. 414-389-6000

May 8, 2007. Menomonee Falls Library Wisconsin Circuit Exhibition results show. 7:00 PM. Come see the results of this year's show.

May 10-12, 2007: Sturtevant It's a Bloomin' Festival. Tour a 74-acre orchard by hay wagon and see many varieties of apple trees in full blossom. Many other activities. 262-886-8500

May 11-14, 2007: Horicon marsh Melodies—Horicon Marsh Bird Festival. Guided bird hikes, demonstrations, boat birding adventures and more. 920-387-7860

May 18-20, 2007: Saukville Crossroads Rendezvous. Fur trading and frontier encampment. 262-284-0245

May 19-20, 2007: Green Bay Civil

War Living History weekend at Hazelwood. Civil War encampment. 920-437-1840

May 19-20, 2007: Sturgeon Bay Door County Lighthouse Walk. Visit 5 lighthouses on land and see 5 additional lighthouses on outlying islands from separate boat tours. 800-527-3529

May 26-27, 2007: Sturgeon Bay Fine Art Fair. Artisans show and sell their creations in an open-air market. Part of the Door County Festival of Blossoms. 800-301-6695



For more information on these and other great events, please visit www.travelwisconsin.com

WACCO / PSA News

WACCO (Wisconsin Area Camera Clubs Organization) is comprised of 15 or 16 Camera Clubs throughout Wisconsin. They hold two state-wide competitions a year. Bill Rietz and Don Gorzak are our WACCO representatives. Jeff Klug is Treasurer and Nancy Griefenhagen is Vice-President.

WACCO has a web site with news and information on current and future events. The address is:

www.wisc-camera.org

The Spring WACCO Competition will be held on May 5, 2007, at the Waukesha State Bank, Lower Level

(Hwy 67 off of I94 West). The competition starts at 11:30. All visitors are welcome.

The special categories will be:

General Digital and Slide: Weather. This is defined as a condition of the atmosphere with respect to heat or cold, wetness or dryness, calm or storm, clearness or cloudiness.

Nature Digital and Slide: Wild Flower. Wild flowers are NOT cultivated. Cultivated flowers, such as roses and tulips are not eligible for competition in this category, nor are they eligible for the nature division.

You can get entry forms at the meeting or from the web site.

PSA (Photographic Society of America) is an organization of individuals, camera clubs, and businesses. Our club is a member; Bill Rietz is our contact. PSA's web site for news and information on events is:

www.psa-photo.org

PSA publishes a monthly photographer's magazine titled PSA Journal. The cost of an individual membership, which includes the magazine, is \$45/year. Let Bill know if you'd be interested in joining.

**Menomonee Falls
Recreation Department**

Camera Club Notes

Special Reminder

Our monthly newsletter is now published on our club web site:

www.falls-photo.org

If you would like to discontinue getting this newsletter via 'snail mail', please let Bill Rietz know and he will send you an email when the newsletter is posted and will take you off our mailing list.

This will save your club copy and postage costs.

Odds & Ends

Here is another reminder about our **All-Member Digital Show**.

Our theme this year is "Your Own Back Yard". We are looking for digital images taken in your back yard. (If you live in an apartment or condo with a limited or non-existent back yard, you may expand to include your neighborhood.) We are looking for creative images taken close to home. This will give you a good chance to 'explore' your yard. Try seeing what you can get with your macro lenses. Try 'artistic' images, abstracts, or architecture. Whatever looks interesting.

You may turn in as many images as you'd like. Jeff will be selecting the final images from those turned in. Depending upon the number and variety of images submitted, he will decide which ones will end up in the final show. But everyone who submits any images will get at least one or two included. In past years, most members have submitted between 6 and 15 images, and we can usually fit most of them in.

We will be collecting these digital images at our May or June meeting. Jeff will compile them and we'll have our show at the July meeting. This is the 4th or 5th year we've done this and results have always been amazing.

Back to the Basics

My theme for this year is "Becoming One with Your Photographs". My topic for this month is Expressing Your Passion.

In order to identify what your passion is, you need to reflect on all of the images you've taken over the years, and the places you've been. You also need to consider images taken by other photographers. Which of these images do you feel most strongly about? Can you group these into one or more categories? If so, then these could be considered your passion. (There's nothing wrong with having more than one passion.) You may then want to concentrate on photographing these types of subjects. If, after reflecting on your past experiences and have not identified any particular passion, perhaps you just haven't found it yet. Keep trying new locations and subjects

until you can find something you can be passionate about.

Once you find subjects that get your creative juices flowing, you need to study those subjects until you find the true essence of that subject. What about the subject makes you passionate: the colors, the shapes, the patterns? The 'life' within the subject? The process that created it? Its relationship to its environment?

When you identify what it is about the subject that is most interesting to you, you then need to concentrate on capturing that in your image. Take the time to study each subject from all angles; try to find the 'heart' of your subject. This should help you determine what you need to include in your final image. Once you feel this emotional connection with your sub-

ject, turn on your camera and start shooting.

When you have found a subject and developed that intimate connection with it, then the process of photographing it will take on a life of its own. You will want to experiment with exposure, f-stops, filters, framing, point of view, and other technical aspects to try to capture the passion you have for the subject.

Alfred Eisenstadt once said "The most important thing is not clicking the shutter; it is clicking with the subject."





Camera Club Newsletter

June 2007

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People with an Interest in the Art of Photography

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The next meeting will be: Tuesday, June 5th, at 7:00pm.

Our June meeting will be held on Tuesday, June 5th. This is our annual 'model shoot' at Jeff's studios, Klug's Photo World, located at 4230 Hwy 167, Hubertus. You can get there by taking Appleton Avenue up to Hwy 167, then turn west and go for about 5 minutes or so. His studio is on the north side of 167.

The sign for his studio is a bit small and hidden by trees. Right past his driveway is a parking lot for his Killdeer Gallery. Please park in this lot.

See Jeff's website,

www.klugsphotoworld.com,
for maps.

You may arrive as early as 6pm to take advantage of the outside light. The models usually pose outside until the light gets too low (provided that Mother Nature cooperates). Then we move inside.

Bring your camera, tripod, and any filters you want to use.

Our models pose for us for free. We only ask that you provide 8x10 prints of some of your best shots for them. You can bring them in to the July meeting and we will make sure that they get them.

See the Odds & Ends column on page 4 of this newsletter for some additional guidelines for shooting models.



Refreshments for this meeting:

Sweet: Nancy Graf & Scott Stewart

Salty: Jennifer Bartelt & Jane Hirst

Soda: Joe Higdon & Ken Warning

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Reminder Turn in Digital Images for Club Show

Turn in your digital images to Jeff at this June meeting for our show in July.

Theme is "In My Own Back Yard"

Please call Jeff if you have any questions.

Camera Club Board Members & Officers

Board Members:

Jon Moscicki	414-464-6479
Jeff Klug	262-628-1255
Bill Rietz	262-251-7106
Don Gorzek	262-251-8073

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July Meeting

Our July meeting is scheduled to be held on Tuesday, July 10, 2007. Because of the 4th of July festivities held on July 3rd, we are holding this meeting on the 2nd Tuesday of the month.

We will be viewing our Members Digital Image Show titled "In My Own Back Yard". This is perhaps the 4th or 5th year we've held this and every year has been spectacular.

We will also be electing a new Vice-President for 2007-08. This

person will hold the Vice-President position for one year and then will be President for one year. If you are interested in helping out our club by taking on this responsibility, please contact Bill Rietz.

We will also be selecting prints for our Menomonee Falls Public Library Exhibition in August. Prints must be mounted or matted, and cannot be framed. Any member can bring up to 4 images in for consideration. If we get more prints than can be displayed, our

members will choose which ones will be selected.



Finally, and most importantly, we will be having our annual Ice Cream Social. This is a fine ending to our club year.

Club News & Future Events

We had about 50 members at our May meeting. Unfortunately, our model photographer speaker was stuck in Miami on a last minute shoot. Fortunately, we had Jeff and Don to give us some excellent information on photographing models.

Dan Weiss has been maintaining our **club web site**. Its address is: www.falls-photo.org. He will be posting our newsletter on the site. Please contact him at web-lackey@falls-photo.org or dan-weiss@wi.rr.com if you have anything you'd like to contribute.

Francie from Allied Digital has offered our members 15% off of all film processing and film or digital printing. Just show your current camera club membership card.

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- Don Gorzek—www.dongorzek.com
- Marcia Messman-Getto—www.natureandtravelimages.com
- Phil Block—www.blockphotos.com
- Joe Higdon—www.pbase.com/jhigdon/joe
- Scott Stewart—<http://picasaweb.google.com/scottstewartgallery>

All things are difficult before they are easy.

Of Photographic Interest?

Here is a sample of the many events that will take place in our area during the next month or so. Perhaps you may find some photographic opportunities at one or more of these events.

June 1-3, 2007: Port Washington Pirate Festival. Pirate ship cruises, buccaneer bash, pirate parade, Thieves Marketplace, and much more. 262/284-6652

June 2, 2007: Milwaukee Highland Games/Scottish Fest. Enjoy bagpipe bands, Scottish foods, Highland dancing and unique athletic events. 414/422-9235

June 2-3, 2007: Cedarburg Stone & Century House Tour. Annual self-guided, 2.5-hour tour features several historic residences in or near Cedarburg. 262/375-3676

June 2-3, 2007: Fond du Lac Civil War Reenactment. See Civil War

military camp life, inspections, fatigue duty, posting of the guard, shooting demonstrations, and marching drills. Galloway House and Village. 800/937-9123

June 2-3, 2007: Kenosha An Outta Sight Kite Flight. Stunt kite demonstrations, giant show kites, and more. 414/425-8910

June 2-3, 2007: Manitowoc Thunder on the Lakeshore Airshow. One of the best airshows in the Midwest featuring old-time barnstormers, hot air balloons and more. 800/262-7892

June 9-10, 2007: Racine Monument Square Art Fair on the Lake. More than 120 artists from around the country present beautiful works of art in a variety of media. 262/639-6555

June 14-17, 2007: Prairie du Chien Prairie Villa Rendezvous. Largest buckskinners and fur trade reenactment in the Midwest. 800/732-

1673

June 16, 2007: Eagle Base Ball History Days. Old-fashioned Base Ball at Old World Wisconsin. 262/594-6300

June 22-23, 2007: Pewaukee Beach Party. Come join the fun with live music, ski shows, volleyball tournament and lots more. 262/695-1492

June 29-30, 2007: Two Rivers Classic Car Cruise / Show. Up to 100 classic and older cars. 920/794-1351



For more information on these and other great events, please visit www.travelwisconsin.com

WACCO / PSA News

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WACCO has a web site with news and information on current and future events. The address is:

www.wisc-camera.org

The Spring WACCO Competition was held on May 5, 2007. 5 of our members won awards:

Phil Block:

Alternate Weather General Digital

Richard Knisbeck:

6 Honorable Mentions

Ken Warning:

1 Honorable Mention

Jyoti Sengupta:

Best Wildflower Nature Slide

Best Open Digital Nature

Best Nature Large Color Print

Best Open Large Color Print

Jeff Klug:

Best Wildflower Digital Nature

Alternate Wildflower Digital Nature

All results can be seen on the WACCO web site.

PSA (Photographic Society of America) is an organization of individuals, camera clubs, and businesses. Our club is a member; Bill Rietz is our contact. PSA's web site for news and information on events is:

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PSA publishes a monthly photographer's magazine titled PSA Journal. The cost of an individual membership, which includes the magazine, is \$45/year. Let Bill know if you'd be interested in joining.

**Menomonee Falls
Recreation Department**

Camera Club Notes

Special Reminder

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This will save your club copy and postage costs.

Odds & Ends

We will be having our annual live model shoot at Jeff's studio this month. Here are a few of the guidelines we all need to follow:

- Never touch the models. If you want one of the models to pose a certain way, use only verbal instructions.
- Never invade the models' personal space. Use appropriate lenses so that you can stay at least 7 feet away from the models at all times.
- Do not dominate a model's time. There are other club members who also would like time to photograph the models. Please be considerate of other members and offer your space to others who may be waiting.
- Use common sense. Use of inappropriate language, actions, or suggestions will not be tolerated.
- **Remember these models volunteer to pose for us. The only payment they receive are those prints we members make for them. Please be generous.**

Back to the Basics

My theme for this year is "Becoming One with Your Photographs". My topic for this month is Creating Your Own Personal Style.

When I first joined a camera club maybe 5 or 6 years ago, I was amazed that, while we were viewing some images, some club members sitting near me knew immediately who the maker was. I now understand that it had to do with the 'personal style' of the image maker. 'Personal Style' can be defined as the sum of Technique, Subject, and Artistic Expression.

Ansel Adams once said "We don't make a photograph with just a camera; we bring to the act of photography all the books we have read, the movies we have seen, the music we have heard, the peo-

ple we have loved." Our photographs are a result everything we have done and who we are.

We can learn a lot about photographic style by looking at other photographers' work. But, because we are our own unique person, there is no way we can duplicate the style of any other photographer. To develop your own personal style, you need to figure out what your strengths are and concentrate there.

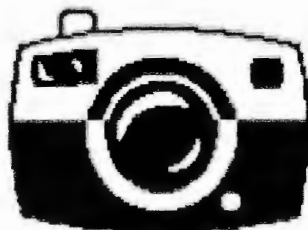
On the road to creating your own personal style, the first thing you need to perfect is the technical aspects of photography: exposure, f-stops, composition, etc. No matter how experienced you are, it never hurts to review these things. If you have never taken an introduction to photography course, consider doing so. Or get a basic

book on photography and review the sections on technique.

Then you need to find subjects that get your 'creative juices' flowing. I covered this in last month's "Expressing Your Passion" topic.

And finally, and most importantly, you need to develop your very own artistic expression; a way to capture the emotion you are feeling about your subject and include that in the final image. You need to find a way to make your image different from other photographers. Only when you can do this, have you created your own personal style.





Camera Club Newsletter

July 2007

Volume #324
Our 31st Year

People with an Interest in the Art of Photography

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We will be viewing our **Members Digital Image Show** titled **"In My Own Back Yard"**. This is perhaps the 4th or 5th year we've held this and every year has been spectacular. Think about what topic you would like to see for our show next year.

We will also be **electing a new Vice-President** for 2007-08. This person will hold

the Vice-President position for one year and then will be President for one year.

We will also be **selecting prints for our Menomonee Falls Public Library Exhibition in August**. Prints must be mounted or matted, and cannot be framed. Any member can bring up to 4 images in for consideration. If we get more prints than can be displayed, our members will choose which ones will be selected.

We will also be having a **"White Elephant"** sale. Your unused photographic equipment may be just what someone

else is looking for. Be sure to mark each piece with your price and name.

Finally, and most importantly, we will be having our annual **Ice Cream Social**. This is a fine ending to our club year.



Refreshments for this meeting are compliments of Sharon Whitman of Pop's Frozen Custard on Appleton Avenue in Menomonee Falls. Thanks to Ed Kolinski for coordinating this.

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Special Thanks to

Sharon Whitman of Pop's Frozen Custard on Appleton Avenue in Menomonee Falls for donating the icecream and fixings for our July Ice Cream Social.

This is the 6th year that she has sponsored our Ice Cream Social. Please consider patronizing Pop's as a way of thanking them for treating us.

Camera Club Board Members & Officers

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August Officer Meeting

We will be having our annual club planning meeting on Tuesday, August 7th. It will be held in our normal room. All officers and board members should plan on attending.

At this meeting, we will be planning out our 11 meetings for the 2007-08 season, as well as looking at scheduling a few fieldtrips, and taking care of any administrative issues that may arise. If any members

have any ideas for programs or fieldtrips, please contact one of the Board Members or Officers listed on the first page. We would like to continue to offer you a program that will be interesting and informative to all of you.



I hope you all have a safe, productive, and glorious summer and get the opportunity to take lots of shots. We'll see you all back in September.

Club News & Future Events

We had about quite a few of our members out at Jeff's studio for our model shoot in June. Please bring prints of your best shots for our models. This is the only way we can repay them for posing for us.

Please be generous.

Dan Weiss has been maintaining our **club web site**. Its address is: www.falls-photo.org. He will be posting our newsletter on the site. Please contact him at web-lackey@falls-photo.org or dan-weiss@wi.rr.com if you have anything you'd like to contribute.

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- Joe Higdon—www.pbase.com/jhigdon/joe
- Scott Stewart—<http://picasaweb.google.com/scottstewartgallery>

Opportunity is missed by most people because it is dressed in overalls and looks like work.

Of Photographic Interest?

Here is a sample of the many events that will take place in our area during the next month or so. Perhaps you may find some photographic opportunities at one or more of these events.

July 1, 2007: Lake Mills Aztalan Day. Old time craft demonstrations, music, and more! Learn about pioneer history and Native American culture. 1-920-648-4632

July 4, 2007: Eagle An Old World Forth of July. Expedience historic celebrations from the 19th and 20th centuries and a festive Independence Day parade. Old World Wisconsin. 1-262-594-6300

July 6-7, 2007: Racine Great Midwest Dragon Boat Festival. 75 teams of 20 people will paddle beautifully decorated dragon boats for great prizes. Samuel Meyers Park. 1-262-884-6400

July 6-8, 2007: Oneida Pow-wow. Traditional Native American foods, arts & crafts, music, dance, and culture. Norbert Hill Center. 1-920-869-2768

July 13-15, 2007: Iola Old Car Show & Swap Meet. Midwest's largest car show.

2,500 show cars. 1-715-445-4000

July 14-15, 2007: Madison Art Fair on the Square. Nearly 500 artists from across the US exhibit and sell their work. Great food and free entertainment on 2 stages. 1-608-257-0158

July 14-15, 2007: Prairie du Chien War of 1812 in Wisconsin. Historic encampment and battle re-enactment at Wisconsin's only War of 1812 battlefield. 1-808-326-2721

July 20-22, 2007: Waukesha Skyfest Hot Air Balloon Rally. Championship competition with balloon launches Fri & Sat at 6:30am. Balloon Glow Fri & Sat at 8:30pm. 1-800-366-8474

July 23-29, 2007: Oshkosh EAA AirVenture. The world's largest gathering for recreational pilots and aviation enthusiasts. 1-800-236-4800

Aug 3-5, 2007: Washington Island Scandinavian Festival. Kaffe & Stavkirke open house. 1-920-847-2179

Aug 4, 2007: Wisconsin Repids Poor Man Pennsic. A summer faire in the Medieval tradition. Equestrian games, archery, period costumes and more. 1-

715-421-0998

Aug 4-5, 2007: Kenosha Open Tower at Southport Lighthouse. One of only 4 weekends a year you can make the climb. 1-262-654-5770

Aug 11-12, 2007: Racine Sand Castles. Family fun, sand sculpting and more. 1-262-635-0261

Aug 16-19, 2007: Milwaukee A la Carte at the Zoo. Annual food and music fest. 1-414-256-5412

Aug 18, 2007: Eagle Old World Wisconsin Fair. Experience an 1870's county fair. 1-262-594-6300

Aug 25-26, 2007: Fond du Lac Buckskinners Rendezvous. Tomahawk & knife throwing competitions, period costumes, exhibitions and displays. 1-800-937-9123

For more information on these and other great events, please visit

www.travelwisconsin.com



WACCO / PSA News

WACCO (Wisconsin Area Camera Clubs Organization) is comprised of 15 or 16 Camera Clubs throughout Wisconsin. They hold two state-wide competitions a year. Bill Rietz and Don Gorzak are our WACCO representatives. Jeff Klug is Treasurer and Nancy Griefenhagen is Vice-President.

WACCO has a web site with news and information on current and future events. The address is:

www.wisc-camera.org

The Fall WACCO Competition will be held in late October or early November, 2007. The special category

will be:

General: Tabletop, defined as an image of static arrangements of objects.

Nature: Birds, which are warm-blooded, feathered, egg-laying vertebrate animals having fore limbs modified as wings. Chickens or other domesticated fowl are not eligible for competition in this category, nor are they eligible in the nature division.

All members of our club are eligible to enter. More information and registration forms will be available at our September meeting. If you have any questions that can't wait until then, please call Jeff Klug.

PSA (Photographic Society of America) is an organization of individuals, camera clubs, and businesses. Our club is a member; Bill Rietz is our contact. PSA's web site for news and information on events is:

www.psa-photo.org

PSA publishes a monthly photographer's magazine titled PSA Journal. The cost of an individual membership, which includes the magazine, is \$45/year. Let Bill know if you'd be interested in joining.

**Menomonee Falls
Recreation Department**

Camera Club Notes

Special Reminder

Our monthly newsletter is now published on our club web site:

www.falls-photo.org

If you would like to discontinue getting this newsletter via 'snail mail', please let Bill Rietz know and he will send you an email when the newsletter is posted and will take you off our mailing list.

This will save your club copy and postage costs.

Odds & Ends

- If you were at the model shoot last month, please remember that these models volunteer to pose for us. The only payment they receive are those prints we members make for them. Please be generous.
- The Great Frame Up of Menomonee Falls invites you to a photography show featuring members from our club: Nancy Greifenhagen, Jyoti Senbupta, John Doorley, Ed Kolinski, Clint Wesel, Jennifer Bartelt, and Michael Matusinec. Monday, June 18th through Saturday, July 28th. Artist Reception is Sunday, July 1st, from noon until 3pm. Show hours: Monday through Friday 10am—6pm; Saturday 10am—5pm.
- The Underwood Society is inviting you to a "Photographic Journey" at the One Way Café & Gallery, 1425 Underwood Ave, Wauwatosa. This exhibition will run from June 4th through July 14th. Hours are 7am to 4pm daily. Photographers: Byron Becker, Suzanne Garr, Geri Laehn, Yong-ran Zhu, Paul Matzner, and Robb Quinn.

Back to the Basics

My theme for this year was "Becoming One with Your Photographs". Originally I had titled it "Zen and the Art of Photography", but then found out that there are already several books by that name, so I changed the title of my theme, but not the content.

In my October column, I said that Zen is a complex philosophy for which there is no simple definition. But one of the many definitions is that Zen celebrates the profound beauty of the commonplace and the extraordinary in the ordinary. Zen values the direct experience above everything else and is concerned mostly with simplicity and naturalness.

In other columns I covered emotion, personalization, motivation,

reducing stress, vision, passion, and personal style.

I think what I was trying to do with this year's columns was to get each of us to think about our relationship with photography, what we expect to get out of it, what we are willing to put into it, and how it adds to our enjoyment of life.

In the complexities of our daily lives, we face various sources of stress, anxiety, and conflict. Photography is one way that we can leave these complexities behind us, at least for a few hours, and instead concentrate on the beauty and wonders of the world around us, and using our photographic skills, capture those images to share with others.

Nirvana (which is considered the

goal of Zen) is often defined as a blissful release from the limitations of this physical life and a emotional connectedness between our own selves and the universe. And isn't this exactly what is happening when we are out with our cameras attempting to capture what we are seeing?

I wish each of you an enjoyable photographic journey over the summer. Take some time to really enjoy the process. And remember: Any day with a camera around your neck is a good day.

