

Camera Club Newsletter

September 2007

Volume #325
Our 32st Year

People with an Interest in the Art of Photography

Meetings held the First Tuesday of the Month, 7:00 pm, Room 106
at the Menomonee Falls Community Center, Phone 262-255-8460

www.falls-photo.org

The next meeting will be: Tuesday, Sept 4, at 7:00pm.

Our first meeting of this year will be held on Tuesday, September 4th. Your club officers welcome you back to another year of what we hope will be an interesting and informative program.

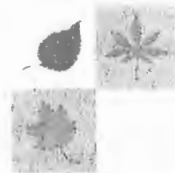
Several of our members have been asking for some speakers that can talk about some of the basics like aperture and focal length and composition. So we are going to try to have a few meetings this year that will help cover some of the basics for our less experienced members.

At this September meeting, Don Gorzek will give us a presentation on some of the basics of Photography he calls "Capturing the Image". This should be a refresher for experienced photographers and vital information for novices.

Then if we have time, Bill will give us a Wisconsin Circuit Medal Abstract. After some discussion last year, we decided to continue our participation in this Wisconsin Circuit event, and some of our members wanted more information.

Prints from our August

exhibit at the Menomonee Falls public library will also be available for pickup at this meeting.



Refreshments for this meeting:

Sweet: Jeanette Lubitz & Steve Reyer

Salty: Don Gorzek & Carole Bailey

Soda: Ken Warning & Carole Bailey

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Renaissance Faire

Saturday, Aug 25th

For carpooling, we will be meeting at 9am at the Menomonee Falls Sears Grand (the old Kmart) on Appleton Avenue.

Camera Club Board Members & Officers

Board Members:

Jon Moscicki	414-464-6479
Jeff Klug	262-628-1255
Bill Rietz	262-251-7106
Don Gorzek	262-251-8073

Officers:

President:	Ken Warning	262-894-0465
Vice-President:	Jeanette Lubitz	..	262-966-2169
Treasurer:	Bill Reitz	262-251-7106
Newsletter:	Carole Bailey	262-790-1956
Web Admin:	Dan Weiss	414-744-0855

October Meeting

Our October meeting will be held on Tuesday, October 2, 2007.

At this meeting, Jeff Klug will be giving a presentation on digital workflow, highlighting some of the software products available to assist the photographer in managing digital images. As always, input on products from our members is always appreci-

ated, so if you are using some little-known tools and are happy with them, please be prepared to share with the club.

On Saturday, October 6th, we will be going to Koehler-Andrae State Park for a fall color field trip. Jeanette Lubitz will be the coordinator. There will be more information about this field trip at our

meetings.



The Year at a Glance

Your club board and officers met in August and set up the following schedule for meetings and field trips for this next year. We may need to make some changes as the year goes on, depending on speaker availability and other opportunities that may arise.

Nov 6, 2007: We are working on getting an outside speaker. If that falls through, we will be having a member roundtable.

Dec 4, 2007: Member Image Evaluation, Digital Images on CD only. Selection of prints for January Library Exhibit. Christmas refreshments coordinated by Virginia Wick.

Jan 8, 2008: Table Top Photo Workshop. New and exciting set ups by Don Gorzek and Jeff Klug.

Feb 5, 2008: Basics of Composition presentation by Don Gorzek.

Feb 7, 2008: Cedarburg Winter

Festival or Hockey outing or Basketball outing, depending upon dates and club members' interest.

Mar 4, 2008: Outside speaker on turning your digital images into professional-looking 'coffee-table' books.

Apr 1, 2008: International Show

May 4, 2008: Field trip to Boerner for tulip show coordinated by Ken Warning.

May 6, 2008: Outside speaker for preparation for model shoot: posing, equipment, lighting, etc. Turn in CD's with digital images for the July 1st Digital Image Show. (note: April and May meetings may switch, depending on speaker availability.)

Jun 3, 2008: Model shoot at Klugs Photo World.

Jul 1, 2008: Club Digital Image Show: topic "Patterns in Nature". Election of officers for 2008-2009 club year. Ice Cream Social.

Member Web Sites:

Nancy Greifenhagen—
www.SpiritWolfPhotography.com

Devinder Sangha—www.pbase.com/devinder

Jon Moscicki—www.moscicki.com

Don Gorzek—www.dongorzek.com

Marcia Messman-Getto—
www.natureandtravelimages.com

Phil Block—www.blockphotos.com

Joe Higdon—www.pbase.com/jhigdon/joe

Scott Stewart—<http://picasaweb.google.com/scottstewartgallery>

When nothing is sure,
everything is possible.

Of Photographic Interest?

Here is a sample of the many events that will take place in our area during the next month or so. Perhaps you may find some photographic opportunities at one or more of these events.

Aug 19-Sept 15, 2007: Wauwatosa Mid-Summer Photography Show, presented by Underwood Society. One Way Café and Gallery, 1425 Underwood Ave. Features photography of Evan Clark, George Sanquest, Geri Laehn, Jyoti Sengupta, Yong Ran Zhu, John Ehlers and Jeff Weber.

Sep 1-2, 2007: Eagle Civil War Encampment. Dress parade, weapons drilling and firing, and demonstrations. Old World Wisconsin. 262-594-6300

Sep 1-2, 2007: Two Rivers Kites Over Lake Michigan. Demonstrations and huge show kites fill the air. 920-793-9599

Sep 6-Oct 31, 2007: East Troy Stacey Farms Corn Maze. Corn Maze, Hayrides, pumpkins, more. 877-784-2578

Sep 7-9, 2007: Milwaukee Indian Summer Festival. The largest Native Ameri-

can festival in the country. 877-302-2812

Sep 7-9, 2007: Weyauwega Horse & Buggy Days. An old-time parade, hay rides, and more. 920-867-2500

Sep 8, 2007: Sussex Dozer Day. Haiquist opens its Town of Lisbon quarry for tours. 262-246-1973

Sep 8-Oct 21, 2007: East Troy Electric Railroad Autumn Harvest Festival. Ride the trolley through the area's fall color on your way to or returning from the Elegant Farmer where you can pick apples, pumpkins and more. 262-642-3263

Sep 14-15, 2007: Prairie du Chien Cannons & Redcoats Military Event. Living history exhibit of life in 1814 Prairie du Chien during the British years. 608-326-6960.

Sep 15, 2007: Milwaukee River Challenge. Rowing regatta and demonstrations. 414-297-9855

Sep 15, 2007: Necedah Whooping Crane Festival. Narrated tours of the Necedah Wildlife Refuge and other activities. 608-565-2101

Sep 16, 2007: Green Bay "If Tomb-

stones Could Talk"—Cemetery Walk. Heritage Players portray the famous and not-so-famous men and women of Green Bay's past during a tour of Woodlawn Cemetery. 920-437-1840

Sep 22, 2007: Eagle Old World Wedding. 1880's wedding celebration and participate in the ceremony and refreshments. 262-594-6300

Sep 22, 2007: Green Bay Botanical Garden Renaissance Herb Faire. Visit a time of lords and ladies, knights in armor, myths and herbs. 877-355-4224

Sep 23, 2007: Horicon Autumn Art on the Marsh. Annual fine arts & crafts show with more than 130 artisans and crafters. 920-485-3200

Sep 28-30, 2007: Warrens Cranberry Festival. Harvest tours, parade, more. 608-378-4200



For more information on these and other great events, please visit www.travelwisconsin.com

WACCO / PSA News

WACCO (Wisconsin Area Camera Clubs Organization) is comprised of 15 or 16 Camera Clubs throughout Wisconsin. They hold two state-wide competitions a year. Bill Rietz and Jeff Klug are our WACCO delegates. Richard Knisbeck is Treasurer and Nancy Griefenhagen is Vice-President.

WACCO has a web site with news and information on current and future events. The address is:

www.wisc-camera.org

The Fall WACCO Competition will be held on November 3, 2007. The special categories will be:

General: Tabletop, defined as an image of static arrangements of objects.

Nature: Birds, which are warm-blooded, feathered, egg-laying vertebrate animals having fore limbs modified as wings. Chickens or other domesticated fowl are not eligible for competition in this category, nor are they eligible in the nature division.

All members of our club are eligible to enter. More information and new registration forms will be available at our September meeting. If you have any questions that can't wait until then, please call Jeff Klug.

PSA (Photographic Society of America) is an organization of individuals, camera clubs, and businesses. Our club is a member; Bill Rietz is our contact. PSA's web site for news and information on events is:

www.psa-photo.org

PSA publishes a monthly photographer's magazine titled PSA Journal. The cost of an individual membership, which includes the magazine, is \$45/year. Let Bill know if you'd be interested in joining.

**Menomonee Falls
Recreation Department**

Camera Club Notes

Special Reminder

Our club's yearly dues are due every September. The dues are \$15 per member or a special rate of \$20 for two members living at the same address.

Please pay Bill Rietz at our September meeting.

Thanks,

Your Board & Officers

Odds & Ends

Special thanks to Steve Reyer who did a great job as Club President last year.

Camera Club name tags are available. \$6.00 Please clearly print your name and give to Steve Haynes.

WACCO is renaming their competition classes. The current Class A will be retitled "General Exhibitor" and will retain the same rules. The Class B will be retitled "Novice Exhibitor" and is intended for new entrants for the first two times they enter. This Novice Exhibitor class will consist of 3 sections: Projected Digital Nature, Projected Digital Open Image, and Small Open Print. There will be more information at our September meeting for our members that are interested.

WACCO competitions will now use a new scoresheet. Please DESTROY any old scoresheets you may have archived and pick up some new ones at our meeting.

Back to the Basics

Each month I will use this column to cover some of the basics of photography. This month I will review how to mark your slide and print entries for competition.

SLIDES:

All slides must be 2"x2" only. Mark a "thumbspot" (a dark circle - I like the little 1/4 inch dots I bought at the map store) on the lower left corner of the slide as you view it. (Normally the shiny side of the slide.) On this same side, put the title and the Class and Category codes (depending upon the competition).

On the other side put your name and address. (Tiny return address labels (Avery 5267—1/2 X 1-3/4) work reasonably well. You should also include your club name for WACCO competitions.

PRINTS:

The new WACCO rules call for 3 size mats or boards: 8x10, 11x14, and 16x20. No framed prints will be accepted.

Large prints (color or monochrome) must measure larger than 8x12 and be mounted on the 16x20 mat or board.

Small prints can be any size from 3.5x5 up to 8x10 and must be mounted on either a 8x10 or 11x14 mat or board.

On the back clearly mark your name, address, and print title. Also place a large and dark arrow pointing the 'up' direction for the print. Please make sure that this arrow is easily visible in the darkened room where these prints are judged.

DIGITAL:

The digital images should be a maximum of 1024 (Width) x 768

(Height) or 7.5" (Height) x 10" (Width) @ 100dpi. Each should be JPEG format with a maximum file size of 1.4mb. They must be on a CD which should have your Name, Phone number, and E-mail address on it. The images should be put into folders labeled for the category entered (General or Nature). Each image should be labeled with Category, Entry #, Title. Where the category would be "G" for General and "N" for Nature, the entry # from the report card, and the title of the image with an underscore between each item as shown:

Example:

G_1_Milwaukee Art Museum.jpeg





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club.

On Saturday, October 6th, we will be going to Koehler-Andrae State Park for a fall color field trip. There were several groups of interested members at the Sept meeting. We decided to postpone the final details (like carpooling and times) until the October meeting. Jeanette Lubitz will be the coordinator. She can be reached at Jet2Sky2000@yahoo.com if you have any questions or if you cannot make the Oct meeting.



Refreshments for this meeting:

Sweet: Diane Jaeger & Carole Bailey

Salty: Phil Block & Jennifer Bartelt

Soda: Ken Warning & Clint Wesel

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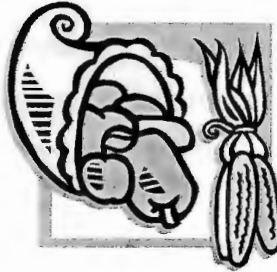
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Vice-President: Jeanette Lubitz	262-966-2169
Treasurer: Bill Reitz	262-251-7106
Newsletter: Carole Bailey	262-790-1956
Web Admin: Dan Weiss	414-744-0855

November Meeting

Our November meeting will be held on November 6, 2007. We are still in the process of securing an outside speaker for this meeting, but details are not yet final. We should have some information by the time of our October meeting and it will be in our November meeting. If none of our contacts work out, then we will be having a

general all-member roundtable at this meeting.



This is also a good time to remind all of our members that we will be having a print display at the Menomonee Falls Public Library during the month of January. We will be collecting mounted / matted prints at our December meeting. Start looking now for prints you would like on display at the library.

Club News & Future Events

We had 46 people at our meeting, including 5 guests and 6 new members. Don Gorzek gave us a very interesting presentation on the basics of digital photography including the aspects of exposure. He had 3 tips for improving our photographic skill: 1) Take pictures; 2) Take more pictures; and 3) Still take more pictures.

Our new members are: Dan Anderson, Bob Bosc, Dan Finnegan, Renee Jacque, Marti Shannon, and Anthony Shulist. Please seek them out and welcome them at our meetings.

Dan Weiss has been maintaining our **club web site**. Its address is: www.falls-photo.org. He will be posting our newsletter on the site. Please contact him at web-lackey@falls-photo.org or dan-weiss@wi.rr.com if you have anything you'd like to contrib-

ute.

We also have a member gallery on our site. The guidelines for submission is also on our site. If you are interested in posting some of your images online, please refer to our site or address your questions to Dan.

Francie from Allied Digital has offered our members 15% off of all film processing and film or digital printing. Just show your current camera club membership card.

The Great FrameUp in Menomonee Falls is also offering our club members between 15% and 25% off of their framing services. Just present your current camera club membership card for these great deals.

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- Phil Block—www.blockphotos.com
- Joe Higdon—www.pbase.com/jhigdon
- Scott Stewart—<http://picasaweb.google.com/scottstewartgallery>

The more I want to get something done, the less I call it work.

Of Photographic Interest?

Here is a sample of the many events that will take place in our area during the next month or so. Perhaps you may find some photographic opportunities at one or more of these events.

Sep 28-30, 2007: Warrens Cranberry Festival. Harvest tours, parade, more. 608-378-4200

Oct 5-7, 2007: Durand Art Tour Autumn 2007: Studio tours and artists' demonstrations by local artisans. 715-672-8188

Oct 5-7, 2007: Iola Hidden Studios: Art Along the Ice Trail. 9 working studios in central Wisconsin will be open for tours and demonstrations. 715-824-2809

Oct 5-14, 2007: North Freedom Autumn Color Train Rides. Enjoy a 50-minute train ride through the autumn colors of Baraboo Hills. 608-522-4261

Oct 7, 2007: Cedarburg Maxwell Street Days. Antiques, collectibles, crafters, & more. 262-377-9620

Oct 7, 2007: Racine Wind Point Lighthouse Tour to the Top. Climb to the top of the 108-foot lighthouse for spectacular views. 262-639-2026

Oct 12-14, 2007: Holmen Mississippi Fandango. The Old West lives! Recreated 1880's town and reenactments. 608-788-6966

Oct 12-14, 2007: Mauston River of Memories Rendezvous & Fall Festival. Reenactment of life on the frontier, pre-1840's. 608-847-1904

Oct 20, 2007: Appleton Romp in the Swamp. Stroll through the beautiful trail system of Bubolz Nature Preserve. 920-731-6041

Oct 20-21, 2007: Autumn on the

Farms at Old World Wisconsin. Demonstrations and food samples. 262-594-6300

Oct 26-27, 2007: Manitowoc Art and About Fall Art Tour. Self-guided tour of more than a dozen local studios/galleries. Meet the artists and share their creative process. 920-684-3006

Oct 27, 2007: Portage Pumpkinfest. Bring a carved or decorated pumpkin to line the Wisconsin River Levee and help set a World Record !!! Lots of other activities. 608-742-6242



For more information on these and other great events, please visit www.travelwisconsin.com

WACCO / PSA News

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All members of our club are eligible to enter. This year there is a new Novice category and brand new forms. More information and the new registration forms are available at our meetings or on the web site. Entries are due by Oct 20th. If you have any questions or need help with the new form or new category please call Jeff Klug or Bill Rietz.

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**Menomonee Falls
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Camera Club Notes

Club Digital Show

We will be having our annual all-member club digital show in July 2008. The theme this year is Patterns in Nature.

All entries need to be turned into Jeff by the May 2008 meeting on a CD.

Our last year's show is available on our web site. Check it out !!!

Odds & Ends

Camera Club name tags are available. \$6.00 Please clearly print your name and give to Steve Haynes.

Our club's **Picture of the Month** is posted in the front window of the Rec department just as you walk in the building for our meetings. Here is the schedule for the next year:

- Oct 07: Richard Knisbeck
- Nov 07: William Freisleben
- Dec 07: Nancy Graf
- Jan 08: Jessie Bucholtz
- Feb 08: Dan Finnegan
- Mar 08: Carole Bailey
- Apr 08: Micheal Matusinec
- May 08: Jane Hirst
- Jun 08: Bob Bosch
- Jul 08: Devinder Sangha
- Aug 08: Jennifer Bartelt
- Sept 08: Ed Kolinski
- Oct 08: Don Gorzek

If you are scheduled for one of these months, please bring in your matted/ mounted photo to the meeting the month prior so Bill can get it in before the 1st of the month.

Back to the Basics

Each month I will use this column to cover some of the basics of photography. This month my topic is Composition: Purpose and Message.

As photographers, we all want our viewers to be interested in our photographs, so we need to give them something to be interested in.

A lot of people own cameras, but few are good photographers. Most take 'pictures' to record events: birthdays, vacations, kids growing up, family pets, etc. They are interested in these photographs because of the personal history they record. But others not as emotionally involved in the events may not be as interested. Ever sit through rolls and rolls of a friend's vaca-

tion showing various family members in front of famous landmarks? Not terrifically exciting.

To compose a photograph that will be interesting to your viewers, you need to ask yourself "What is the purpose of this photograph? What point am I trying to get across to my viewers? What story am I trying to tell? What feeling am I trying to convey?" If you cannot answer these questions, then maybe you need to rethink your shot.

Once you have decided on the purpose of the photograph, then you need to determine how best to get that message across to your viewers. What do you include in the frame? What do you exclude? Do you fill the frame or do you leave 'empty' space to

convey a certain feeling? Do you limit your depth of field to minimize the background or foreground, or do you want everything in focus? From what perspective do you shoot? Once you have decided the purpose of your photograph, these choices should be fairly easy.

I am reminded of a story about an old wood carver. When asked how he turns a hunk of wood into a duck, he replied "Why, I just cut away the pieces that don't look like a duck." And that's what we photographers need to do, too.





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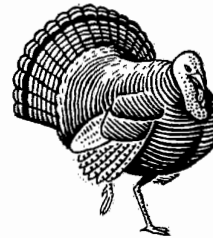
The next meeting will be: Tuesday, Nov 6, at 7:00pm.

Our November meeting will be held on Tuesday, November 6, 2007.

For this meeting, we will be viewing a group of short Element / Photoshop tips from a CD. These tips should be valuable for those first starting out with the software, as well as those who have been using it for a while.

After we view

these Photoshop tips, we will have a round-table discussion on whatever topics the members choose. So if you have any concerns or questions about your equipment or the world of photography in general, please bring them to the meeting. With the many years of experience our members have, we can surely answer any of your concerns.



Refreshments for this meeting:

Sweet: John Wiley & Roger Crill

Salty: Greg Yahr & John Doorley

Soda: Jennifer Haash & John Dooley

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December Meeting

Our December meeting will be held on December 2, 2007.

Our speaker will be Elizabeth G. Pratt, Professional Market Representative from Canon. No matter what make of camera you have, she will give answers for some of the mysteries of digital cameras, as well as some of the great and wonderful things we can look forward to in the future. Several of our members have seen her

speaking before and thought highly of her. So mark your calendars and be sure to make this meeting.

At this meeting, we will also be collecting mounted / matted prints at our December meeting for our January display at the Menomonee Falls Public Library. Start looking now for prints you would like on display at the library.

Also at this meeting, we will be having our annual holiday feast, paid for by the club and coordinated by Virginia Wick.



Club News & Future Events

We had almost 50 members attend our meeting in October. Jeff Klug gave a very informative presentation about digital workflow and the wonders of Lighthouse. Lighthouse is a relatively new software package that is great for raw image conversion and to keep track of images. It costs between \$200 and \$300 and is becoming popular among digital photographers.

Dan Weiss has been maintaining our **club web site**. Its address is: www.falls-photo.org. He will be posting our newsletter on the site. Please contact him at web-lackey@falls-photo.org or dan-weiss@wi.rr.com if you have anything you'd like to contribute.

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Joe Higdon—www.pbase.com/jhigdon

Scott Stewart—<http://picasaweb.google.com/scottstewartgallery>

The only thing that
overcomes hard luck is hard
work.

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All entries need to be turned into Jeff by the May 2008 meeting on a CD.

Our last year's show is available on our web site. Check it out !!!

Odds & Ends

Camera Club name tags are available. \$6.00 Please clearly print your name and give to Steve Haynes.

WACCO sponsors the **Wisconsin Digital Forum Group** that meets on the 2nd Wednesday of each month at 7pm at the Menomonee Falls Public Library. This Forum is hosted by Jeff Klug and Lynne Rieger. The group has been going now for several years and has already outgrown its original meeting place. But there is lots of space at the Library so all photographers interested in digital photography are welcome.

Our club will be hosting one of the segments of the **Wisconsin Circuit** on Saturday, March 29th. We will need volunteers. Please contact Bill Rietz if you are available to help that day.

Back to the Basics

Each month This space will cover some of the basics of photography. The topic this month is Composition: Orientation and Placement.

When I refer to 'orientation', I mean whether the frame is taken horizontally or vertically. These are also sometimes referred to as landscape and portrait. The horizontal format can project a feeling of peace or serenity. The vertical format projects more majesty or strength. However, the frame needs to fit the subject. We often think that tall objects will fit better in the vertical and wide objects will work better in the horizontal. But don't just automatically use that framing. When setting up a shot, try both the horizontal and

vertical orientation. You might find a whole new feeling using the opposite orientation.

The point of interest in your photograph should, for the most part, be placed using the 'rule of thirds'. The one exception to this is in architecture. The rule there is to center the architectural feature that you are shooting. However, as creative photographers, we break these rules as often as not. But we do need to be aware of what we are doing.

When shooting something in action, be that a bird flying, a person running, or a police car racing with its lights going, we need to make sure that there is room in the frame for that action

to continue.

When setting up shots of people in scenic places, consider having the people face towards the scenic point of interest instead of facing towards the camera. You will get a more cohesive and natural-looking photograph.

Selecting your orientation to fit the subject and feeling you want to convey and placing your objects in psychologically comfortable positions within your frame should result in pleasing photographs.



Of Photographic Interest?

Here is a sample of the many events that will take place in our area during the next month or so. Perhaps you may find some photographic opportunities at one or more of these events.

Nov 4, 2007: Sturgeon Bay Southern Door Arts & Crafts Fair. Door County's largest craft fair with more than 180 booths. 920-825-1291

Nov 10, 2007: New London Mosquito Hill Nature Center's Annual Art Fest. Midwest wildlife and nature artists will exhibit and sell their works in the interpretive building. 920-779-6433

Nov 10, 2007: Oshkosh Holiday Parade. Annual Christmas parade featuring floats, marching bands, animals and more. 920-303-2266

Nov 10-11, 2007: Madison Winter Art Festival. Features 140 Wisconsin exhibitors with a wonderful selection of watercolors, fiber, wood, glass, photography, and more.

www.artcraftwis.org/winter.html

Nov 16, 2007: Green Bay Downtown Lighting Ceremony on Broadway. Kicks off the holiday season with the lighting of the trees along Broadway. Free trolley rides throughout the downtown area. 920-437-2531

Nov 16-18, 2007: West Allis Holiday Folk Fair International. Showcases the heritage and culture of over 50 ethnic groups through exhibits, food, and dance. 414-225-6225

Nov 17, 2007: Milwaukee Holiday Parade. 81st annual Holiday Parade featuring about 100 units. 262-377-5935

Nov 17-18, 2007: Hudson Christmas Tour of Homes & Craft Sale. Tour features 5 privately owned homes and the historic Octagon House, all decorated in their Christmas finery. Free shuttle bus service. 715-386-8411

Nov 18, 2007: Waukesha Christmas

Parade. Featuring 100 units including the Dancing Grannies. 262-549-6154

Nov 23-25, 2007: Green Bay "Polar Express". Dramatic reading and train ride. National Railroad Museum. 920-437-7623

Nov 24, 2007: Grafton Christmas Parade. Holiday parade at 11am. Other downtown events follow. 262-377-1650

Nov 30—Dec 2, 2007: Cedarburg Christmas in the Country. Wisconsin's premier Christmas Arts & Crafts show, featuring 75 artists. The Cedar Creek Settlement. 262-377-8020



For more information on these and other great events, please visit www.travelwisconsin.com

WACCO / PSA News

WACCO (Wisconsin Area Camera Clubs Organization) is comprised of 15 Camera Clubs throughout Wisconsin. They hold two state-wide competitions a year. Bill Rietz and Jeff Klug are our WACCO delegates. WACCO has a web site with news and information on current and future events. The address is: www.wisc-camera.org

The Fall WACCO Competition will be held on November 3, 2007, 11:30am, at the Waukesha State Bank, Lower Level. (I-94, Exit 282, Hwy 67) The special categories will be:

General: Tabletop, defined as an image of static arrangements of objects.

Nature: Birds, which are warm-blooded, feathered, egg-laying vertebrate animals having fore limbs modified as wings. Chickens or other domesticated fowl are not eligible for competition in this category.

All members of our club were eligible to enter. Entries were due by Oct 20th, so if you haven't yet entered, it is now too late. However, you are all welcome to come and view all of the entries. The competition usually runs between 11:30am

and about 4:30pm.

PSA (Photographic Society of America) is an organization of individuals, camera clubs, and businesses. Our club is a member; Bill Rietz is our contact. PSA's web site for news and informations on events is:

www.psa-photo.org

PSA publishes a monthly photographer's magazine titled PSA Journal. The cost of an individual membership, which includes the magazine, is \$45/year. Let Bill know if you'd be interested in joining.

Of Photographic Interest?

Here is a sample of the many events that will take place in our area during the next month or so. Perhaps you may find some photographic opportunities at one or more of these events.

Nov 23—Dec 30, 2007: Green Bay Botanical Gardens 11th Annual WPS Garden of Lights. A holiday favorite featuring over 200,000 lights crafted in flowers, butterflies, and other botanical themes. Walk the trail or take a horse drawn wagon ride. Fri, Sat, and Sun only. 920-491-3691

Dec 1, 2007: Chippewa Falls Bridge to Wonderland Parade. A magical holiday evening with this illuminated and musical parade. 715-723-6661

Dec 1, 2007: Waukesha Art Crawl. Great food, live music, and fine art.

Historic Downtown Waukesha. 4-10pm

Dec 1-2, 2007: Prairie du Chien An 1890's Christmas Holiday at Villa Louis. Holiday visitors experience preparing for a visit from St. Nick, Christmas day in the morning, and a New Year open house. 608-326-2721

Dec 1-16, 2007: Racine Holiday Historic Lakefront B&B Trolley Tour. Tour 2 of Racine's premier lakefront B&B's in all their holiday splendor and then take a trolley to see holiday lights. Fri & Sat only. 262-497-9874

Dec 8, 2007: Mayville Downtown Holiday Heritage Fest. Professional ice sculptures, horse-drawn wagon rides, visits with Santa, Christmas Parade, and more. 920-387-1167

Dec 8-9, 2007: Greenbush A Wade House Christmas. Experience the

beauty and simplicity of a mid-19th century Christmas. Lots of activities, stories, and horse-drawn wagon rides. 920-526-3271

Dec 22-23, 2007: Pleasant Prairie Christmas Holiday Happenings at Jelly Belly. Featuring a Christmas decorated tour routes. Picture with Santa and lots of Christmas fun. 262-947-3800

Dec 31, 2007: Egg Harbor Candlelight Horseback Ride. Fun filled, 2-hour ride throughout the woods of Door County. Reservations required. 920-743-6742

For more information on these and other great events, please visit

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General: Scapes, defined as a

photo representing a view of scenery, land, sea, or air.

Nature: Wild Animals, which are defined as living organisms other than plants. Wild animals inhabit the forests, deserts, etc, and are NOT domesticated, tamed, or bred for specific characteristics. Insects, spiders, and birds are also not eligible because there are special categories for these types of animals.

WACCO will be sponsoring an all-day seminar on Saturday, March 8, 2008, with Ed Post and John Dykstra. These are two very well known and respected photographers from Michigan. They lead fieldtrips every year at SWMCCC and host several seminars and photographic field trips every year.

Everyone I know who's been in any of their presentations is very impressed. We will have more information soon.

PSA (Photographic Society of America) is an organization of individuals, camera clubs, and businesses. Our club is a member; Bill Rietz is our contact. PSA's web site for news and informations on events is:

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PSA publishes a monthly photographer's magazine titled PSA Journal. The cost of an individual membership, which includes the magazine, is \$45/year. Let Bill know if you'd be interested in joining.

**Menomonee Falls
Recreation Department**

Camera Club Notes

**Special
Reminder**

Our club's yearly dues are due every September. The dues are \$15 per member or a special rate of \$20 for two members living at the same address. If you haven't paid your dues by our December meeting, you will be dropped from our roster.

Thanks,
Your Board & Officers

Odds & Ends

WACCO Fall Competition Winners

In the Regular Competition Class:

Jeff Klug: 2 HM's, Best of Division Large Monochrome Print, Best Large Monochrome Print Nature, Alternate Large Monochrome Print Nature, Alternate Large Color Print Nature

Ken Warning: 4 HM's, Alternate Nature Slide Open

Bill Rietz: 4 HM's, Best Tabletop Slide

Scott Stewart: 2 HM's, Best of Division Large Color Print, Best Open Large Color Print

Richard Knisbeck: 4 HM's

Phil Block: 2 HM's

Aaron Jors: 2 HM's

John Wiley: 1 HM

Greg Yahr: 2 HM's

Carole Bailey: 2 HM's

In the Novice Class:

Jane Hirst: 2 HM's, Best Projected Open

Winston Ojeda: 1 HM, Best of Division

Jennifer Bartelt: 2 HM's, Best Small Print, Alternate Projected Nature, Alternate Small Print

Patrick Lynch: Best Projected Nature

Congratulations to All !!!

Back to the Basics

Each month this space will cover some of the basics of photography. The topic this month is Composition: Lighting.

The word "photography" means "writing with light". Light is critical to taking good photographs. Light can be either natural, from sunlight or moonlight, or artificial, from man-made lighting. Each different type of light source produces a different quality of light.

In addition to the source, there are 4 main types of lighting:

Front lighting is probably the most common. This is where the light source comes from behind the camera and shines on

the subject. This often gives the best colors and provides few shadows.

Back lighting is where the light source comes from in front of the camera and the subject is between the light and the camera. This normally results in your subject being a silhouette, but can be effective, especially with translucent subjects, such as leaves and stained glass.

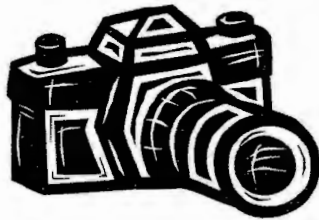
Side lighting is where the light source comes from one side or in some cases from both sides. This will produce exaggerated shadows and a great deal of textural information.

Most photographers prefer diffused lighting such as you get on an overcast day or in the

shade. This eliminates harsh shadows and will produce a more subtle result.

I found an excellent quote in John Hedgecoe's "New Introductory Photography Course" - "Contrary to popular opinion, a sunny day does not guarantee good pictures. The art of photography depends on the quality of light, not the quantity. It is the direction of light that counts, and how much it is diffused—how shadow falls on a subject, how the light affects the intensity of its colors, and the level of detail that the light reveals."





Camera Club Newsletter

December 2007

Volume #328
Our 32nd Year

People with an Interest in the Art of Photography

Meetings held the First Tuesday of the Month, 7:00 pm, Room 106
at the Menomonee Falls Community Center, Phone 262-255-8460
www.falls-photo.org

The next meeting will be: Tuesday, Dec 4, at 7:00pm.

Our December meeting will be held on Tuesday, December 4, 2007.

Our speaker will be Elizabeth G. Pratt, Professional Market Representative from Canon. No matter what make of camera you have, she will give answers for some of the mysteries of digital cameras, as well as some of the great and wondrous things we can look forward to in the future. Several of our members have seen her speak before and thought highly of her. So mark your calendars and be sure to make this meeting.

At this meeting, we will also be **collecting mounted / matted prints for our January display at the Menomonee Falls Public Library**. For those members who may not know about this, our club has displays of our prints at the Library several times each year. Prints can be any size and must be mounted or matted and cannot be framed. We have room for about 25 or 30 prints. If we get more than that, then the club members select which images will be displayed. All members are eligible to submit prints.

Jeff will be taking our **annual club photo**, so

be sure to get pretty for this meeting.

Also at this meeting, we will be having our **annual holiday feast**, paid for by the club and coordinated by Virginia Wick.



Refreshments for this meeting:

Pizza will be on our menu for our holiday feast.

Members are asked to bring holiday cookies for dessert.

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Volunteers Needed

Our club will be hosting one of the segments of the **Wisconsin Circuit** on Saturday, March 29th. We will need volunteers.

Please contact Bill Rietz if you are available to help that day.

Camera Club Board Members & Officers

Board Members:

Jon Moscicki	414-464-6479
Jeff Klug	262-628-1255
Bill Rietz	262-251-7106
Don Gorzek	262-251-8073

Officers:

President: Ken Warning	262-894-0465
Vice-President: Jeanette Lubitz	..	262-966-2169
Treasurer: Bill Reitz	262-251-7106
Newsletter: Carole Bailey	262-790-1956
Web Admin: Dan Weiss	414-744-0855

January Meeting

Our January meeting will be held on Tuesday, January 8, 2008. At this meeting we will be having our annual Table Top Photo Shoot. Don Gorzek and Jeff Klug will be bringing lots of new and exciting setups. All members should bring their cameras and tripods and any other accessories they want.

We are also asking members

to bring items to photograph. Past items that have worked well are glass/crystal vases, fresh and dried flowers, fruit & vegetables, toys, antique tools and jewelry. You are limited only by your imagination. So please start looking through your possessions and bring in items for us to photograph.

This is a good time to play

with tabletop photography. This is always one of our favorite meetings.



Club News & Future Events

We had 51 members and 3 guests attend our meeting in November. We have 4 new members: Fritz Byle, Tom Landvatter, and Lou & Ken Bohlman. Search them out and say 'hi' at our next meeting.

I'm sorry to say that I missed our November meeting, so I have no comments on the program. I hope you all enjoyed it.

Dan Weiss has been maintaining our **club web site**. Its address is: www.falls-photo.org. He will be posting our newsletter on the site. Please contact him at web-lackey@falls-photo.org or dan-weiss@wi.rr.com if you have anything you'd like to contribute.

We also have a member gallery

on our site. The guidelines for submission is also on our site. If you are interested in posting some of your images online, please refer to our site or address your questions to Dan.

Francie from Allied Digital has offered our members 15% off of all film processing and film or digital printing. Just show your current camera club membership card.

The Great FrameUp in Menomonee Falls is also offering our club members between 15% and 25% off of their framing services. Just present your current camera club membership card for these great deals.

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Devinder Sangha—www.pbase.com/devinder

Jon Moscicki—www.moscicki.com

Don Gorzek—www.dongorzek.com

Marcia Messman-Getto—
www.natureandtravelimages.com

Phil Block—www.blockphotos.com

Joe Higdon—www.pbase.com/jhigdon

Scott Stewart—<http://picasaweb.google.com/scottstewartgallery>

Anything you're good at
contributes to happiness.



Menomonee Falls Recreation Department

Camera Club Newsletter

January 2008

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We are also asking members to **bring items to photograph**. Past items that have worked well are glass/crystal vases, fresh and dried flowers, fruit

& vegetables, toys, antique tools and jewelry. You are limited only by your imagination. So please start looking through your possessions and bring in items for us to photograph.

This meeting is a good time for all of us to use our creative abilities and play with still-life photography. So please come prepared to shoot some good images.

We are also going to be getting our group photo taken at this meeting. We usually do this during our December meeting, but the program was too full. So

fix your hair and freshen up your makeup before this meeting.



Refreshments for this meeting:

Sweet: Paul Moertl & Jeanette Lubitz

Salty: Joe Higdon & Lou & Ken Bohlmann

Soda: Mark Jacoby & Tom Gentz

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Special Thanks

To

Virginia Wick

for

Making the arrangements for our wonderful pizza supper at our December meeting

And to all our member who brought goodies to share.

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February Meeting

Our February meeting will be held on Tuesday, February 5, 2008. At this meeting Don Gorzek will be giving us a presentation on the basics of composition.

Anyone can take a picture merely by pointing the camera and clicking the shutter. But to make an interesting photograph, you need to be more critical on composing

the different elements in the frame. Don will help us understand some of the things we can do to get better images.

We are also looking at a club outing during the month of February. We are currently looking at the Cedarburg Winter Festival or a hockey game. We will have more information at the January

meeting and in the next newsletter.



Club News & Future Events

We had 50 members attend our meeting on the snowy December evening. Our speaker from Canon, Elizabeth Pratt, was wonderful. She gave us a good overview of white balance, raw conversion, different digital shooting options, and why sensor size matters. It was a great evening.

And a special thanks to Virginia Wick for arranging our great Pizza supper.

Dan Weiss has been maintaining our **club web site**. Its address is: www.falls-photo.org. He will be posting our newsletter on the site. Please contact him at web-lackey@falls-photo.org or dan-weiss@wi.rr.com if you have anything you'd like to contribute.

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It's never too late to have a happy childhood.

Of Photographic Interest?

Here is a sample of the many events that will take place in our area during the next month or so. Perhaps you may find some photographic opportunities at one or more of these events.

Jan 11-20, 2008: Eagle River World Championship Snowmobile Derby. 1400 plus entries compete for oval and sno-cross championships. 715-479-4424

Jan 12, 2008: Ashland Sleigh & Cutter Parade. Dozens of old-fashioned sleighs and cutters in a parade. 715-685-9983

Jan 12, 2008: Two Rivers Candlelight Ski and Hike. Ski or hike the wooded candlelight trails of Point Beach State Forest. Music, food, & refreshments. 920-794-7480

Jan 19-20, 2008: Prairie du Sac Bald Eagle Watching Days. Each

year, dozens of eagles winter at Prairie du Sac to fish the open waters of the Wisconsin River. Enjoy Birds of Prey shows, guided bus tours, wildlife photography seminar, Native American legends and more. www.saukprairie.com

Jan 25-27, 2008: Wausau Badger State Winter Games. The Olympic-style winter sports festival is the largest in the nation. Features youth hockey, archery & bowling. 608-226-4780

Jan 25-27, 2008: Whitewater FreezeFest. Ice carving, fishing derby, snow dog show and more. 262-723-3980

Jan 26, 2008: Green bay Winterfest on Broadway. Ice sculptors line the street. Many fun family activities. 920-437-2531

Jan 26-27, 2008: Wisconsin Dells Flake Out Festival. 18th annual fes-

tival includes snow sculpting championships, ice carving demos, kite flying, and much more. www.wisdells.com/flakeout

Jan 30-Feb 3, 2008: Lake Geneva Winterfest & US National Snow Sculpting Competition. 15 3-member teams from across the US sculpt 10-foot blocks of snow. 262-248-4416

Feb 1-3, 2008: Wausau Badger State Winter Games—Weekend 2. Featuring skiing, snowboarding, ski jumping, curling, figure skating, speed-skating and more. 608-226-4780



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The cost of this seminar is \$64.95, which includes lunch. Jeff will have registration forms at the January meeting.

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**Menomonee Falls
Recreation Department**

Camera Club Notes

Volunteers Needed

Our club will be hosting one of the segments of the **Wisconsin Circuit** on Saturday, March 29th. We will need volunteers.

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Odds & Ends

When evaluating images, judges consider composition, technical merit, and interest and impact.

Composition

- Placement, balance, flow
- The "Rules of Thirds"
- Leading lines
- Framing
- Empty space / full frame
- Level horizons

Technical Merit

- Exposure
- Lighting
- Focus, depth of field
- Color saturation
- Tonal range (light to shadow)

Interest & Impact

- Action, color, mood or creativity
- Unusual subject or common subject shown using different approach
- Message (especially in nature or photo journalism)

Back to the Basics

Each month this space will cover some of the basics of photography. The topic this month is Composition: Simplify.

One of the most common errors beginning photographers make is including too much in their photographs. Our basic instinct is to include what we see. But this often results in a cluttered and busy photograph where too many elements compete with our 'center of interest'. We need to identify what we want as our main subject and then work to eliminate the extraneous elements. There are several ways we can do this.

We can eliminate competing elements by filling the frame with our subject. We do this by mov-

ing closer or by using a telephoto or macro lens. This can be very effective, especially when our center of interest is a discrete object, like a flower, or a portion of the whole, like architectural details.

However, in some cases we do want to keep the surrounding elements to create the mood or sense of location. But we need to do something to keep them from distracting the viewer. We can do this by using a smaller depth of field (using a wider aperture, or smaller f-stop) to place foreground or background non-essential elements out of focus. This can be particularly effective for portraits of people or animals, or for outdoor scenes with disruptive elements, like signs, util-

ity poles, or foreground foliage.

One other way we can remove distracting elements is to change our position. Try moving a few feet to the right or left, or move your camera higher or lower. This can sometimes move distractions out of the frame.

Painters create their art by continually adding elements to their blank canvas until they get the result they want. We, as photographers, already start with everything. And what we need to do is eliminate elements until we have the result we want.





Menomonee Falls Recreation Department

Camera Club Newsletter

February 2008

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Anyone can take a picture merely by pointing the camera and clicking the shutter. But to make an interesting photograph, you need to be more critical on composing the different elements in the frame. Don will help us understand some of the things we can do to get better images.

Our club will be going to the MSOE Hockey game on Saturday, Jan 26th, at 2pm. We will meet at the corner of Broadway and Knapp in front of the Kern Center. (east of the river and 6 blocks north of Wisconsin Ave). There is more information on our web site. (See above for address.)

We are also looking at going to the 34th Cedarburg WinterFest on Feb 9 and 10, and also to the NEW! Menomonee Falls ChillyFest on the 9th. Come to our Feb 5th meeting to get more information about these opportuni-

ties.



Refreshments for this meeting:

Sweet: Michael Metusinec & Carole Bailey

Salty: Nancy Graf & Tim Leberman

Soda: Ken Cina & Jon Moscicki

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Congratulations to

Steve Reyer

His image is in the
2008 Pick 'n Save
Weather Calendar.

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DAN-WEISS@WI.RR.COM

March Meeting

Our March meeting will be held on Tuesday, March 4, 2008. Our speaker will be a professional fashion photographer who will tell us about his career experiences. This should prove to be a very interesting meeting. There should be additional information about our speaker at the meetings and in our next newsletter.

WACCO is sponsoring an all-day seminar on Saturday,

March 8, 2008, with Ed Post and John Dykstra. They will be covering Light, Exposure, Equipment, Composition, and Digital Processing.

These are two very well known and respected photographers from Michigan. They lead field-trips every year at SWMCCC and host several seminars and photographic field trips every year.

The cost of this seminar is \$65,

which includes lunch. Registration forms are available at the meetings. Registration is limited to 100, so if you are interested, you may want to consider signing up earlier, rather than later.



Club News & Future Events

Again, we had over 50 members and guests at our January tabletop shoot. Special thanks to Jeff Klug and Don Gorzek for all of their wonderful setups. And thanks to the many members who brought props to share. It looked like everyone was having a good time.

Jeff took our club picture. It is now posted on our web site (see front page for addr) under photo gallery.

Dan Weiss has been maintaining our **club web site**. Its address is: www.falls-photo.org. He will be posting our newsletter on the site. Please contact him at web-lackey@falls-photo.org or dan-weiss@wi.rr.com if you have anything you'd like to contribute.

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Joe Higdon—www.pbase.com/jhigdon

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The hardest thing to learn in life is which bridge to cross and which to burn.

Of Photographic Interest?

Here is a sample of the many events that will take place in our area during the next month or so. Perhaps you may find some photographic opportunities at one or more of these events.

Feb 1-3, 2008: Hudson Hot Air Affair. Spectacular winter ballooning event. Torchlight parade with kazoo marching bands. Much more. 715-386-8411

Feb 2, 2008: Lake Geneva Winter Carnival. Annual event includes winter snow competitions, a parade, and fireworks. 262-248-8811

Feb 2-3, 2008: Bayfield Apostle Islands Sled Dog Race. 13th annual race with more than 100 teams. Two main races. 715-779-3335

Feb 2-3, 2008: Iola Winter Carnival. Annual Scandinavian winter carnival.

val. 715-445-4005

Feb 8-10, 2008: Fish Creek Winter Festival. Kites Over the Bay and plenty of winter fun. 920-868-2316

Feb 9-10, 2008: Cedarburg Winter Festival. 34th annual festival includes ice carving contest, bed races, a parade, and more. 800-237-2874

Feb 15-17, 2008: North Freedom Mid-Continent Railway Snow Train. Enjoy the winter wonderland of the Baraboo Hills on this 33rd annual Snow Train. 50-minute ride. Reservations recommended. 608-522-4261

Feb 16-17, 2008: Eagle River Klondike Days. Winter festival featuring an 1800's voyageur encampment, now sculpting, and much more. 715-477-2810

Feb 21-24, 2008: Milwaukee Tripoli Shrine Circus. A non-stop evening

of wonder, thrills, hilarity, and pure amazement. US Cellular Arena. 414-908-6092

Feb 23, 2008: Prairie du Chien Bald Eagle Appreciation Days. Live bald eagle programs, exhibits and displays, and short field trips to bald eagle watching locations. 608-326-8555

Mar 1, 2008: Appleton Adopt a Bucket at Bubolz Nature Preserve. 15th annual sugar tapping experience. 920-731-6041

For more information on these and other great events, please visit



www.travelwisconsin.com

WACCO / PSA News

WACCO (Wisconsin Area Camera Clubs Organization) is comprised of 15 Camera Clubs throughout Wisconsin. They hold two state-wide competitions a year. Bill Rietz and Jeff Klug are our WACCO delegates. WACCO has a web site with news and information on current and future events. The address is: www.wisc-camera.org

The Fall WACCO Competition was held on November 3, 2007. Results are now available on the WACCO web site.

The Spring WACCO Competition is scheduled for Saturday, May 3, 2008. The special categories are:

General: Scapes, defined as a photo representing a view of scen-

ery, land, sea, or air.

Nature: Wild Animals, which are defined as living organisms other than plants. Wild animals inhabit the forests, deserts, etc, and are NOT domesticated, tamed, or bred for specific characteristics. Insects, spiders, and birds are also not eligible because there are special categories for these types of animals.

WACCO will be sponsoring an all-day seminar on Saturday, March 8, 2008, with Ed Post and John Dykstra. These are two very well known and respected photographers from Michigan. They lead fieldtrips every year at SWMCCC and host several seminars and photographic field trips every year.

The cost of this seminar is \$65, which includes lunch. Registration forms are available at the meetings.

PSA (Photographic Society of America) is an organization of individuals, camera clubs, and businesses. Our club is a member; Bill Rietz is our contact. PSA's web site for news and informations on events is:

www.psa-photo.org

PSA publishes a monthly photographer's magazine titled PSA Journal. The cost of an individual membership, which includes the magazine, is \$45/year. Let Bill know if you'd be interested in joining.

**Menomonee Falls
Recreation Department**

Camera Club Notes

Volunteers Needed

Our club will be hosting one of the segments of the **Wisconsin Circuit** on Saturday, March 29th. We will need volunteers.

Please contact Bill Rietz if you are available to help that day.

Odds & Ends

We had 6 new members at our last meeting:

Ellen Hanrahan
Norm Sorenson
Kent Wittmann
Karen Wisth & daughter Melisa Arnold
Brian Bollech

Please welcome them when you see them at a meeting.

Ed Post & John Dykstra are leading a 3-1/2 day workshop in Turkey Run, Indiana on April 22-25, 2008. Several of us have attended this and found it very well run and extremely interesting. More information on their web site: www.johndykstraphotography.com

Back to the Basics

Each month this space will cover some of the basics of photography. The topic this month is Design: Perspective.

The real world is 3-dimensional, but photographs are only 2-dimensional. One of the challenges of a photographer is to help the viewer replace the missing 3rd dimension, depth. Perspective is the technique we can use to do this.

Perspective indicates how close or how far away objects are from us and from each other. When our eyes see these visual hints, our minds then fill in the assumptions of depth that the perspective suggests.

There are five different perspective techniques that photographers can use:

Linear perspective is perhaps the most common. Lines that we know to be parallel appear to get closer together as they get further away. We see this used often with roads, paths, and architectural structures.

Diminishing scale refers to similar objects looking smaller the further away they are. This technique is most effective when photographing multiple objects equally distant from each other, like telephone poles or fence posts.

Selective focus can be used to place some objects out of focus by using a wide aperture. The resulting difference in sharpness suggests that the objects are different distances from the viewer.

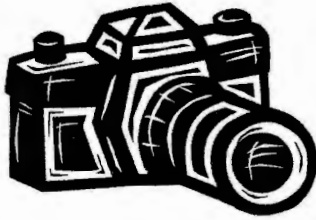
Aerial perspective is caused by

atmospheric conditions like fog, rain, or haze. Objects closer to the lens appear sharper and more colorful than those in the distance.

The last perspective technique is overlapping forms. Objects closer to the lens will partially cover objects behind it. The viewer will then perceive the obscured objects as being further away.

We can use each of these techniques separately or together to convey the illusion of depth, thereby bringing our photographs to life.





Menomonee Falls Recreation Department

Camera Club Newsletter

March 2008

Volume #331
Our 32nd Year

People with an Interest in the Art of Photography

Meetings held the First Tuesday of the Month, 7:00 pm, Room 106
at the Menomonee Falls Community Center, Phone 262-255-8460

www.falls-photo.org

The next meeting will be: Tuesday, March 4, at 7:00pm.

Our March meeting will be held on Tuesday, March 4, 2008. Our speaker will be Nathan Harmann, a professional fashion photographer from "M" magazine who will tell us about his career experiences. This should prove to be a very interesting meeting.

At this meeting, **we will be introducing a new Monthly Challenge.** For more information, see the "Odds & Ends" column.

WACCO is sponsor-

ing an all-day seminar on Saturday, March 8, 2008, with Ed Post and John Dykstra. They will be covering Light, Exposure, Equipment, Composition, and Digital Processing.

These are two very well known and respected photographers from Michigan. They lead fieldtrips every year at SWMCCC and host several seminars and photographic field trips every year.

The cost of this seminar is \$65, which includes lunch. Registration forms are avail-

able at the meetings. Registration is limited to 100, so if you are interested, you may want to consider signing up earlier, rather than later.



Refreshments for this meeting:

Sweet: Steve Reyer & Karen Hager

Salty: Warren Ellmann & Jennifer Bartelt

Soda: Jessie Buchholz & David Phillips

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Odds & Ends	4
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Congratulations

to

Steve Reyer

Who has a 4-page spread in the Jan/Feb '08 issue of "American Girl" with photos of a friend's 10-year old daughter who is in ice skating competition.

And who had 2 bird images shown on Fox 6 weather on Valentine's Day.

Camera Club Board Members & Officers

Board Members:

Jon Moscicki	414-464-6479
Jeff Klug	262-628-1255
Bill Rietz	262-251-7106
Don Gorzek	262-251-8073

Officers:

President:	Ken Warning	262-894-0465
Vice-President:	Jeanette Lubitz	..	262-966-2169
Treasurer:	Bill Reitz	262-251-7106
Newsletter:	Carole Bailey	262-790-1956
Web Admin:	Dan Weiss	414-744-0855

April Meeting

Our April meeting will be held on Tuesday, April 1, 2008. We are still working on arrangements for getting an outside speaker. We hope to have more information for you at our March meeting.

At this meeting we will also be reviewing members' opinions on our new

Monthly Photography Challenge.

And it is also that time of year when we start discussing spring and summer field trips. Think about places you'd like to go and come to the meeting and let's discuss plans for several photography field trips.



Club News & Future Events

Even though the weather forecast was nasty, the roads weren't too bad, and we had about 25 members show up for our February meeting. Don Gorzek gave a wonderful presentation on Elements and Composition of Good Photographs.

Dan Weiss has been maintaining our **club web site**. Its address is: www.falls-photo.org. He will be posting our newsletter on the site. Please contact him at web-lackey@falls-photo.org or dan-weiss@wi.rr.com if you have anything you'd like to contribute.

We also have a member gallery on our site. The guidelines for submission is also on our site. If you are interested in posting some of your images online, please refer to our site or address your questions to Dan.

Francie from Allied Digital has offered our members 15% off of all film processing and film or digital printing. Just show your current camera club membership card.

The Great FrameUp in Menomonee Falls is also offering our club members between 15% and 25% off of their framing services. Just present your current camera club membership card for these great deals. **They are now offering a special \$30 mat and framing of 8x10's using conservation glass.** In order to get this great offer, you need to let them choose appropriate colors of mat and frame from what they have in stock. Members who have taken advantage of this have been very well pleased.

Member Web Sites:

Nancy Greifenhagen—
www.photoshelter.com/user/nancygphotography

Devinder Sangha—www.pbase.com/devinder

Jon Moscicki—www.moscicki.com

Don Gorzek—www.dongorzek.com

Marcia Messman-Getto—
www.natureandtravelimages.com

Phil Block—www.blockphotos.com

Joe Higdon—www.pbase.com/jhigdon

Scott Stewart—<http://picasaweb.google.com/scottstewartgallery>

The cure for boredom is
curiosity.
There is no cure for
curiosity.

Of Photographic Interest?

Here is a sample of the many events that will take place in our area during the next month or so. Perhaps you may find some photographic opportunities at one or more of these events.

Mar 1, 2008: Appleton Adopt a Bucket at Bubolz Nature Preserve. 15th annual sugar tapping experience. 920-731-6041

Mar 1-2, 7-8, 2008: Wisconsin State Fair Park Indian Summer Festivals Winter PowWow. Traditional PowWow's every day. Markets, food, and more. 414-604-1000

Mar 7-9, 2008: Cable World's Longest Weenie Roast and Snowmobile Races. A day of winter fun on Lake Namakogon. 715-794-2561

Mar 8, 2008: Milwaukee St. Patrick's Day Parade. 100-unit parade features marching bands, pipe & drum corps, and local personalities. Starts at noon and runs 1-1/2 hours. 414-276-6696

Mar 15, 2008: Appleton Maple Syrup Saturday. Tours of Gordon Bubolz Nature Preserves' syrup producing process begins with a hike through the sugar bush. 920-731-6041

Mar 15-16, 2008: Cedarburg Cedar Creek Winery Open House. Enjoy wine and cooking demos, self guided tours and much more. 262-377-8020

Mar 16-30, 2008: Oregon A-Z Farm Lambing Barn Tour. See new-born lambs nursing and playing. Chicks, bunnies and other animals. Shearing on Sunday, Mar 16th. 608-835-5553

Apr 19, 2008: Brookfield "Capturing your Pets" Photographic Workshop. Presented by JoAnn O'Hare, a Waukesha fine art photographer, and Bill Meyer, a Milwaukee Journal Sentinel photojournalist for the past 37 years. After some initial discussion, the group will move outdoors to apply the concepts in photographing pets. Limited to 20 participants, cost \$60. email oharejoann@gmail.com or billmeyer4@gmail.com.

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**Menomonee Falls
Recreation Department**

Camera Club Notes

Volunteers Needed

Our club will be hosting one of the segments of the **Wisconsin Circuit** on Saturday, March 29th. We will need volunteers.

Please contact Bill Rietz if you are available to help that day.

Odds & Ends

How can we all become better photographers? By exercising the skills we have by pulling out our camera and taking pictures. But of what you may ask?

Aha! That is where we can help. We have cooked up a little game to give you some incentive to get out and shoot. It is our **Monthly Photo Challenge**. The rules are simple. On the first of each month, a clue will be posted on our web page and then announced again at our club meeting. To play the game, you must fire up your imagination and take a picture of something that relates to the clue. The interpretation is entirely up to you.

Once you have taken your picture, email it to photochallenge@falls-photo.org

You can post one or two photos per challenge. For the complete rules, you can go to our club web page and click on the Photo Challenge link.

Dan will post the new pictures about once a week. So check out the galleries to see what your cohorts in photo crime have come up with.

This challenge is the brainchild of John Doorley and Jennifer Bartelt. And our web-master, Dan Weiss has set up our site to display the clues and all of the submissions.

So please join us and try it out!

Back to the Basics

Each month this space will cover some of the basics of photography. The topic this month is Design: Leading Lines.

One method of drawing attention to the object of a photograph is the use of leading lines. Lines can be found just about everywhere: roads, buildings, fences, and rivers are the most common. The viewer's attention is naturally drawn along these lines. They can pull together the background and foreground, and add interest to the photograph.

But make sure that these lines lead into the picture and not

out of it. When there are strong lines in a photograph that lead out of the frame, the viewer's eye naturally follows the line right out of your photograph. Which may not be what you want.

Different lines evoke different feelings. Vertical lines suggest strength and dignity. Horizontal lines are more serene and peaceful. Diagonal lines suggest motion or action. And curved lines are graceful or charming.

Placing leading lines in your photograph that divide the area unequally creates a more pleasing photograph. (That's why we try to never put the

horizon in the middle of the photograph.) The more interesting portion of your photograph should be in the larger area. Move yourself around until the lines in your photograph are arranged to focus attention where you want it to be.

And one last caution about leading lines. Remember that our eyes are used to reading (and seeing) things left to right. You want any leading lines in your photograph to work with this, not against it.





Menomonee Falls Recreation Department

Camera Club Newsletter

April 2008

Volume #332
Our 32nd Year

People with an Interest in the Art of Photography

Meetings held the First Tuesday of the Month, 7:00 pm, Room 106
at the Menomonee Falls Community Center, Phone 262-255-8460

www.falls-photo.org

The next meeting will be: **Tuesday, April 1, at 7:00pm.**

Our April meeting will be held on Tuesday, April 1, 2008. At this meeting we will be doing image evaluations in preparation for the Spring WACCO competition.

Every member is invited to **bring 2 digital images on CD for evaluation.** (Image sizes must be the same as for competition: 1024 x 768 @ 100 dpi, JPEG format with max file size 1.4 mb.) You may bring an additional 2 images that we will look at if we have any time left. It

all depends upon how many members bring images.

This is a good chance to get some input on images that you are considering entering in the May WACCO competition.

At this meeting we will also be reviewing members' opinions on our new Monthly Photography Challenge.

Ken Warning will also discuss plans for our May 4th field trip to Boerner to photograph the tulips. We can also discuss any other spring or summer field

trips that our members may be interested in.



Refreshments for this meeting:

Sweet: Virginia Wick & Karen Wisth

Salty: Jane Hirst & Norm Sorenson

Soda: Marti Shannon & Jon Moscicki

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Congratulations to Richard Knisbeck

Who has 3 of his images enlarged and on the walls of the new McDonald's at the corner of Pilgrim and Appleton Avenues.

Drop in and take a look !

Camera Club Board Members & Officers

Board Members:

Jon Moscicki	414-464-6479
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Bill Rietz	262-251-7106
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Treasurer: Bill Reitz	262-251-7106
Newsletter: Carole Bailey	262-790-1956
Web Admin: Dan Weiss	414-744-0855

May Meeting

Our May meeting will be held on Tuesday, May 6, 2008. At this meeting we are planning on showing the results of the International Show. Depending upon how long this takes, we may also see some other shows.

It is always interesting to see what other photographers from around the world are doing.

Also, members must **turn in their CD's with "Patterns in Nature" images** for our all-member show that will be held at our July meeting. There is more information about this in the "Odds & Ends" column on page 4.

On Sunday, May 4, 2008, we will be taking a field trip to the Boerner Botanical Gardens to photograph the tu-

lips. Ken Warning has been doing this now for several years and says that it is always worthwhile.



Club News & Future Events

We had about 60 members and guests at our March meeting to see Nathan Harmann discuss his approach to fashion photography. He also had a model in and took quite a few shots of her in several different outfits, describing what he was doing. He sent us 6 of the pictures taken at our meeting. They can be viewed on our web page gallery.

Dan Weiss has been maintaining our **club web site**. Its address is: www.falls-photo.org. He will be posting our newsletter on the site. Please contact him at web-lackey@falls-photo.org or dan-weiss@wi.rr.com if you have anything you'd like to contribute.

We also have a member gallery on our site. The guidelines for submission is also on our site. If you are interested in posting some

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Francie from Allied Digital has offered our members 15% off of all film processing and film or digital printing. Just show your current camera club membership card.

The Great FrameUp in Menomonee Falls is also offering our club members between 15% and 25% off of their framing services. Just present your current camera club membership card for these great deals. **They are now offering a special \$30 mat and framing of 8x10's using conservation glass.** In order to get this great offer, you need to let them choose appropriate colors of mat and

frame from what they have in stock. Members who have taken advantage of this have been very well pleased.

Member Web Sites are now listed on our Web Site.

Our new Photo Challenge of the month started in March. The topic for this month is:

Red

You still have a few days before the end of the month to shoot and submit your 'red' images. Complete rules and guidelines are on our web site.

You only live once, but if you work it right, one is enough.

Of Photographic Interest?

Here is a sample of the many events that will take place in our area during the next month or so. Perhaps you may find some photographic opportunities at one or more of these events.

Apr 5, 2008: Poynette Maple Fest. Guided tours of the center's sugarbush and maple syrup-making process, horse-drawn wagon rides and much more 608-635-8110

Apr 12, 2008: Stevens Point Airo PowWow. Native American dance, art, and artists. 800-838-3378

Apr 12-13, 2008: Manitowoc Horse-A-Rama. Horse demonstrations and clinics, parade, and more. 920-682-9669

Apr 18-19, 2008: Stevens Point

Prairie Chicken Festival. See male Prairie Chickens dance on their booming grounds to attract females. Wildlife presentations at the Mead Wildlife Area. Outdoor observation at several different areas. 715-343-6221

Apr 19, 2008: Brookfield "Capturing your Pets" Photographic Workshop. Presented by JoAnn O'Hare, a Waukesha fine art photographer, and Bill Meyer, a Milwaukee Journal Sentinel photojournalist for the past 37 years. After some initial discussion, the group will move outdoors to apply the concepts in photographing pets. Limited to 20 participants, cost \$60. email ohare-joann@gmail.com or billmeyer4@gmail.com.

Apr 20, 2008: Sheboygan Earth Day Celebration at Maywood.

Popular family event featuring exhibits, workshops, crafts, and more. 920-459-3906

Apr 26, 2008: Pewaukee River Run. Canoe race down the Fox River from Pewaukee to Frame Park. 800-366-8474

Apr 26-27, 2008: Jefferson Spring Car Show. More than 2,000 cars in the Sunday car show. 608-244-8416

Apr 27, 2008: Waupaca Art Show. Central Wisconsin artists display works and compete for prizes. 715-258-7343

For more information on these and other great events, please visit



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WACCO / PSA News

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The Spring WACCO Competition will be held on Saturday, May 3, 2008, at the Waukesha State Bank (lower level), just north of I-94, Exit 262 (Hwy 67), in Oconomowoc.

The special categories are:

General: Scapes, defined as a

photo representing a view of scenery, land, sea, or air.

Nature: Wild Animals, which are defined as living organisms other than plants. Wild animals inhabit the forests, deserts, etc, and are NOT domesticated, tamed, or bred for specific characteristics. Insects, spiders, and birds are also not eligible because there are special categories for these types of animals.

Entry forms, slides, and digital images are due April 19, 2008. Prints must be delivered between 10am and 11:30am the day of competition. Competition will begin at 11:30am. Everyone is welcome to come and watch.

PSA (Photographic Society of America) is an organization of individuals, camera clubs, and businesses. Our club is a member; Bill Rietz is our contact. PSA's web site for news and information on events is:

www.psa-photo.org

PSA publishes a monthly photographer's magazine titled PSA Journal. The cost of an individual membership, which includes the magazine, is \$45/year. Let Bill know if you'd be interested in joining.

**Menomonee Falls
Recreation Department**

Camera Club Notes

**Would you like to
become our new
Vice President?**

Now that we are nearing the end of our club year, it is getting close to time to select our new Vice President. Our current VP, Jeanette Lubitz, will assume duties of President starting in September. We will be choosing a new VP for the 2008-2009 year, who will then be President for the 2009-2010 year.

Are you the one?

Odds & Ends

Every year, our club assembles a digital show composed of all our members' images. Each year, we choose a theme. The theme chosen for this year is "**Patterns in Nature**".

Each member can submit as many images as they would like. Jeff Klug then assembles the images into a show. Depending upon how many images are submitted, he may not use everything. However, if you submit any images, at least some of yours will be used.

The due date for this year's images is our May meeting.

The show will be presented at our July meeting.

So look through your existing images and get out and shoot some new ones. Our shows are always great and show how much talent our members truly do have.

Back to the Basics

Each month this column will cover some of the basics of photography. The topic this month is Design: Shapes

Of all of the components of photographic design, perhaps shape is the most basic. Our minds can recognize most objects by shape alone, even if the coloring, texture, and details have been muted or even eliminated. Some of the more dramatic photographs I've seen are silhouettes: animals, plants, trees, or people that are back-lit or side-lit. All of the distracting elements are eliminated, allowing the eye to focus solely on the shape of the subject.

But silhouettes are not the only way in which we can use shapes

to improve our photographs.

To emphasize the shape of an object, shoot low to frame the subject against the sky. Or use a shorter focal length to put the background out of focus. Either technique will eliminate distracting elements and allow the shape of your subject to dominate.

We can also use the contrast between the shape of our subject and the shape of the background to make our photographs more interesting. For example, a human shape can be more dramatic when photographed in front of geometric shapes (buildings) than when photographed in front of other people.

Our eyes tend to group objects of like shape together. So we

can use repeating shapes, of same or different sizes, to create a sort of 'visual motion' to guide the viewer's eye through our photograph. The similar shapes can be either the subject of the photograph (like a school of fish) or they can be used to direct attention towards the subject (like a row of formal columns leading into a garden).

Shapes are everywhere. We have to learn to recognize them and to use them to improve the impact of our photographs.





Menomonee Falls Recreation Department

Camera Club Newsletter

May 2008

Volume #333
Our 32nd Year

People with an Interest in the Art of Photography

Meetings held the First Tuesday of the Month, 7:00 pm, Room 106
at the Menomonee Falls Community Center, Phone 262-255-8460

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The next meeting will be: Tuesday, May 6, at 7:00pm.

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It is always interesting to see what other photographers from around the world are doing.

Also, members must **turn in their CD's with "Patterns in Nature" images** for our all-member show that will be held at our July meeting. There is more information about this in the "Odds & Ends" column on page 4.

On Sunday, May 4, 2008, we will be taking a field trip to the Boerner Botanical Gardens to photograph the tulips. We will meet there

when the gardens open at 8am. There is a \$4.50 fee.



Refreshments for this meeting:

Sweet: Matt Rech & Dave Bollech

Salty: Jeannette Lubitz & Betty Jusak

Soda: Divender Sangha & Melissa Arnold

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SWMCCC ?

Southwest Michigan Camera Club Council is holding their annual Summer Weekend of Photography July 24 - 27, 2008 in Holland, Michigan.

There are a wide variety of presentations and field trips. More information at

www.swmccc.org

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June Meeting

Our June meeting is scheduled to be held on Tuesday, June 3rd. This is our annual 'model shoot' at Jeff's studios, Klug's Photo World, located at 4230 Hwy 167, Hubertus. You can get there by taking Appleton Avenue up to Hwy 167, then turn west and go for about 5 minutes or so. His studio is on the north side of 167. The sign for his studio is a bit small and hidden by trees. Right past his driveway is a parking lot for his gallery. Please park in this lot.

We usually start shooting outside for as long as the light lasts, then we move indoors. We will be discussing more about the models and 'themes' at our May meeting. Because our club has grown so much over the past few years, we also need to limit each member's time with the models to make it manageable.

We are limiting this model shoot to only our members. No guests will be allowed to attend.

Our models pose for us for free.

We only ask that you provide 8x10 prints of some of your best shots for them. You can bring them in to the July meeting and we will make sure that they get them.

I will also provide some additional guidelines for shooting models in the next newsletter.



Club News & Future Events

We had 51 members at our April meeting. As a group we scored and commented on members' images. Everyone seemed to enjoy the feedback on the variety of images we saw.

We have 5 new members: Bob Schatzman, Laurie Valerius, Memoree Vander Heyden, Martin Karl, and Christopher Totshy. Welcome !!

Dan Weiss has been maintaining our **club web site**. Its address is: www.falls-photo.org. He will be posting our newsletter on the site. Please contact him at web-lackey@falls-photo.org or dan-weiss@wi.rr.com if you have anything you'd like to contribute.

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frame from what they have in stock. Members who have taken advantage of this have been very well pleased.

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Our new Photo Challenge of the month started in March. The topic for this month is:

Seven

You still have a few days before the end of the month to shoot and submit your 'seven' images. Complete rules and guidelines are on our web site.

Be yourself; an original is always better than a copy.

Of Photographic Interest?

Here is a sample of the many events that will take place in our area during the next month or so. Perhaps you may find some educational or photographic opportunities at one or more of these events.

May 3, 2008: Racine Lakefront Artists Fair. Racine's first outdoor art fair of the season featuring more than 100 artists from the Midwest. 262/637-7892

May 8-10, 2008: Sturtevant Apple Holler It's a Bloomin' Festival. Enjoy a wagon tour of their 50-acre orchard to see 30 varieties of apple trees in blossom. Many more activities. 800/238-3629

May 9-12, 2008: Horicon Annual Horicon Marsh Bird Festival. Guided bird hikes, pontoon boat birding adventures and much more. (Reservations required for

some events.) 920/387-7860

May 10-11, 2008: Green Bay Spring's Wings Bird and Art Festival. Field trips, demonstrations and activities. Bay Beach Wildlife Sanctuary. 920/391-3671

May 16, 2008: Delafield Spring Gallery Night. Talented artisans showcase their work at local shops. Free shuttle busses, food, music, carriage rides and more. 888/294-1082

May 17-18, 2008: Fond du Lac Far End of the Lake Rendezvous. Living history prior to 1840's. Many demos and other activities at the Galloway House and Village. 920/922-1166

May 17-18, 2008: Door County Lighthouse Walk. Self guided county-wide tour of 6 mainland lighthouses. Boat tours to and

around island lighthouses. 920/743-5958

May 24-25, 2008: Sturgeon Bay Fine Art Fair. Artisans show and sell their creations in an open-air market. 920/743-6246

May 26, 2008: Menomonee Falls Memorial Day Parade. The parade will begin at 1pm on Main Street just west of Pilgrim.

May 30-Jun 1, 2008: Milwaukee Riversplash!. Three-day celebration along the downtown River-Walk. Fun, food, fireworks. 414/297-9855

For more information on these and other great events, please visit



www.travelwisconsin.com

WACCO / PSA News

WACCO (Wisconsin Area Camera Clubs Organization) is comprised of 15 Camera Clubs throughout Wisconsin. They hold two state-wide competitions a year. Bill Rietz and Jeff Klug are our WACCO delegates. WACCO has a web site with news and information on current and future events. The address is: www.wisc-camera.org

The Spring WACCO Competition will be held on Saturday, May 3, 2008, at the Waukesha State Bank (lower level), just north of I-94, Exit 262 (Hwy 67), in Oconomowoc. Judging starts at 11:30am and usually runs until 3 or 4pm, depending on the number of entries.

Entry forms were due by April 19, 2008. However, everyone is welcome to come and watch the competition.

If you are entering prints, remember that they must be delivered between 10am and 11:30 am the day of competition and picked up after competition the same day.

The Fall WACCO Competition is scheduled to be held in early November 2008. The dates will be announced in our September newsletter. The special categories for the fall competition will be:
General: Photo Journalism
Nature: Natural Landscapes

PSA (Photographic Society of America) is an organization of individuals, camera clubs, and businesses. Our club is a member; Bill Rietz is our contact. PSA's web site for news and information on events is: www.psa-photo.org

PSA publishes a monthly photographer's magazine titled PSA Journal. The cost of an individual membership, which includes the magazine, is \$45/year. Let Bill know if you'd be interested in joining.

**Menomonee Falls
Recreation Department**

Camera Club Notes

**Would you like to
become our new
Vice President?**

Now that we are nearing the end of our club year, it is getting close to time to select our new Vice President. Our current VP, Jeanette Lubitz, will assume duties of President starting in September. We will be choosing a new VP for the 2008-2009 year, who will then be President for the 2009-2010 year.

Are you the one?

Odds & Ends

Every year, our club assembles a digital show composed of all our members' images. Each year, we choose a theme. The theme chosen for this year is "Patterns in Nature".

Each member can submit as many images as they would like. Jeff Klug then assembles the images into a show. Depending upon how many images are submitted, he may not use everything. However, if you submit any images, at least some of yours will be used.

The due date for this year's images is our May meeting.

The show will be presented at our July meeting.

So look through your existing images and get out and shoot some new ones. Our shows are always great and show how much talent our members truly do have.

Back to the Basics

Each month this space will cover some of the basics of photography. The topic this month is Design: Color.

Of all of the design elements of a photograph, it is perhaps color that produces the greatest emotional response from the viewer.

Some colors attract more attention than others. Bright primary colors, especially reds, are seen even if they cover only a small area of the image. Other colors, especially blues, tend to retreat in the picture and do not command the viewer's attention.

The combination of colors that you decide to include in your photograph will determine the message that you send to your viewers. If you include lots of bright, contrasting colors, it will

create the perception of excitement, movement, or chaos. (Think circus parade, kids in brightly colored clothes on a playground.) If you include different hues of the same color family, you will create a more peaceful scene. (Think sunsets with their oranges or pinks, or early morning misty scenes with their grey greens.) If you include a bright splash of color in an otherwise more muted scene, it will automatically make the bright colored object the center of attention. (Think a pink flower in a white flower garden, or a bright yellow-gold fish in a blue-green pond.)

There are a few things you need to know about colors before you can master using color in the de-

sign of your photographs:

A color will appear more intense when surrounded by a darker contrasting color and less intense when surrounded by a paler hue.

Warm colors (reds, oranges, bright pinks) seem to come forward towards the viewer. Cooler colors (blues, greens) seem to recede.

Colors are usually much more intense in digital images.

So for all of us who are color photographers, it is important that we recognize that our use of color will greatly affect the impact our images have on our viewers.





Menomonee Falls Recreation Department

Camera Club Newsletter

June 2008

Volume #334
Our 32nd Year

People with an Interest in the Art of Photography

Meetings held the First Tuesday of the Month, 7:00 pm, Room 106
at the Menomonee Falls Community Center, Phone 262-255-8460

www.falls-photo.org

The next meeting will be: Tuesday, June 3, at 6:00pm.

Our June meeting will be held on Tuesday, June 3rd, **starting at 6pm !!!** This is our annual 'model shoot' at Jeff's studios, Klug's Photo World, located at 4230 Hwy 167, Hubertus. You can get there by taking Appleton Avenue up to Hwy 167, then turn west and go for about 5 minutes or so. His studio is on the north side of 167. The sign for his studio is a bit small and hidden by trees. Right past his driveway is a parking lot for his gallery. Please park in this lot.

Due to space limitations, we are limiting this model shoot to only our members. No guests will be allowed to attend.

There will be 3 inside setups with an experienced portrait photographer at each to help with equipment, lighting, posing, and assuring that all members get their turns. Provided that the weather permits, we will start with several additional outside setups at 6pm and go as long as the light permits.

Our models pose for us for free. We only ask that you provide 8x10

prints of some of your best shots for them. You can bring them in to the July meeting and we will make sure that they get them.



Refreshments for this meeting:

Sweet: Ed Kolinski & Tony Shulist

Salty: Bob Bosch & Don Gorzek

Soda: Richard Knisbeck & Ellen Hanrahan

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SWMCCC ?

Southwest Michigan Camera Club Council is holding their annual Summer Weekend of Photography July 24 - 27, 2008 in Holland, Michigan.

There are a wide variety of presentations and field trips. More information at

www.swmccc.org

Camera Club Board Members & Officers

Board Members:

Jon Moscicki	414-464-6479
Jeff Klug	262-628-1255
Bill Rietz	262-251-7106
Don Gorzek	262-251-8073

Officers:

President:	Ken Warning	262-894-0465
Vice-President:	Jeanette Lubitz	..	262-966-2169
Treasurer:	Bill Reitz	262-251-7106
Newsletter:	Carole Bailey	262-790-1956
Web Admin:	Dan Weiss	414-744-0855

July Meeting

Our July meeting will be held on Tuesday, July 1st.

At this meeting we will see the 2008 All-Member Show with the theme of 'Patterns'. Members turned in their digital images to Jeff Klug in May and he has been working to put together a show we can all enjoy.

At this meeting, we will also be electing a new Vice President for the 2008-09 year. This new VP will then assume the posi-

tion as President for the 2009-10 year. Our club is doing really great and we need members to help keep the program running. So please consider running for this position and contact Bill Rietz.

Also, since this is our last meeting of the 'year', we will again be having our traditional Ice Cream Social.

So mark your calendars and be sure to be at our July meeting.



Club News & Future Events

We had 51 members at our May meeting. We all enjoyed the winning images from the Wisconsin Circuit competition that was held in late March and early April. Thanks much to Jerry Emmerich and his wife, Signe, for bringing the show to us.

Dan Weiss has been maintaining our club web site. Its address is: www.falls-photo.org. He will be posting our newsletter on the site. Please contact him at web-lackey@falls-photo.org or dan-weiss@wi.rr.com if you have anything you'd like to contribute.

We also have a member gallery on our site. The guidelines for submission is also on our site. If you are interested in posting some of your images online, please refer to our site or address your questions to Dan.

Francie from Allied Digital has offered our members 15% off of film or digital printing. Just show your current camera club membership card, or enter 'MFCC08' as the code when ordering online.

The Great FrameUp in Menomonee Falls is also offering our club members between 15% and 25% off of their framing services. Just present your current camera club membership card for these great deals. **They are now offering a special \$35 mat and framing of 7x10's or 8x10's in 11x14 mats and frames using conservation glass.** In order to get this great offer, you need to let them choose appropriate colors of mat and frame from

what they have in stock. Members who have taken advantage of this have been very well pleased.

Member Web Sites are now listed on our Web Site.

Our new Photo Challenge of the month started in March. The topic for this month is:

Shadow

You still have a few days before the end of the month to shoot and submit your 'shadow' images. Complete rules and guidelines are on our web site.

Every accomplishment starts with the decision to try.

Of Photographic Interest?

Here is a sample of the many events that will take place in our area during the next month or so. Perhaps you may find some educational or photographic opportunities at one or more of these events.

Jun 1, 2008: Fond du Lac Art on the Island. Over 60 artists/craftspeople representing a wide variety of arts and crafts fill a tree-lined park on Lake Winnebago. 920-929-7080

Jun 7, 2008: Elkhorn 10th Annual Harley Fest. Custom & antique ride-in bike show. 262-723-9997

Jun 7, 2008: Fence Annual Baby Bison Fest. Tours of the bison ranch, an interpretive trail, art show, and more. 715-251-3737

Jun 7-8, 2008: Kenosha An Otta Sight Kite Flight. Stunt kite dem-

onstrations by professional fliers, giant show kites, lessons, contests, workshops and more. 262-653-4005

Jun 7-8, 2008: Manitowoc Thunder on the Lakeshore Airshow. One of the best airshows in the Midwest featuring old-time barnstormers, military aircraft, hot air balloons, seaplanes, and more. 920-482-1650

Jun 8, 2008: Devil's Lake State Park Open House. No vehicle stickers required for the day. Many wonderful hiking trails and natural scenic views. 608-356-8301

Jun 12-15, 2008: Monroe Hot Air Balloon Rally. More than 20 balloons participate in this event. 608-325-7648

Jun 12-15, 2008: Prairie du Chien

Prairie Villa Rendezvous. Largest buckskinners and fur trade re-enactment in the Midwest. 800-732-1673

Jun 15, 2008: Beaver Dam Swan City Car Show. Annual antique and collector car show. 920-210-1092

Jun 20-22, 2008: Milwaukee Lakefront Festival of Arts. One of the country's finest juried art shows. 414-224-3200

Jun 22, 2008: La Pointe Madeline Island Museum 50th Anniversary Celebration. Special anniversary exhibition and re-dedication. 866-944-7483



For more information on these and other great events, please visit www.travelwisconsin.com

WACCO / PSA News

WACCO (Wisconsin Area Camera Clubs Organization) is comprised of 15 Camera Clubs throughout Wisconsin. They hold two state-wide competitions a year. Bill Rietz and Jeff Klug are our WACCO delegates. WACCO has a web site with news and information on current and future events. The address is: www.wisc-camera.org

The Spring WACCO Competition was held on Saturday, May 3, 2008. Our members did quite well. A complete list of our club winners is in the 'Odds & Ends' column on page 4.

The Fall WACCO Competition is

scheduled to be held in early November 2008. The dates will be announced in our September newsletter. The special categories for the fall competition will be:

General: Photo Journalism, sometimes referred to as PJ, is devoted to recording current events or situations to preserve them for the future. News, features, man and man's environment, human interest ... all are included.

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**Menomonee Falls
Recreation Department**

Camera Club Notes

**Would you like to
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Now that we are nearing the end of our club year, it is getting close to time to select our new Vice President. Our current VP, Jeanette Lubitz, will assume duties of President starting in September. We will be choosing a new VP for the 2008-2009 year, who will then be President for the 2009-2010 year.

Are you the one?

Odds & Ends

WACCO Spring 2008 Menomonee Falls Camera Club Winners

Phil Block: 1 HM (Honorable Mention)

Jennifer Bartelt: 4 HM's, Best Open Large B&W, Best Division Small Color

Jessie Buchholz: 3 HM's

Jane Hirst: 1 HM, Best Division General Digital, Alternate Wild Animal Nature Digital

Aaron Jors: 1 HM

Jeff Klug: 8 HM's, Best Division Large B&W

Jeannette Lubitz: 3 HM's, Best Open Small Color

Steven Reyer: 1 HM

Bill Rietz: 7 HM's

Bob Schatzman: 4 HM's

Scott Stewart: Best Nature Large B&W, Best Nature Large Color, Best Division Large Color

Ken Warning: 2 HM's, Best Division Small B&W, Alternate Small Open B&W, Alternate Open Large B&W, Best Nature Large Color

John Wiley: 1 HM

Congratulations to all of you !!!

Back to the Basics

Each month this space will cover some of the basics of photography. Because of our model shoot this month, I will review some of the guidelines for photographing models.

- Never touch the models. If you want one of the models to pose a certain way, use only verbal instructions.
- Virginia Wick has volunteered to advise and assist with the models. If you have any questions, please consult with her.
- Never invade the models' personal space. Use appropriate lenses so that you can stay at least 7 feet away from the models at all times.
- Do not dominate a model's time. There are other club members who also would like time to photograph the models. Please be considerate of other members and offer your space to others who may be waiting.
- This year, each setup will have an experienced 'advisor'. Please respect the wishes of that advisor so that we can best utilize Jeff's studio and equipment and the models.
- Use common sense. Use of inappropriate language, actions, or suggestions will not be tolerated.
- In early April, Bill forwarded sample model releases to all members that you can download and use. Model releases will be needed before you publish or sell any of the model's images.
- If any member has a potential model, please contact Bill or Jeff. The more models we can get, the more availability our members will have.
- **Remember these models volunteer to pose for us. The only payment they receive are the 8x10 prints we members make for them. Please be generous.**





Menomonee Falls Recreation Department

Camera Club Newsletter

July 2008

Volume #335
Our 32nd Year

People with an Interest in the Art of Photography

Meetings held the First Tuesday of the Month, 7:00 pm, Room 106
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The next meeting will be: Tuesday, July 1, at 7:00pm.

Our July meeting will be held on Tuesday, July 1st.

At this meeting we will see the **2008 All-Member Show** with the theme of 'Patterns'. Jeff Klug has been working to put together a show we can all enjoy.

At this meeting, we will also be **electing a new Vice President for the 2008-09 year**. This new VP will then assume the position as President for the 2009-10 year. We currently have one member inter-

ested; if you are interested, please contact Bill Rietz.

We will also be **selecting prints for our August exhibition at the Menomonee Falls Library**. Prints must be mounted / matted, but not framed, and should not have been displayed in the library before. All members are eligible to submit prints.

Please also remember to **bring 8x10's of our models** from last month. Your pictures are the only pay they receive for all their hard work.

And since this is our last meeting of the 'year', we will again be having our traditional **Ice Cream Social**.



Refreshments for this meeting are compliments of **Sharon Whitman of Pop's Frozen Custard** on Appleton Avenue in Menomonee Falls. Thanks to Ed Kolinski for coordinating this.

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Special Thanks to

Sharon Whitman of Pop's Frozen Custard on Appleton Avenue in Menomonee Falls for donating the ice cream and fixings for our July Ice Cream Social.

This is the 7th year that she has sponsored our Ice Cream Social. Please consider patronizing Pop's as a way of thanking them for treating us.

Camera Club Board Members & Officers

Board Members:

Jon Moscicki	414-464-6479
Jeff Klug	262-628-1255
Bill Rietz	262-251-7106
Don Gorzek	262-251-8073

Officers:

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Vice-President:	Jeanette Lubitz	..	262-966-2169
Treasurer:	Bill Reitz	262-251-7106
Newsletter:	Carole Bailey	262-790-1956
Web Admin:	Dan Weiss	414-744-0855

Board Planning Meeting

We will be having our annual club planning meeting on Tuesday, August 5th. It will be held in our normal room. All officers and board members should plan on attending.

At this meeting, we will be planning out our 11 meetings for the 2007-08 season, as well as looking at scheduling a few fieldtrips, and taking care of any administrative issues that may arise. If any members

have any ideas for programs or fieldtrips, please contact one of the Board Members or Officers listed on the first page. We would like to continue to offer you a program that will be interesting and informative to all of you.



I hope you all have a safe, productive, and glorious summer and get the opportunity to take lots of shots. We'll see you all back in September.

Club News & Future Events

We had about 25 members at the model shoot at Jeff's. And we had maybe 10 models plus 2 great cars. Everyone should have gotten a chance to get some great images.

Please remember to bring 8x10 prints for our models.

Dan Weiss has been maintaining our **club web site**. Its address is: www.falls-photo.org. He will be posting our newsletter on the site. Please contact him at web-lackey@falls-photo.org or dan-weiss@wi.rr.com if you have anything you'd like to contribute.

We also have a member gallery on our site. The guidelines for submission is also on our site. If you are interested in posting some of your images online, please refer to our site or address your questions to Dan.

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Members who have taken advantage of this have been very well pleased.

Member Web Sites are now listed on our Web Site.

Our new Photo Challenge of the month started in March. The topic for this month is:

Motion

You still have a few days before the end of the month to shoot and submit your 'motion' images. Complete rules and guidelines are on our web site.

Happiness is not a destination. It is a method of life.

Of Photographic Interest?

Here is a sample of the many events that will take place in our area during the next 2 months. Perhaps you may find some educational or photographic opportunities at one or more of these events.

July 6, 2008: Racine Wind Point Lighthouse Tour to the Top. One of just 4 days the lighthouse is open so the public can climb to the top of the 108-foot lighthouse for spectacular views. 800-272-2463 (Also open August 3.)

July 11-13, 2008: Iola Old Car Show & Swap Meet. This is the Midwest's largest old car show. 715-445-4000.

July 11-13, 2008: Iola Art on Track. Same weekend as the Old Car Show, more than 84 artisans show and sell on the school's athletic track. 715-445-2411

July 12-13, 2008: Madison Art Fair on the Square. Handcrafted work from 500 national juried artisans. 608-257-0158

July 18-20, 2008: Waukesha Skyfest Hot Air Balloon Rally. Early morning launches and evening glows. At Waukesha Fairgrounds. 262-544-5922

July 19-20, 2008: Prairie du Chien Villa Louis War of 1812 in Wisconsin. Historic encampment. 866-944-7483

July 26-27, 2008: Montello Bison Ridge Ranch July Fest. See the bison herd, take pictures of new calves and much more. 866-399-5500

Aug 7-8, 2008: Eagle Old World Wisconsin Laura Ingalls Wilder Days. Look alike contest and spelling bee and much more. 866-

944-7483

Aug 8-10, 2008: Seymour Burgers of Plenty & Balloon Rally. Includes parade, ketchup slide, car show, and much more. Balloon launches in the evening. 920-833-6688

Aug 14-17, 2008: Milwaukee a la Carte and the Zoo. Annual food and music fest. 414-258-2333

Aug 23, 2008: Baraboo Circus World Model A Exhibition. See Ford Model As from 1927 to 1931. 866-944-7483

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**Menomonee Falls
Recreation Department**

Camera Club Notes

Summer Field Trips

If you have any suggestions for fun and interesting field trips over the summer, please bring them to our July meeting.

Summer is a great time to get out and enjoy the wonderful weather Wisconsin gives us during this brief time of the year.

Odds & Ends

Our models from last months shoot come and work with us for free. The only pay they receive are the 8x10 prints that our members give them. So please look through your images and be generous to our wonderful models.

Rhubarb Cake (Joyce Shulist)

I had several requests for this recipe, so here it is.

- 1/2 c butter
- 1-1/2 c brown sugar
- 1 egg
- 2 c flour
- 1/2 tsp salt
- 1 tbsp baking soda
- 1/2 c milk
- 2 tsp vanilla
- 2 c fresh rhubarb
- Topping: 1 tsp cinnamon mixed w/ 1/2 c sugar

Cream butter & sugar, add egg, blend in dry ingredients alternately with milk and vanilla. Stir in rhubarb
Pour in greased 9x13 pan
Bake at 350 for 40 minutes
Enjoy

Back to the Basics

Each month This space will cover some of the basics of photography. The topic this month is Design: Texture.

Touch is an important part of how we experience the world around us. If we can include some visual sense of touch in our images, we can create photographs that will be more interesting to the viewer. The way we do this is by adding texture.

Texture can be defined as the visual interpretation of the tactile surface characteristics of an object. What this means, in English, is catching the shadows and light of a surface so that the viewer can imagine what it would be like to touch.

All objects have surfaces that can be very interesting. Some

textures can tell us the age of an object (think rust, peeling paint, an old woman's hands), some can tell us the hardness or softness of an object (think rocks, dandelion puffs, a sand beach), and some can tell us the roughness/smoothness of the object (think sandpaper, rough bark, marbles). We can include these textures as part of our image or as the main subject.

The best way to highlight the texture of any surface is to use a light source from the side, rather than straight-on. The side light will emphasize the shadows, angles, curves, and highlights of any surface. This will help to add that 3rd dimension to the image that we had mentioned in an earlier column, and will help to make

the image 'come alive' for the viewer. This, in part, is why, landscapes taken at dawn and dusk, when the sun is low in the sky, are usually more pleasing than those taken at mid-day with the sun straight overhead.

But even though texture is an important part of a photograph, there are instances in which we may not want to emphasize it. This is especially true in portraits, where you want to minimize facial blemishes, wrinkles, etc., unless your intent is to show weathered facial characteristics.

So, be aware of texture in your images, the angle of your light source, and use both to get the image you want.

