# Menomonee Falls Camera Club Newsletter

People with an interest in the Art of Photography

September 2010

Volume #358 Our 35th Year

Meetings held the First Tuesday of the Month, 7:00 pm, Room 106 at the Menomonee Falls Community Center, Phone 262-255-8460 www.falls-photo.org

The next meeting will be: Tuesday, September 7, 2010 at 7:00pm

Welcome back after our wonderful (and wet) summer. We hope you all had many chances to get out and shoot over the summer.

Our September meeting will be held on Tuesday, September 7, 2010. At this meeting we will be having a special program on Wisconsin Lighthouses presented by Ken & Barb Wardius. They are the authors and photographers of the book "Wisconsin Lighthouses-A Pho-

tographic and Historical Guide".

On Saturday, September 25th, Steve Haynes will be leading a fieldtrip to Parfrey's Glen and other places in the Madison to Baraboo area. We will talk more about this at the September meeting.



# Refreshments for this meeting:

Sweet: John Doorley & Ken Warning Salty: Don Gorzek &

Jane Hirst Soda: Michael Matusi-

nec & Carole Bailey

A Note on Refreshments: For those bringing sweet, please bring about 25 or 30 servings. For salty, 2 bags of chips (or equivalent). And for those bringing soda, please bring 3 2-liter bottles. If you find you won't be able to bring what you signed up for, please call Carole Bailey. Thanks,

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From the President's

# Special Thanks To

Michael Matusinec

### Camera Club Officers

Officers:	
President: John Doorley	262-250-9194
Vice-President:: Jane Hirst	.262-375-0737
Treasurer: Bill Rietz	262-251-7106
Newsletter: Carole Bailey	262-790-1956
Web Admin: Dan Weiss	414-744-0855

#### Photo Challenge for the Summer:

On the Waterfront

This challenge will run from June 1st through August 31st.

#### For

Doing a wonderful job as club president for the past year.

## **October Meeting**

Our October meeting will be held on Tuesday, Oct 5, 2010. For this meeting we will be having a program by Scott Alexander, who is the Cannon rep for the area. We have not yet decided on a topic.

At this meeting, Jeff will also review the NEW rules for WACCO competition. So please plan on attending this

meeting if you are going to be submitting entries for the Fall WACCO Competition.

WACCO is hosting a Birds of Prey photo shoot on Saturday, October 16th. The cost is \$50. If you are interested, please see Jeff Klug or check out the information on the WACCO web site.

Also, sometime in October, Steve Haynes would like to lead a field trip to Monticello, Wisconsin. There are 4 waterfalls within the city limits. It might be nice for a fall color trip.



### The Year at a Glance

Your club board and officers met in August and set up the following schedule for meetings and field trips for the coming year. We may need to make some changes as the year goes on, depending on speaker availability and other opportunities that may arise.

Nov 2, 2010: Photo Gift Ideas by Jeannette Lubitz

Dec 7, 2010: Filters, Light, and Night Photography by Don-Gor-zek

Dec 11, 2010: Evening Christmas Lights in Downtown Milwaukee led by Steve Haynes

Jan 4, 2011: TableTop Photo Workshop with setups by Don Gorzek, Jeff Klug, and Carole Bailey

Jan ?, 2011: Petit Ice Center Field Trip by Michael Matusinec

Jan ?, 2011: Eagles at Prairie Du Chien or Prairie du Sac?

Feb 1, 2011: Panel Discussion on What Makes a Good Image, followed by open questions.

Feb ?, 2011: Winterfest in Cedarburg

March 1, 2011: Member Image Evaluations or Presentation on Flower Photography.

March 19, 2011: WACCO Seminar with Rod Planck

April 5, 2011: Member Image Evaluations or Presentation on Flower Photography.

May 3, 2011: Winners of Wisconsin Circuit presented by Gerry Emmerich

May 14, 2011: Tulips at Boerner Botanical Gardens led by Ken Warning

June 7, 2011: Annual Model Photo Shoot at Klug's Photo

World

June 25, 2011: Lake Michigan Lighthouses from Evanston, Illinois to North Point, led by Michael Matusinec

July 5, 2011: Club Digital Image Show, topic this year is WATER. Election of Officers for the following year. Annual Ice Cream Social.

The Digital Forem group meets the 2nd Wednesday of each month at the Menomonee Falls Public Library. The topic for the Sept 8 meeting is "What's New with CS5".

The camera always points both ways. In expressing your subject, you also express yourself.

Here is a sample of the many events that will take place in our area during the next month. Perhaps you may find some educational or photographic opportunities at one or more of these events.

Sept 3-5, 2010: Baraboo River Rendezvous. Fur trade reenactment and rendezvous held on the site of the first settled part of Baraboo. 608-522-3319 (baraboo.com)

Sept 4-5, 2010: Taste of Madison. More than 65 local restaurants and lots of entertainment. Capitol Square 608-226-4780 (madisonfestivals.com)

Sept 10-12, 2010: Beloit Heritage Days. Tours of historic neighborhoods, buildings, cemetery, and

museums. Many other activities. 608-365-4838 (visitbeloit.com)

Sept 10-12, 2010: Milwaukee Indian Summer Festival. Largest Native American festival in the country. 414-604-1000 (indiansummer.org)

Sept 11, 2010: Horicon Marsh Classic Car Show. Riverbend Park. 920-387-5146 (carshowguide.com)

Sept 17-19, 2010: Brookfield Hidden River Art Festival. Juried art festival featuring Wisconsin artists. Sharon Lynne Wilson Center for the Arts. 262-781-9470 (HiddenRiverArtFestival.com)

Sept 18, 2010: Milwaukee River Challenge. Rowing regatta along the River Walk. Pere Marquette Park. 9am race. 414-223-6901 (milwaukeeriverchallenge.com)

Sept 25, 2010: Beaver Dam Old Time Gathering. Buckskinner's encampment, farmers market, demonstrations of old-time crafts. 920-386-3790 (dodge.uwex.edu)

Sept 25-26, 2010: Greenbush Wade House Civil War Weekend. Wisconsin's biggest and best Civil War Reenactment. 920-526-3271 (wadehouse.org)

Sept 26, 2010: Racine Tour of Historic Places. Guides narrate tours of architecturally and historically significant homes. 262-634-0734 (preservationracine.org)

For more information on these and other great events, please visit w.travelwisconsin.com

### WACCO / PSA News

WACCO (Wisconsin Area Camera Clubs Organization) is comprised of 15 Camera Clubs throughout Wisconsin. They hold two state-wide competitions a year. Jeannette Lubitz and Bill Rietz are our WACCO delegates. WACCO has a web site with news and information on current and future events. The NEW address is:

www.wicameraclubs.org

The 2010 Fall WACCO Competition will be held the 1st Saturday of November. The special categories for this competition will ae:

**General: Table Top** defined as an image of static arrangements of objects.

Nature: Birds defined as warmblooded, feathered, egg-laying vertebrate having fore limbs modified as wings. Chickens or other domesticated fowl are not eligible for competition in this category, nor are they eligible in the nature division.

The rules and categories for WACCO competition are changing this year. Jeff will go over these changes at our October meeting. Please plan on attending this meeting.

PSA (Photographic Society of America) is an organization of individuals, camera clubs, and businesses. Our club is a member; Bill Rietz is our contact. PSA's web site for news and informations on events is:

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Camera Club Notes

Our club's yearly dues are due every September. The dues are \$15 per member or a special rate of \$20 for two members living at the same address.

Please pay Bill Rietz at our September meeting.

Thanks,

#### Odds & Ends

In order to keep the 'announcement' portion of our meetings running smoothly, we are asking any member that would like anything announced at our meetings to get that information to Bill Rietz at least 5 days before the meeting. His phone number is on page 1 and his email is brietz@att.net.

Since this newsletter is for all of our members, I will gladly accept any columns about photography or their photographic experiences from our members, and will work to include them in the newsletter. My email is mscjbailey@aol.com.

We will be starting a trial club lending library. We have already received several books and videos. Look for it when you come into the meeting. Lending and borrowing will be on an honor system. Rules will be posted by the library.

Dan Weiss, our web guru, will be starting galleries for all of our fieldtrips and photo shoots. All of our members are encouraged to pick out their best images and email them to him to include in our galleries. What better way to share your photos. Guidelines for submission are on our web site.

Due to low interest, our monthly photo challenge is on hold for now.

### From the President's Desk

Welcome all! Our last year was a wonderful adventure in photography, thanks to the efforts of our members who came up with great ideas for field trips and photo opportunities as well as those who stepped up to the plate to bring these opportunities to fruition.

As a member of the club I am impressed by the willingness of so many photographers to share their knowledge with someone like myself who wants to learn. We all come to the meetings for the camaraderie, snacks and of course the presentations and sharing of knowledge.

How can we make our club better for all of us? Let's all make sure new members are welcome, stop by and say hi! What better way to be welcomed than by having a club member ask what type of photography they enjoy!

- John



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At this meeting, Jeannette Lubitz will be giving us a presentation on photo gift ideas for the holidays.

Then Jeff will review the NEW rules for WACCO competition. So please plan on attending this meeting if you are going to be submitting entries for the Fall WACCO Competition.

The balance of the meeting we will have a question and answer session. Here is an opportunity to ask

that question that has been bothering you.

Please submit your questions to Bill Rietz as soon as possible, so the meeting hosts have time to do any research if necessary.

WACCO is hosting a Birds of Prey photo shoot on Saturday, October 16th. The cost is \$55. If you are interested, please see Jeff Klug or check out the information on the WACCO web site.

Also, sometime in October, Steve Haynes would like to lead a field trip to Montello, Wisconsin. There are 4 waterfalls within the city limits. It might be nice for a fall color trip.



# Refreshments for this meeting:

Sweet: John Doorley & Jeannette Lubitz

Salty: Kevin Schein & Karen Hager

Soda: Fred Kottke & Lou Bohlman

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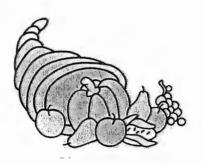
Due to low interest, our monthly photo challenge is on hold for now.

## **November Meeting**

Our November meeting will be held on Tuesday, November 2, 2010. We are still working on getting the region's Canon rep to come talk to us.

But if that falls through again, Don Gorzek will begiving us a presentation on Filters and light and night photography. We can use this information on our December fieldtrip to downtown Milwaukee to shoot the holiday lights.

We will firm up the speaker and topic for this meeting and put it in our November newsletter.



### Club News and Administrivia

We had over 50 members and guests at our September meeting. Everyone enjoyed the presentation and images of Wisconsin lighthouses by Ken & Barb Wardius.

It was good to see everyone back from our short summer break.

We hope that you all enjoy our program for the coming year.

The Digital Forum group meets on the second Wednesday of each month at the Menomonee Falls Public Library from 7:00 to 8:30 pm. This forum is hosted by Jeff Klug and Lynne Rieger.

Dan Weiss has been maintaining our **club web site**. Its address is: www.falls-photo.org. Please contact him at web-

lackey@falls-photo.org or danweiss @wi.rr.com if you have anything you'd like to contribute.

Several of the local photo shops support our club. Allied Digital Photo in Germantown gives our members a 15% discount on all in-house printing. The Great Frame Up in Menomonee Falls offers discounts and specials on framing. And Klug's Photo World-Killdeer Acres in Hubertus provides discounts on framing, camera accessories, and digital printing. These sponsors are listed on the back of your membership card, and each of them also has a member list. Please support these busiWatch for our new club lending library. It will be located just inside the door and will be available until the end of the meeting.

The library will be run on an honor system. If you have any books or DVD's to contribute, please mark them with your name and contact information. We will also accept any photo magazines less than a year old.

Whatever you borrow, please bring back the next month so that other members can use them.

Please remember that the club cannot take responsibility for any resources loaned by our members.

Inside every older person is a younger person wondering what happened.

Here is a sample of the many events that will take place in our area during the next month. Perhaps you may find some educational or photographic opportunities at one or more of these events.

Oct 1-10, 15-16, 2010: Milwaukee Menomonee Valley Beyond the Canvas – A Non-Traditional Plein Air Event. Artists will be using the valley and its unique vistas to inspire their work. These works will then be displayed at Helios on Oct 15-16.

Oct 2, 2010: Warrens Cranberry Festival. Come and experience an actual cranberry harvest. See how cranberries are harvested while receiving a guided tour from family members of the marsh. Tour the sorting warehouse where 100 year old sorting mills are still in use. 608-378-4813

Oct 2-3, 2010 Autumn on the Farms at Old World Wisconsin. Take part in the historic rituals of autumn just as our rural ancestors did in preparing for the

arrival of winter long ago 262-594-6300 (oldworldwisconsin.org)

Oct 2, 1010: Green Bay Botanical Gardens Fall Family Festival. Celebrate the autumn season by enjoying the sights of fall flowers and trees of all colors. 920-490-9457 (gbbg.org)

Oct 8-9, 2010: Neshkoro Scarecrow Festival. Celebrate autumn with crafters, hayrides, foods, various entertainments and more. You won't want to miss this 888-318-0362 (neshkorowisconsin.com)

Oct 2-3 and 9-10, 2010: Wausau Fall Colors Comet Sky Ride. Enjoy the fall colors on the Comet Sky Ride at Granite Peak Ski Area. A roundtrip ticket allows you to start at either Granite Peak Ski Area or at Rib Mountain State Park. You can get off at the midway point of the roundtrip and walk around, then resume the ride back to your starting point. 715-845-2846 (skigranitepeak.com)

Oct 16-17, 2010: Wisconsin Dells Au-

tumn Harvest Fest. Celebrate fall in "The Waterpark Capital of the World! ®" Many activities and entertainment. 800-223-3557 (wisdells.com)

Oct 16, 2010: Antigo Wheels Unlimited GFI Challenge. Motorcycles-Four Wheelers-Go Carts-Bike Races. 715-623-1133

Oct 23-24, 2010: Wausau Willow Springs Garden Corn Maze. Featuring children's maze & petting zoo, challenging maze, pumpkin patch, education table, bonfire, corn stalks, scarecrow making, smore packages, Indian corn, straw, hay rides, picnic area, concessions, games, gourds, animals and prizes. Dogs are welcome. Fee for admission. 715-675-1171 (willowspringsgarden.net)

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Every year our club has an all-member show in July. The theme this year is WATER. Start taking and collecting your images. After the first of the new year, we will let you know where to send them. We'd like between 5 and 15 images per member.

### From the President's Desk

Photography has so many facets it is like a superbly cut gem, the more you study it the more depths and sparks of light you discover to be interested in. As a member of this club you are invited to indulge your passion to create images. How exciting is it to work in a medium that allows you to express yourself in so many ways. Color, monochrome, abstract, realism, people, nature, objects, the list goes on indefinitely.

Where are YOU in your journey through photography? Just starting out? Take your time, pick one thing you would like to do better, then come to a meeting and ask someone how to do that one thing better or check our resource pages for information on that one point. Been at it for a while and are darn good at what you do? Share what you know, or take a stab at something you haven't done or haven't done well (I'll bet there is someone who is interested in the same thing).

Your photographic challenge is to find a facet of photography that intrigues you – revel in it, try it out, research it a bit and try it again. Renew that passion to make just the right image, chat with others about it, and then show it off. We have several opportunities to

show your work: We have an annual show at the Menomonee Falls Library, We place a photo at the door of the Community center every month, each and every member is allocated a gallery on the club web site, or bring a couple of prints to the club meeting we love to look at each others work during break or after the presentations if there is time — Go for it!

Enjoy your photography,
-John



# WACCO (Wisconsin Area Camera Club Organization) Rules for Fall 2010 Competition

There will be 3 categories for Digital Projected:

- 1. General Color (General or Table Top)
- 2. Nature Color (Nature or Birds)
- 3. Monochrome (Nature or Open)

There will be 4 categories for Prints:

- 1. Large Color (Nature or Open)
- 2. Small Color (Nature or Open)
- 3. Large Monochrome (Nature or Open)
- 4. Small Monochrome (Nature or Open)

A member may enter as many categories as desired, but only once in each category with a maximum of 4 images per category.

#### Rules for DIGITAL:

The digital images should be a maximum of 1024 (Width) and a maximum of 768 (Height) or 7.5" (Height) and 10" (Width) @ 100dpi.

Each should be JPEG format with a maximum file size of 1.4mb.

They must be on a CD which should have your Name, Phone number, and E-mail address on it. The images should be put into folders labeled for the category entered (General or Nature or Monochrome).

Each image should be labeled with Category, Entry #, Title. Where the category would be "G" for General, "N" for Nature, and "M" for Monochrome, the entry # from the report card, and the title of the image with an underscore between each item as shown:

#### Example:

G\_1\_Milwaukee Art Museum.jpeg

#### Rules for PRINTS:

All prints must be matted with a backer board or mounted. No framed prints will be accepted.

Large prints (color or monochrome) must measure between 8x12 and 16x20 (except panorama print which one side can be up to the max size of the board) and be mounted or matted with a backer board on a 16x20 mat or board. No other size mat or board will be accepted.

Small prints (color or monochrome) can be any size from 3.5x5 up to 8x10 and must be mounted or matted with a backer board on a 11x14 mat or board. No other size mat or board will be accepted.

On the back of each mat or board, clearly mark your name, address, and print title. Also place a large and dark arrow pointing the 'up' direction for the print. Please make sure that this arrow is easily visible in the darkened room where these prints are judged.

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### The next meeting will be: Tuesday, November 2, 2010 at 7:00pm

Our November meeting will be held on Tuesday, November 2, 2010.

At this meeting, Don Gorzek will be giving us a presentation on night photography and use of filters and lenses. Don always has some good tips for us.

We can use this information on our December fieldtrip to downtown Milwaukee to shoot the holiday lights.

The WACCO com-

petition will be held on November 6th. Jeff and Bill have graciously agreed to bring in any prints that our members have entered for the competition. Just bring them to the meeting on November 2nd.

If you have not been to one of these WACCO competitions, you may want to think about going. It is very interesting to see how the judges score the various images. The judging starts at 11:30am and

usually runs until about 3 or 4pm.



# Refreshments for this meeting:

Sweet: Missy Scharer & Karl Hokanson Salty: Jeanette Lubitz & Brian Lauttamus Soda: Tom Gentz & Jennifer Bartelt

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Due to low interest, our monthly photo challenge is on hold for now.

## **December Meeting**

Our December meeting will be held on Tuesday, December 7, 2010. This will be a busy meeting. We will start off taking our annual group picture.

Then, we will be reviewing some of the pictures taken at last June's Model Shoot. Jeff Klug, Don Gorzek, and John Doorley will offer critiques of the images.

At this meeting, we will also be collecting prints for our January Exhibit at the Menomonee Falls Public Library. Your prints need to

be mounted or matted, but not framed. They should be sized either 11x14 or 16x20. Please be aware that the display is in the public's reach. So far, we haven't had any prints damaged. But just be aware of that possibility.

And we will also be having our annual Holiday Feast. Jeanette Lubitz and Michael Matusinec will be coordinating the food. Members are asked to bring home-made holiday goodies to share with the group.



On Saturday, December 11th, Steve Haynes will be leading us on a field tip to downtown Milwaukee to shoot the holiday lights. There will be more information at the meetings.

### Club News and Administrivia

We had about 45 members and guests at our October meeting. Everyone enjoyed Jeanette's overview of the great and wondrous gifts and other things we can do with our images.

We had 14 members at our September field trip to Pewit's Nest and Durwoods Glen. Several members' images are available to look at on our website.

\*\*\*\*\*\*

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Please remember that the club cannot take responsibility for any resources loaned by our members.

Trust that little voice in your head that says, "Wouldn't it be interesting if ...". And then do it.

Here is a sample of the many events that will take place in our area during the next month. Perhaps you may find some educational or photographic opportunities at one or more of these events.

Nov 6, 2010: Madison Olbrich Gardens Herb Fair. Browse through displays of herbal foods, crafts, and books for sale. Free and open to the public. 608-2333-6219 (olbrich.org)

Nov 7, 2010: Madison Arboretum Walk. Walk with an Arboretum naturalist for an up close and detailed tour of the UW-Madison Arboretum. 608-263-7888 (uwarboretum.org/events/)

Nov 11, 2010: Oshkosh Holiday Parade. Annual Christmas Parade featuring floats, marching banks, animals, and of course, Santa. Tree lighting downtown, 6pm. 920-303-2266

Nov 13, 2010: Racine Downtown Holiday Parade. Holiday lights, costumed characters, marching bands, Santa, Christmas carolers and more. 262-634-6002

Nov 19, 2010: Green Bay Lighting Ceremony on Broadway. This annual lighting ceremony kicks off the holiday season with the illumination of the Broadway District's tree lights. Live music and a visit from Santa. 920-437-2531 (onbroadway.org)

Nov 19, 2010: Delafield Holiday Tree Lighting. Santa arrives at 5:30 and lights the tree. There will be carolers, cookie decorating, and horse and carriage rides throughout the evening. 888-294-1082 (visitdelafield.org)

Nov 19, 2010 – Jan 9, 2011: Milwaukee Pabst Mansion "A Grand Avenue Christmas". This is a nationally recognized Christmas display. 414-931-0808 (pabstmansion.com)

Nov 21 – Dec 30, 2010: Lake Geneva Christmas in the Country. A celebration of lights, music, theatre,

cuisine, and merriment. Millions of lights across the resort's 1300 acres of rolling countryside. Also inside displays at the Lodge at Grand Geneva. 888-392-8000 (grandgeneva.com)

Nov 26, 2010: Sun Prairie Holiday Fire Truck Parade. A start to the Holiday Season! Join our Volunteer Fire Department and other surrounding Fire Departments for a lighted fire truck parade down Main Street. 608-837-5213 (downtownsunprairie.com)

Nov 26-28, 2010: Green Bay Botanical Garden – WPS Garden of Lights. A holiday favorite with more than 200,000 lights crafted in flowers, butterflies, and other botanical themes. Walk the .8 mile trail or take a horse-drawn wagon ride. 877-355-4224 (gbbg.org)

For more information on these and other great events, please visit www.travelwisconsin.com



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If you haven't yet paid, please pay Bill Rietz at our November meeting.

Thanks,

### Odds & Ends

In order to keep the 'announcement' portion of our meetings running smoothly, we are asking any member that would like anything announced at our meetings to get that information to Bill Rietz at least 5 days before the meeting. His phone number is on page 1 and his email is brietz@att.net.

Since this newsletter is for all of our members, I will gladly accept any columns about photography or their photographic experiences from our members, and will work to include them in the newsletter. My email is mscjbailey@aol.com.

Dan Weiss, our web guru, will be starting galleries for all of our fieldtrips and photo shoots. All of our members are encouraged to pick out their best images and email them to him to include in our galleries. What better way to share your photos. Guidelines for submission are on our web site.

Every year our club has an all-member show in July. The theme this year is **WATER**. Start taking and collecting your images. After the first of the new year, we will let you know where to send them. We'd like between 5 and 15 images per member.

### From the President's Desk

How can I be a better photographer? A question that plagues all of us! The key to remember is "be a better" not "be a perfect" photographer. Look at the photos you have taken, grab half a dozen that you like best, get them printed – just 4x6 prints (about a quarter a piece). Look them over, is there something you could improve that shows up in most of the pictures?

If you are unsure, bring your prints to camera club and ask another member what they think might improve the shots. Most members are willing to help and enjoy seeing other

members work. Don't be shy; no one started out as a fantastic photographer, every photographer that is better than you are, was at one time your equal.

Once you have decided on what you wish to improve — go after it! Ask others about techniques to make that improvement or go to our club web page and look at the resources area to find some tips. Pick one or two techniques you think may help and try to apply them to all (or almost all) of your photos for a month. By the end of that time you should have formed some new good habits that will re-

sult in consistently better pictures.

Give yourself some time then do this again. After a couple of rounds, if you want to know if you have improved, grab your recent prints and compare them to your original six prints — you will have no doubts about your improvement.

Enjoy your photography, -John



# Menomonee Falls Camera Club Newsletter People with an interest in the Art of Photography

December 2010

Volume #361 Our 35th Year

Meetings held the First Tuesday of the Month, 7:00 pm, Room 106 at the Menomonee Falls Community Center, Phone 262-255-8460 www.falls-photo.org

The next meeting will be: Tuesday, December 7, 2010 at 7:00pm

Our December meeting will be held on Tuesday, December 7, 2010. This will be a busy meeting. We will start off taking our annual group picture at 7pm sharp. So be sure to be there early enough to get in the picture.

Then, we will be reviewing some of the pictures taken at last June's Model Shoot. Jeff Klug, Don Gorzek, and John Doorley will offer critiques of the images.

At this meeting, we will also be collecting prints for our Janu-

ary Exhibit at the Menomonee Falls Public Library. Your prints need to be mounted or matted, but not framed. They should be sized either 11x14 or 16x20. Please be aware that the display is in the public's reach. So far, we haven't had any prints damaged. But just be aware of that possibility.

And we will also be having our annual Holiday Feast. Jeanette Lubitz and Michael Matusinec will be coordinating the pizza and soda.

bring home-made holiday goodies to share with the group.



On Saturday, December 11th, Steve
Haynes will be leading us on a field tip to downtown Milwaukee to shoot the holiday lights. There will be more information at the meetings.

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Of Photographic Interest?	3
WACCO/PSA News	3
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From the President's	4

Desk

# Members are asked to

Officers:	
President: John Doorley	262-250-9194
Vice-President:: Jane Hirst	262-375-0737
Treasurer: Bill Rietz	262-251-7106
Newsletter: Carole Bailey	262-790-1956
Web Admin: Dan Weiss	. 414-744-0855

Camera Club Officers

Due to low interest, our monthly photo challenge is on hold for now.

# BE THERE

Our annual group picture will be taken at 7PM sharp at the Dec 7th meeting.

So please be there about 10 minutes early so we can get ourselves arranged by 7pm.

## **January Meeting**

Our January meeting will be held on Tuesday, January 4, 2011. We will be having our annual Table Top / Still Life shoot at this meeting.

Don Gorzek, Jeff Klug, and Carole Bailey will be bringing between 8 and 10 (usually) setups, and our members bring fun stuff to shoot. So start looking around your house, garage, and basement for things that may be fun to photograph. Some of the items that have been popular in the past in-

clude fresh flowers, vegetables and fruits, old jewelry or tools, glass vases or other glass items in interesting shapes, and dried flowers or stems.

Please bring your camera, tripod, and imagination to the meeting and be prepared to have fun.

We are also thinking of a few fieldtrips. Among those suggested are the skating races at the Petit Center and a trip over to Prairie du Chien to Prairie du Sac to photograph eagles. We will discuss these options more at the meetings and see if there is enough interest.



### Club News and Administrivia

We had about 45 members and guests at our November meeting. Don Gorzek gave us some good information about using filters and some wonderful hints about shooting at night. This will come in helpful for those of us going on our Holiday Lights outing in December.

The Digital Forum group meets on the second Wednesday of each month at the Menomonee Falls Public Library from 7:00 to 8:30 pm. This forum is hosted by Jeff Klug and Lynne Rieger.

Dan Weiss has been maintaining our club web site. Its address is: www.falls-photo.org. Please contact him at web-

lackey@falls-photo.org or danweiss @wi.rr.com if you have anything you'd like to contribute.

Several of the local photo shops support our club. Allied Digital Photo in Germantown gives our members a 15% discount on all in-house printing. The Great Frame Up in Menomonee Falls offers discounts and specials on framing. And Klug's Photo World-Killdeer Acres in Hubertus provides discounts on framing, camera accessories, and digital printing. These sponsors are listed on the back of your membership card, and each of them also has a member list. Please support these businesses.

Watch for our new club lending library. It will be located just inside the door and will be available until the end of the meet-

ing.

The library will be run on an honor system. If you have any books or DVD's to contribute, please mark them with your name and contact information. We will also accept any photo magazines less than a year old.

Whatever you borrow, please bring back the next month so that other members can use them.

Please remember that the club cannot take responsibility for any resources loaned by our members.

Life's greatest tragedy is that we get old too soon and wise too late.

Here is a sample of the many events that will take place in our area during the next month. Perhaps you may find some educational or photographic opportunities at one or more of these events.

Dec 1, 2010 – Jan 9, 2011: Oshkosh Paine Art Center "Nutcracker in the Castle". The historic rooms of the Paine 'castle' are elaborately decorated as the fantastic scenes of the beloved ballet. You may either take a self-guided tour or register for one of the guided tours. 920-235-6903 (thepaine.org)

Dec 3-5 and 10-12, 2010: Green Bay Botanical Garden – WPS Garden of Lights. A holiday favorite with more than 200,000 lights crafted in flowers, butterflies, and other botanical themes. Walk the .8 mile trail or take a horse-drawn wagon ride. 877-355-4224 (gbbg.org)

Dec 3-5, 2010: Ripon Erichanted Forest. Dozens of festive, decorated trees, plus live seasonal entertainment. 920-748-6764 (ripon-wi.com)

Dec 4, 2010: Ripon Tour of Homes. Come see 6 beautifully decorated Ripon homes. Different homes are featured each year as part of the Dickens of a Christmas festival weekend. Tour brochures and maps provided. 920-748-6764 (ripon-wi.com)

Dec 4, 11, and 18 2010: Green Bay Heritage Hill Christmas. Historic site with 25 period buildings dressed for the holidays. Costumed carolers, hot chocolate and more. 920-448-5150 (heritagehillgb.org)

Dec 11, 2010: Phillips Nature Photographer Jeff Richter Book Signing. Sample seasonal wines and snacks and do some holiday shopping and meet Jeff Richter, award-winning, nationally-published nature photographer and author of several books. 715-339-2777 (the5senseswi.com)

Dec 17-18, 2010: Oshkosh Celebra-

tion of Lights. One of Wisconsin's largest holiday lights and music display with over 40,000 visitors expected. Held in Menomonee Park. 920-303-9200 (oshkoshcelebrationsoflights.org)

Dec 28, 2010: Manitowish Waters Dog Sled Express. Meet the funloving dogs of Two Moons Kennel for an afternoon on the snow. Learn about the sport of dog sledding. Preregistration required. 715-543-2085 (discoverycenter.net)

Dec 31, 2010 – Jan 2, 2011: Portage County Ice Wars. USSA-sanctioned snowmobile races. Over 100 entries expected. 715-824-2176 (portagecountyicewars.com)

For more information on these and other great events, please visit www.travelwisconsin.com



### **WACCO / PSA News**

WACCO (Wisconsin Area Camera Clubs Organization) is comprised of 15 Camera Clubs throughout Wisconsin. They hold two state-wide competitions a year. Jane Hirst and Bill Rietz are our WACCO delegates. WACCO has a web site with news and information on current and future events. The NEW address is:

www.wicameraclubs.org

The 2010 Fall WACCO Competition was held on Saturday, November 6th. We did very well in this competition. And special congratulations are due to Jane Hirst, who took best of show for

a wonderful image of her dog in the snow. The full list of winners from our club are listed on page 4.

The 2011 Spring WACCO Competition is scheduled for the 1st Saturday in May.

The special categories for this competition will be:

General: Scapes defined as a view of scenery - land, sea, or air.

Nature: Wild Animals defined as living organisms that are not domesticated, tamed, or bred for specific characterists. Insects, spiders, and birds are NOT eligible for this category PSA (Photographic Society of America) is an organization of individuals, camera clubs, and businesses. Our club is a member; Bill Rietz is our contact. PSA's web site for news and informations on events is:

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**Camera Club Notes** 

Our club's yearly dues are due every September.
The dues are \$15 per member or a special rate of \$20 for two members living at the same address.

If you don't pay Bill by the December meeting your name will be dropped from our mailing list.

Thanks,

Your Board and Officers

### Odds & Ends

The Fall 2010 WACCO Competition took place on November 6th. Our club did very well. Here is a list of our members and the awards they won in this competition.

Bill Rietz: 2 HM

Ken Warning: 6 HM, Small Color Print - Best Nature

Jane Hirst: 8 HM, Lg Color Print - Best of Div, Lg Mono Print 
Alt. Nature, Gen. Color Proj - Best of Show, Gen. Color Proj 
Best Tabletop

Karl Hokanson: 4 HM, Lg Color Print - Best Nature, Lg Color Print - Alt. Nature, Lg Mono Print - Best Open, Lg Mono Print - Best of Div, Sm Color Print - Best Open

Sunil Kumar Ancha: 1 HM Jessie Buchholz: 2 HM

Patrick Lynch: 1 HM, Gen Color Proj - Best Open Jeffrey Klug: 3 HM, Mono Proj - Best Nature

Congratulations to all of you !!!

### From the President's Desk

The holiday season is upon us! Grab your camera; the photo opportunities are as boundless as the calories!

Of course there are fun family and celebration photos, but keep in mind the artistic shots just waiting for you. Try a couple of food shots. (Why not, this season brings out the best efforts by our cooks!) How about a photo of someone taking a bite of one of those delicious desserts!

Try capturing some light shots, snow glow from Christmas lights, or light playing through one of those holiday beverages (no, not hot chocolate). What kind of shot would you take to capture the spirit or mood of the season? Let your eye see some of those things we overlook in our holiday hurry.

You have been given a gift – you are a photographer, you have the eyes to see what others miss, and the tools to capture a moment in time that without you would be fleeting. You may be the conduit for future generations to share these precious moments. If you have any doubts

about the power of your talents, grab an old photo album (or box of old photos), sit down with some family members or close friends and flip through the pictures. Pretty soon you will be sharing memories of those times, places and people who have played such an important part in making you who you are.

Enjoy the holidays!
-John Doorley



# Menomonee Falls Camera Club Newsletter

People with an interest in the Art of Photography

January 2011

Volume #362 Our 35th Year

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### The next meeting will be: Tuesday, January 4, 2011 at 7:00pm

Our January meeting will be held on Tuesday, January 4, 2011. We will be having our annual Table Top / Still Life shoot at this meeting.

Don Gorzek, Jeff Klug, and Carole Bailey will be bringing between 8 and 10 setups, and our members bring fun stuff to shoot. So start looking around your house, garage, and basement for things that may be fun to photograph. Look for things that are shiny, things that are old, and things

that have interesting textures or shapes. Glass things and fresh fruit, vegetables, and flowers are also fun to shoot.

Please bring your camera, tripod, and imagination to the meeting and be prepared to have fun.

We are also thinking of a few fieldtrips. Among those suggested are the skating races at the Petit Center and a trip over to Prairie du Chien or Prairie du Sac to photograph eagles. We will discuss these options more at the meetings and see if there is enough interest.



The Menomonee Falls Rec Department has found a place where we can hang our 'Print of the Month'. See more information on page 4 of this newslet-

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From the President's

Desk

A Great Big
Thanks
to
Michael Matusinec
and
Jeannette Lubitz

for getting the pizza and soda for our holiday party last month. And thanks to all of our members who brought holiday treats to share.

### Camera Club Officers

	Officers:	
	President: John Doorley	262-250-9194
ì	Vice-President:: Jane Hirst	.262-375-0737
-	Treasurer: Bill Rietz	262-251-7106
1	Newsletter: Carole Bailey	262-790-1956
	Web Admin: Dan Weiss	414-744-0855

Due to low interest, our monthly photo challenge is on hold for now.

# **February Meeting**

Our February meeting will be held on Tuesday, February 1, 2011. At this meeting, we will be holding a short panel discussion on what makes a good image. After the panel discussion, the floor will be opened to questions from our members. This is always a good opportunity to share your experiences with our other club members. One of the biggest benefits of belonging to a camera club is

to learn from each other.

We are also planning on having a field trip to shoot Winter Fest at Cedarburg again this year. The final date will be decided sometime in January and should be in the February newsletter. Cedarburg always seems to schedule their Winter Fest for a wickedly cold and/or snowy weekend. Perhaps we'll have better luck this year.



### Club News and Administrivia

We had about 40 members and guests at our December meeting. The food was good, and it was most interesting to see our members shots from the model shoot last spring.

The Wisconsin Digital Forum group has discontinued their monthly meetings. They will now have a 'help desk' for asking questions, teaching videos, and tips and tricks that can be downloaded. It can be found on the WACCO website (wicameraclubs.org) and should be up by the end of January or first part of February. They are also planning on hosting some seminars in the future.

Dan Weiss has been maintaining our club web site. Its ad-

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The library will be run on an honor system. If you have any books or DVD's to contribute, please mark them with your name and contact information. We will also accept any photo magazines less than a year old.

Whatever you borrow, please bring back the next month so that other members can use them.

Please remember that the club cannot take responsibility for any resources loaned by our members.

Great photography is about depth of feeling, not depth of field.

Here is a sample of the many events that will take place in our area during the next month. Perhaps you may find some educational or photographic opportunities at one or more of these events.

Jan 1, 2011: Milwaukee Cool Fool Kite Festival. Starts at noon, following the Polar Bear's jump into Lake Michigan and goes until about 5pm. Kites, hot food, ice carvers, horsedrawn carriage rides. 414-227-9121 (giftofwings.com)

Jan 1-3, 2011: Fond du Lac Lakeside Park Holiday Lights. Thousands of lights decorate the 400 acre park, including Rudolph at the top of the lighthouse. 920-923-3010

Jan 7-8, 2011: Fond du Lac Foot of the Lake Synchronized Skating. Synchronized skaters from the surrounding area and state compete. 920-923-0717 (fdlblueline.com)

Jan 8, 2011: Milwaukee Family Day

at the Zoo. Free admission for all, but parking fee does apply. A good chance to come and see what's happening at the Zoo. 414-256-5412 (milwaukeezoo.org)

Jan 14-15, 2011: Prairie du Sac Bald Eagle Watching Days. Enjoy Birds of Prey shows, guided bus tours, wildlife photography seminar, and much more. 608-643-4168 (saukprairie.com)

Jan 15, 2011: Madison Mad Rollin' Dolls Roller Derby. Come see the ultimate new trend in sports — women's roller derby!! Madison's own league features 4 local teams. 608-267-3976 (madrollindolls.com)

Jan 22, 2011: Waukesha JanBoree Ice Sculpting Contest. Amateur ice sculpting competition on the sidewalks of Historic Downtown Waukesha. 262-549-6154 (downtownwaukesha.com)

Jan 21-23, 2011: Wisconsin Dells

Flake Out Festival. One of the largest winter festivals in the Midwest and site of Wisconsin's only state-sanctioned snow sculpting competition. 608-253-2200 (flakeoutfestival.com)

Jan 28-30, 2011: Wausau Badger State Winter Games. 22<sup>nd</sup> annual Olympic-style amateur sports festival. This first weekend will consist of snowmobile racing, cross-country sking, snowshoe racing, and the quadrathlon. 608-226-4780 (sportsinwisconsin.com)

Jan 30, 2011: Beaver Dam Cabin Fever Fest. Free outdoor activities at Crystal Lake Park. Events include a chili cook-off, snowman building, skating demos and much more. 920-887-8879 (beaverdamchamber.com)

For more information on these and other great events, please visit www.travelwisconsin.com



### WACCO / PSA News

WACCO (Wisconsin Area Camera Clubs Organization) is comprised of 15 Camera Clubs throughout Wisconsin. They hold two state-wide competitions a year. Jane Hirst and Bill Rietz are our WACCO delegates. WACCO has a web site with news and information on current and future events. The NEW address is:

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The 2011 Spring WACCO Competition is scheduled for the 1st Saturday in May.

The special categories for this competition will be:

**General:** Scapes defined as a view of scenery - land, sea, or air.

Nature: Wild Animals defined as living organisms that are not domesticated, tamed, or bred for specific characterists. Insects, spiders, and birds are NOT eligible for this category

Spring comes awfully quickly, so it is not too early to start looking through your images and selecting potential candidates for the spring competition.

PSA (Photographic Society of America) is an organization of individuals, camera clubs, and businesses. Our club is a member; Bill Rietz is our contact. PSA's web site for news and informations on events is: www.psa-photo.org

#### Camera Club Notes

WACCO is looking for a new secretary. If you have any interest, please contact Bill Rietz.

Wisconsin is hosting the 2011 Wisconsin Circuit on Saturday, March 26, 2011. We are looking for volunteers to serve as judges and workers for that day. Judging usually starts between 8 and 9am and goes until mid to late afternoon, depending on the number of entries. This is a wonderful chance to see images from photographers from around the world. See Bill Rietz to sign up.

### Odds & Ends

As most of you know, when the Menomonee Falls Recreation Department remodeled their offices, we lost the space on their front window to display our 'Print of the Month'. But now that they have settled in, they found us a new place. We will be displaying our 'Print of the Month' in the silver metal display case across from the Rec. Department office.

Jeff and Bill are working on a new mounting board for the display case. As soon as it is done the people that have signed up will be notified. Due to the size of the case, we are going to be strict on the size:11x14 or 16x20. Mounting will be with Velcro, so exhibitors will have to agree to have several strips mounted to the back of their prints.

A reminder that our annual all-member digital show will be held at our July meeting. The topic this year is "Water". We will be collecting images at our May and June meetings. So when you review your 2010 images during your end-of-year processes, save copies of any of your good or interesting 'water' pictures. And don't forget that frozen water is still water.

### From the President's Desk

As we bid good bye to 2010 and hello to 2011; it is a good time to look back over the year with family and friends. Photographs are a great way to prompt fond memories of the adventures of the past year; looking at others photos as well as your own can be fun and a bit educational.

When you see a photo that makes you "Feel like you were there" or brings back the emotions you felt at that time – Pay attention – it may only be a snapshot, perhaps poorly lit or technically weak in other areas – But look past those issues, ask yourself: "What is

it about this picture that affects me this way?" The answer to this question may help guide you in future shooting.

This is also a good time to look at the photographs you took this year and pick out a half dozen of your favorites/ best work. Add them to your portfolio. Take a look at some of your prior work; I believe you will be proud of the gains you have made.

Now is also the time to look forward to new opportunities! Come to the table top shoot in January – dig up some neat things that appeal to your eye and bring them along. Your chance to be creative and have some fun is waiting for you at this meeting! We also have our club model shoot coming up – a great chance to photograph people in a variety of studio and background situations. Plus of course a smorgasbord of field trips, contests and camera club meetings to choose from to whet your photographic appetite!

Happy New Year to all of you!
-John Doorley



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The next meeting will be: Tuesday, February 1, 2011 at 7:00pm

Our February meeting will be held on Tuesday, February 1, 2011. At this meeting. Gerry Emmerich will be our guest speaker. He will talk about what makes a good image. Gerry is an award-winning photographer with lots of experience in entering and judging photo competitions.

On Saturday, February 19th, we will

be going to the ice hockey game at the MSOE Kern Center at the corner of Broadway and Knapp in downtown Milwaukee. The game starts at 3pm. There may be a small ticket charge, usually a few dollars. Steve Reyer has put together some hints for shooting Ice Hockey. Bill will email that sometime before Feb 19th.



### Refreshments for this meeting:

Sweet: Michael Matusinec & Paul Moertl

Salty: Tresha Comardo & Joe Higdon Soda:Devinder

Sangha & Kristi Potochnik

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From the President's Desk	4

### Congratulations To Jessie Buchholz

One of his images from our January Tabletop shoot took 15th out of 198 entries in a DPREVIEW challenge.

## Camera Club Officers

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Vice-President:: Jane Hirst	262-375-0737
Treasurer: Bill Rietz	262-251-7106
Newsletter: Carole Bailey	262-790-1956
Web Admin: Dan Weiss	414-744-0855

Reminder:
Our club's annual
show will be this
July. This year's
theme is

WATER

## **March Meeting**

Our March meeting will be held on Tuesday, March 1, 2011. At this meeting we will be having a member image evaluation. Any member who would like their digital images evaluated may bring 2 or 3 images (on CD/DVD or usb drive) to the meeting. All club members at the meeting will be given the chance to judge each image. A moderator will announce the general scores and them mem-

bers will be asked for comments about the image.

This is a wonderful way to not only get feedback on your images, but to see what makes any image good.

On Saturday, March 19th, WACCO is sponsoring a seminar with Rod Planck. The topic will be shooting nature and landscapes. It will be held at the Best Western Brookfield from 9am to 4pm. Cost is \$60

for club members if paid by March 5th. This cost includes the seminar and lunch. For more information, please see the WACCO site. (wicameraclubs.org)



### Club News and Administrivia

We had about 35 members at our January Tabletop shoot. We had 7 setups and lots of members brought fun stuff to shoot. Everyone seemed to have a good time.

The Wisconsin Digital Forum group has discontinued their monthly meetings. They will now have a 'help desk' for asking questions, teaching videos, and tips and tricks that can be downloaded. It can be found on the WACCO website (wicameraclubs.org) and should be up by the end of January or first part of February. They are also planning on hosting some seminars in the future.

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All that is worth cherishing in this world begins in the heart, not the head.

Here is a sample of the many events that will take place in our area during the next month. Perhaps you may find some educational or photographic opportunities at one or more of these events.

Feb 2-6, 2011: Lake Geneva Winterfest & National Snow Sculpting Championships. Fifteen 3-member teams from across the US sculpt 10-ft blocks of snow. Lot of other activities. 800-345-1010 (lakegenevawi.com)

Feb 4-6, 2011: Hudson Hot Air Affair. 30 hot air balloons participate in racing and precision flying. Moonglows during the evenings. 800-657-6775 (hudsonhotairaffair.com)

Feb 5-6, 2011: Cedarburg Winter Festival. Ice sculptures, bed races, and much more. 800-237-

2874 (cedarburgfestivals.org)

Feb 13, 2011: Madison Arboretum Walk. Walk with an Arboretum naturalist for an upclose and detailed tour of the UW-Madison Arboretum. 608-263-7888 (uwarboretum.org/events)

Mar 13, 2011: Muskego Polar Plunge. This Polar Plunge is held to support local Special Olympics athletes by jumping into the frigid waters of Wisconsin. 262-241-7786

(specialolymicswisconsin.org)

Feb 19, 2011: Elkhart Lake Pig in the Ice Winter Festival. Annual Pig-in-the-Ice Winter Festival at Sheboygan County Marsh Park features pig roast, ice fishing tournament, snowmobile races, and fireworks display. 715-266-3043 (winterwi.com) Feb 19, 2011: Menomonee Falls Chilly Fest. Ice Carving, Chili competition, other events and live entertainment at Mill Pond Park. 262-251-8797 (monomoneefallsdowntown.com)

Feb 26-27, 2011: New London Mid-Winter Art Exhibit and Bottomless Soup Bowl Feed. Visit student, professional and non-professional art while enjoying delicious soup served in unique hand made bowls that are available for purchase. 920-982-6637 (newlondonchamber.com)

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Wisconsin is hosting the 2011 Wisconsin Circuit on Saturday, March 26, 2011. We are looking for volunteers to serve as judges and workers for that day. Judging usually starts between 8 and 9am and goes until mid to late afternoon, depending on the number of entries. This is a wonderful chance to see images from photographers from around the world. See Bill Rietz to sign up.

### Odds & Ends

We now have a new location for our 'Print of the Month'. It is located just inside the doors across from the Menomonee Falls Recreation Department offices. Take a moment to check it out on your way to the club meetings. Bill currently has enough members signed up to provide prints for the remainder of the year. When he needs new volunteers, we will put it in this newsletter.

A reminder that our annual **all-member digital show** will be held at our July meeting. The topic this year is "Water". We will be collecting images at our May and June meetings. So when you review your 2010 images during your end-of-year processes, save copies of any of your good or interesting 'water' pictures. And don't forget that frozen water is still water.

Bill is still looking for some **volunteers**. (See panel to the left.) If you are interested, please contact him.

### From the President's Desk

I am sitting here with my morning coffee, trying to get more than two brain cells to function at the same time. The realization that the holidays are over, and that spring is too distant to contemplate has dampened my enthusiasm for photography (ok for just about everything). So looking for some enlightenment I hit the falls-photo org site just to poke around a bit to see what might grab me. Scrolling down on the home page I see the page counter, we have had 18,246 visitors to our home page, interesting.

But still seeking something

uplifting, I flipped over to the member galleries. It has been a while since I spent any time there. I wish to thank every one of you who has taken time to upload photographs to your own gallery, and to thank Dan Weiss our web master who has made our site possible! The Inspiring photographs in your galleries are truly uplifting. Your unique insights and presentations drew me in, photo after photo, gallery after gallery, it was impossible to stop. The beauty, and moods, colors and depths all flooded me with joy and appreciation of what photogra-

phy truly can do, each photo having captured a single superb moment in your life experience, eloquently captured and displayed.

Thank you for sharing those moments with me, and with any who stop by your gallery, looking for encouragement, enlightenment or just a bit of pleasure. You have lightened my day and have given me the gift of beauty in the midst of the long grey months.

With my heartfelt thanks, -John Doorley





March 2011

Volume #364 Our 35th Year

Meetings held the First Tuesday of the Month, 7:00 pm, Room 106 at the Menomonee Falls Community Center, Phone 262-255-8460 www.falls-photo.org

The next meeting will be: Tuesday, March 1, 2011 at 7:00pm

Our March meeting will be held on Tuesday, March 1, 2011. At this meeting we will be having a member image evaluation. Any member who would like their digital images evaluated may bring 2 or 3 images (on CD/DVD or usb drive) to the meeting. All club members at the meeting will be given the chance to score each image. A moderator will announce the general scores and then

members will be asked for comments about the image.

This is a wonderful way to not only get feedback on your images, but to see what makes any image good.

On Saturday, March 19th, WACCO is sponsoring a seminar with Rod Planck. The topic will be shooting nature and land-scapes. It will be held at the Best Western Brookfield from 9am to 4pm. Cost is \$60 for club members if paid by March 5th.

This cost includes the seminar and lunch. For more information, please see the WACCO site. (wicameraclubs.org)



# Refreshments for this meeting:

Sweet: Tony Shulist & Carole Bailey

Salty: Ellen Hanrahan & Carole Bailey

Soda: Roger Crill & Carole Bailey

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Desk

### Spring Lighthouse Field Trip June 25, 2011

We'll start at Grosse Point, Ill and travel north to Wind Point to visit a total of 7 lighthouses.

More details later.

Mark your calendars now.

### Camera Club Officers

Officers:	
President: John Doorley	. 262-250-9194
Vice-President:: Jane Hirst	262-375-0737
Treasurer: Bill Rietz	262-251-7106
Newsletter: Carole Bailey	262-790-1956
Web Admin: Dan Weiss	414-744-0855

Reminder:
Our club's annual
show will be this
July. This year's
theme is
WATER

## **April Meeting**

Our April meeting will be held on Tuesday, April 5, 2011.

At this time, we have not yet finalized the program for this meeting. We are working to put together a program that will be interesting and educational for our members.

April is the time when the

cold winter weather starts to give way to sunny and warmer days. A great time to start getting outside to take pictures. Keep in mind our annual July member show's theme of WATER. Also keep in mind that the deadline for WACCO's May competition will be somewhere around

April 20th. So try to spend some time this April to get some great images for these two events.



### Club News and Administrivia

Our February meeting was cancelled due to the big blizzard of 2011. Hopefully all of you survived and kept warm and safe.

The Wisconsin Digital Forum group has discontinued their monthly meetings. They will now have a 'help desk' for asking questions, teaching videos, and tips and tricks that can be downloaded. It can be found on the WACCO website. (wicameraclubs.org) and should be up by the end of January or first part of February. They are also planning on hosting some seminars in the future.

Dan Weiss has been maintaining our **club web site**. Its address is: www.falls-photo.org.

Please contact him at weblackey@falls-photo.org or danweiss @wi.rr.com if you have anything you'd like to contribute.

Several of the local photo shops support our club. Allied Digital Photo in Germantown gives our members a 15% discount on all in-house printing. The Great Frame Up in Menomonee Falls offers discounts and specials on framing. And Klug's Photo World-Killdeer Acres in Hubertus provides discounts on framing, camera accessories, and digital printing. These sponsors are listed on the back of your membership card, and each of them also has a member list. Please support these businesses.

Check out our new club lending

library. It is located just inside the door and will be available until the end of the meeting.

The library will be run on an honor system. If you have any books or DVD's to contribute, please mark them with your name and contact information. We will also accept any photo magazines less than a year old.

Whatever you borrow, please bring back the next month so that other members can use them.

Please remember that the club cannot take responsibility for any resources loaned by our members

Whenever you find yourself on the side of the majority, it's time to pause and reflect

Here is a sample of the many events that will take place in our area during the next month. Perhaps you may find some educational or photographic opportunities at one or more of these events.

Mar 5, 2011: Waukesha Art Crawl. Over 20 studios and galleries showcase over 100 area artists. 262-542-1522 (redhotartspot.com)

Mar 5-6, 2011: Eagle River Klondike Days. Winter festival featuring an 1800's voyageur rendezvous, lumberjack competition, chain-saw carving, and much more. 800-359-6315 (klondikedays.org)

Mar 12, 2011: Milwaukee St. Patrick's Day Parade. One of the best St. Patrick's Day parades in the country and the largest in Wis-

consin. Featuring nearly 140 units. Starts at noon and lasts about 1.5 hours. 414-276-6696 (saintpatricksparade.org)

Mar 11-13, 2011: Cable Hot Air for Hearts Balloon Rally and Snowshoe Race. Hot air balloon rides, balloon glow, and more. 800-930-6657 (lakewoodresort.com)

Mar 5-20, 2011: Madison Olbrich Gardens Spring Flower Show. Stunning display of spring flowers in the Atrium. Daffodils, tulips, and hyacinths are among the spring flowers that bloom in this indoor show of spring at its finest. 608-246-4550 (olbrich.org)

Mar 19-20, 2011: Wisconsin River Woodcarvers Show and Competition. The largest woodcarving show and competition in central Wisconsin. Demonstrations and displays of carving techniques and tools. 800-280-0778 (elizabethinn.com)

Mar 26, 2011: Newburg Maple Syrup Magic Open House. Riveredge's Open House will take you back to the origins of maple syrup making. Witness the collection and distillation of sap. Other outside activities. 800-287-8098 (riveredge.us)

Mar 26, 2011: Crivitz Lake Noquebay Radar Run. Snowmobile racing on the ice of Lake Noquebay. 715-927-2180 (crivitz.com)

For more information on these and other great events, please visit www.travelwisconsin.com



### **WACCO / PSA News**

WACCO (Wisconsin Area Camera Clubs Organization) is comprised of 15 Camera Clubs throughout Wisconsin. They hold two state-wide competitions a year. Jane Hirst and Bill Rietz are our WACCO delegates. WACCO has a web site with news and information on current and future events. The NEW address is:

www.wicameraclubs.org

The 2011 Spring WACCO Competition is scheduled for the 1st Saturday in May.

The special categories for this competition will be:

**General:** Scapes defined as a view of scenery - land, sea, or air.

Nature: Wild Animals defined as living organisms that are not domesticated, tamed, or bred for specific characterists. Insects, spiders, and birds are NOT eligible for this category

WACCO is sponsoring a full day **Seminar** on Shooting Nature and Landscapes with Rod Planck on March 19th. Cost for the seminar and lunch is \$60 if paid by March 5th.

PSA (Photographic Society of America) is an organization of individuals, camera clubs, and businesses. Our club is a member; Bill Rietz is our contact. PSA's web site for news and information on events is:

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#### Odds & Ends

Dan Weiss, our web master, has created a new galleries for our **January Table Top** and for the **February Eagle Field Trip**. Please take a few minutes to check them out and feel free to send him your images from these events.

We now have a new location for our 'Print of the Month'. It is located just inside the doors across from the Menomonee Falls Recreation Department offices. Take a moment to check it out on your way to the club meetings. Bill currently has enough members signed up to provide prints for the remainder of the year. When he needs new volunteers, we will put it in this newsletter.

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### From the President's Desk

First let me thank all of our members who share their photos from club events as well as those who add photos to your club galleries! Your generosity helps our current members see the results of our events. You also help showcase the value of our camera club to those photographers out there who are not familiar with the Menomonee Falls Camera Club.

What do you think most people will look at first, or nearly first, on a camera club web site? I think we will all agree that the photographs will be perused early on. Your pho-

tos not only display your talents but allow others to see the wide range of creativity shared in the club.

Think about your favorite type of photography; have you improved your skills through anything you have learned in one of our meetings? Have you been introduced to a genre of photography that is outside of your normal range? Have you shared any of your ideas or thoughts with anyone at a meeting?

If you answered yes to any of the questions in the previous paragraph, please consider putting some example photos up on the site, you just may inspire someone to "take a risk" and try something new, or maybe they will put a new spin on something that you have done. If you were inspired to try something new to you, we would love to see what your results are!

Thank you for making the Menomonee Falls Camera Club something to be treasured by members, visitors, and friends alike.

Sincerely, John





April 2011

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The next meeting will be: Tuesday, April 5, 2011 at 7:00pm

Our April meeting will be held on Tuesday, April 5, 2011. At this meeting we will be viewing several topics from an instructional DVD from Scott Kelby and then spending some time in a 'roundtable' format to discuss the topic and answer any questions. The topics will be varied and may include topics about natural lighting portraits, shooting food or flowers, landscapes, etc.

If you have any questions you would like addressed at this meeting, please email them to Jeff Klug (jeff@

klugsphotoworld.com) or John Doorley (john@johndoorleyph otography.com).

CD's or DVD's with your 'Water' image may be given to Jane Hirst at this meeting if you'd prefer not to email them to her. There is more information about this on page 4 of this newsletter.



# Refreshments for this meeting:

Sweet: M&M Rusnak & Jessie Buchholz

Salty: Renee Jacque & Sunil Ancha

Soda: Anne Thanholt & Ed Kölinski

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Newsletter: Carole Bailey	262-790-1956
Web Admin: Dan Weiss	414-744-0855

Reminder:
Our club's annual
show will be this
July. This year's
theme is

WATER

## **May Meeting**

Our May meeting will be held on Tuesday, May 3, 2011.

At this meeting Gerry Emmerich will show us the images and the winners from the latest Wisconsin International Circuit. These are images submitted by photographers from all over the world. The images in the past have been wonderful.

On Saturday, May 14th, Ken

Warning is scheduled to lead a fieldtrip to the Boerner Botanical Gardens to shoot the tulips. As we get closer to that date, Ken may decide to reschedule this field trip, depending on the weather and when the tulips will be close to peak. We should have more information at the May meeting.

This will be the last meeting

that you can turn in your Water images CD/DVD to Jane. She will be accepting email entries until May 15th. See page 4 of this newsletter for more information.



### Club News and Administrivia

We had about 50 members at our March meeting. Everyone seemed to enjoy the member image evaluations. I thank everyone who submitted their images for evaluation as well as all of our members who did the scoring and provided helpful comments to the makers. I'm sure we all benefited from the discussions.

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Please remember that the club cannot take responsibility for any resources loaned by our members.

"My first thought is always of light" - Galen Rowell

Here is a sample of the many events that will take place in our area during the next month. Perhaps you may find some educational or photographic opportunities at one or more of these events.

April 1-2, 2011: Wisconsin Rapids NASP State Championship. National Archery in the Schools competitions. 700 or more kids in the program will shoot for a chance to qualify the for national tournament. 608-782-2735 (nasparchery.com)

Apr 2, 2011: Madison Mad Rollin' Dolls Roller Derby. Come see the ultimate new trend in sports — women's roller derby! Madison's own league, The Mad Rollin' Dolls, features 4 local teams. 608-267-3976 (madrollindolls.com)

Apr 9-10, 2011: New Glarus Spring Shearing Day. See the sheep shorn of their winter coats, greet the

new lambs, learn about using wool fibers in various applications. 608-527-5311

Apr 15-16, 2011: Milwaukee Gallery Night and Day. The premier art event in Milwaukee for gallery hopping and art viewing and showcases over 50 venues throughout downtown. 414-273-1173 (http://bit.ly/GalleryNight)

Apr 15-17, 2011: Wisconsin Rapids Central Wisconsin Prairie Chicken Festival. Prairie Chicken viewing at 2 wildlife areas, wildlife presentations, and outdoor activities at Sandhill Wildlife Area. Blinds can be reserved. 715-343-6215 (prairiechickenfesival.org)

April 24, 2011: Grafton Downriver Canoe Race. 14-mile canoe run down the Milwaukee River from Fredonia to Grafton. Food and concessions in Grafton's Veteran's Memorial Park. 262-377-1650

May 1, 2011: Jefferson Spring Car Show. Swap meet, car corral and car show for classics, collectibles, street rods and trucks. More than 2,000 show cars. 608-244-8416 (madisonclassics.com)

May 1, 2011: Green Bay Heritage Hill Spring Celebration. Heritage Hill kicks off its season with a breakfast on the farm, spring sheep shearing, and other special activities throughout the park. 920-448-5150 (heritagehillgb.org)

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### WACCO / PSA News

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The special categories for this competition will be:

**General:** Scapes defined as a view of scenery - land, sea, or air.

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Entry forms can be found on the WACCO site (see left for address). Entry forms and digital entries are due April 23, 2011. Prints should be brought the day of the competition. PSA (Photographic Society of America) is an organization of individuals, camera clubs, and businesses. Our club is a member; Bill Rietz is our contact. PSA's web site for news and information on events is:

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Camera Club Notes

A Wisconsin's Living History Artist Ride Photoshoot

> Sept 17-18, 2011 Old Falls Village Historical Park

\$65 Entry Fee (100% goes to the Historical Society) plus \$5 minimum tip per model per scene.

Great opportunity to shoot the 'old west' right here in Menomonee Falls.

For more information, see www.NancyGPhoto.com

### Odds & Ends

Dan Weiss, our web master, has been creating **galleries on our** website for all of our photographic field trips. Please take a few minutes to check them out and feel free to send him your images from these events. Just a reminder that all of our members can also send him images for your own personal gallery.

A reminder that our annual all-member digital show will be held at our July meeting. The topic this year is "Water". We will be collecting images during April and May. Every member can submit up to 15 or 20 images of "Water". Images should be sized same as for competition (1024x768). Our preference is that you email them to Jane Hirst (jdhirst@ameritech.net). Please put "MFCC WATER PICS" as the subject of your email. Also, if your complete name is not in your email address, please include that in the text of your email. Also, please indicate the number of images you are sending.

If you'd rather not email your images, then put them on a CD or DVD and turn them into Jane at the April or May meeting. All images need to be turned in by May 15th to give us time to prepare the final show.

### From the President's Desk

I hope that by the time you read this spring will be in full bloom! My heart has been lifted by the warmer weather and a friend (also a club member) has been kind enough to send a picture of their first crocus peeking out of the ground.

While there are some of you who enjoy braving the elements to get those great winter outdoor shots, I am not among your ranks. Outdoor shooting for me is strictly a fair weather sport (sorry folks, I know there are lots of opportunities I have missed, but that's the

way it is).

So whichever camp you are in, let's celebrate the nice weather with some shots of the signs of spring. Why not take a couple of shots of your favorite signs of spring and send them to Dan our webmaster for posting to your gallery! This is also a great time to gather your photos of WATER for our July members show.

I am impressed with the shots from the tabletop workshop; hopefully you got to try some new lighting and setup opportunities. The MSOE hockey outing gallery looks great, with those action shots, and even a band shot. Our member's galleries have some great shots of eagles from that outing. Thanks to all for sharing your work.

Please join me in this celebration of the changing of the weather.

Sincerely, John



# Menomonee Falls amera Club Newsletter People with an interest in the Art of Photography

May 2011

Volume #366 Our 35th Year

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At this meeting Gerry Emmerich will show us the images and the winners from the latest Wisconsin International Circuit. These are images submitted by photographers from all over the world. The images in the past have been wonderful.

The new date for our fieldtrip to shoot the tulips at Boerner **Botanical Gardens** 

is Sunday, May 1st. We will meet by the toll booth about 8am. Ken Warning is leading this trip and might possibly reschedule. depending on the weather and when the tulips will be close to peak. If so, you will be getting an email notice.

This will be the last meeting that you can turn in your Water images CD/DVD to Jane. She will be accepting email entries until May 15th. See page 4 of this newsletter for more information.



### Refreshments for this meeting:

Sweet: Sunil Ancha & Kent Wittmann

Salty: Steve Haynes & David Phillips

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# Clint Wesel

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Reminder: This year's show -WATER - images need to be turned in by May 15th.

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### Spring Lighthouse Field Trip June 25, 2011

We'll meet at 6:45am at the State Fair Park & Ride

We'll drive down to Grosse Point, III and travel north to Wind Point to visit a total of 7 lighthouses.

More details later.

## June Meeting

Our June meeting will be held on Tuesday, June 7, 2011. This will be our annual model shoot at Jeff's studios in Hubertus. This meeting will start at 6pm so that we have more time shooting outside before the darkness forces us into the studio. We should have 6 or more models from the modeling agency. All participants will be expected to provide 5 to 10 images of each model to Jeff. These images are then given to the models to compensate them

for working with us on this shoot.

There will be more information and guidelines for shooting in the June newsletter.

We are also looking for a few members who don't particularly want to shoot models that would be willing to come to this meeting and help hold the reflectors and diffusers for those members who are shooting. This is a good chance to see how model shoots run. Please contact Bill if you are interested in helping.



June 25th is our Lighthouse Fieldtrip. There will be more information in the June newsletter.

### Club News and Administrivia

We had about 40 members at our March meeting. There were some interesting discussions about the various topics covered in the videos we saw.

Dan Weiss has been maintaining our **club web site**. Its address is: www.falls-photo.org.

Please contact him at weblackey@falls-photo.org or danweiss @wi.rr.com if you have anything you'd like to contribute.

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\*\*\*\*\*

Coming this Fall:

Saturday, October 22, 2011
WACCO presents Birds of Prey
More information coming...

The hardest thing in photography is to create a simple image.

Here is a sample of the many events that will take place in our area during the next month. Perhaps you may find some educational or photographic opportunities at one or more of these events.

May 1, 2011: Green Bay Heritage Hill Spring Celebration. Heritage Hill kicks off its season with a breakfast on the farm, spring sheep shearing, and other special activities throughout the park. 920-448-5150 (heritagehillgb.org)

May 6-8, 2011: Gays Mills Spring Festival. Tour one of Wisconsin's prime apple growing areas. 608-735-4810 (gaysmills.org)

May 6-9, 2011: Horicon Marsh Bird Festival. Experience the peak of the spring bird migration. Guided bird hikes, pontoon boat birding adventures and more. 920-485-4663

(horiconmarshbirdfestival.com)

May 13-15, 2011: Elkhart Lake SVRA Spring Vintage Weekend. The Sportscar Vintage Racing Association sponsored race for vintage and historic cars. 800-365-7223 (roadamerica.com)

May 14-15, 2011: Janesville Renaissance Faire. Watch and interact with the many performers and shop the exotic vendors during this 2-day trip into an old world experience. 608-322-8813 (ivlfaire.com)

May 21, 2011: Amherst Quilt, Craft & Amish Furniture Auction. Amish quilts & furniture are auctioned under huge tents. Baked goods, food and refreshments. 715-467-2800 (maderauction.com)

May 21-22, 2011: Wisconsin Dells Automotion. Antique and collector vehicles with more than 900 on display. 800-223-3557 (wisdells.com) May 28-30, 2011: Black River Falls Ho-Chunk Nation Pow-Wow. 450 colorful dancers and 25 singing groups. Traditional foods and much more. 715-284-9343 (hochuncknation.com)

May 30, 2011: Green Bay Heritage Hill – A Soldiers remembrance. This event honors the men and women of the Armed Forces, both past and present. See what was going on at Fort Howard in 1836. 920-448-5150 (heritagehillgb.org)

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#### Camera Club Notes

We are looking for members to volunteer for the position of **Vice President**. The VP serves one year and then is

President for the following year. Elections will be held at our July meeting. Please contact Bill Rietz if interested.

#### **NEW FIELDTRIP INFO:**

Members who participate in our club fieldtrips in the future will have to sign waivers. Jeff and Bill are currently working on the forms and processes. There will be more information at the meetings.

#### Odds & Ends

A reminder that our annual all-member digital show will be held at our July meeting. The topic this year is "Water". We will be collecting images until May 15th. Every member can submit up to 15 or 20 images of "Water". Images should be sized same as for competition (1024x768). Our preference is that you email them to Jane Hirst (jdhirst@ameritech.net). Please put "MFCC WATER PICS" as the subject of your email. Also, if your complete name is not in your email address, please include that in the text of your email. Also, please indicate the number of images you are sending.

If you'd rather not email your images, then put them on a CD or DVD and turn them into Jane at the May meeting. All images need to be turned in by May 15th to give us time to prepare the final show.

Much thanks to our members, Jessie Buchholz, Roger Crill, Michael Matusinec, and Karl Hokanson, who agreed to fill in at the last minute for the Wisconsin Circuit after several judges cancelled.

### From the President's Desk

With some luck, by the time you read this, spring will have sprung and beautiful weather will be with us! Right now I am writing this while watching large fluffy snowflakes drift down from the sky. Yesterday, I trimmed the fruit trees in my shirt sleeves. As the saying goes, Wisconsin has four beautiful seasons, sometimes all in the same day.:)

Now is a good time to go for some "My big back yard shots" with trees budding and plants getting greener by the moment. If you enjoy gardening, the seedlings are getting tall, and are almost begging to be outdoors to have their pictures taken.

This may also be your chance to get a photo for our July club photo slide show themed "water". Hey this is spring in Wisconsin, there is plenty of water around and your unique view on this wonderful subject is needed. How many ways do you interact with water every day? Can you think of a way to capture some of that water in a

unique image? How much fun can you have appreciating this common but oh so valuable resource? Ok, three questions in a row is enough, you have the idea! Get those great shots to Jane Hirst so they can be in the show!

Enjoy,

John Doorley





June 2011

Volume #367 Our 35th Year

Meetings held the First Tuesday of the Month, 7:00 pm, Room 106 at the Menomonee Falls Community Center, Phone 262-255-8460 www.falls-photo.org

# The next meeting will be: Tuesday, June 7, 2011 at 6:00pm

Our June meeting will be held on Tuesday, June 7, 2011. This will be our annual model shoot at Jeff's studio in Hubertus. Due to space constraints, this shoot is only for paid members. This meeting will start at 6pm so that we have more time shooting outside. We should have 6 or more models from the modeling agency.

Directions and guidelines are on page 4 of this newsletter. PLEASE READ THESE BE-

#### FORE YOU ATTEND THE SHOOT.

On June 25th, Michael Matusinec will be leading our Lighthouse Fieldtrip. We will meet at the State Fair Park & Ride (a few blocks west of the Petit Ice Center) at 6:30 am. We will be leaving at 6:45am sharp. We will be driving down to Grosse Point, IL, for our first lighthouse. We will end up in Wind Point (Racine). We should be seeing 7 lighthouses during the day.

You may want to bring a bag lunch that you can eat along the way. If some members prefer to stop somewhere to eat, we will try to accommodate them.



# Refreshments for this meeting:

Sweet: Michael Matusinec & Diane Jaeger

Salty: Jessie Buchholz & Adam Ward

Soda: Sunil Ancha & Brian Lauttamus

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# Officers: President: John Doorley 262-250-9194 Vice-President:: Jane Hirst 262-375-0737 Treasurer: Bill Rietz 262-251-7106 Newsletter: Carole Bailey 262-790-1956 Web Admin: Dan Weiss 414-744-0855

Camera Club Officers

### Fieldtrip Waivers

Members who participate in our club fieldtrips will have to sign waivers.

Jeff and Bill are currently working on the forms and processes.

# Summer Photo Challenge

Our summer challenge will be ROUND. Only images taken from May through July, 2011, are eligible. Entries will be on our web site. You can send your vote for your favorite to Matusinec@sbcglobal.net.

There will be more information on our website shortly.

## **July Meeting**

Our July meeting will be held on Tuesday, July 5, 2011. At this meeting we will be showing our **Annual All-Member Show**. The theme this year is WATER. All images should already have been turned in.

We will also be having our annual elections. We are looking for members to volunteer for the position of Vice President. The VP serves one year and then is President for the

following year. Please contact Bill Rietz if interested.

We will also be having our yearly **Ice Cream Social**.



We will not be having a general meeting in August. Instead, your officers and board have a meeting to plan the next year. If you have any ideas for programs or field-trips, please see Bill, Jeff, John, or our president for next year, Jane Hirst.

We will most likely have a field trip to the Renaissance Faire in late July or August. This is always a fun outing. We should have more information at our July meeting.

### **Club News and Administrivia**

We had about 40 members at our May meeting. I think everyone enjoyed the Wisconsin Circuit winners that Gerry showed us.

Dan Weiss has been maintaining our **club web site**. Its address is: www.falls-photo.org.

Please contact him at weblackey@falls-photo.org or danweiss @wi.rr.com if you have anything you'd like to contribute.

Several of the local photo shops support our club. Allied Digital Photo in Germantown gives our members a 15% discount on all in-house printing. The Great Frame Up in Menomonee Falls offers discounts and specials on framing. And Klug's Photo World—Killdeer Acres in Huber-

tus provides discounts on framing, camera accessories, and digital printing. These sponsors are listed on the back of your membership card, and each of them also has a member list. Please support these businesses.

# A Wisconsin's Living History Artist Ride Photoshoot

Sept 17-18, 2011

Old Falls Village Historical Park

\$65 Entry Fee (100% goes to the Historical Society) plus \$5 minimum tip per model per scene.

Great opportunity to shoot the 'old west' right here in Menomonee Falls.

For more information, see www.NancyGPhoto.com

Check out our club lending library. It is located just inside the door and will be available until the end of the meeting.

The library will be run on an honor system. Whatever you borrow, please bring back the next month so that other members can use them.

Coming this Fall:

Saturday, October 22, 2011 11am—3pm

WACCO presents **Birds of Prey** \$60 before Oct 14th (\$70 after)

Email kpw1255@aol.com for more information.

It is much better to burn out than to rust out.

Here is a sample of the many events that will take place in our area during the next month. Perhaps you may find some educational or photographic opportunities at one or more of these events.

Jun 4, 2011: Milwaukee Highland Games / Scottish Fest. Enjoy bagpipe bands, Scottish foods, Highland dancing and more. Hart Park in Wauwatosa. 262-796-0807

Jun 4-5, 2011: Manitowoc Thunder on the Lakeshore Airshow. One of the best air shows in the Midwest featuring old-time barnstormers, military aircraft, hot air balloons, and much more. 920-482-1650 (manitowocairshow.com)

Jun 5, 2011: Miller Lite Ride for the Arts. Five separate routes that all start and end at the Summerfest Grounds. 414-276-7433 (upafride.org) Jun 10-12, 2011: Door County Lighthouse Festival. Self-guided, county-wide tour of mainland lighthouses. Boat tours to island lighthouses. 920-743-5958 (dcmm.org)

Jun 11, 2011: Appleton Flag Day Parade. The country's largest Flag Day Parade with more than 120 bands and units. 920-954-9112 (appletondowntown.org)

Jun 11, 2011: St Germain Walk in the Woods Art Fair. Fine art fair featuring photography and other arts. 80-727-7203 (stgermain.com)

Jun 16-19, 2011: Elkhart Lake SCAA June Sprints. More than 400 amateur competitors race in 24 classes. 800-365-7223 (roadamerica.com)

Jun 16-19, 2011: Prairie du Chien Prairie Villa Rendezvous. Largest buckskinner and fur trade reenact-

ment in the Midwest. 800-732-1673 (prairieduchien.org)

Jun 17-18, 2011: Monroe Balloon Rally. 26th Annual Monroe Balloon Rally. Launches Fri 6pm, Sat 6am and 6pm. Glows scheduled for both evenings. 608-558-0000 (monroeballoon rally.com)

Jun 24-25, 2011: Two Rivers Cool City Classic Car Cruise & Car Show. Up to 100 classic and older cars. 920-794-1351 (trmainstreet.org/carshow.html)

Jun 25-26, 2011: Spring Green Arts & Crafts Fair. Annual juried show featuring more than 200 national artists. 608-588-7082 (springgreenartfair.com)



### **WACCO / PSA News**

WACCO (Wisconsin Area Camera Clubs Organization) is comprised of 13 Camera Clubs throughout Wisconsin. They hold two statewide competitions a year. Jane Hirst and Bill Rietz are our WACCO delegates. WACCO has a web site with news and information on current and future events. The web address is:

www.wicameraclubs.org

The 2011 Spring WACCO Competition was held on May 7, 2011. Congratulations to our members who won awards at the Spring WACCO Competitions held on May 7th. Here is the list our club's winners:

Monochrome Digital

Pat Lynch 1 HM Bill Rietz 3 HM

Nature Color Digital

Carole Bailey 1HM Bill Rietz 2HM Ken Warning 1 HM

Open Color Digital

Carole Bailey 1HM Karl Hokanson 1HM

Bill Rietz 1 HM

Ken Warning 2HM

Monochrome Small Print

Karl Hokanson 1HM
Bill Rietz Best Nature
& Alt.Open

Small Color Prints

Karl Hokanson 2 HM Michael Matusinec 1 HM

Ken Warning 2 HM

Large Monochrome Prints

Karl Hokanson 2 HM Ken Warning 2 HM

Large Color Prints

Ken Warning 2 HM

#### **Camera Club Notes**

Jeff's studio is located at 4230 Hwy 167, in Hubertus. There is a map to his studio on the first page of our web site.

Or you can get there by taking Appleton Avenue up to Hwy 167, then turn west and go for about 5 minutes or so. His studio is on the north side of 167. The sign is a bit small and partially hidden by trees.

Right past his driveway is a parking lot for his business. Please park in this lot. You CANNOT park on the road. You MUST check in at the store !!!!!!!!!!!

### **Model Shoot Guidelines**

Here are some of the basic guidelines for shooting models. Please follow these at our June Model Shoot

- Communication with your model is critical to getting the image you want. You may never touch your model or adjust his/her clothing or hair. You must ask the model to make any changes you want.
- Constant instruction is critical to let your model know if he/she should hold the pose or make changes. Keep a close eye on the model's clothes and hair and have him/her adjust as necessary. Remember to be kind when making comments. A happy model will result in better pictures.
- 3. Do not invade the model's personal space. Use lenses that will allow you to shoot from at least 6 feet away.
- Do not dominate the model's time. There are other club members waiting for their turn.
- When selecting images to give to the model, make sure you choose the most flattering poses.

For this photo shoot, there will not be any model releases given to individuals. The model releases will be retained by the club. This shoot is meant to be a learning experience for our members and is not to be used for profit.

Please remember that if you participate in the model shoot, you will be expected to turn 5-10 images of each model on a CD that are full resolution image-ready (jpeg, tiff, or PSD). Each model should be in an individual folder. Please mail these CD's to Jeff Klug, PO Box 376, Hubertus, WI 53033-0376 by June 17th.

### From the President's Desk

We have been seeing many world attention grabbing events lately. The royal wedding, the removal of a major terrorist leader, flooding of epic proportions, and by the time you read this there will probably be at least one other major event affecting our lives.

What makes these events stand out in our minds? What brings us back to these events long after they have faded from the front page? It is the images. For each of these events there are only a few images that represent those events in the minds of

the public. Take a look at the images that are used, why do you think they are the ones you see over and over as we look back at the events?

Your good photos have some of the same characteristics these world attention grabbing photos have. I am willing to bet that you have photos that grab the eye, obey the rules of composition, and have content that is important. Those characteristics are the ones that will grab people's attention, and bring the events to life for them again and again.

Take pride in your photography, it is something you do well, and as a member of this club it is something you are improving on. Enjoy your photography, if it is fun for you, it will show in your photographs. You have a unique set of gifts that no other photographer or artist has, use them to share a view on life no one else may have seen!

John Doorley



# Menomonee Falls Camera Club Newsletter People with an interest in the Art of Photography

July 2011

Volume #368 Our 35th Year

Meetings held the First Tuesday of the Month, 7:00 pm, Room 106 at the Menomonee Falls Community Center, Phone 262-255-8460 www.falls-photo.org

The next meeting will be: Tuesday, July 5, 2011 at 7:00pm

Our July meeting will be held on Tuesday, July 5, 2011. At this meeting we will be showing our Annual All-Member Show.

The theme this year is WATER. Jane has put together a wonderful program with all the images turned into her. Come to the meeting and see what your fellow members are shooting.

We will also be having our **annual elections**. We are looking for members to

Officers

volunteer for the position of **Vice President**. The VP serves one year and then is President for the following year. Please contact Bill Rietz if interested.

We will also be having our yearly Ice Cream Social. Thanks to Ed Kolinski

who worked with Sharon Whitman to provide this year's treats.

Refreshments for this meeting:

Soda: Paul Moertl & Norm Sorenson



We will be going on a field trip to the Renaissance Faire on Saturday, July 9th. This is always a fun outing. We will have more details at our July meeting. We will most probably be going again sometime in August.

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From the President's 4 Desk

# Special Thanks

To

Sharon Whitman of Pop's Frozen Custard on Appleton Avenue in Menomonee Falls for donating the ice cream and fixings for our July Ice Cream Social.

This is the 10th year that she has sponsored our Ice Cream Social.

Please consider patronizing Pop's as a way of thanking them for treating us.

### Camera Club Officers

Officers.	
President: John Doorley	262-250-9194
Vice-President:: Jane Hirst	.262-375-0737
Treasurer: Bill Rietz	262-251-7106
Newsletter: Carole Bailey	262-790-1956
Web Admin: Dan Weiss	414-744-0855

### Fieldtrip Waivers

Members who participate in our club fieldtrips will have to sign waivers. Jeff and Bill are currently working on the forms and processes.

## **Board Planning Meeting**

The tentative date for our annual board planning meeting is Tuesday. August 2nd. It will be held in our normal meeting room. All officers and board members should plan on attending.

At this meeting, we will be planning our 11 meetings for the 2011-2012 year, as well as looking at scheduling a few fieldtrips, and taking care of any administrivia issues that may arise.

If any members have any ideas for programs or fieldtrips, please con-

tact one of the Officers listed on the first page of this newsletter. We would like to continue to offer you a program that will be interesting and informative to all of you.



The board and officers wish you all a safe, productive, and glorious summer and hope you get the opportunity to get out and take lots of pictures.

We'll see you all back in September.

### Club News and Administrivia

We had about 40 members at our June model shoot at Jeff's. Special thanks to John Doorley, Bill Rietz, and Don Gorzek, and of course to Jeff, for setting up this wonderful shoot and for coordinating the models.



Photo courtesy of John Doorley.

Dan Weiss has been maintaining our **club web site**. Its address is: www.falls-photo.org.

Please contact him at weblackey@falls-photo.org or danweiss @wi.rr.com if you have anything you'd like to contribute. Several of the local photo shops support our club. Allied Digital Photo in Germantown gives our members a 15% discount on all in-house printing. The Great Frame Up in Menomonee Falls offers discounts and specials on framing. And Klug's Photo World-Killdeer Acres in Hubertus provides discounts on framing, camera accessories, and digital printing. These sponsors are listed on the back of your membership card, and each of them also has a member list. Please support these businesses.

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Old Falls Village Historical
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Great opportunity to shoot the 'old west' right here in Menomonee Falls.

\*\*\*\*\*\*

For more information, see www.NancyGPhoto.com

Check out our club lending library. It is located just inside the door and will be available until the end of the meeting.

The library will be run on an honor system. Whatever you borrow, please bring back the next month so that other members can use them.

Seeing simply
is
seeing significantly.

Here is a sample of the many events that will take place in our area over the summer. Perhaps you may find some educational or photographic opportunities at one or more of these events.

Jul 1-3, 2011: Oneida Pow-Wow. Experience traditional Native American foods, arts, and crafts, music, dance, and culture. 920-496-5020 (oneida-nation.org)

July 7-10, 2011: Iola Old Car Show & Swap Meet. The largest automotive festival in the Midwest, with 2500 collector car shows. 715-445-4000 (iolaoldcarshow.com)

Jul 9-10, 2011: Madison Art Fair on the Square. A spectacular cultural event with 450 juried artisans showing painting, photography, and many other crafts. 608-257-0158 (mmoca.org)

July 16, 2011: Port Washington Fish Days. The world's largest 1-day fish

fry with a huge parade, live music, and arts and craft show, car show, and fireworks. 800-719-4881 (portfishday.com)

July 29-31, 2011: Symco National Antique Tractor Pull & Thresheree. Tractor pull, antique tractor display, food and fun. 920-596-2446

Aug 5-7, 2011: Boscobel Muskets & Memories Civil War Weekend. One of the largest reenactments in the upper Midwest with 1000 participants. 608-872-2274 (musketsandmemories.net)

Aug 13-14, 2011: Lisbon Heritage Weekend: A Living History Event. 10am-5pm at the Lisbon Community Park. Take a journey through history by visiting re-enactors from a variety of time periods. Demonstrations, games, food, and fun. The event is free.

Aug 19-21, 2011: Baraboo Badger Steam and Gas Engine Show. Wisconsin's largest display of early American steam-powered and gaspowered equipment. Food, arts & crafts, and more. 608-522-4905 (badgersteamandgas.com)

Aug 26-28, 2011: Green Bay Artstreet. Fine arts festival featuring more than 200 juried artists. Performing arts, demonstrations, and more. 920-425-5220 (artseventsinc.com/artstreet)

Sept 2-3, 2011: Prairie du Sac Wisconsin State Cow Chip Throw. Fun event featuring flying cow pies, music, art & craft fair, parade and more. 608-643-5463 (wiscowchip.com)

For more information on these and other great events, please visit www.travelwisconsin.com



### WACCO / PSA News

WACCO (Wisconsin Area Camera Clubs Organization) is comprised of 13 Camera Clubs throughout Wisconsin. They hold two state-wide competitions a year. Jane Hirst and Bill Rietz are our WACCO delegates. WACCO has a web site with news and information on current and future events. The web address is:

www.wicameraclubs.org

In the past, WACCO has held two competitions a year, one in the spring and one in the fall. However, due to the low participation over the past several competitions, the WACCO board met in May and voted to not have the Fall competition in 2011. They are currently looking for some alternate activity. I will keep you posted when I get new information.

### Coming this Fall:

Saturday, October 22, 2011

11am-3pm

WACCO presents Birds of Prey

\$60 before Oct 14th (\$70 after)

Email kpw1255@aol.com for more information.

PSA (Photographic Society of America) is an organization of individuals, camera clubs, and businesses. Our club is a member; Bill Rietz is our contact. PSA's web site for news and information on events is:

www.psa-photo.org

#### Camera Club Notes

Now that our club 'year' is almost over, your club officers and board members would like to thank each and every one of you who came to our meetings and field trips. who shared your experiences and knowledge with other members, and who gave us ideas on improving our club. I know the officers and board do most of the hard work, and we do get our thanks, but without our wonderful members, our club could not survive.

Thanks to all of you !!!

### Odds & Ends

We have a summer assignment / challenge. The topic is 'ROUND'. Here are the rules.

You must be a member to participate and/or vote

Images must be taken between May 1 and August 31, 2011, maximum of 4 per member. They can be color or B/W.

No pets people or body parts allowed.

Images must be sent according to our Photo Challenge Submission Guidelines (see our website). Submitted images will be displayed on our Photo Challenge pages. These rules are also published there.

You can vote for your favorites (maximum of 3) between September 1st and 15th. Just send an email (one per member) to matusined@sbcglobal net (Michael Matusinec)

The winner will be announced at our October meeting. The prize is a \$25 Gift Certificate to McCormick & Schmick's. (The prize will increase to \$50 is more than 60% of our paid membership submit images.)

We have had cur lending library available since last September. We will be discussing whether to continue with it or not. Please let your officers or board know if this is a resource that you have used and enjoyed.

### From the President's Desk

As my final president's corner I would like to thank all of you for making this a wonderful experience. You are what make this a great club to belong to, your willingness to share your knowledge, your ability to make new members feel welcome, your participation in club activities and your ideas for club improvement.

You have made this job a pleasure! I am sure Jane will enjoy her tenure as president with all of your help. The Menomonee

Falls Camera Club will continue to flourish and grow as long as all of you stay on your toes, keeping the fresh ideas coming, and supporting your club leaders.

To all of you who have gone the extra mile(s), keeping the books, putting out the newsletter, emailing members with important club information, sharing your equipment, putting together slide shows, lining up speakers, models and equipment reps, keeping our web site up and lively and all of those tasks re-

quired to keep things running – My special thanks go to you, without your dedication, our experience(s) as a club would lose the depth and richness that keeps it moving forward.

Simply stated:

Thank YOU!

John Doorley

